

PROMTPRESS PUBLIC REPORT

Channel audit by Kristi



@kristinaarzz

📍 Moscow, collab/ads: @kristinaarzz tiktok: kristinaarzz (46k)
instagram: kristina.arzumanyan (12k)

SUBSCRIBERS

29 339

+616 per month

ERR (% SEE POSTS)

64.0%

per day 27.0%

REACH/POST

18.2K

ad reach 7.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 29 339 —	 SUBSCRIBER REACH 61.99% avg % subs see post	 VIEWS/POST 18.2K median 19.5K · 27 days	 POSTS/WEEK 4.3 over period
 7D TREND -0.8% vs previous week	 REACTIONS/POST 321.7 total 5,469 reactions, 1,138 reposts, 26 comments	 POST LENGTH 118 chars median 96 · 27 days	 POSTS ANALYZED 17 27 days
 AD REACH 7.9K 24h avg	 CHURN / MONTH +616 over last month	 CITATION RATE 1 citation index · 5 channels mentioned ever	 CHANNEL AGE 1 year 11 months created 30.07.2024

AI EDITOR SUMMARY

Channel «by Kristi» — 29 339 subs. Each post averages 18.2K people (62% from subs), wide reach for a channel this size. Publishes 4 posts per week (~1/day) — rare. Week Jul 6–12 reach stable (-0.8% vs week June 29 – July 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 17 posts in 27 days.
- 02 Dominant format – Photo (15/17 posts).
- 03 Avg post length – 118 chars (median 96).
- 04 Audience peak activity – Friday, 20:00 MSK.
- 05 Top posts get 1x more views than the weakest (23K avg for top vs 15.5K for worst) – among 17 posts over 27 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº119.06 · 17:57PHOTO	two feminine and delicate looks from wb 🧐👗pink top, skirt, mules 👗pink set, mules		VIEWS	REACTIONS
			23 039	222
Nº220.06 · 19:00PHOTO	💕miss you still one of my fave restaurants – for the beautiful interior and tasty food💌		REPOSTS	ER
			179	78.5%
Nº322.06 · 17:12PHOTO	VIEWS		REACTIONS	
			22 990	305
Nº322.06 · 17:12PHOTO	REPOSTS		ER	
			56	78.4%
Nº322.06 · 17:12PHOTO	VIEWS		REACTIONS	
			22 882	250
Nº322.06 · 17:12PHOTO	REPOSTS		ER	
			95	78.0%

Nº4 23.06 • 19:55 **PHOTO**
Armenia ❤️

VIEWS
21 882
 REPOSTS
17
 REACTIONS
622
 ER
74.6%

Nº5 07.07 • 15:22 **PHOTO**
 my superpower on vacation — turn into chocolate in a few days 🤪🤪🤪

VIEWS
21 409
 REPOSTS
46
 REACTIONS
490
 ER
73.0%

WORST 3

↓ 05.07 • 16:03 **PHOTO**
 total look wb 🍒 loved the fish skirt + corset combo, it accentuates the figure and creates an elegant silhouette 💔

VIEWS
16 444
 REPOSTS
90
 REACTIONS
250
 ER
56.0%

↓ 07.07 • 13:54 **VIDEO**
 (post without caption — video)

