

PUBLIC REPORT BY PROMTPRESS

# Channel audit

## GLAVNYI BITKOIN®



@kriptan

👉 For all questions: @KRIPTANv

SUBSCRIBERS

**58 238**

+34872 per month

ERR (% SEE POSTS)

**7.0%**

per day 5.8%

REACH/POST

**3.6K**

ad reach 3.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

|                                                                                                                                                             |                                                                                                                                                                                               |                                                                                                                                                                                           |                                                                                                                                                                                 |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div> SUBSCRIBERS</div><div>58 238</div><div>—</div></div>            | <div><div> SUBS REACH</div><div>6.18%</div><div>avg % subs see post</div></div>                              | <div><div> VIEWS/POST</div><div>3.6K</div><div>median 3.6K · 29 days</div></div>                         | <div><div> POSTS/DAY</div><div>13.7</div><div>~96 per week</div></div>                       |
| <div><div> 7D TREND</div><div>+2.4%</div><div>vs previous week</div></div> | <div><div> REACTIONS/POST</div><div>10.4</div><div>only 4,236 reactions, 528 reposts, 0 comments</div></div> | <div><div> POST LENGTH</div><div>396 chars</div><div>median 349 · 29 days</div></div>                    | <div><div> POSTS ANALYZED</div><div>409</div><div>29 days</div></div>                        |
| <div><div> AD REACH</div><div>3.6K</div><div>24h avg</div></div>         | <div><div> CHURN / MONTH</div><div>+34872</div><div>over the last month</div></div>                        | <div><div> CITATION RATE</div><div>0</div><div>citation index · 26 channels mentioned ever</div></div> | <div><div> CHANNEL AGE</div><div>8 years 5 months</div><div>created 23.01.2018</div></div> |

AI EDITOR SUMMARY

Channel «GLAVNYI BITKOIN ®» — 58 238 subs. Each post averages 3.6K people (6% of subs), reach is low — consider expanding audience. Publishes 96 posts/week (~14/day) — very active. For the week of Jul 6–12, reach stable (+2.4% vs week June 29 – July 5).

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **409** posts in 29 days.
- 02 Dominant format — **Photo** (347/409 posts).
- 03 Avg post length — **396** chars (median 349).
- 04 Peak audience activity — **Saturday**, 20:00 MSK.
- 05 Top posts get **2x** more views than the weakest (4.6K avg top vs 2K worst) — among 409 posts over 29 days. Analyze what top posts share — topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                                                                                               |                                                                   |                                                                  |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|------------------------------------------------------------------|
| <div><div>Nº1</div><div>23.06 · 08:16</div><div>TEXT</div></div> <div><div>#iran #geopolitics Vance said the US is very pleased with progress on Iran. VANCE: -continue to make progress on...</div></div> | <div>VIEWS</div> <div>5 740</div> <div>REPOSTS</div> <div>—</div> | <div>REACTIONS</div> <div>11</div> <div>ER</div> <div>9.9%</div> |
| <div><div>Nº2</div><div>14.07 · 06:36</div><div>PHOTO</div></div> <div><div>Good morning cryptans </div></div>                                                                                             | <div>VIEWS</div> <div>4 066</div> <div>REPOSTS</div> <div>1</div> | <div>REACTIONS</div> <div>11</div> <div>ER</div> <div>7.0%</div> |
| <div><div>Nº3</div><div>29.06 · 06:53</div><div>PHOTO</div></div> <div><div>Crypto market in extreme fear mode Crypto Fear &amp; Greed index crashed to 16 — maximum fear zone. Scale ranges from 0...</div></div>                                                                            | <div>VIEWS</div> <div>4 040</div> <div>REPOSTS</div> <div>3</div> | <div>REACTIONS</div> <div>12</div> <div>ER</div> <div>6.9%</div> |

**Nº4** 25.06 • 07:48 **PHOTO**

🤪 CoinEx exchange in trouble According to WSJ, it became one of the main channels for evading US sanctions – since 2019, about...

