

PUBLIC REPORT BY PROMTPRESS

# Channel audit

## Creative Feed



@kreolenta

Trends, digital & video content. For entrepreneurs, visionaries & smart folks. Collab: @adv\_gram RKN: <https://rkn.link/hB6> Partnered with:...

SUBS

66 823

-974 per month

ERR (% SEE POSTS)

5.0%

per day 3.1%

REACH/POST

2.8K

ad reach 2.1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

|                                                                                                                                                    |                                                                                                                                                                                            |                                                                                                                                                                                           |                                                                                                                                                                        |
|----------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div> SUBS</div> <div>66 823</div> <div>—</div>                   | <div> SUBSCRIBER REACH</div> <div>4.2%</div> <div>avg % subs see post</div>                               | <div> VIEWS/POST</div> <div>2.8K</div> <div>median 2.8K · 29 days</div>                                  | <div> POSTS/DAY</div> <div>10.9</div> <div>~76 per week</div>                       |
| <div> 7D TREND</div> <div>-2.2%</div> <div>vs previous week</div> | <div> REACTIONS/POST</div> <div>38.4</div> <div>12,362 reactions,<br/>7,127 reposts, 0<br/>comments</div> | <div> POST LENGTH</div> <div>259 chars</div> <div>median 263 · 29 days</div>                             | <div> POSTS ANALYZED</div> <div>322</div> <div>29 days</div>                        |
| <div> AD REACH</div> <div>2.1K</div> <div>24h avg</div>         | <div> CHURN / MONTH</div> <div>-974</div> <div>last month</div>                                         | <div> CITATION RATE</div> <div>11</div> <div>citation index · 87<br/>channels mentioned<br/>ever</div> | <div> CHANNEL AGE</div> <div>3 years 2 months</div> <div>created 04/13/2023</div> |

AI EDITOR SUMMARY

Channel «Creative Feed» — 66 823 subs. Each post averages 2.8K people (4% from subs), reach is low — consider growing audience. Publishes 76 posts per week (~11/day) — very active. Week of Jun 8–14 reach stable (-2.2% vs week 1–7 Jun).

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **322** posts over 29 days.
- 02 Dominant format – **Photo** (179/322 posts).
- 03 Avg post length – **259** chars (median 263).
- 04 Audience peak – **Sunday**, 20:00 MSK.
- 05 Top posts get **2×** more views than the weakest (3.7K avg for top vs 2.3K for worst) – among 322 posts over 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                              |                                                                     |                                                                  |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|------------------------------------------------------------------|
| <div><div>Nº1</div><div>27.05 · 15:12</div><div>PHOTO</div></div> <div>☒ <b>Moscow Man Dies During Sex on a Tree</b> A man and a woman had a date on an oak tree but fell. The man died...</div>             | <div>VIEWS</div> <div>3 752</div> <div>REPOSTS</div> <div>119</div> | <div>REACTIONS</div> <div>91</div> <div>ER</div> <div>5.6%</div> |
| <div><div>Nº2</div><div>08.06 · 15:58</div><div>VIDEO</div></div> <div>☒ <b>Philippines Attracts Russians with \$50K Salary</b> That sum covers basic expenses, local food, and travel. If salary...</div>   | <div>VIEWS</div> <div>3 667</div> <div>REPOSTS</div> <div>39</div>  | <div>REACTIONS</div> <div>40</div> <div>ER</div> <div>5.5%</div> |
| <div><div>Nº3</div><div>15.06 · 08:07</div><div>PHOTO</div></div> <div>☒ <b>Russia Allows Lower-Grade Gasoline &amp; Diesel</b> Some refineries can switch from Euro-5 to Euro-3 to avoid shortages...</div> | <div>VIEWS</div> <div>3 611</div> <div>REPOSTS</div> <div>33</div>  | <div>REACTIONS</div> <div>60</div> <div>ER</div> <div>5.4%</div> |