VIEWS
16 259
 REPOSTS
14
 REACTIONS
316
 ER
55.4%

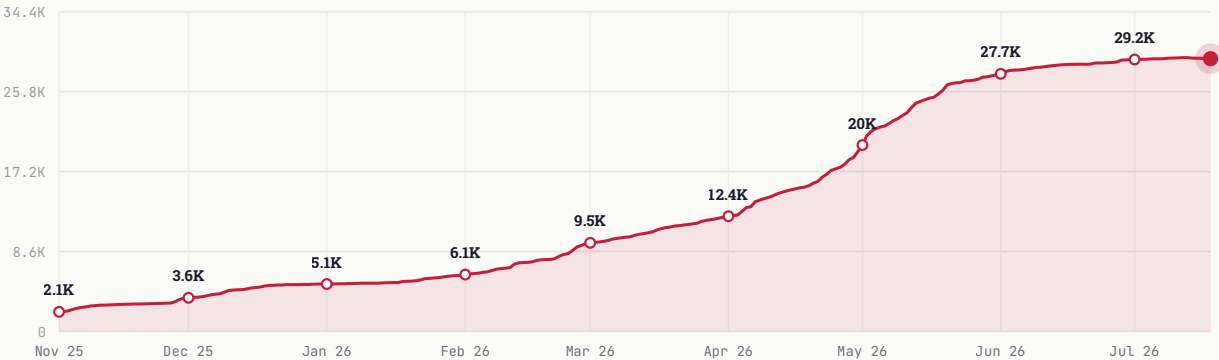
↓ 13.07 • 20:56 **VIDEO**
 milan 🏹

VIEWS
13 845
 REPOSTS
18
 REACTIONS
565
 ER
47.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



