

PROMTPRESS PUBLIC REPORT

Channel audit

Dima Krohobor



@krohobortv

Tech no one tells you about... except me 🤔. Subscribe 👉 Boost:
t.me/boost/krohobortv Chat: https://t.me/+DpS_lfSl1Mo3NjU6 Ads
-...

SUBSCRIBERS

25 544

+11194 per month

ERR (% SEE POSTS)

34.0%

per day 21.0%

REACH/POST

9.5K

ad reach 5.3K/24h

— TABLE OF CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Niche Comparison

Rank in «Tech» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 25 544 —	 SUBSCRIBER REACH 37.04% avg % of subs see post	 VIEWS/POST 9.5K median 8.2K · 29 days	 POSTS/WEEK 19.5 over period
 7D TREND -24.1% vs previous week	 REACTIONS/POST 33.2 only 2,688 reactions, 4,689 reposts, 1,217 comments	 POST LENGTH 591 chars median 559 · 29 days	 POSTS ANALYZED 81 29 days
 AD REACH 5.3K 24h avg	 CHURN / MONTH +11194 over last month	 CITATION RATE 0 citation index · 8 channels mentioned ever	 CHANNEL AGE 11 months 19 days created 23.07.2025

AI EDITOR SUMMARY

Channel «Dima Krohobor 🙌» — 25 544 subs. Each post avg views 9.5K people (37% of subs), good reach. Posts 20 posts per week (~3/day) — regular pace. For week Jun 29–Jul 5, reach dropped -24.1% to week Jun 22–28 — analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **81** posts over 29 days.
- 02 Dominant format — **Photo** (64/81 posts).
- 03 Avg post length — **591** chars (median 559).
- 04 Peak audience activity — **Tuesday, 08:00 MSK**.
- 05 Top posts get **6x** more views than the weakest (23.8K avg for top vs 3.9K for worst) — among 81 posts over 29 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

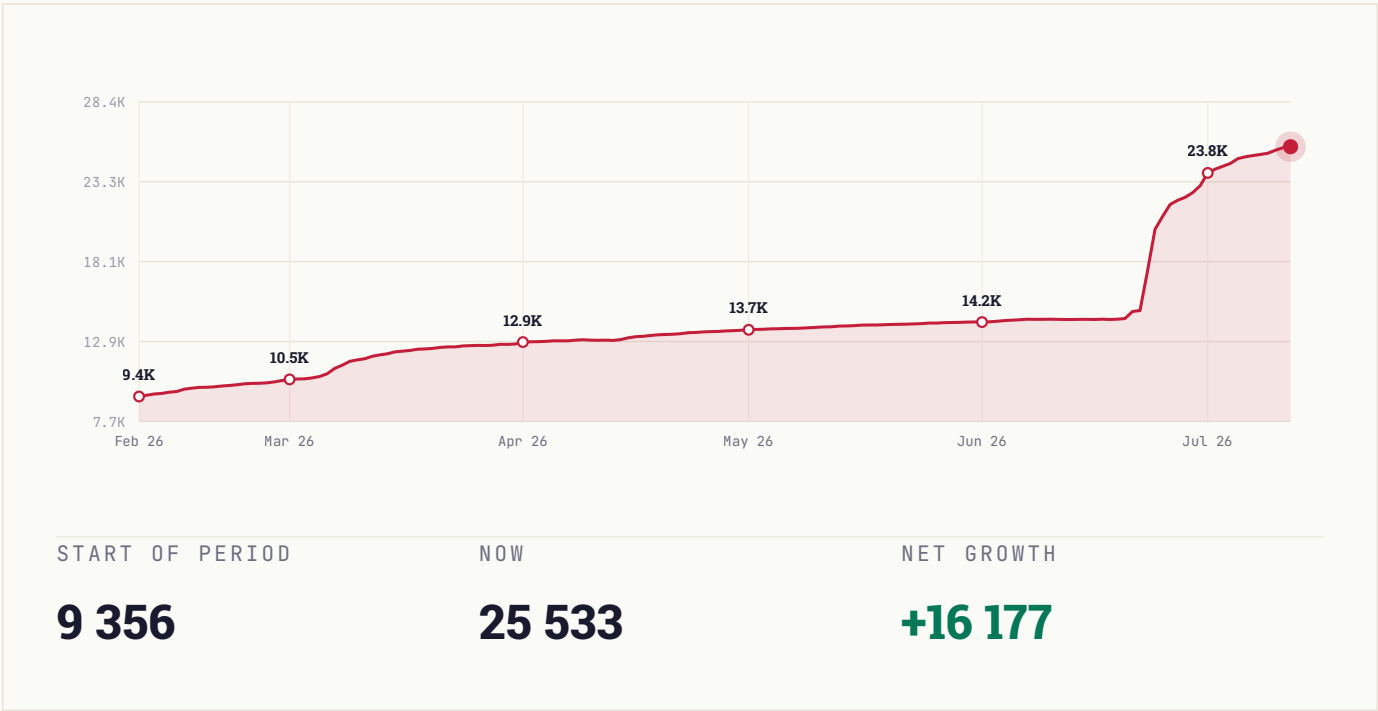
Nº1 23.06 · 08:40 PHOTO ⚡ Sber reappears in App Store - the day has come ⚠️ Upd. removed - will post new link as soon as available Alfa Bank still accessible New...	VIEWS 26 433 REPOSTS 824	REACTIONS 92 ER 103.5%
Nº2 23.06 · 05:41 PHOTO ⚡ T-Bank is back in App Store ⚠️ Upd. removed - will post new link as soon as available Alfa Bank still accessible New app for...	VIEWS 22 588 REPOSTS 346	REACTIONS 44 ER 88.4%
Nº3 23.06 · 17:36 PHOTO ⚠️ New way to hijack Telegram accounts Scammers create fake sites offering 'gas reservation without queue'. They promise to reserve...	VIEWS 22 385 REPOSTS 22	REACTIONS 12 ER 87.6%

