

PROMTPRESS PUBLIC REPORT

Channel audit

Kozimxon To'rayev



@kozimxonturaev

Xalqaro ekspert Kozimxon To'rayevning rasmiy telegram kanali. Bu yerda gaplashamiz: • Biznesni tizimlashtirish • Xodimlarni samarali boshqarish • Korporativ boshqaruv ☎91-008-05-09 Boshqa...

SUBSCRIBERS

12 654

-127 per month

ERR (% SEE POSTS)

22.0%

per day 9.4%

REACH/POST

2.7K

ad reach 1.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 12 654 —	 SUBS REACH 21.56% avg % subs see post	 VIEWS/POST 2.7K median 2.9K · 28 days	 POSTS/WEEK 7.1 over the period
 7D TREND +8.8% vs previous week	 REACTIONS/POST 8.2 only 239 reactions, 455 reposts, 101 comments	 POST LENGTH 469 chars median 375 · 28 days	 POSTS ANALYZED 29 28 days
 AD REACH 1.2K 24h avg	 CHURN / MONTH -127 over the last month	 CITATION RATE 56 citation index · 113 channels mentioned all time	 CHANNEL AGE 5 years 2 months created 03.04.2021

AI EDITOR SUMMARY

Channel «Kozimxon To'rayev» – 12 654 subs. Avg views per post: 2.7K people (22% of subs), avg reach – room to grow. Publishes 7 posts/week (~1/day) – regular. Week Jun 1–7 reach grew +8.8% vs week 25–31 May – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **29** posts over 28 days.
- 02 Dominant format — **Text** (13/29 posts).
- 03 Avg post length — **469** chars (median 375).
- 04 Audience peak — **Saturday**, 15:00 UZT.
- 05 Top posts get **2x** more views than the weakest (3.4K avg top vs 2K worst) — among 29 posts over 28 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 23.05 · 10:22 POLL (post without caption — poll)	VIEWS 3 478 REPOSTS 5	REACTIONS 6 ER 27.5%
Nº2 31.05 · 14:57 PHOTO #goodnews Assalamu alaykum! Co-founder of the Islamic Finance project (@IslomMoliyasi and https://islommoliyasi.uz), Islamic Business and...	VIEWS 3 435 REPOSTS 22	REACTIONS 19 ER 27.1%
Nº3 02.06 · 16:09 VIDEO “Biznesni tizimlashtirish” kursimizning 14-mavsumi boshlandi. https://t.me/KozimxonTuraev	VIEWS 3 414 REPOSTS 12	REACTIONS 12 ER 27.0%

Nº4 22.05 • 04:02 TEXT Yuqori Samarador Odamlarning 12 Ta Belgisi 1. Ular barqarorlik emas, moslashuvchanlik orqali muvaffaqiyatga erishadi Muhit o'zgarganda tez...	VIEWS 3 291 REPOSTS 35 REACTIONS 14 ER 26.0%
Nº5 23.05 • 04:00 TEXT Har Bir Kuchli Jamoada Uchraydigan 7 Xil Tafakkur Egalari 1. Orzu qiluvchi – The Dreamer. Misol: Walt Disney Ular qanday bo'lishadi? Har...	VIEWS 3 266 REPOSTS 44 REACTIONS 9 ER 25.8%
WORST 3	
↓ 09.06 • 04:44 TEXT KPI me'zonlari qarama-qarshi ham bo'lishi kerak degan postimiz bo'yicha ushbu audioda izoh berib o'tdim. https://t.me/KozimxonTuraev	VIEWS 2 004 REPOSTS 18 REACTIONS 1 ER 15.8%
↓ 11.06 • 05:22 POLL (post without caption – poll)	VIEWS 1 972 REPOSTS 8 REACTIONS 1 ER 15.6%
↓ 09.06 • 08:57 PHOTO #announcement Assalamu alaykum! The book "Economic and financial verses in the Holy Quran" will be available for free sale in a day or two...	VIEWS 1 883 REPOSTS 11 REACTIONS 4 ER 14.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost subs.

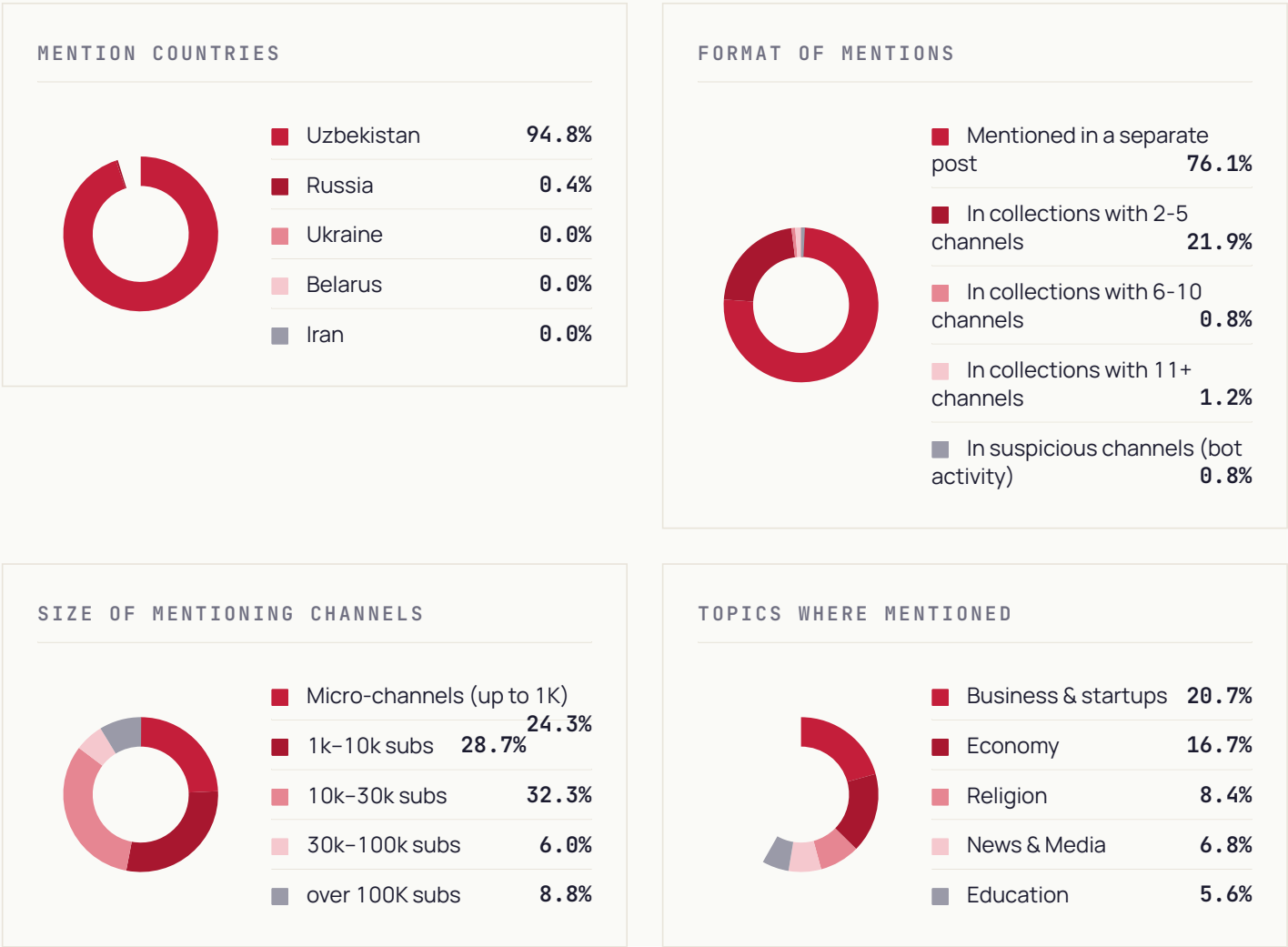


START OF PERIOD	NOW	NET GROWTH
7 991	12 653	+4 662

SECTION 04 · MENTIONS

Who mentions the channel and how

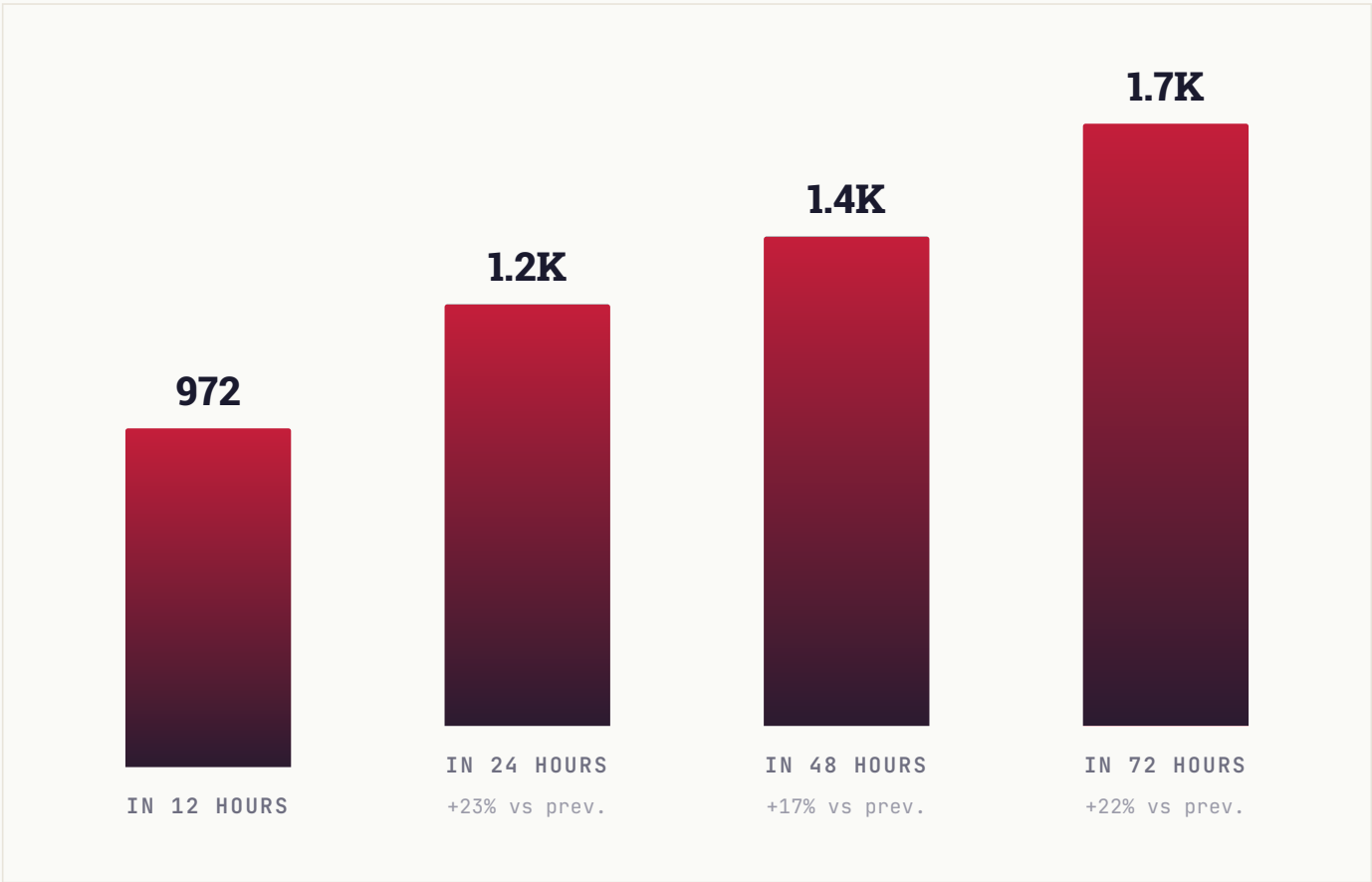
Citation index **56** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel "weighs" more than from a 1k subs channel. All time the channel was mentioned by **113** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
KL Kun.uz Official channel	1.1M
MA Muhammad Ali Rasmiy Blog	61.6K
AI Alisher Isaev blogi	40.1K
IG Ibrahim Gulyamov	25K
MF MFaktor.uz	15.3K
IM Islom moliyasi Islom moliyasi	13K
KT Kozimxon To'rayev YOU	12.7K
ML My Life Planner Otzivlar	9.3K
M" MM "MUFEED MOLIYA"	6.3K
AA Alisher Avazov	3.4K
TO TopBrains	798

COMPARATIVE INSIGHT

Channel in bottom third of the selection (7th out of 11). Larger — 6 channels (leader: Kun.uz | Official channel, 1.1M); these are growth benchmarks — reach them via paid placements or partner projects. Smaller — 4 channels, for them you're already a partner-leader.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions: **11**, they brought **7 953** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	2 100
November 2025	0	0	12
October 2025	0	0	10
September 2025	5	3	0
August 2025	6	6	5 785
July 2025	0	0	46

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
11	6	7 953

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — Saturday

Audience most active on this day at 15:00 UZT.

EFFECT

**Best window
for important
posts**

02

Systematic traffic buying

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — an easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with same-segment channels quarterly. 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — that's organic traffic.

EFFECT

**Organic traffic
source**

★ NEXT STEPS

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