PERIOD START

2 098

NOW

29 339

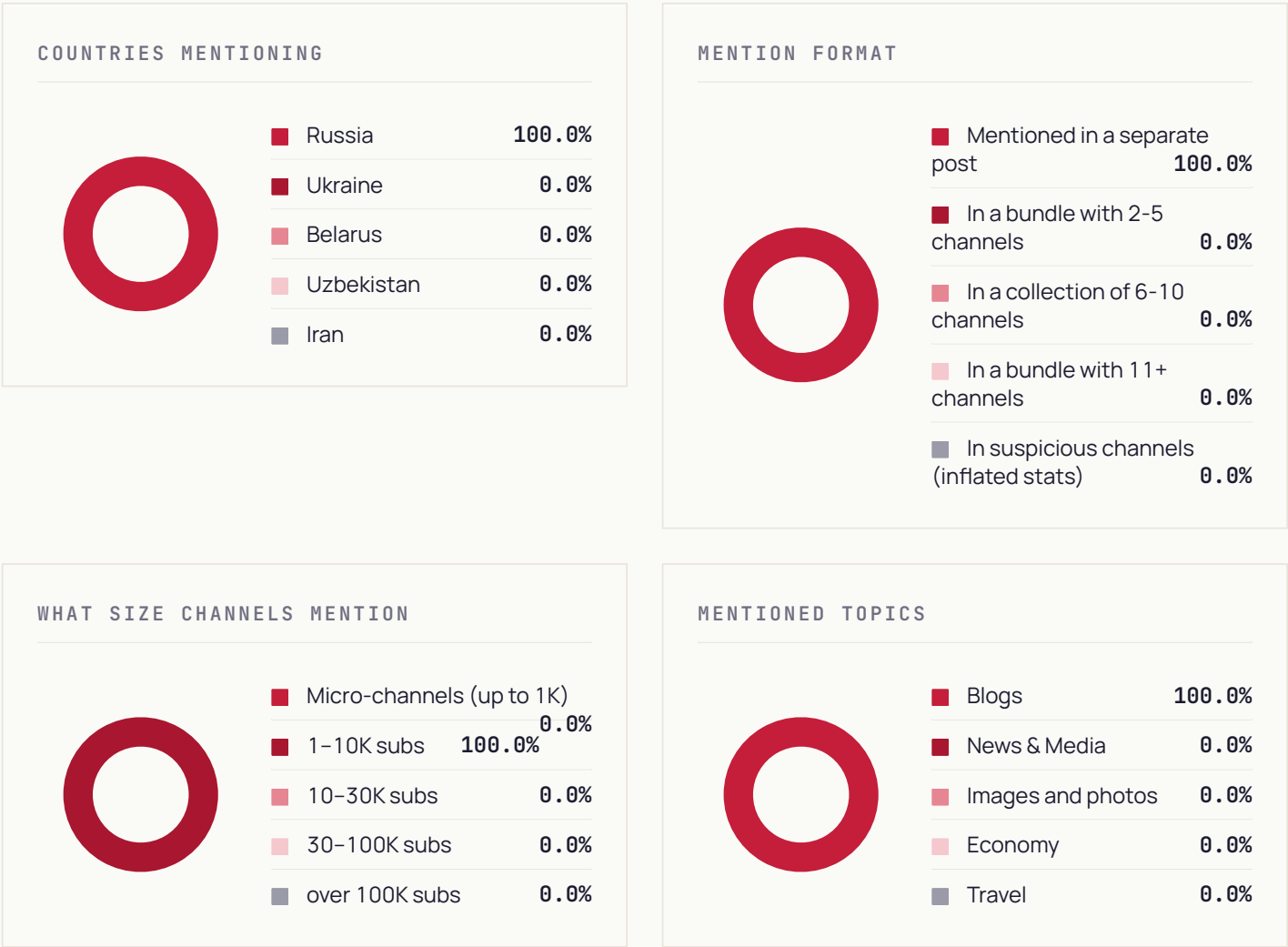
NET GROWTH

+27 241

SECTION 04 · MENTIONS

Who and how mentions the channel

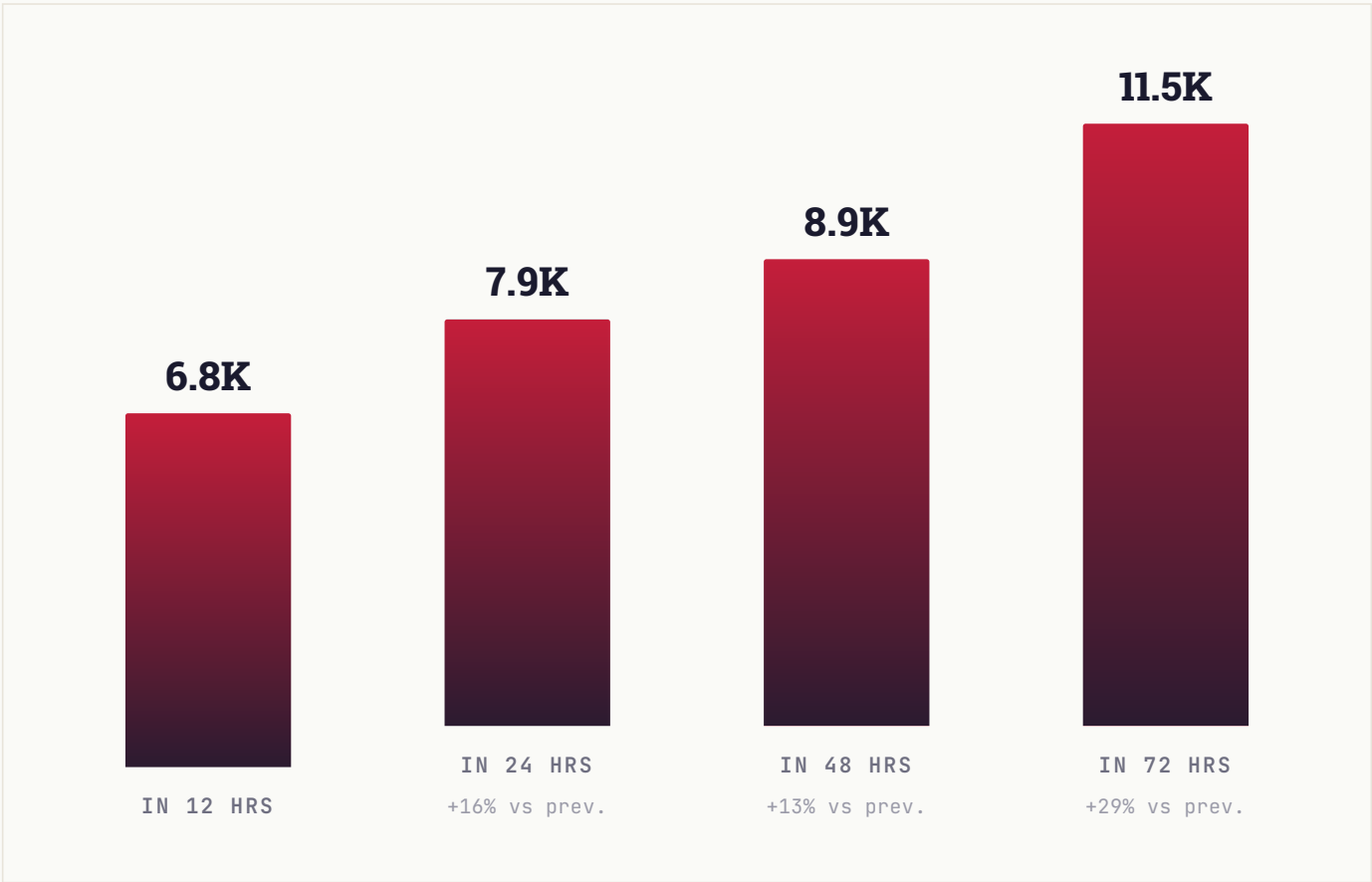
Citation index 1 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time the channel was mentioned 5 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see where you stand among niche peers.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
MJ Manicure Nails	572K
NN Wildberries / WB Finds	533.2K
EM Elena Mixit	518K
GD Face gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
BK by Kristi YOU	29.3K

COMPARATIVE CONCLUSION

Channel not yet outside top 97 of niche — early growth stage. Niche leader — Golden Apple (1M), median top-97: 189.3K. First goal — enter top-97 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1**, they brought **3 929** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBSCRIBERS
January 2026	1	1	930
December 2025	0	0	1 531
Nov 2025	0	0	1 468
Oct 2025	0	0	0
September 2025	0	0	0
August 2025	0	0	0

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
1	6	3 929

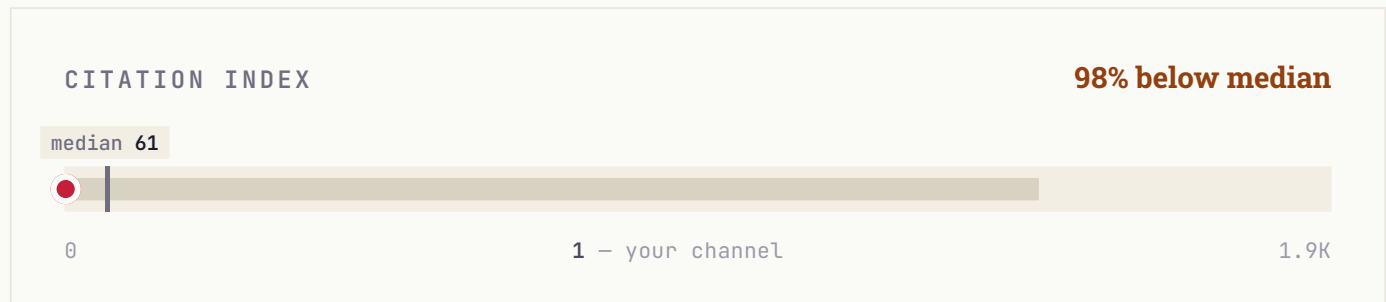
Where the channel stands in its league

SUBSCRIBERS **85% below median**

A horizontal bar chart comparing a channel's subscriber count to a median. The chart has a light beige background. A dark beige bar represents the channel's performance, starting from a red dot on the left. A vertical line marks the median at 189.8K. The channel's count is 29,339, which is 85% below the median.

Metric	Value
Channel Subscribers	29 339
Median Subscribers	189.8K
Performance Gap	85% below median

66.8K 29 339 – your channel 558.4K



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 4.3 posts/wk. Active channels average 7-10.
Consistency is key to audience retention. | EFFECT
Consistency
beats volume |
| 02 | Main post of the week — on Friday
Audience is most active on this day at 20:00 MSK. | EFFECT
Best window
for an
important post |
| 03 | Increase video post share
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls and interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
