

PUBLIC REPORT BY PROMTPRESS

Channel audit

Креативті педагог



@kreativtipedagogkz

Methods, techniques, visuals needed for a modern teacher

SUBSCRIBERS

24 991

-395 per month

ERR (% SEE POSTS)

12.0%

per day 5.6%

REACH/POST

3.1K

ad reach 1.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 24 991 —	 SUBS REACH 12.32% avg % of subs see post	 VIEWS/POST 3.1K median 3.1K · —	 POSTS/WEEK 1.0 over period
 7D TREND — no data for period	 REACTIONS/POST 5.0 only 5 reactions, 1 repost, 0 comments	 POST LENGTH 102 chars. median 102 · —	 POSTS ANALYZED 1 —
 AD REACH 1.4K 24h average	 CHURN / MONTH -395 last month	 QUOTE RATE 4 citation index · 8 channels mentioned all time	 CHANNEL AGE 3 years 7 months created 04.12.2022

AI EDITOR SUMMARY

Channel «Креативті педагог👩» — 24 991 subs. Each post averages 3.1K people (12% from subs), reach is low — should expand audience. Publishes 1 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 1 posts for –.
- 02 Dominant format – **Photo** (1/1 posts).
- 03 Avg post length – **102** chars (median 102).
- 04 Audience peak – **Tuesday**, 23:00 ALMT.
- 05 Top posts get **0x** more views than the weakest (1K avg for top vs 3.1K for worst) – among 1 posts for –. Analyze what top posts share: topic, format, timing.

TOP 1 POSTS

Nº1 23.06 · 18:07 PHOTO Hello! 87787328697 If you want to order a call, write to this number.	VIEWS	REACTIONS
	3 080	5
	REPOSTS	ER
	1	12.3%

WORST 1

↓ 23.06 · 18:07 PHOTO Hello! 87787328697 If you want to order a call, write to this number.	VIEWS	REACTIONS
	3 080	5
	REPOSTS	ER
	1	12.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

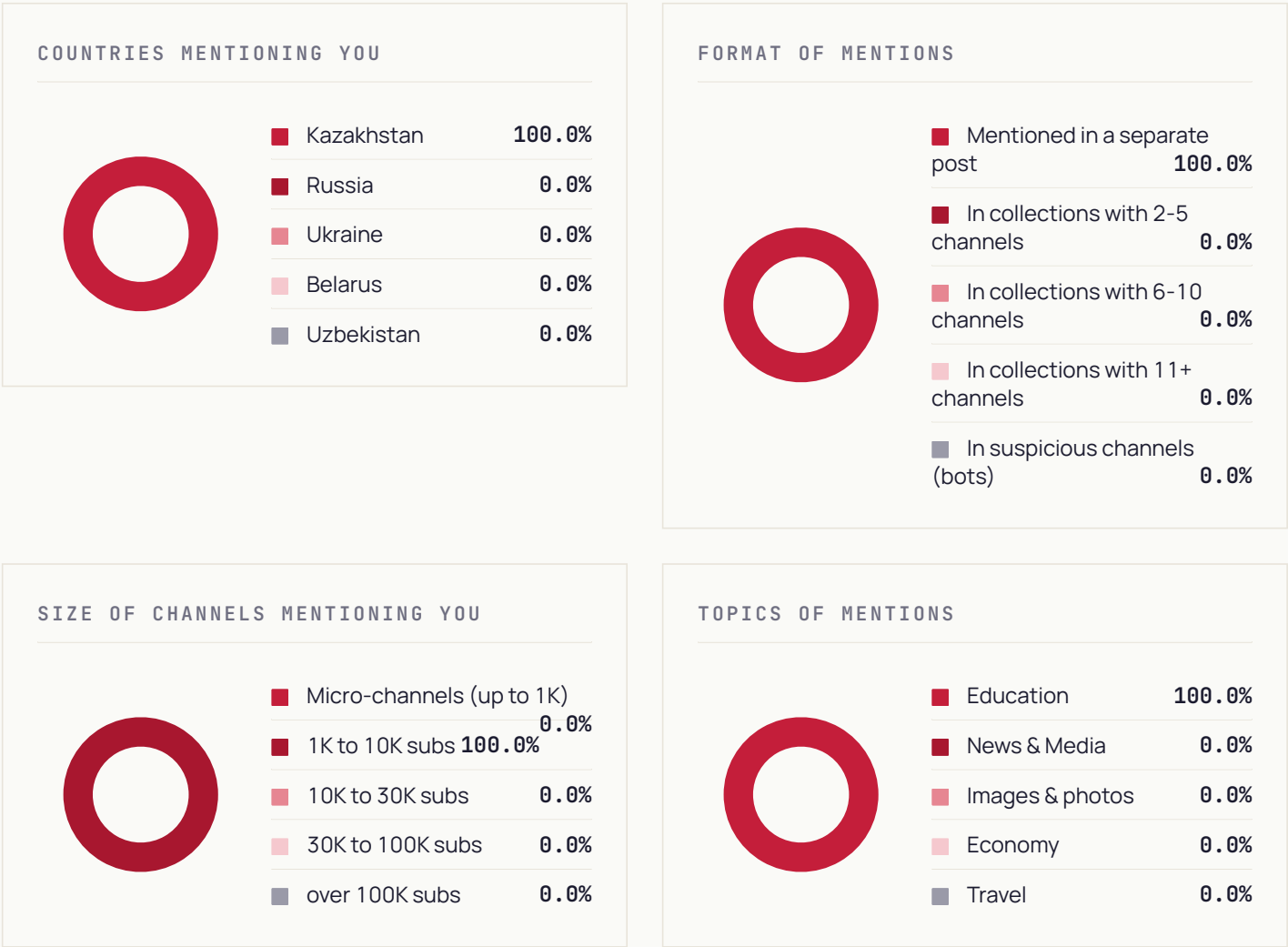
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

