

PUBLIC REPORT BY PROMTPRESS

Channel audit

Crypto (money)



@kriptamoney

Channel is 9 years old Chat: https://t.me/+jsypl_uoyrkwn2ly Admin:
@EvgeniyK14 Ads: @Artem052018 Free private group
@BingxVip3bot Trade on BingX with up to 75% profit 📌 <https://bingx.com/partner/3...>

SUBSCRIBERS

40 230

-705 this month

ERR (% SEE POSTS)

7.0%

in 24 hours **3.0%**

REACH/POST

3K

ad reach **1.2K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBSCRIBERS 40 230 —	 SUBS REACH 7.48% avg % subs see post	 VIEWS/POST 3K median 3.1K · 24 days	 POSTS/WEEK 5.4 over period
 7D TREND -25.1% vs prev week	 REACTIONS/POST 28.2 total 536 reactions, 69 reposts, 8 comments	 POST LENGTH 260 chars median 151 · 24 days	 POSTS ANALYZED 19 24 days
 AD REACH 1.2K 24h avg	 CHURN / MONTH -705 over last month	 CITATION RATE 231 citation index · 643 channels mentioned all time	 CHANNEL AGE 9 years 1 month created 13.06.2017

AI EDITOR SUMMARY

Channel «Crypto (money)» — 40 230 subs. Each post averages 3K people (7% of subs), reach is low — consider expanding audience. Publishes 5 posts per week (~1/day) — infrequent. For week Jun 29 – Jul 5 reach dropped -25.1% by week 22–28 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 19 posts over 24 days.
- 02 Dominant format — Photo (14/19 posts).
- 03 Avg post length — 260 chars (median 151).
- 04 Peak audience activity — Sunday, 19:00 MSK.
- 05 Top posts get 2x more views than the weakest (3.8K avg for top vs 2.1K for worst) — among 19 posts in 24 days. Worth analyzing what top posts have in common — topic, format, time.

TOP 5 POSTS

Nº1 28.06 · 16:48 TEXT #Oil Despite the US-Iran peace deal, both sides keep exchanging strikes. Post-war reconstruction will require...	VIEWS 4 169 REPOSTS 5	REACTIONS 25 ER 10.4%
Nº2 16.06 · 08:38 PHOTO #BTCUSD Today the Bank of Japan raised its key rate from 0.75% to 1.0%. This decision pushed up short-term borrowing costs in...	VIEWS 3 736 REPOSTS 12	REACTIONS 29 ER 9.3%
Nº3 15.06 · 03:49 PHOTO #Oil Oil prices crashed over 5% after the US-Iran peace agreement. Oil trades 24/7 on futures 🙌BingX	VIEWS 3 491 REPOSTS 3	REACTIONS 35 ER 8.7%

Nº4 15.06 • 12:08 PHOTO #Silver ● We did a video breakdown on YouTube Saturday. Check it out at the link Silver rose over 4% unleveraged Silver trades...	VIEWS 3 396 REACTIONS 34 REPOSTS 2 ER 8.4%
Nº5 22.06 • 13:10 PHOTO #GBPJPY ● Second target hit ➡ Free VIP channel	VIEWS 3 393 REACTIONS 25 REPOSTS 3 ER 8.4%