Nº4 24.06 · 04:48 PHOTO Well, Sber, T-Bank and Alfa are banned by Apple again 😊 But we know this show: removed, waited a couple of days...	VIEWS 18 227 REPOSTS 22 REACTIONS 94 ER 71.4%
Nº5 20.06 · 11:54 PHOTO ⚡ Alfa-Bank is back in App Store New official app named 'Upgrade' is now available for download on...	VIEWS 17 017 REPOSTS 399 REACTIONS 36 ER 66.6%
WORST 3	
↓ 16.06 · 08:28 PHOTO 🍔 T-Investments hides in App Store again - now disguised as food delivery App called EatsRate: shows burgers and pizza, but...	VIEWS 4 022 REPOSTS 17 REACTIONS 11 ER 15.7%
↓ 16.06 · 10:35 PHOTO 🛂 Claude will require PASSPORT and SELFIE for verification From July 8 Anthropic updates policy - some Claude users will be asked...	VIEWS 4 001 REPOSTS 17 REACTIONS 10 ER 15.7%
↓ 15.06 · 08:47 PHOTO 📱 3 hidden Chrome settings to make old phone fly: 1. Enhanced preloading Browser preloads pages in advance, on...	VIEWS 3 794 REPOSTS 23 REACTIONS 3 ER 14.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