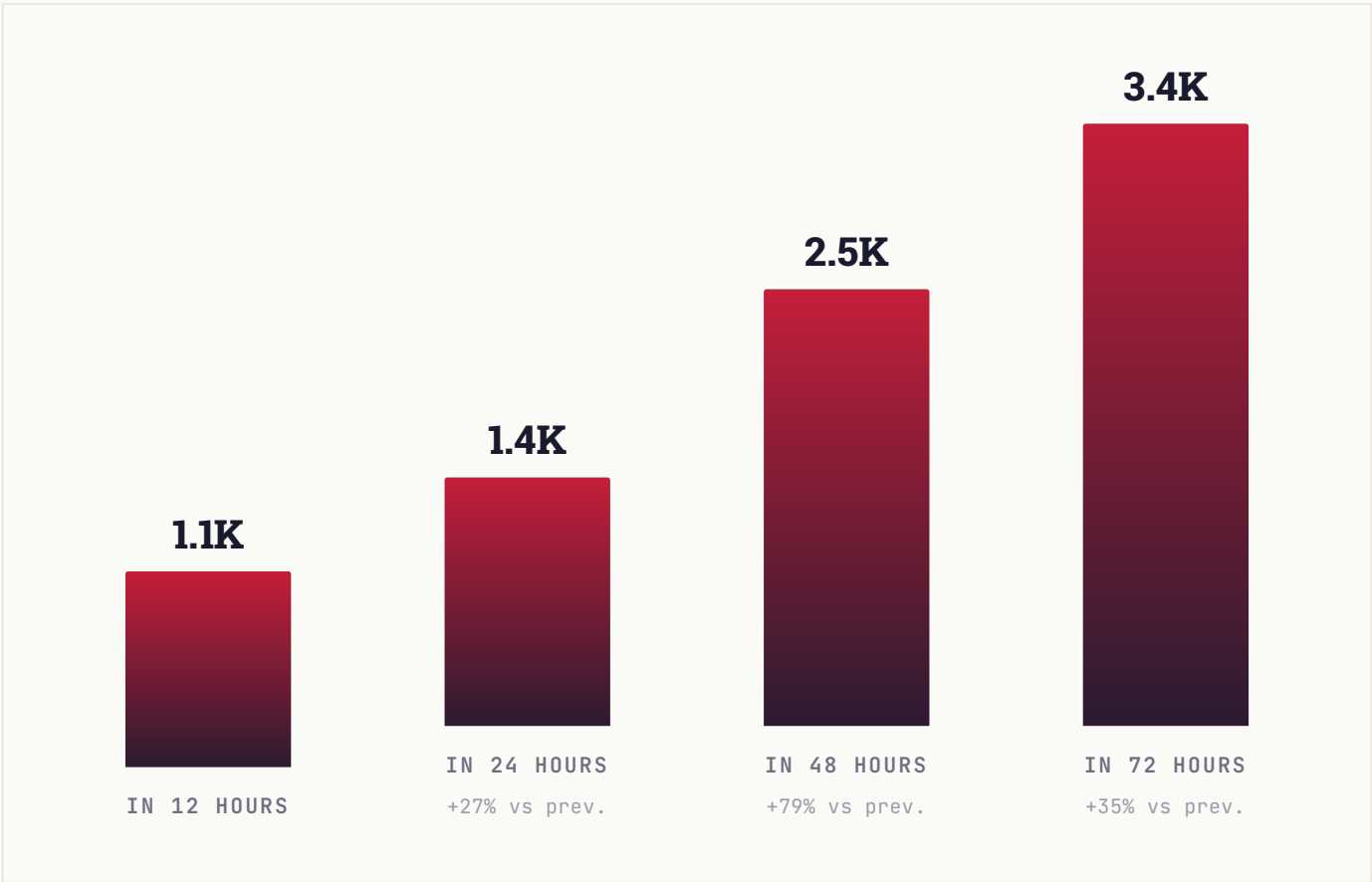
Citation index **4** – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time the channel was mentioned **8** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TE TESTCENTERKZ	149.2K
ER Visual didactic materials	75.7K
KA KarGOO	74.3K
CA Creative Asia	70.5K
JO JUZ40 ONLINE ҰБТ	56.1K
GR grants.kz	48K
ҚҒ ҚР Ғылым және жоғары білім министрлігі	46.5K
ҚО  ҚР ОҚУ-АҒАРТУ МИНИСТРЛІГІ	44.7K
KK Kornekilikter_kaz(Free channel)	29.2K
ER Visuals, methods, techniques. Free visuals.	27.9K
CPM Креативті педагог  YOU	25K