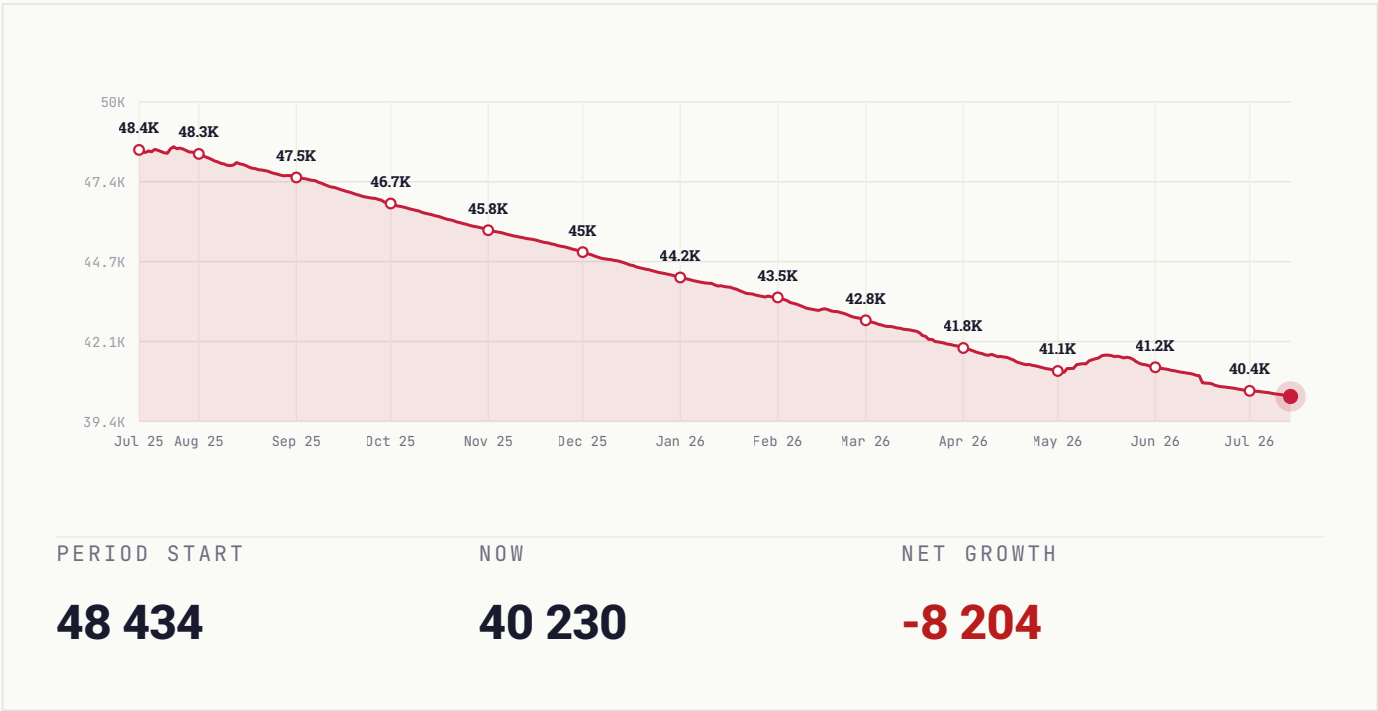
WORST 3

↓ 07.07 • 19:05 PHOTO #Oil The US revokes the temporary license for Iranian oil trade amid rising political tensions and threat of...	VIEWS 2 220 REACTIONS 21 REPOSTS 6 ER 5.5%
↓ 08.07 • 09:00 PHOTO #Oil A new escalation occurred on the night of July 8, 2026. According to CENTCOM, the first strikes were launched by...	VIEWS 2 214 REACTIONS 22 REPOSTS 5 ER 5.5%
↓ 09.07 • 19:12 PHOTO #BTCUSD In March we analyzed the 2022 repeat scenario – false breakout then drop. It didn't play out exactly, but price...	VIEWS 1 811 REACTIONS 33 REPOSTS 3 ER 4.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.

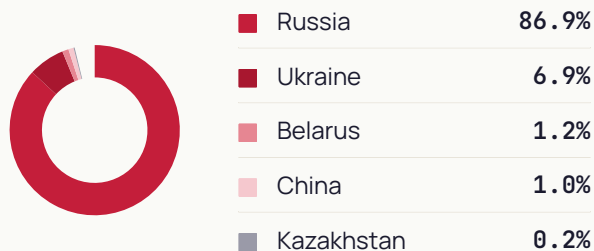


SECTION 04 · MENTIONS

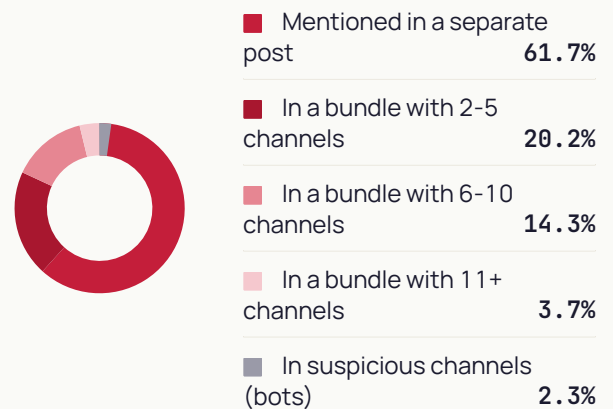
Who mentions the channel & how

Citation index **231** — channel popularity rating based on mentions. Considers not just count but mentioner weight: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel was mentioned **643** different channels.

