

PUBLIC REPORT BY PROMTPRESS

Channel audit

Креатор



@kreator

I write for marketers from Coffee Mania, businessmen from City, journalists from Forbes, and just creative folks. Not for the uncreative. For collabs & ads: @aloeverra1 We cooperate...

SUBS

334 033

-4718 per month

ERR (% SEE POSTS)

5.0%

per day 2.0%

REACH/POST

14K

ad reach 6.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 334 033 —	 SUB REACH 4.19% avg % subs see post	 VIEWS/POST 14K median 9.3K · 29 days	 POSTS/WEEK 49.4 over period
 7D TREND +42.8% vs previous week	 REACTS/POST 102.1 total 21,335 reactions, 9,731 reposts, 0 comments	 POST LENGTH 304 chars median 246 · 29 days	 POSTS ANALYZED 209 29 days
 AD REACH 6.6K 24h avg	 CHURN / MONTH -4718 last month	 CITATION RATE 65 citation index · 403 channels mentioned all time	 CHANNEL AGE 1 yr 4 days created 22.06.2025

AI EDITOR SUMMARY

Channel «Креатор» — 334 033 subs. Each post gets avg 14K people (4% from subs), reach is low — consider expanding audience. Publishes 49 posts per week (~7/day) — active posting. For week 8–14 Jun reach grew by +42.8% to week 1–7 Jun — positive dynamics.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **209** posts over 29 days.
- 02 Dominant format – **Photo** (131/209 posts).
- 03 Avg post length – **304** chars (median 246).
- 04 Audience peak – **Saturday**, 20:00 MSK.
- 05 Top posts get **20x 20x** more views than the weakest (133.6K avg for top vs 6.6K for worst) – among 209 posts over 29 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 13.06 · 17:58 VIDEO You can pick a player and watch 2026 World Cup games from their POV – feature spotted on BBC streams. Works live! Graphics...	VIEWS 167 023 REPOSTS 422	REACTS 60 ER 50.0%
Nº2 28.05 · 19:32 VIDEO Creators of the new «Scary Movie» coming in June launched a site where you can make Ghostface do anything...	VIEWS 129 011 REPOSTS 488	REACTS 101 ER 38.6%
Nº3 16.06 · 19:15 VIDEO Russian adaptation of «Wolf of Wall Street» looks just awesome 😊	VIEWS 104 891 REPOSTS 222	REACTS 65 ER 31.4%

Nº4 30.05 · 18:03 PHOTO Mercedes may lose US market due to anti-China bill. US Congress debates ban on car sales...	VIEWS 101 916 REPOSTS 177	REACTS 58 ER 30.5%
Nº5 19.06 · 17:34 VIDEO If you still want a Lamborghini... Change your mind ☒	VIEWS 91 224 REPOSTS 207	REACTS 98 ER 27.3%