COMPARATIVE CONCLUSION

Channel in top quarter of niche (#12 of 99). Leader — TESTCENTERKZ (149.2K). Goal for coming months: enter top 10 of niche through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **1 123** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	47
December 2025	0	0	89
Nov 2025	0	0	152
Oct 2025	0	0	217
Sep 2025	0	0	342
August 2025	0	0	276

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
0	6	1 123

SECTION 08 · NICHE COMPARISON

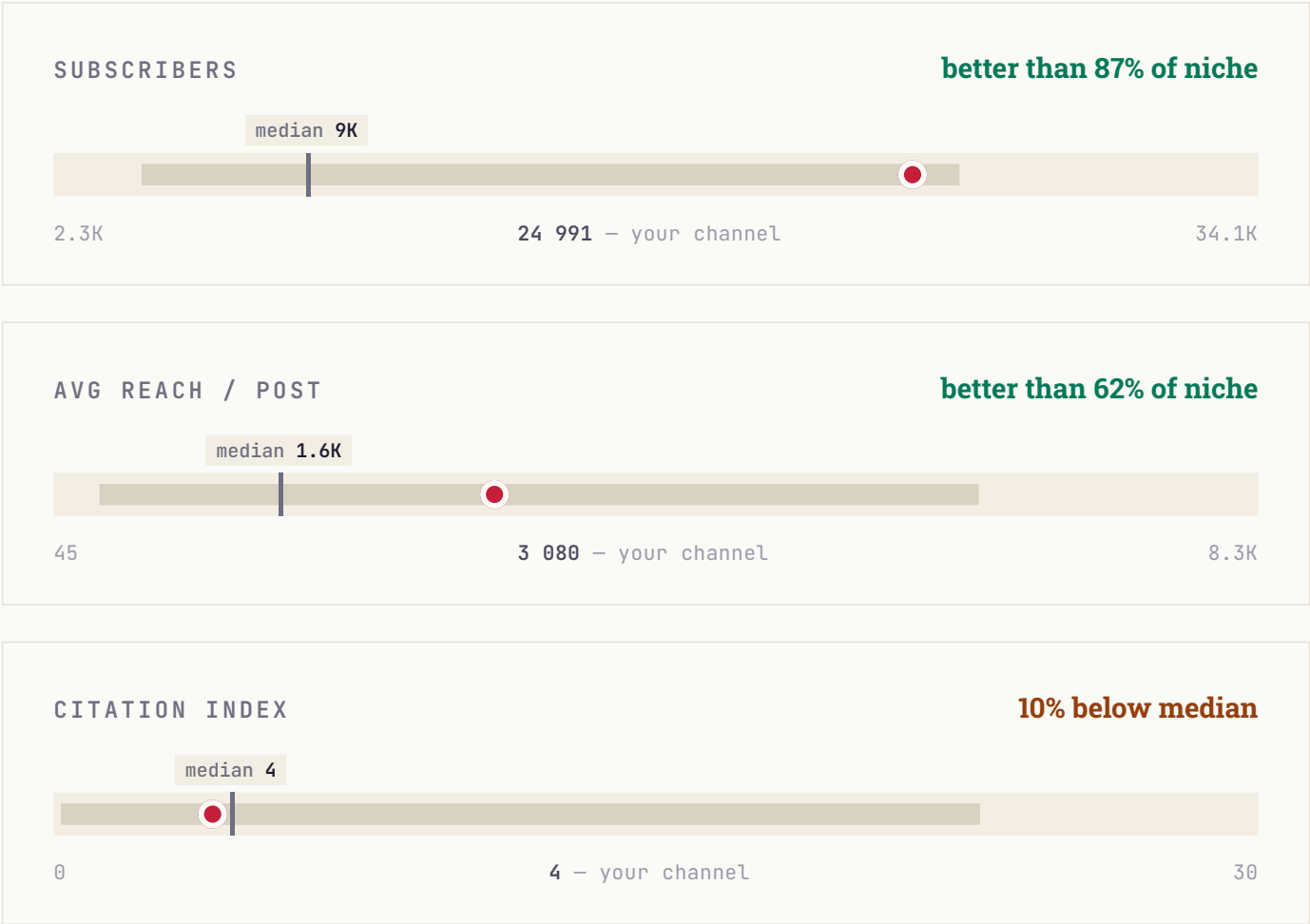
Where the channel stands in its league

Top-100 channels in category «Education» and saw how your channel compares.
Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

#12/100

RANK IN NICHE

Channel in top 12% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

- | | | |
|-----------|--|--|
| 01 | Increase posting frequency
Now 1.0 posts/week. Active channels do 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Top post of the week — on Tuesday
Audience most active on this day at 23:00 ALMT. | EFFECT
Best time for an important post |
| 03 | Increase video post share
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (organic integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic is an easy growth point. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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