|                                                                                                                                                                                                                          |                                                                    |                                                                  |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|------------------------------------------------------------------|
| <div><div>Nº4</div><div>03.06 · 17:24</div><div>PHOTO</div></div> <div><div>☒ Freedom Ship for Digital Nomads to Launch by 2030 The floating city will have schools, hospitals, and a water park. Project...</div></div> | <div>VIEWS</div> <div>3 576</div> <div>REPOSTS</div> <div>23</div> | <div>REACTIONS</div> <div>48</div> <div>ER</div> <div>5.4%</div> |
| <div><div>Nº5</div><div>30.05 · 14:59</div><div>PHOTO</div></div> <div><div>☒ Hallucinogenic Mushroom Chips Hit Russia Contains Jian Shou Qing mushroom: when prepared specially, it causes vivid...</div></div>         | <div>VIEWS</div> <div>3 478</div> <div>REPOSTS</div> <div>86</div> | <div>REACTIONS</div> <div>35</div> <div>ER</div> <div>5.2%</div> |

|

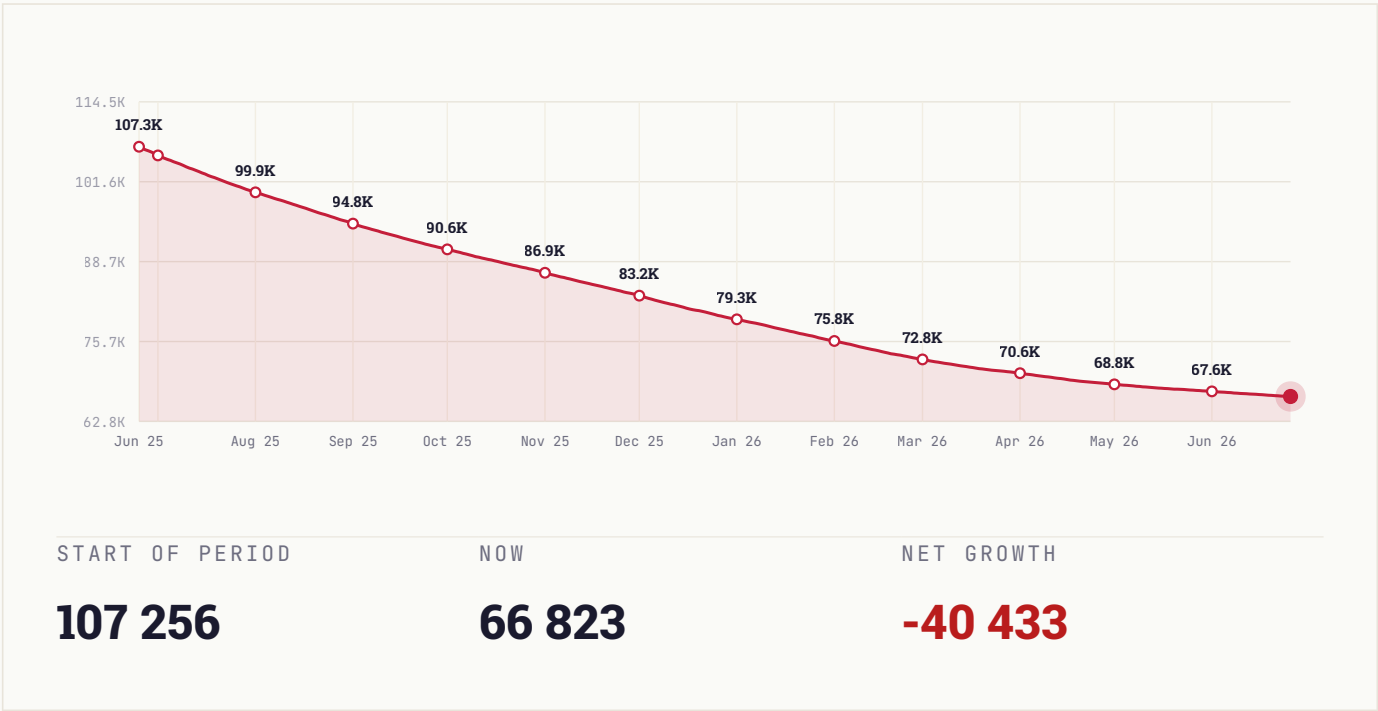
WORST 3