VIEWS  
**4 037**

REACTIONS  
**8**

REPOSTS  
—

ER  
**6.9%**

**Nº5** 03.07 • 06:45 **PHOTO**

Good morning cryptans 🤪

VIEWS  
**4 035**

REACTIONS  
**6**

REPOSTS  
**2**

ER  
**6.9%**

## WORST 3

↓ 23.06 • 08:42 **PHOTO**

⚡ «Sber» is BACK in App Store – new version of the bank app is called «Family Online» iPhone users have...

VIEWS  
**2 450**

REACTIONS  
**11**

REPOSTS  
—

ER  
**4.2%**

↓ 29.06 • 13:21 **PHOTO**

💰 \$150 for daily login !! ByBit launched a crazy promo for new users Easy conditions! Get bonuses for daily login and then...

VIEWS  
**1 834**

REACTIONS  
**14**

REPOSTS  
**1**

ER  
**3.1%**

↓ 30.06 • 17:19 **PHOTO**

🚫 Apple ID and Google login will be disabled from July 6 Such notifications are received by users of Russian apps 🤪  
➡ Telegram about Crypto...

VIEWS  
**1 725**

REACTIONS  
**13**

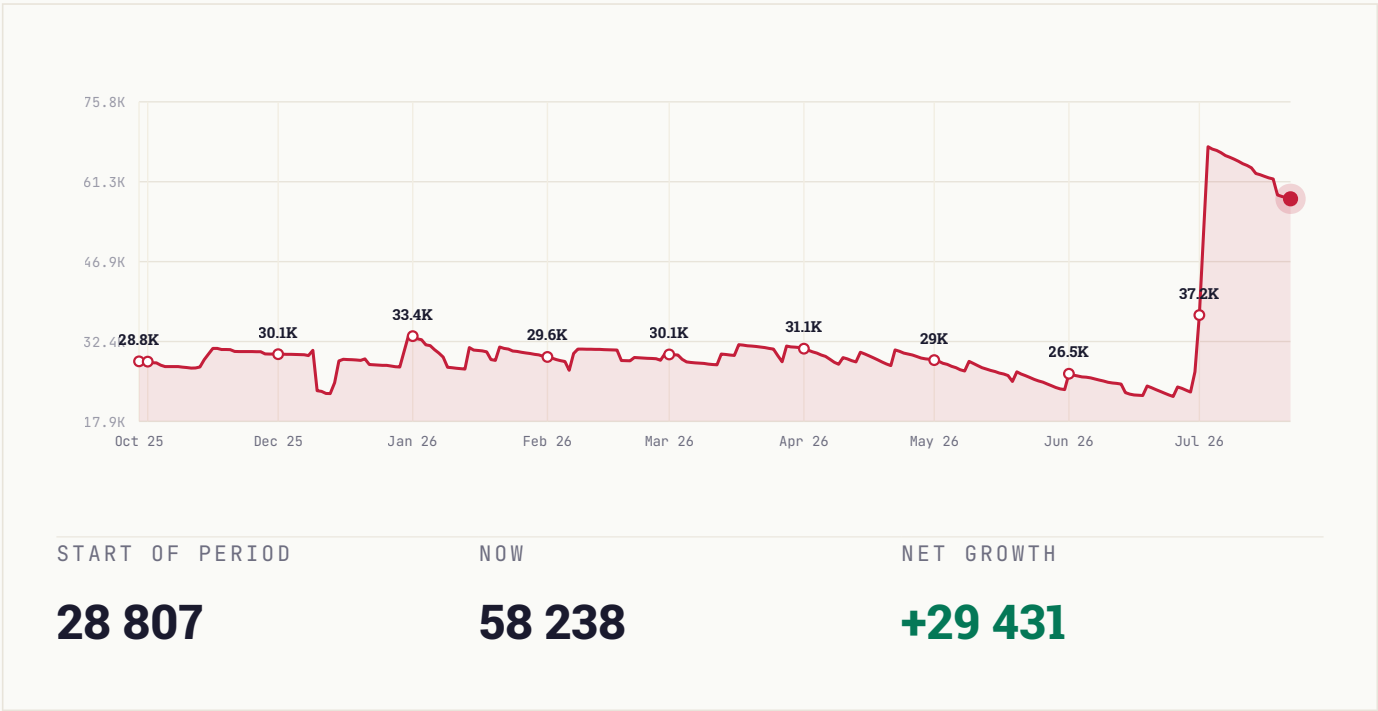
REPOSTS  
**1**

ER  
**3.0%**

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

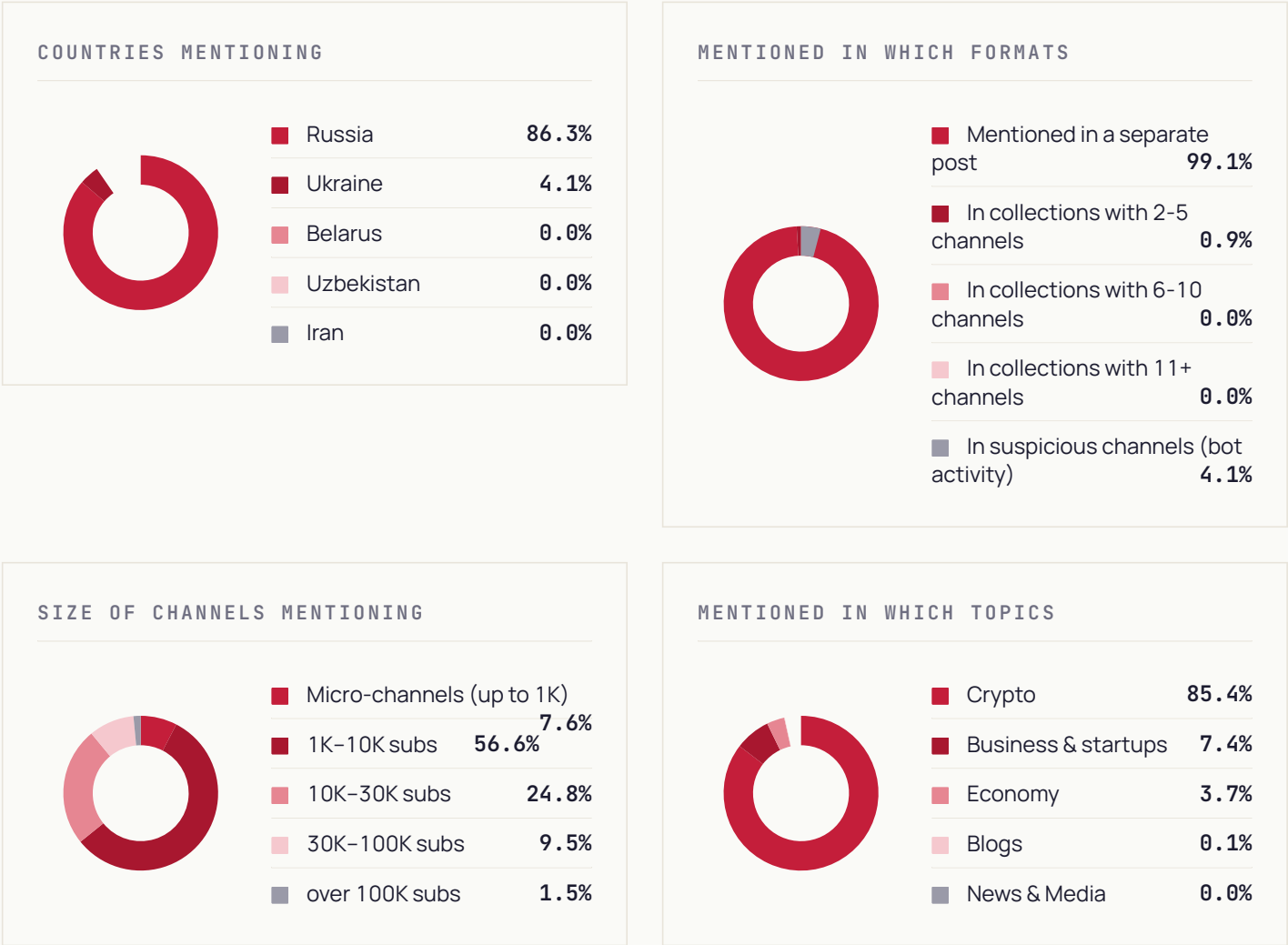
Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows which months the channel grew and which months subs left.



SECTION 04 · MENTIONS

# Who mentions the channel and how

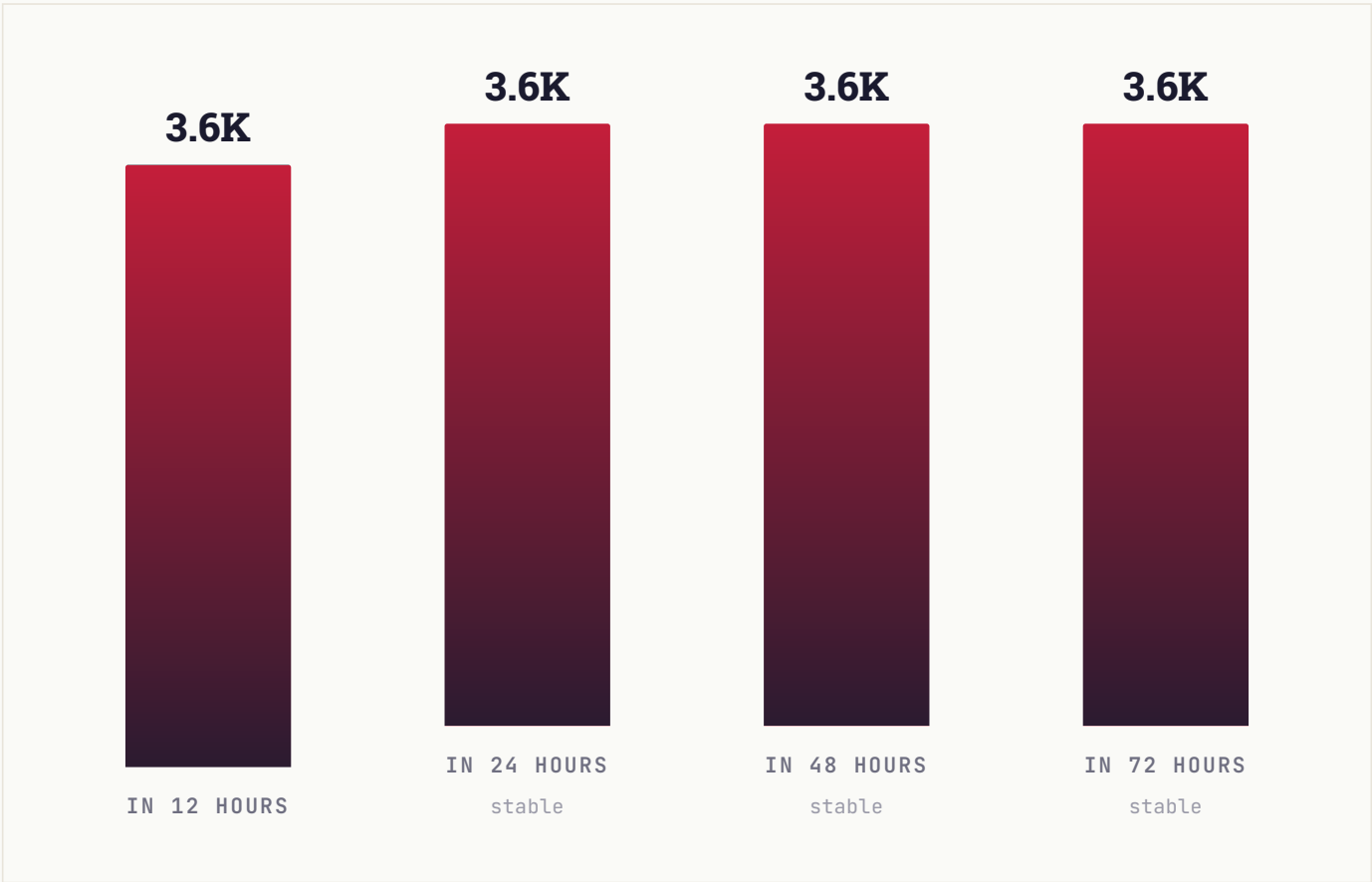
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time channel mentions: **26** different channels.



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».





SECTION 06 · COMPETITORS

# Who you compete with

11 closest channels by topic and audience. Your channel is highlighted – see its rank among niche peers.

| CHANNEL                        | SUBSCRIBERS |
|--------------------------------|-------------|
| BA Blum: All Crypto – One App  | 16.4M       |
| CE Catapult Extreme            | 9.7M        |
| DC DOGS Community              | 7.8M        |
| FH FX Holding   Official       | 6.9M        |
| YE Yescoin                     | 6.5M        |
| TF Time Farm News              | 6M          |
| \$T \$BAKS TON                 | 5.9M        |
| TT Tofan Trade   سیگنال کریپتو | 5.4M        |
| TN Tonkeeper News              | 5.2M        |
| BW Bitget Wallet Announcements | 4.5M        |
| GB GLAVNYI BITKOIN ® YOU       | 58.2K       |

COMPARATIVE INSIGHT

Channel not yet outside top-100 niche – early growth stage. Niche leader – Blum: All Crypto – One App (16.4M), top-100 median: 2.1M. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

# How often the channel is mentioned

Each month we record posts in other channels that mention your channel. Over the last **6 months** such mentions **448**, they brought **22 975** new subs.

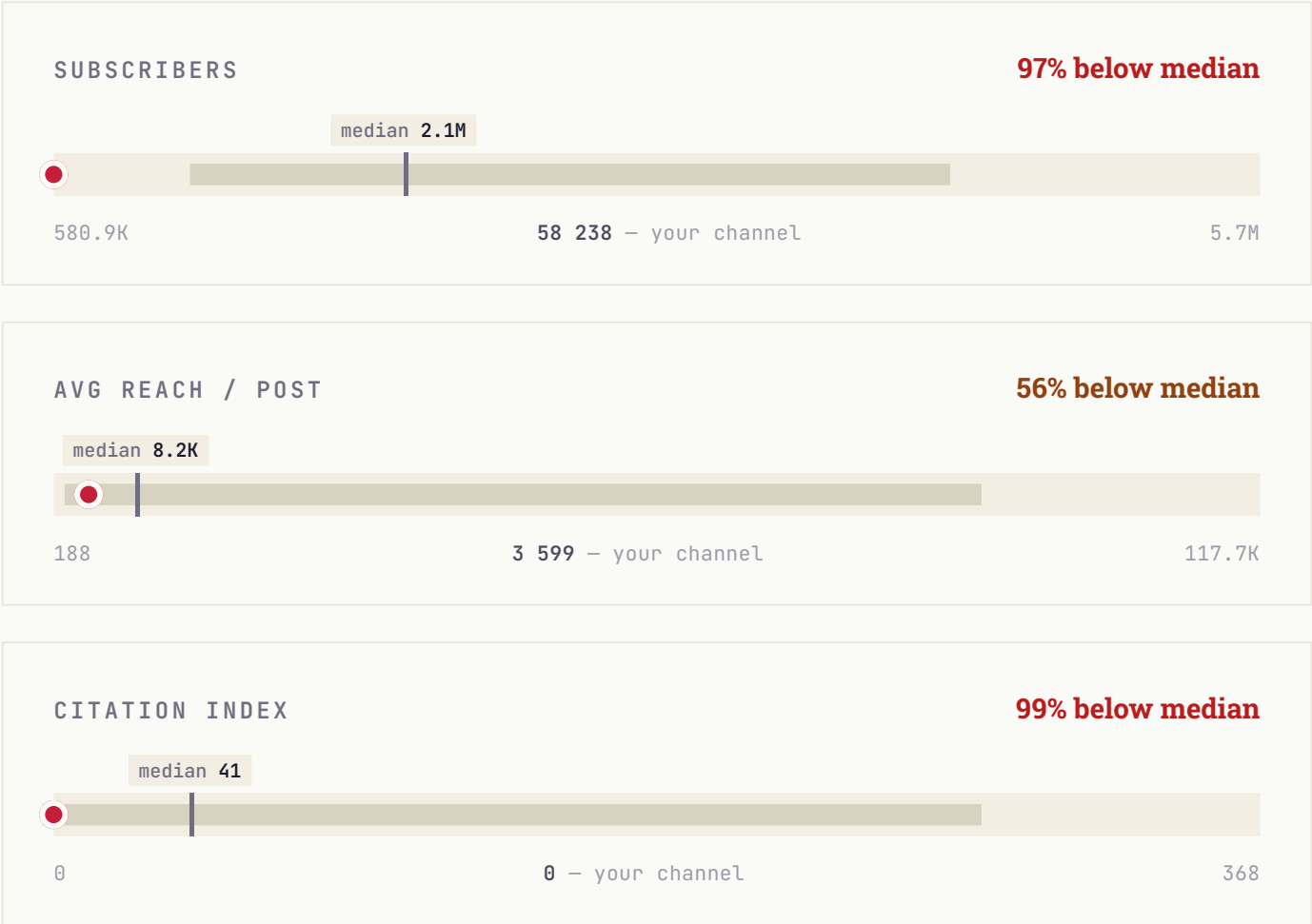
| PERIOD         | MENTIONS | CHANNELS | BROUGHT | SUBSCRIBERS            |
|----------------|----------|----------|---------|------------------------|
| January 2026   | 60       | 18       | 6 316   | <div><div></div></div> |
| December 2025  | 19       | 14       | 13 095  | <div><div></div></div> |
| November 2025  | 50       | 14       | 3 564   | <div><div></div></div> |
| October 2025   | 142      | 19       | 0       | <div><div></div></div> |
| September 2025 | 97       | 21       | 0       | <div><div></div></div> |
| August 2025    | 80       | 16       | 0       | <div><div></div></div> |

|                |                |                      |
|----------------|----------------|----------------------|
| TOTAL MENTIONS | MONTHS OF DATA | ACQUIRED SUBSCRIBERS |
| 448            | 6              | 22 975               |

SECTION 08 · NICHE COMPARISON

# Where the channel stands in its league

Took top-100 channels in category «Crypto» (Russia) and saw how your channel compares. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



## — SECTION 09 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

## Top post of the week — on Saturday

Audience is most active on this day at 20:00 MSK.

EFFECT

**Best window  
for an  
important post**

02

## Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains  
audience  
better**

03

## ER below niche benchmark — rethink formats

Current ER 6.18% vs norm 6.5%. Try polls & interactive formats.

EFFECT

**+0.3pp ER**

04

## Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000  
subs**

05

## Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.  
One weekly poll on a hot topic is an easy win.

EFFECT

**+5-15% ER**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

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**01**      **Launch ads in Telegram**      <https://panel.promptpress.com/register>

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**02**      **Contact manager**      [t.me/PromptPress\\_manager](https://t.me/PromptPress_manager)

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