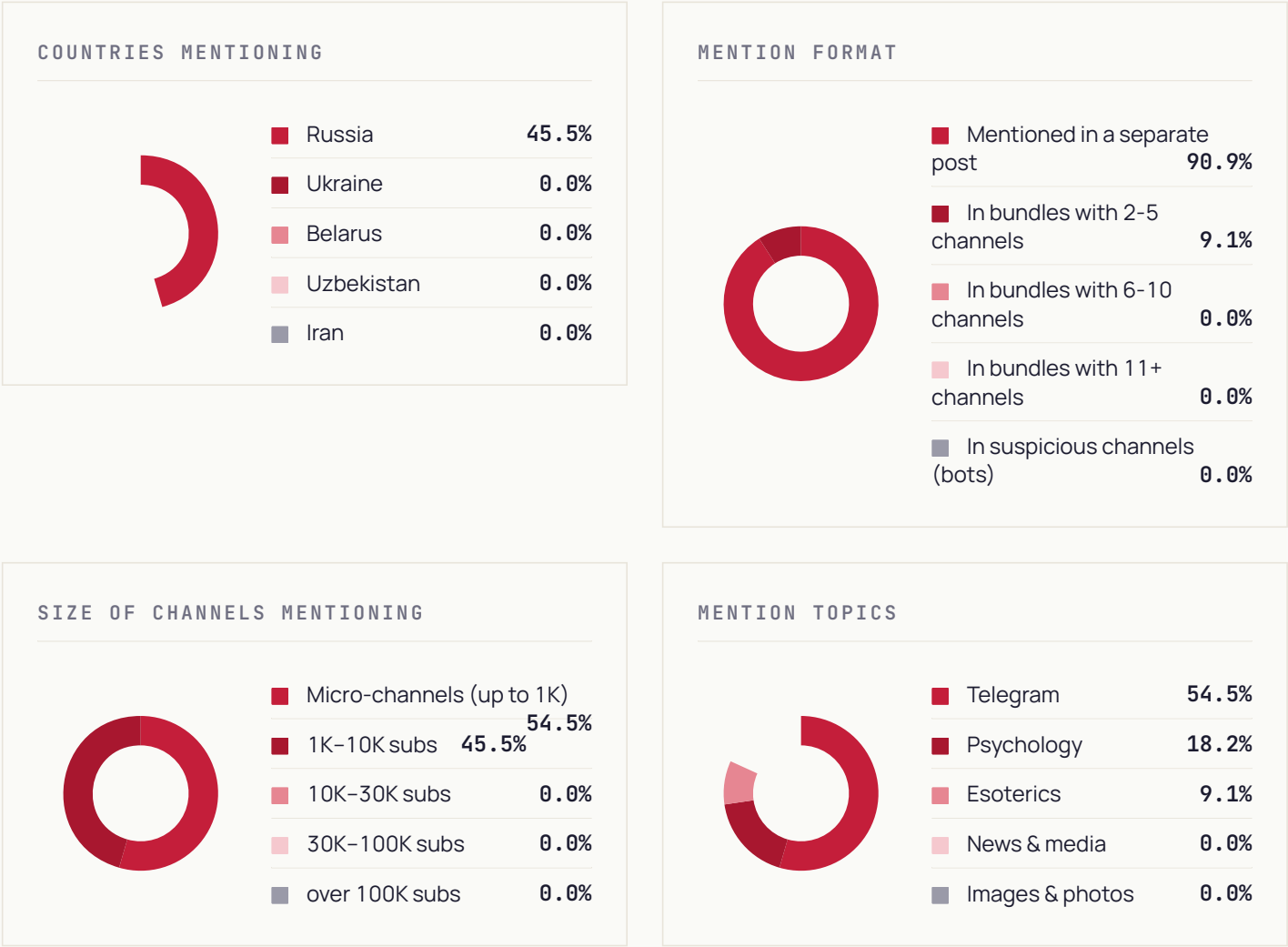
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which it lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

