

PUBLIC REPORT PROMTPRESS

Channel audit

Goat screamed



@kozakrichala

Goat screamed with an inhuman voice News from a parallel reality.
We laugh and cry (more laugh) Ads and stuff - @kozakrichalabot
Registered in RKN - <https://clck.ru/3FY643> #0GLQ7 Goat in...

SUBSCRIBERS

180 470

+551 per month

ERR (% SEE POSTS)

25.0%

daily 17.5%

REACH/POST

44.2K

ad reach 31.6K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in 'News & Media' category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it's calculated for.

 SUBSCRIBERS 180 470 —	 SUBSCRIBER REACH 24.49% avg % subs see post	 VIEWS/POST 44.2K median 41.5K · 29 days	 POSTS/DAY 19.2 ~135 per week
 7D TREND -2.1% vs previous week	 REACTIONS/POST 969.6 558,478 reactions, 290,859 reposts, 0 comments	 POST LENGTH 276 chars median 166 · 29 days	 POSTS ANALYZED 576 29 days
 AD REACH 31.6K 24h avg	 CHURN / MONTH +551 last month	 CITATION RATE 2 636 citation index · 7,441 channels mentioned ever	 CHANNEL AGE 7 years 3 months created 19.03.2019

AI EDITOR SUMMARY

Channel «Goat screamed» — 180 470 subs. Each post avg views 44.2K people (24% of subs), avg reach — room to grow. Publishes 135 posts/week (~19/day) — very active. Week Jun 29–Jul 5 reach stable (-2.1% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **576** posts in 29 days.
- 02 Dominant format – **Video** (315/576 posts).
- 03 Avg post length – **276** chars (median 166).
- 04 Peak audience activity – **Monday**, 21:00 MSK.
- 05 Top posts get **4x** More views than weakest (148.6K avg top vs 33.9K worst) – across 576 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 09:33 PHOTO - Best Trump portrait I've seen. Goat in MAX	VIEWS 164 815 REP. 2 400	REACTIONS 1 513 ER 91.3%
Nº2 06.07 · 18:53 PHOTO Fun fact. During the 1934 FIFA World Cup in Italy, Mussolini personally appointed referees who...	VIEWS 162 096 REP. 3 191	REACTIONS 1 255 ER 89.8%
Nº3 18.06 · 14:03 VIDEO - We killed the ayatollah and replaced him with a younger, far more radical one. For Iran's protesters, we didn't lift a finger...	VIEWS 118 850 REP. 727	REACTIONS 999 ER 65.9%

Nº4 06.07 · 06:03 PHOTO Trump again humiliates Giorgia Meloni for no reason, demanding a court order barring her from approaching him. A goat in...	VIEWS 115 927 REP. 560	REACTIONS 834 ER 64.2%
--	--	--

Nº5 24.06 · 15:03 PHOTO West Bengal, 1900s. Early yet, a colonial official is already up and bringing the light of European civilization to this wild land. Goat in MAX	VIEWS 114 350 REP. 2 372	REACTIONS 1 489 ER 63.4%
--	--	--

|

WORST 3

↓ 20.06 · 14:23 TEXT US Treasury Secretary called Zelensky 'Mr. Bean on drugs' — The Guardian. Claim that Scott Bessent described him as...	VIEWS 34 275 REP. 151	REACTIONS 726 ER 19.0%
↓ 07.07 · 06:26 TEXT Trump 'feels an urgent need to end the war in Ukraine and will discuss with Zelensky how to achieve this,' AP reported...	VIEWS 34 037 REP. 44	REACTIONS 646 ER 18.9%
↓ 08.07 · 11:31 TEXT First day of NATO summit in Ankara disappointed allies due to 'sharp start' from Trump — Politico Main intrigue Wednesday —...	VIEWS 33 383 REP. 50	REACTIONS 516 ER 18.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