|                                                                                                                                                                                                            |                                                                    |                                                                  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|------------------------------------------------------------------|
| <div><div>↓</div><div>20.06 · 11:02</div><div>PHOTO</div></div> <div><div>☒ Designer Packs Kamchatka Crab as Luxury Accessory Konstantin Bolimond showed a leather envelope concept. Inside...</div></div> | <div>VIEWS</div> <div>2 281</div> <div>REPOSTS</div> <div>7</div>  | <div>REACTIONS</div> <div>29</div> <div>ER</div> <div>3.4%</div> |
| <div><div>↓</div><div>20.06 · 10:03</div><div>PHOTO</div></div> <div><div>☒ More Employees Reject Management Roles More people consciously avoid becoming bosses to maintain balance...</div></div>        | <div>VIEWS</div> <div>2 264</div> <div>REPOSTS</div> <div>11</div> | <div>REACTIONS</div> <div>32</div> <div>ER</div> <div>3.4%</div> |
| <div><div>↓</div><div>21.06 · 10:03</div><div>VIDEO</div></div> <div><div>☒ 2026 World Cup Ball Sent to ISS for Testing NASA crew took the official Adidas match ball to orbit...</div></div>              | <div>VIEWS</div> <div>2 257</div> <div>REPOSTS</div> <div>11</div> | <div>REACTIONS</div> <div>27</div> <div>ER</div> <div>3.4%</div> |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

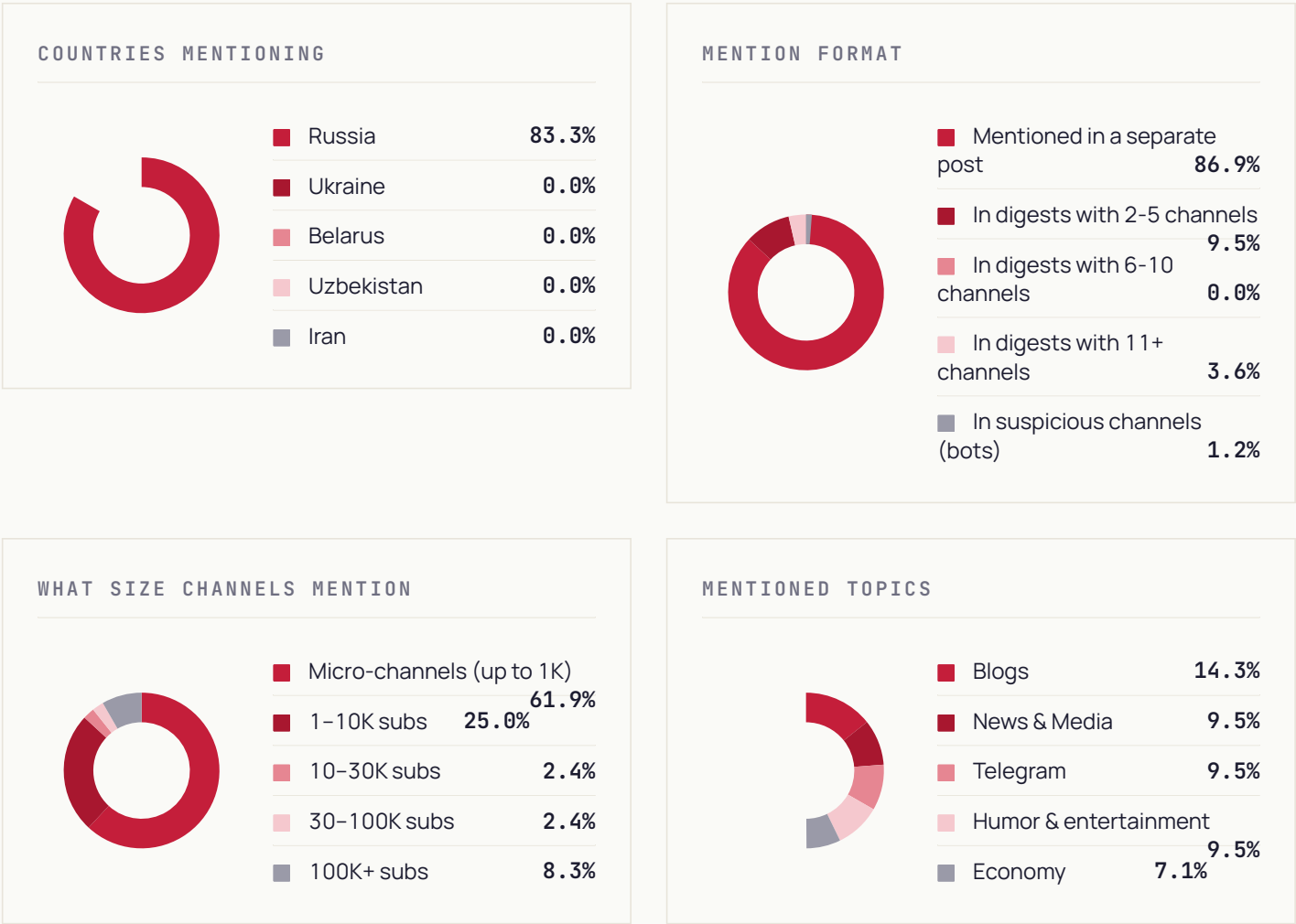
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

# Who mentions the channel and how

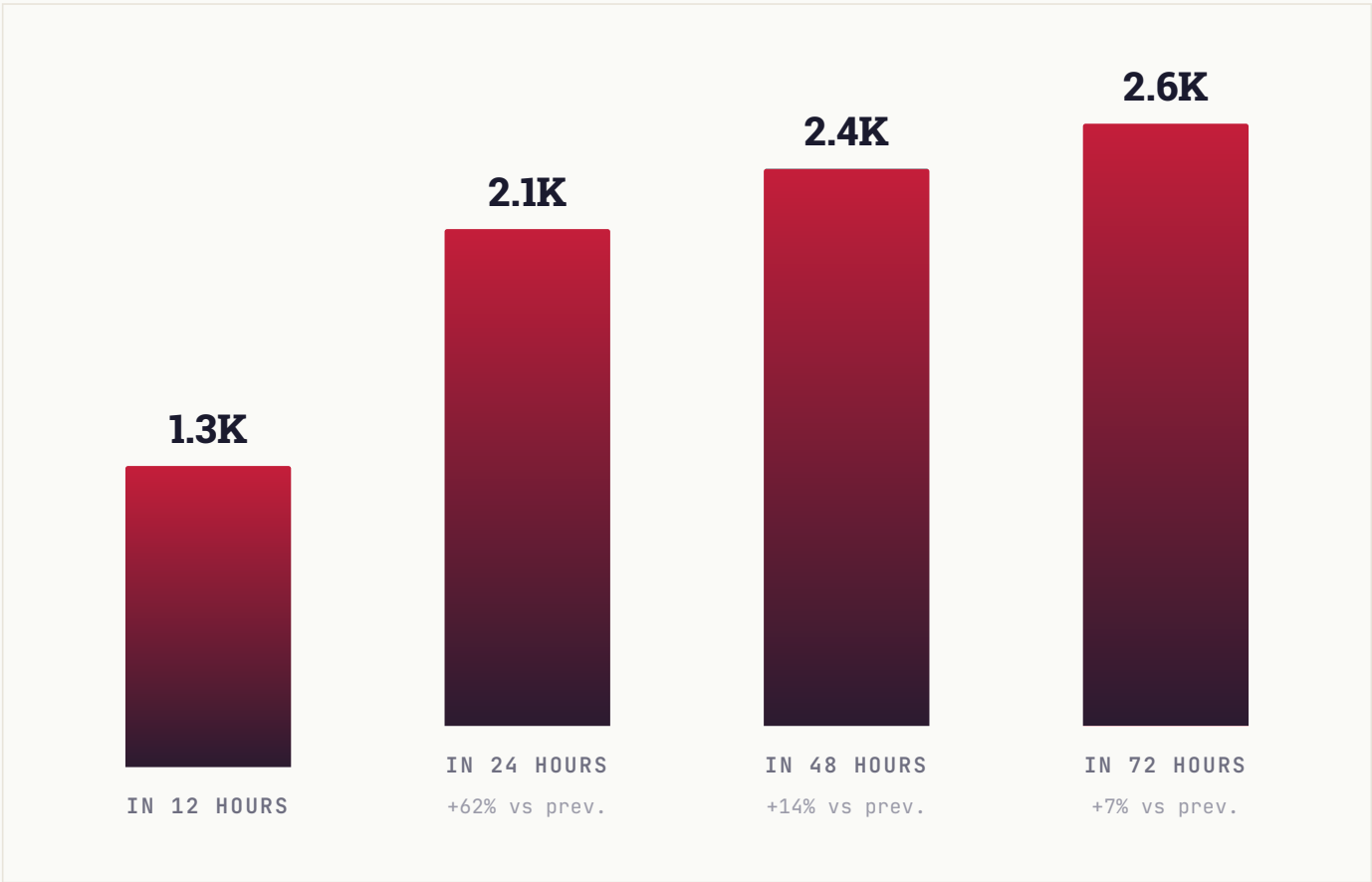
Citation index **11** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **87** different channels.