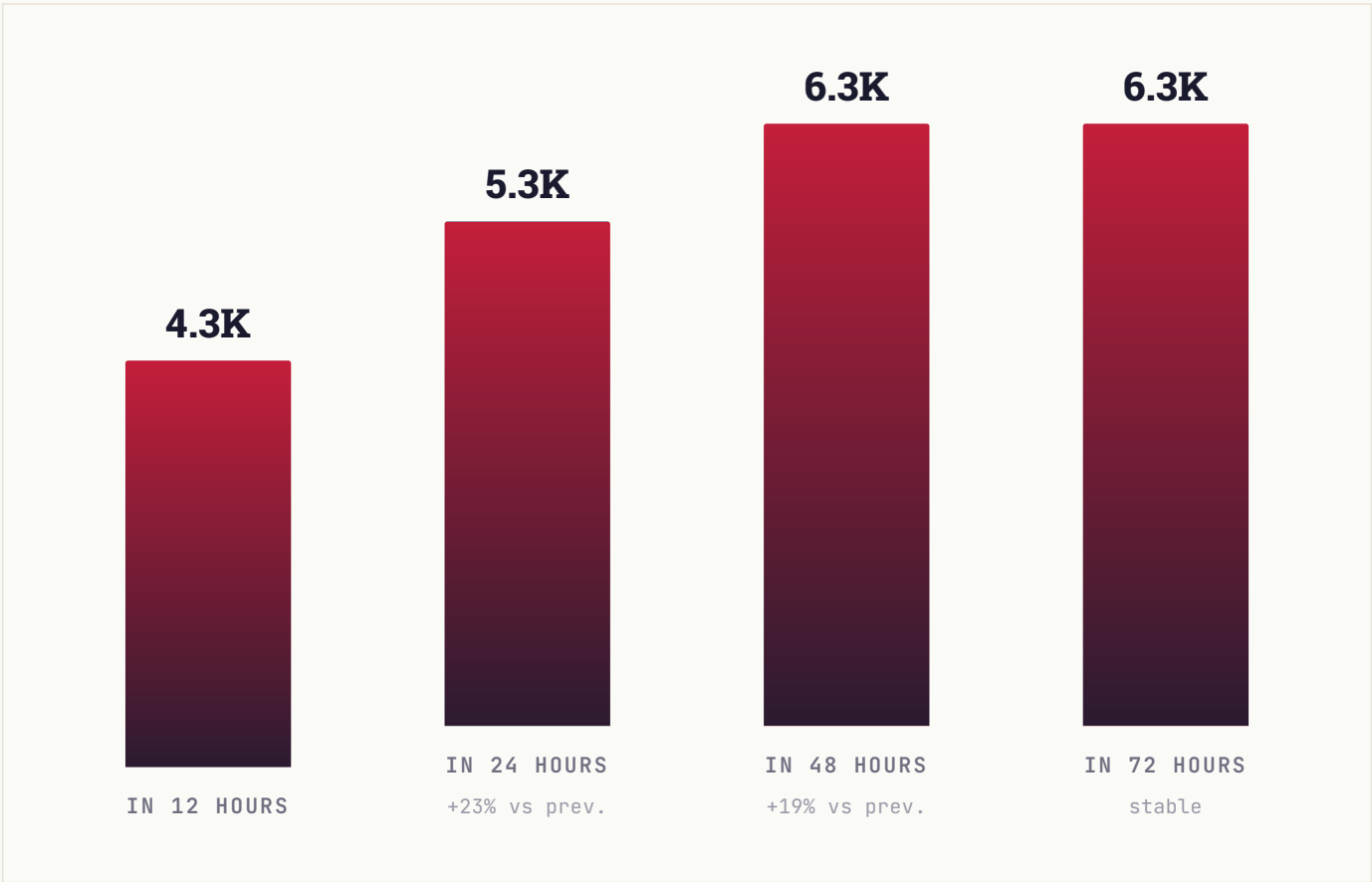
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 8 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should live.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
HI hitvpn_blog	4.6M
MT Trend world	3.3M
TE Technochat	3.1M
HA Hi, AI • Новости технологий	2.6M
آا اینترنت آزاد	2.5M
TE Technomotel	2.4M
NN NN	2.2M
EC Exploit	2.1M
L- LIVE — Telegram, AI и технологии	2M
PP PINK PROXY پروکسی	2M
DK Dima Krohobor 🏆 YOU	25.5K

COMPARATIVE INSIGHT

Channel is not yet outside top 100 niche — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 446.9K. First goal: enter top-100 via systematic traffic & content work.

SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Tech» (Russia) and compared your channel.
Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit next month.

- 01

Main post of the week — Tuesday

Audience most active on this day at 08:00 MSK.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Relevant audience growth
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords for organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further, run ads with us and hit your growth target in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager