

PUBLIC REPORT PROMTPRESS

Channel audit

Азбука Криптана



@kripto_azbuk

All about crypto giveaways, profitable topics and exploits without investment in plain language Collaboration — @TGowner999 More about our network: <https://t.me/TGownerTOP>

SUBSCRIBERS

322 712

-11141 per month

ERR (% SEE POSTS)

2.0%

daily 0.7%

REACH/POST

4K

ad reach 2.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 322 712 —	 SUBS REACH 1.25% avg % of subs see post	 VIEWS/POST 4K median 4.1K · 28 days	 POSTS/WEEK 15.9 over period
 7D TREND +2.0% vs previous week	 REACTIONS/POST 13.6 total 869 reactions, 785 reposts, 0 comments	 POST LENGTH 342 chars median 310 · 28 days	 POSTS ANALYZED 64 28 days
 AD REACH 2.2K 24h average	 CHURN / MONTH -11141 last month	 CITATION RATE 13 citation index · 162 channels mentioned all time	 CHANNEL AGE 2 years 7 months created 22.10.2023

AI EDITOR SUMMARY

Channel «Azbooka Kriptana» – 322 712 subs. Each post averages 4K people (1% from subs), reach is low – consider expanding audience. Publishes 16 posts per week (~2/day) – regular pace. For week Jun 1–7 reach stable (+2.0% vs week of May 25–31).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **64** posts over 28 days.
- 02 Dominant format – **Photo** (57/64 posts).
- 03 Avg post length – **342** chars (median 310).
- 04 Peak audience activity – **Friday, 19:00 MSK**.
- 05 Top posts get **2x** more views than the weakest (5.9K avg for top vs 2.8K for worst) – among 64 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 22.05 · 16:01 PHOTO Legendary dinner: 16 years ago Laszlo Hanyecz bought two pizzas for 10,000 BTC 🍕 Today the crypto community celebrates Bitcoin Pizza Day. In 2010...	VIEWS 6 379 REPOSTS 36	REACTIONS 45 ER 2.0%
Nº2 04.06 · 16:01 PHOTO MicroStrategy stock drop triggered depeg of its collateralized stablecoin apxUSD 📉 Another stablecoin lost its fiat peg. The rate...	VIEWS 5 735 REPOSTS 10	REACTIONS 26 ER 1.8%
Nº3 22.05 · 13:54 PHOTO Trump confused sushi with AI? 🍣 Japanese media discuss a funny theory: Donald Trump invested \$1–\$5M in a network...	VIEWS 5 453 REPOSTS 10	REACTIONS 19 ER 1.7%

Nº4 20.05 · 15:50 PHOTO ♥Why people use Antarctic Wallet virtual card? Virtual card from Antarctic Wallet solves payment issues: whether you're...	VIEWS 5 156 REPOSTS 2	REACTIONS 5 ER 1.6%
Nº5 26.05 · 08:47 PHOTO RWA sector hit \$30B amid US Treasury demand ￼￼ a16z crypto analysts report a new record: market cap...	VIEWS 5 143 REPOSTS 10	REACTIONS 16 ER 1.6%

|

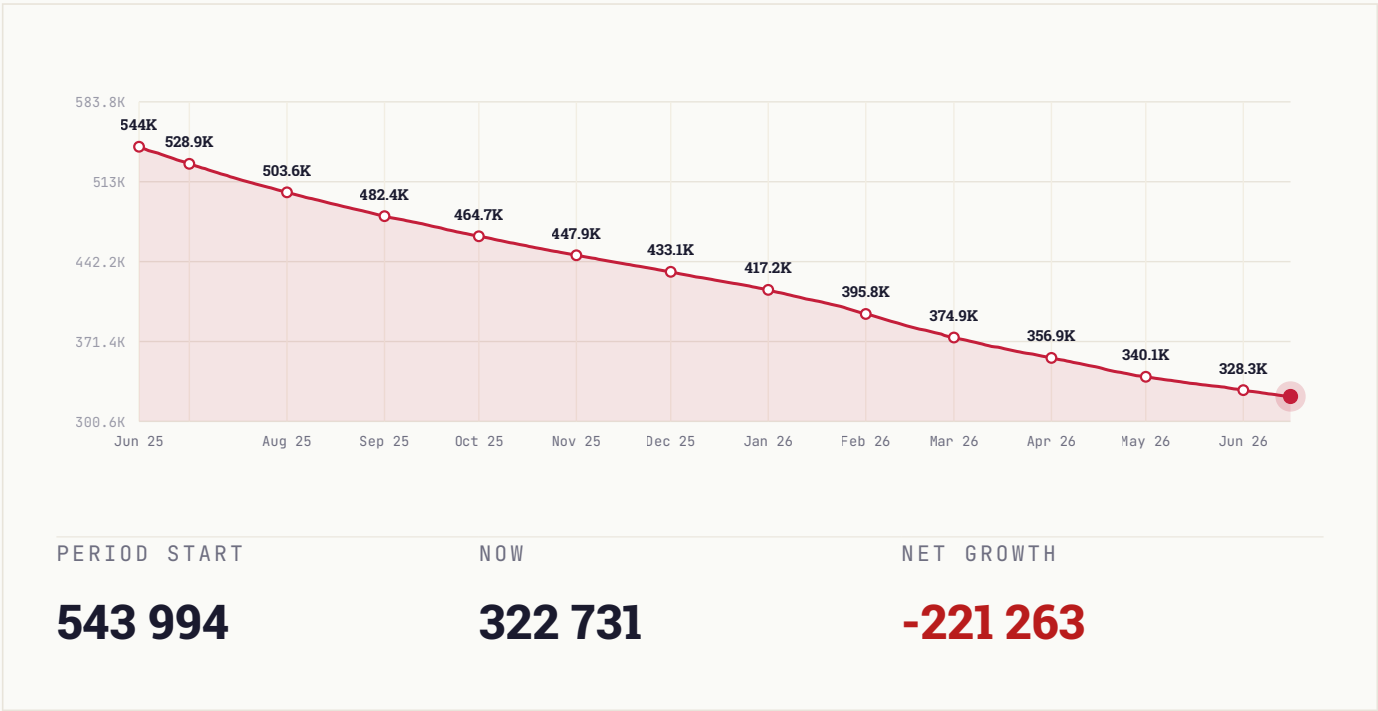
WORST 3

↓ 11.06 · 15:08 PHOTO Trump family made \$2.3B in crypto at investors' expense ￼￼ Reuters investigation reveals the scale of political...	VIEWS 2 890 REPOSTS 35	REACTIONS 20 ER 0.9%
↓ 11.06 · 16:45 PHOTO ￼While some companies still manage payouts through multiple banks and providers manually, others are already facing the consequences...	VIEWS 2 881 REPOSTS 4	REACTIONS 3 ER 0.9%
↓ 11.06 · 17:45 PHOTO Public fundraising collapse: token sale market had worst quarter in 5 years Retail crypto crowdfunding segment faced...	VIEWS 2 618 REPOSTS 6	REACTIONS 1 ER 0.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

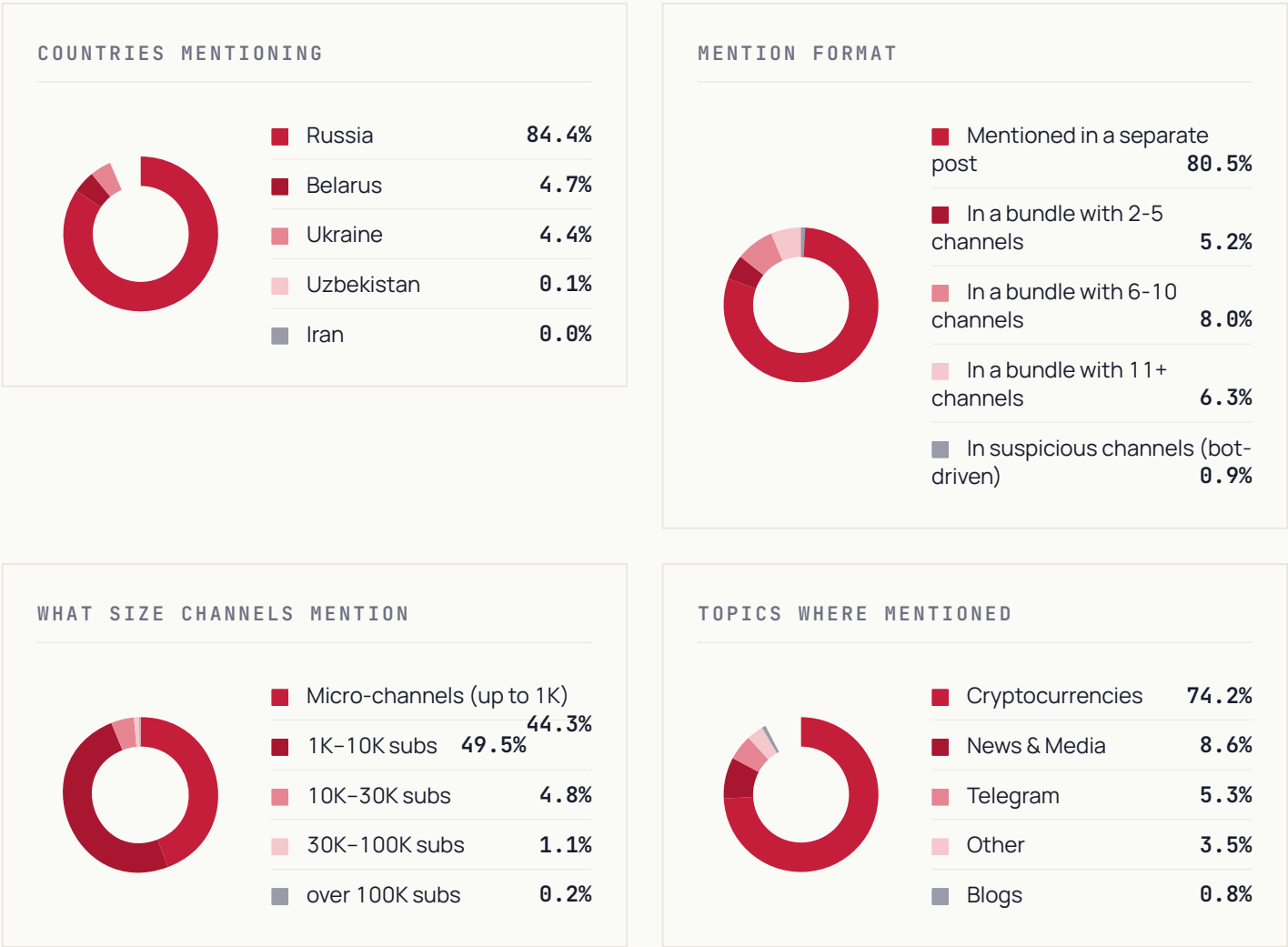
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

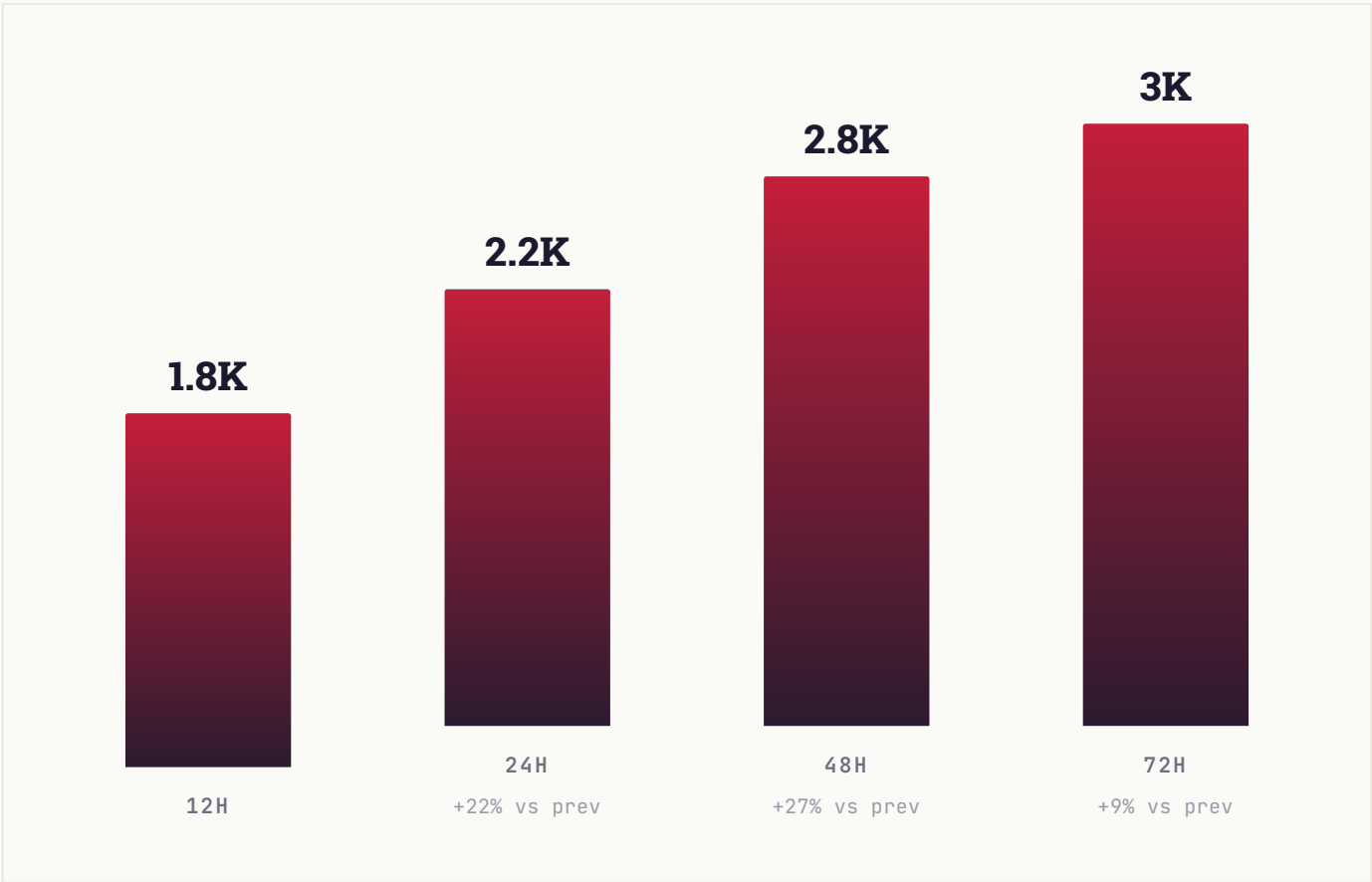
Citation index **13** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **162** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
OH OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru 🇺🇦	2.1M
RB growth won't be infinite	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
AK Азбука Криптана YOU	322.7K

COMPARATIVE INSIGHT

Channel in top half of niche (#48 of 99). Niche leader — OKX News (4.8M), median subs 307.7K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#48/100

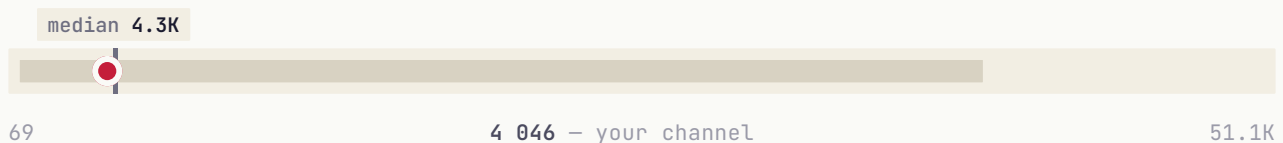
RANK IN NICHE

Channel in the top half of the ranking

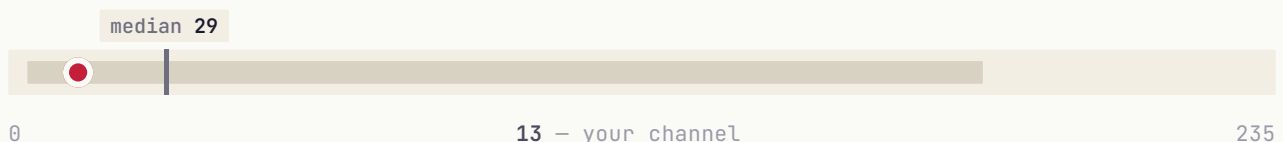
SUBSCRIBERS

better than 50% of niche


AVG REACH / POST

6% below median


CITATION INDEX

55% below median


— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

01

Main post of the week — on Fridays

Audience is most active on this day at 19:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 1.25% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+5.2pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth target in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