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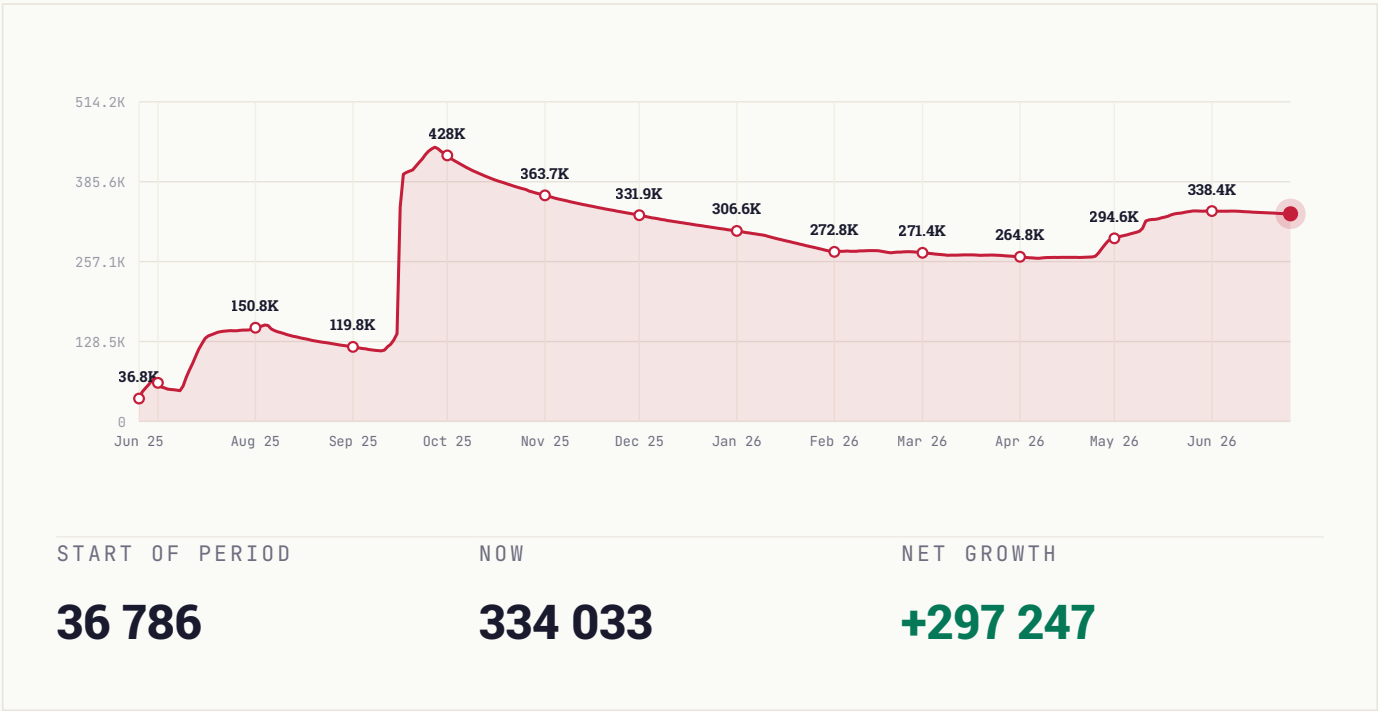
WORST 3

↓ 19.06 · 06:36 PHOTO Good morning, folks! Wake up, smile, and go drink free water from the cooler ☒	VIEWS 6 809 REPOSTS 26	REACTS 52 ER 2.0%
↓ 04.06 · 17:15 VIDEO A machine can never replace a human. Proven at the International Festival of Arts «ЧЕЛОВЕК АЛЪФА / ALFA HUMAN» ♥☒ Technology changes the world...	VIEWS 6 679 REPOSTS 15	REACTS 1 064 ER 2.0%
↓ 04.06 · 16:15 PHOTO Everyone's obsessed with wearables. Optimizing sleep, activity, stress, biometrics sounds great, but endless data...	VIEWS 6 456 REPOSTS 18	REACTS 63 ER 1.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