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays effective.





SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — see its rank among niche peers.

| CHANNEL                                    | SUBS   |
|--------------------------------------------|--------|
| <div>TM</div> My feed trends               | 2.5M   |
| <div>MO</div> Ice cream                    | 1.8M   |
| <div>OK</div> Okak                         | 1.6M   |
| <div>ER</div> Search                       | 1.3M   |
| <div>TR</div> Trendlies                    | 1.2M   |
| <div>KV</div> Customer is always right     | 1.1M   |
| <div>AVG</div> Trending today              | 1M     |
| <div>TB</div> Trends by Russia             | 1M     |
| <div>TV</div> Trend or quit                | 935.3K |
| <div>TR</div> Trend watch                  | 909.3K |
| <div>KL</div> Creative Feed <div>YOU</div> | 66.8K  |

COMPARATIVE INSIGHT

Channel inbottom half of top-100 niche (#81 of 99). Niche median — 125.2K subs. First growth KPI — reach median. Leader: My feed trends (2.5M).

## — SECTION 07 • NICHE COMPARISON

# Where the channel stands in its league

Took top-100 channels in category «Marketing, PR, advertising» (Russia) and compared your channel against them. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical line — median. Red dot — your channel.

# #81/100

RANK IN NICHE

**Channel in the bottom half of the ranking****SUBS****46% below median**

median 123.8K

**AVG REACH / POST****75% below median**

median 11.4K

**CITATION INDEX****97% below median**

median 366



— SECTION 08 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- |           |                                                                                                                                                                                                                   |                                                            |
|-----------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|
| <b>01</b> | <b>Main post of the week — Sunday</b><br>Audience most active on this day at 20:00 MSK.                                                                                                                           | EFFECT<br><b>Best window<br/>for an<br/>important post</b> |
| <b>02</b> | <b>Systematic traffic buying</b><br>3 formats for your media: <b>Inhouse</b> (premium channels), <b>Native</b> (native integrations), <b>Premium</b> (target audience). PromptPress picks sources for your niche. | EFFECT<br><b>+1000-3000<br/>subs</b>                       |
| <b>03</b> | <b>Test polls &amp; interactive formats</b><br>Posts with polls/reactions usually boost ER by 5-15%.<br>One weekly poll on a hot topic is an easy growth point.                                                   | EFFECT<br><b>+5-15% ER</b>                                 |
| <b>04</b> | <b>Cross-promo with neighboring channels</b><br>Swap posts with similar channels quarterly. 2-3 collabs give relevant growth — no need daily.                                                                     | EFFECT<br><b>Growth from<br/>relevant<br/>audience</b>     |
| <b>05</b> | <b>Update channel description for Telegram search</b><br>Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.                                                           | EFFECT<br><b>Organic traffic<br/>source</b>                |

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further — run ads with us and hit your growth target in a month.

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|    |                            |                                                                                             |
|----|----------------------------|---------------------------------------------------------------------------------------------|
| 01 | <b>Launch Telegram Ads</b> | <a href="https://panel.promptpress.com/register">https://panel.promptpress.com/register</a> |
|----|----------------------------|---------------------------------------------------------------------------------------------|

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|    |                        |                                                                         |
|----|------------------------|-------------------------------------------------------------------------|
| 02 | <b>Contact manager</b> | <a href="https://t.me/PromptPress_manager">t.me/PromptPress_manager</a> |
|----|------------------------|-------------------------------------------------------------------------|

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