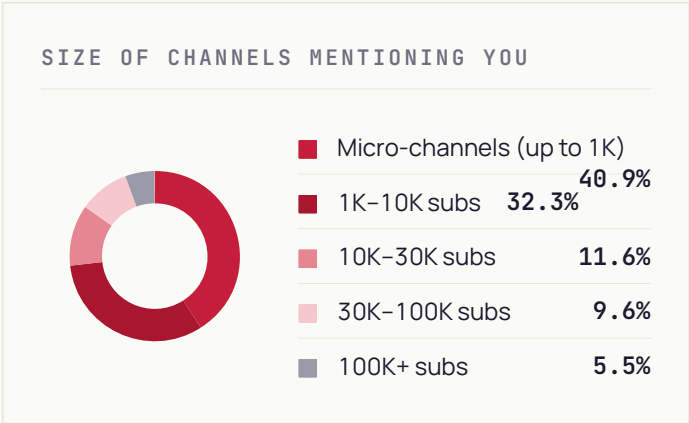
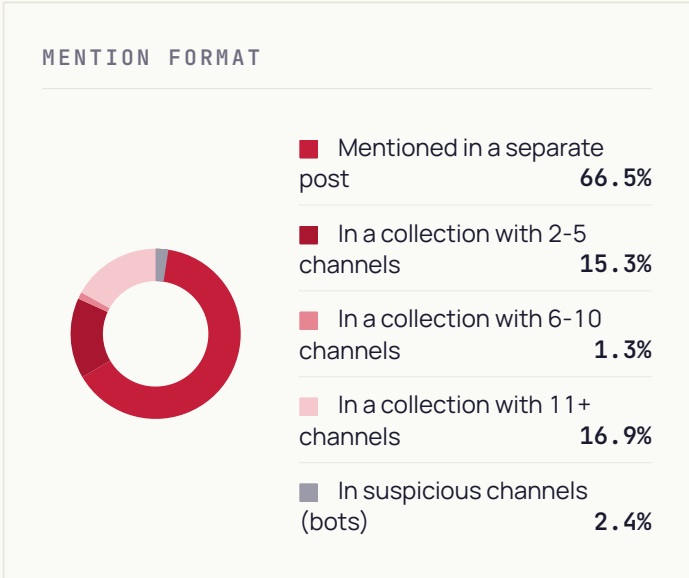
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · CITATIONS

Who mentions the channel and how

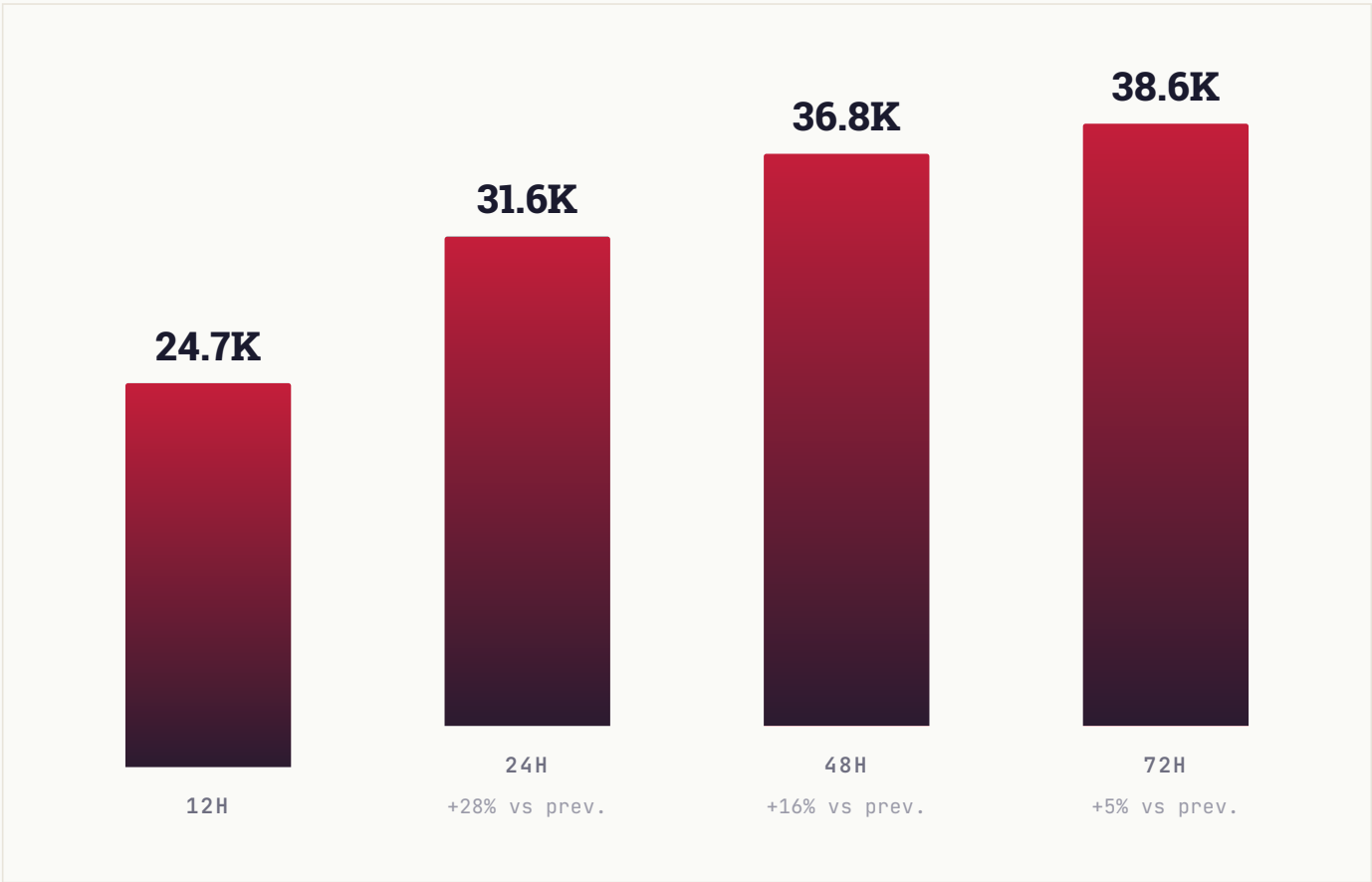
Citation index **2 636** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **7 441** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
اخبار فوری خبر فوری جنگ امریکا فوری	6M
خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خبر فوری	4.4M
کانال اخبار فوری خبر فوری	4.3M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvich • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha ⚡ Ukraine	3.1M
CC Goat screamed YOU	180.5K