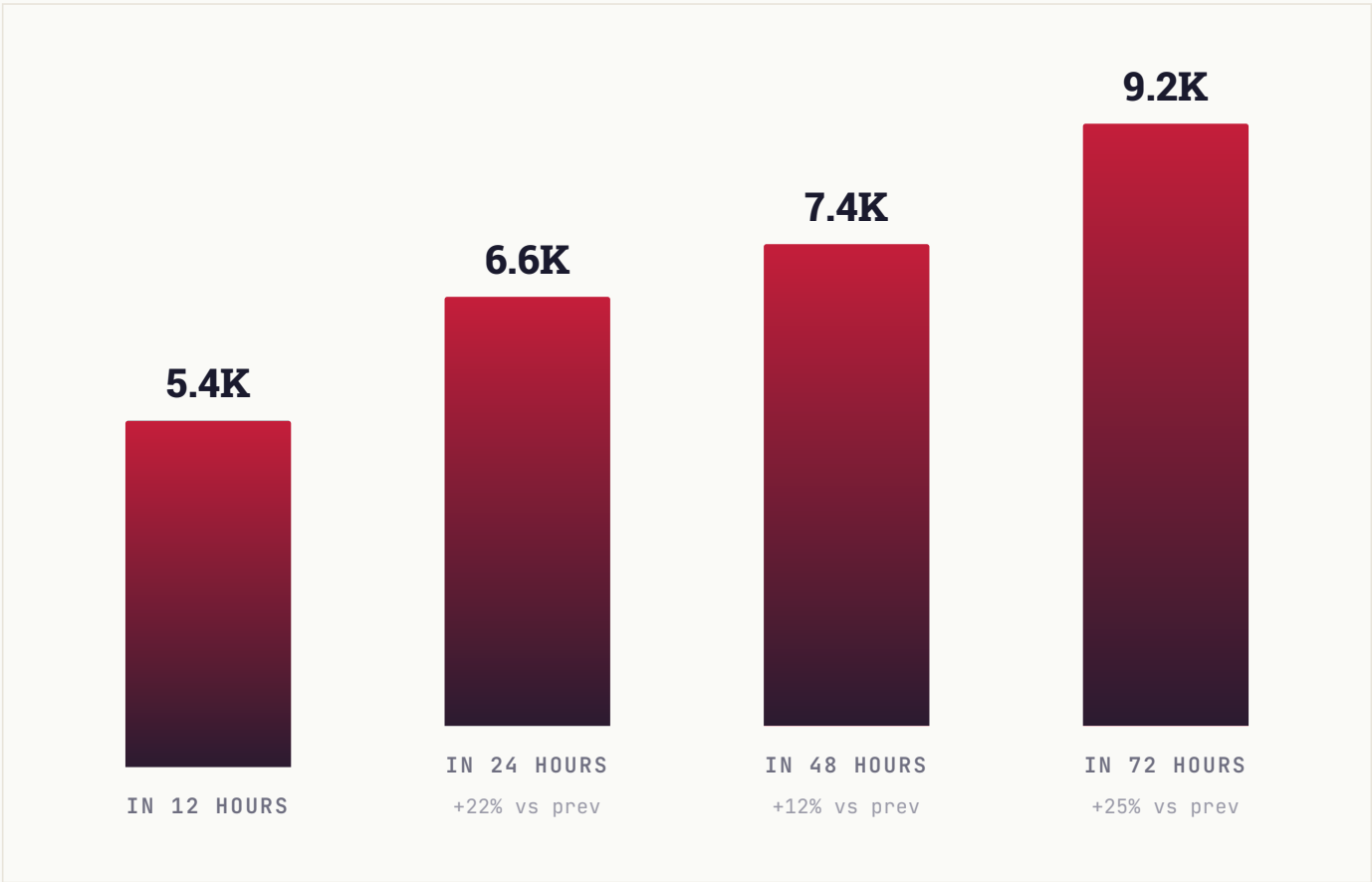
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
TM My feed trends	2.5M
MO Ice cream	1.8M
OK Окак	1.6M
ER Search	1.3M
TR Trendly	1.2M
KV The customer is always right	1.1M
AVG Trending today	1M
TB Trends by Russia	1M
TV Trend or leave	935.3K
TR Trendach	909.3K
KR Kреатор YOU	334K

COMPARATIVE CONCLUSION

Channel in top quarter of niche (#23 of 99). Leader — My feed trends (2.5M). Goal for coming months: enter niche top 10 via systematic traffic work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **386**, they brought **433 865** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	8	8	0	
November 2025	23	21	0	
October 2025	6	5	0	
September 2025	236	235	327 992	
August 2025	5	5	6 417	
July 2025	108	103	99 456	
TOTAL MENTIONS		MONTHS OF DATA	ACQUIRED SUBS	
386		6	433 865	

— SECTION 07 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Marketing, PR, advertising» (Russia) and saw how your channel compares. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.

#23

/100

RANK IN NICHE

Channel in top 23% – strong position

SUBS

better than 61% of niche

median 123.8K

29.7K

334 033 – your channel

1.1M

AVG REACH / POST

better than 53% of niche

median 11.4K

73

13 984 – your channel

50.1K

CITATION INDEX

worse than median by 82%

median 366

0

65 – your channel

3.1K

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Top post of the week — on Saturday**

Audience most active on this day at 20:00 MSK.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Relevant
audience
growth****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads with us and hit your growth plan
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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