

PUBLIC REPORT BY PROMTPRESS

Channel audit

Kryptach



@kripota4

We curate the hottest crypto news. Write about promising projects. Sometimes swear.

SUBS

822 771

-41660 per month

ERR (% WHO SEE
POSTS)

1.0%

per day **0.2%**

REACH/POST

2K

ad reach **1.9K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 822 771 —	 SUBS REACH 0.25% avg % subs see post	 VIEWS/POST 2K median 1.8K · 29 days	 POSTS/DAY 7.4 ~52 per week
 7D TREND -12.0% vs previous week	 REACTS/POST 11.3 total 2,448 reactions, 1,747 reposts, 496 comments	 POST LENGTH 188 chars. median 97 · 29 days	 POSTS ANALYZED 216 29 days
 AD REACH 1.9K 24h avg	 CHURN / MONTH -41660 over the last month	 CITATION RATE 25 citation index · 139 channels mentioned all time	 CHANNEL AGE 2 years 2 months created 11.04.2024

AI EDITOR SUMMARY

Channel «Kryptach» — 822 771 subs. Each post avg views 2K people (0% of subs), reach is low — expand audience. Publishes 52 posts/week (~7/day) — active posting. Week Jun 1–7 reach dropped -12.0% to week 25–31 May — analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **216** posts in 29 days.
- 02 Dominant format – **Photo** (122/216 posts).
- 03 Avg post length – **188** chars (median 97).
- 04 Peak audience activity – **Tuesday**, 08:00 MSK.
- 05 Top posts get **7x** more views than the weakest (9.5K avg for top vs 1.3K for worst) – among 216 posts in 29 days. Analyze what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 19.05 · 05:00 TEXT EU officially moves toward total financial and digital control What changes: – From July 2027 in all 27 EU countries...	VIEWS 10 629 REPOSTS 290	REACTS 14 ER 1.3%
Nº2 26.05 · 09:07 PHOTO One scammer came to watch two others fight. Calls them inflas, but they're just rotten ref-baiters for pyramids. Life...	VIEWS 9 485 REPOSTS 18	REACTS 15 ER 1.2%
Nº3 07.06 · 11:07 PHOTO Sukhoplyueva was kidnapped in the Netherlands. At least that's what the scammer Gafarov claims. Hope he's already being taken to Russia.	VIEWS 8 443 REPOSTS 14	REACTS 5 ER 1.0%

Nº4 08.06 • 12:30 TEXT Long story short. How it really was. He bought a lot of BTC in 2021-2022 when the price was 16k. By the time he had to return, BTC was already...	VIEWS 8 283 REPOSTS 62 REACTS 3 ER 1.0%
Nº5 09.06 • 18:05 PHOTO You're already annoying. Give crypto a break.	VIEWS 5 025 REPOSTS 3 REACTS 6 ER 0.6%

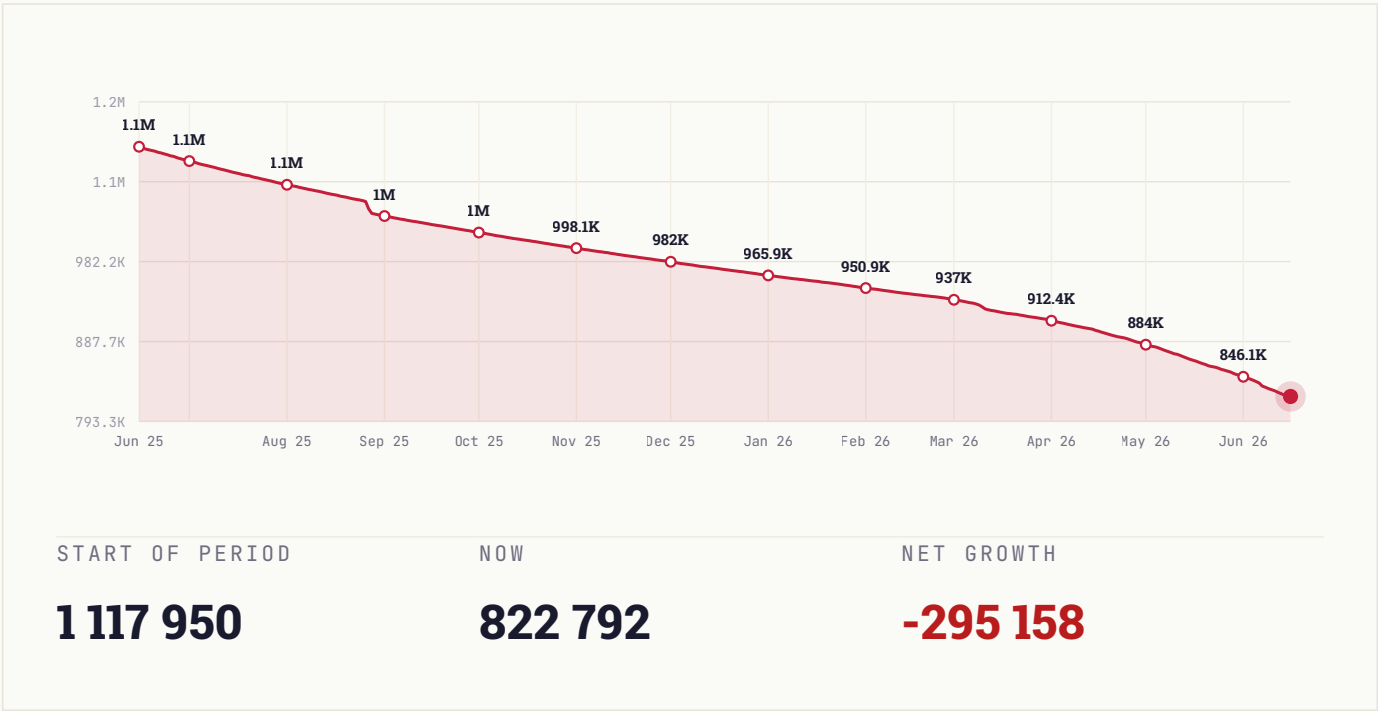
WORST 3

↓ 12.06 • 17:54 PHOTO And I know they can be turned off, but they won't turn off for me	VIEWS 1 317 REPOSTS 1 REACTS 13 ER 0.2%
↓ 12.06 • 17:39 PHOTO Only 1 day left until it's exactly two months since I started buying DEDE little by little. Accumulating nicely. Go ahead...	VIEWS 1 301 REPOSTS 1 REACTS 34 ER 0.2%
↓ 12.06 • 17:53 PHOTO Please don't do this. I'll never claim them anyway (since I won't go through verification), better donate to a shelter...	VIEWS 1 289 REPOSTS 1 REACTS 9 ER 0.2%

SECTION 03 · SUB GROWTH

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 • MENTIONS

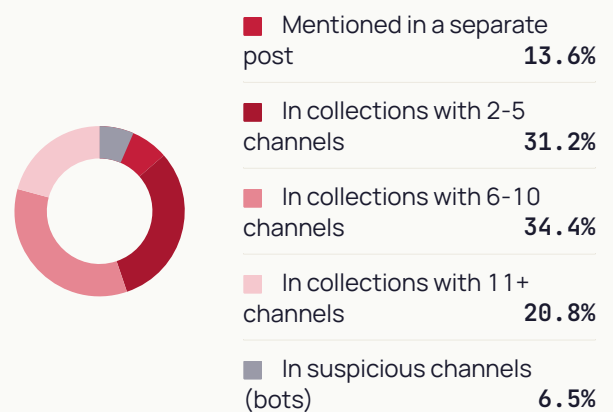
Who mentions the channel and how

Citation index **25** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: **139** different channels.

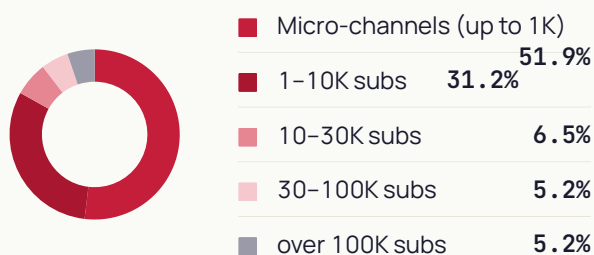
MENTIONING COUNTRIES



FORMAT OF MENTIONS



MENTIONING CHANNEL SIZES



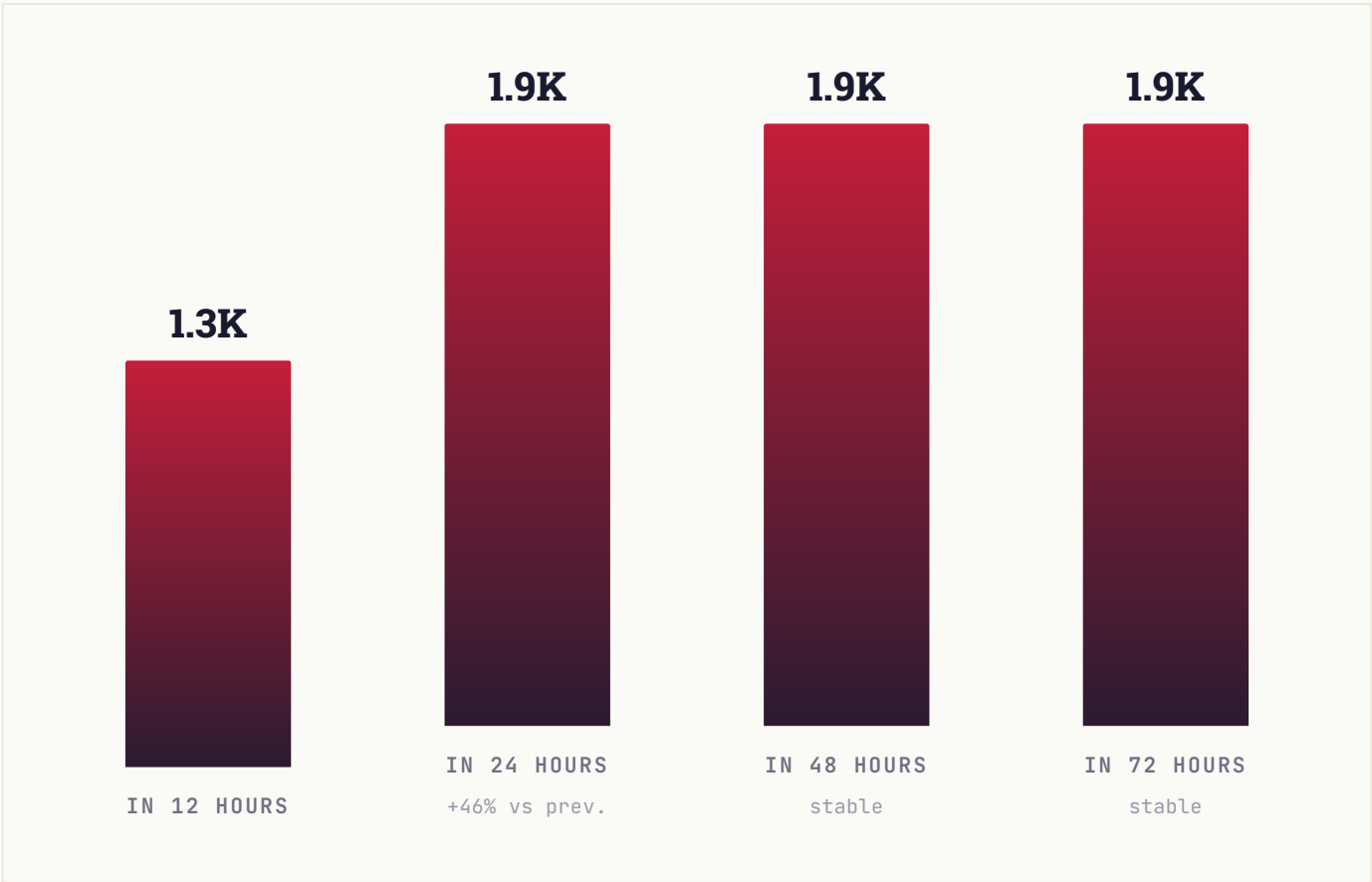
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
ON OKX News	4.8M
NS Crypto Bot News	2.7M
CW Crypto Wolf	2.6M
DT Give TON!	2.6M
D- DeCenter — blockchain, bitcoin, investments	2.2M
IK Investment kingyru	2.1M
RB growth won't last forever	1.9M
MI MILLIARDOM	1.5M
MS Semenchuk's thoughts	1.4M
LC Ladesov Crypto	1.3M
KR Kryptach YOU	822.8K

COMPARATIVE INSIGHT

Channel in top 25% of niche (#19 of 99). Leader — OKX News (4.8M). Goal for coming months: enter niche top-10 through systematic traffic work.

— SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and compared your channel. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.

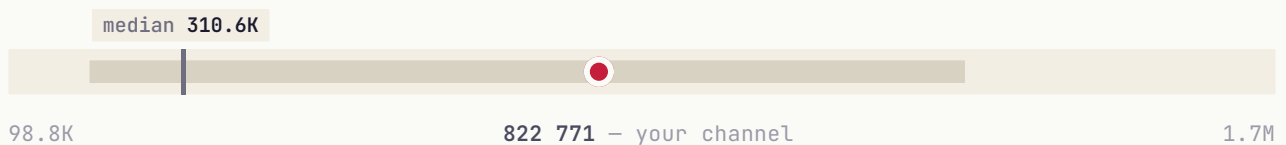
#19 /100

RANK IN NICHE

Channel in top 19% – strong position

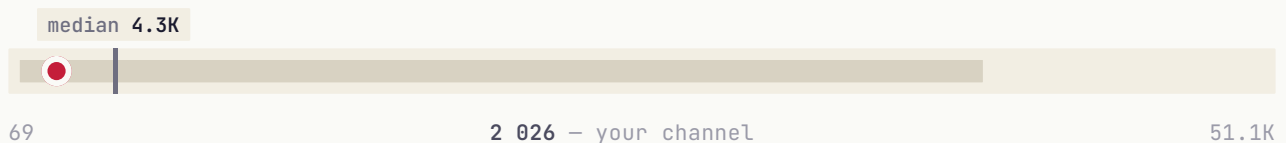
SUBS

better than 71% of niche



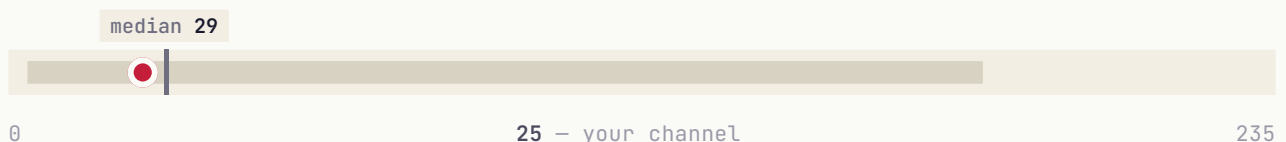
AVG REACH / POST

53% below median



CITATION INDEX

14% below median



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Tuesday

Audience most active on this day at 08:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 0.25% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+6.2pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions typically boost ER by 5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do it **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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