COUNTRIES MENTIONING



FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



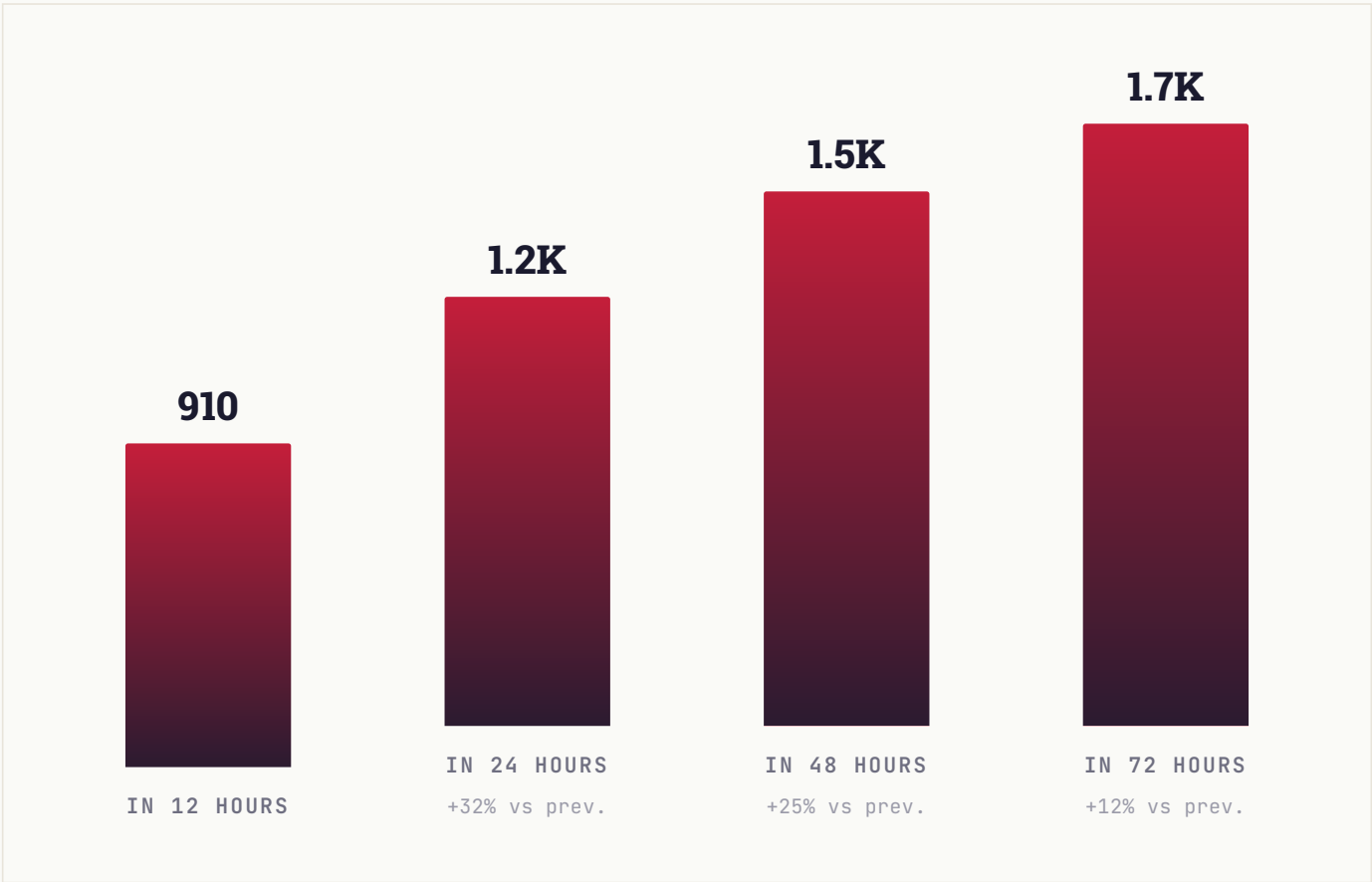
TOPICS MENTIONED IN



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.7M
MC Major Community	12.9M
CE Catapult Extreme	9.9M
RO Roxman	8.7M
DC DOGS Community	7.9M
GO Gram of TON	7.3M
FH FX Holding Official	7M
YE Yescoin	6.5M
TF Time Farm News	6.1M
\$T \$BAKS TON	6.1M
K(Crypto (money) YOU	40.2K

COMPARATIVE INSIGHT

Channel not yet outside niche top 100 — early growth stage. Niche leader — Blum: All Crypto – One App (16.7M), top-100 median: 2.2M. First goal — enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **144**, they brought **150** new subs.

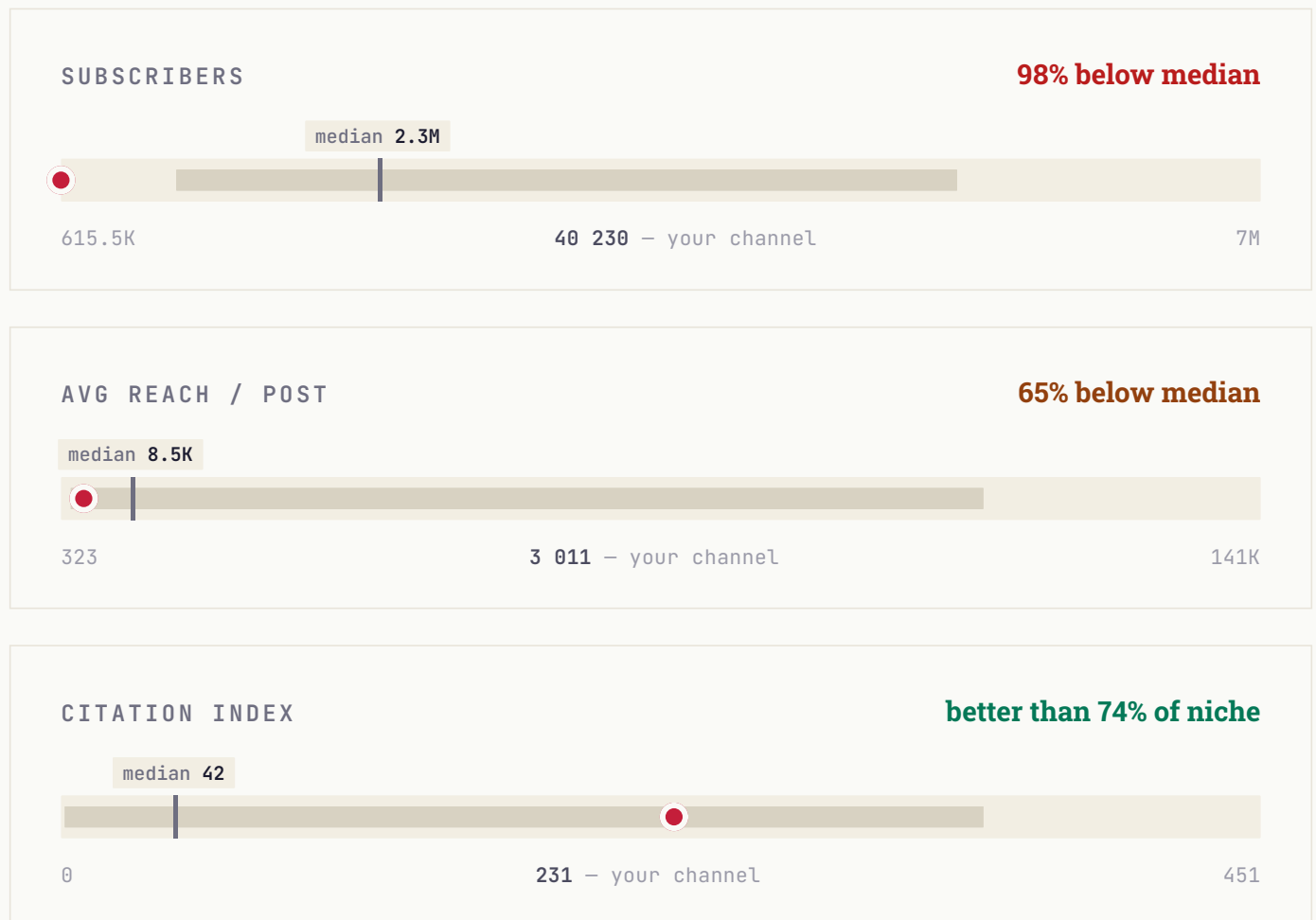
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	23	18	40	
December 2025	21	8	0	
Nov 2025	20	1	0	
Oct 2025	35	1	0	
Sep 2025	23	1	0	
August 2025	22	14	110	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
144	6	150

— SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Top-**100** channels in category «**Cryptocurrencies**» (Russia) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

-
- 01

Top post of the week — Sunday
 Audience is most active on this day at 19:00 MSK.

EFFECT
Best window for a key post
-
- 02

Increase share of video posts
 Video in Telegram holds audience longer and is algorithm-friendly. Aim for 15-25%.

EFFECT
Video retains audience better
-
- 03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
-
- 04

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One poll per week on a hot topic — easy growth lever.

EFFECT
+5-15% ER
-
- 05

Cross-promo with neighboring channels
 Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
-

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01 **Launch Telegram ads** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