COMPARATIVE INSIGHT

Channel not yet outside niche top 97 — early growth stage. Niche leader — اخبار فوری (6M), top-97 median: 1.3M. First goal — enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions **1 466**, they brought **7 195** new subs.

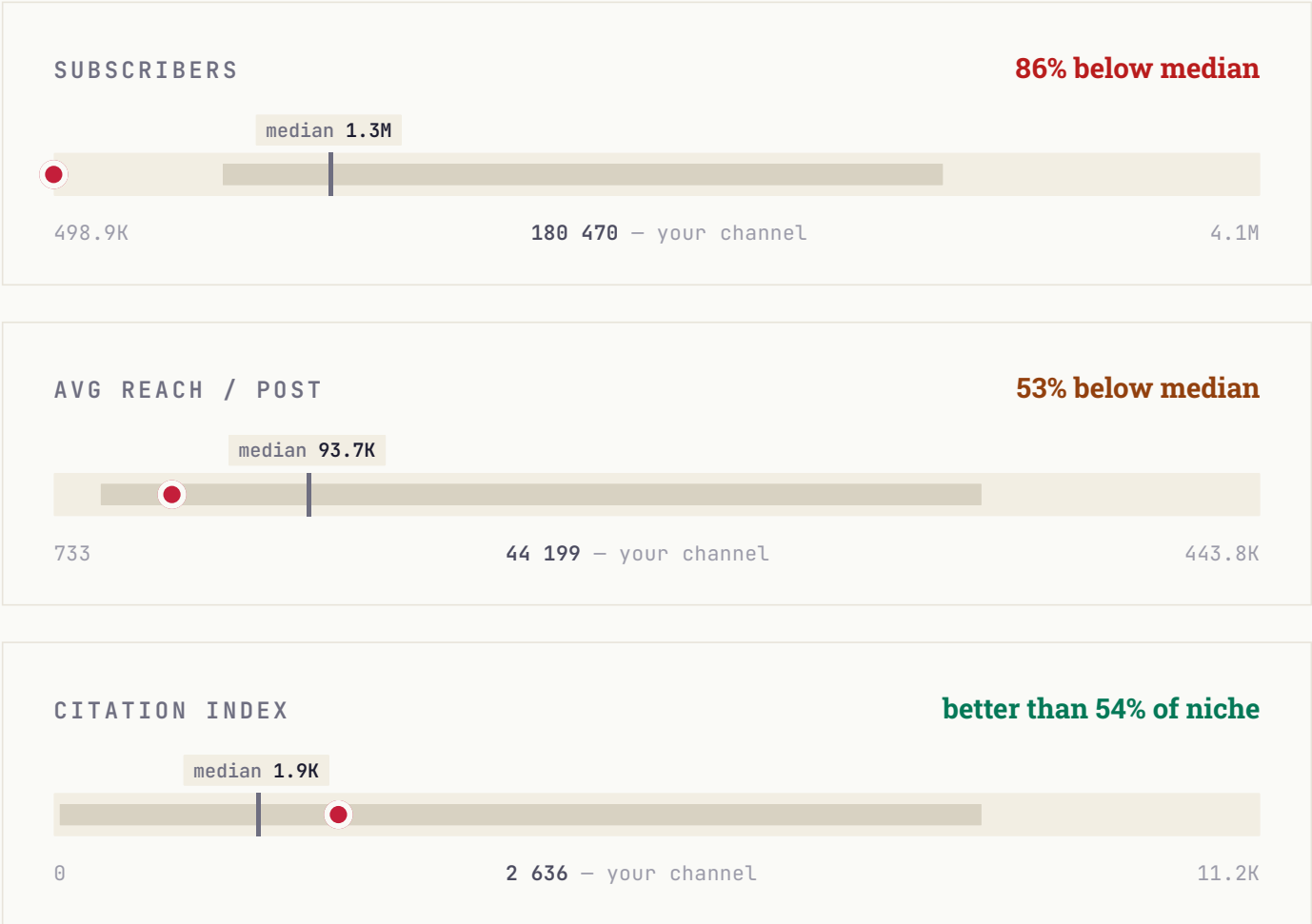
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	256	123	2 019	
December 2025	168	78	885	
Nov 2025	200	105	643	
Oct 2025	219	127	1 097	
Sep 2025	313	153	1 252	
August 2025	310	144	1 299	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
1 466	6	7 195

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "News & Media» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Monday**

On this day at 21:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
