

PROMTPRESS PUBLIC REPORT

Channel audit

korzinka.uz



@korzinkauz

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SUBSCRIBERS

107 067

-867 per month

ERR (% SEE POSTS)

46.0%

per day **30.1%**

REACH/POST

52.6K

ad reach **32.3K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 107 067 —	 SUBSCRIBER REACH 49.1% avg % of subs see a post	 VIEWS/POST 52.6K median 48.1K · 29 days	 POSTS/WEEK 23.7 for the period
 7D TREND -10.7% vs previous week	 REACTIONS/POST 129.3 12,799 reactions, 11,492 reposts, 0 comments	 POST LENGTH 665 chars median 647 · 29 days	 POSTS ANALYZED 99 29 days
 AD REACH 32.3K 24h avg	 CHURN / MONTH -867 last month	 CITATIONS 714 citation index · 454 channels mentioned over all time	 CHANNEL AGE 10 years 8 months created 30.09.2015

AI EDITOR SUMMARY

Channel «korzinka.uz» – 107 067 subs. Each post averages 52.6K people (49% from subs), this is broad reach for a channel of this size. Publishes 24 posts per week (~3/day) – active publishing. For the week of June 1–7, reach dropped -10.7% to the week of May 25–31 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

Best-performing content

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 99 posts over 29 days.
- 02 Dominant format – Photo (81/99 posts).
- 03 Avg post length – 665 chars (median 647).
- 04 Audience peak activity – Monday, 17:00 UZT.
- 05 Top posts gather 3x more views than the weakest (122.8K avg for top vs 40.1K for worst) – among 99 posts over 29 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 13.06 · 10:13 PHOTO 🥩🥩 Meat prices dropped ↑ This is the message we love to write for you. And today it's back 🛒 Grab yours before...	VIEWS 140 301 REPOSTS 484	REACTIONS 162 ER 131.0%
Nº2 28.05 · 11:02 PHOTO 🍦☺️ Free ice cream for June 1 To make hot days cooler for you and your kids, we've launched a special promo – with every purchase...	VIEWS 116 940 REPOSTS 149	REACTIONS 181 ER 109.2%
Nº3 27.05 · 10:05 PHOTO Team mascot – only 79,990 UZS 🦋 Add football spirit to your collection or delight a little fan 🛒 Plush...	VIEWS 111 244 REPOSTS 46	REACTIONS 94 ER 103.9%

Nº4 27.05 · 14:04 PHOTO ☑ Super prices this week for Kurban Hayit! ☑ Friends, check out our best deals! At Korzinka you'll always find...	VIEWS 107 299 REPOSTS 214	REACTIONS 157 ER 100.2%
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Nº5 08.06 · 12:58 PHOTO ☑☑ Win a car with Coca-Cola More reasons to cool down this summer! Together with Coca-Cola we...	VIEWS 106 978 REPOSTS 228	REACTIONS 99 ER 99.9%
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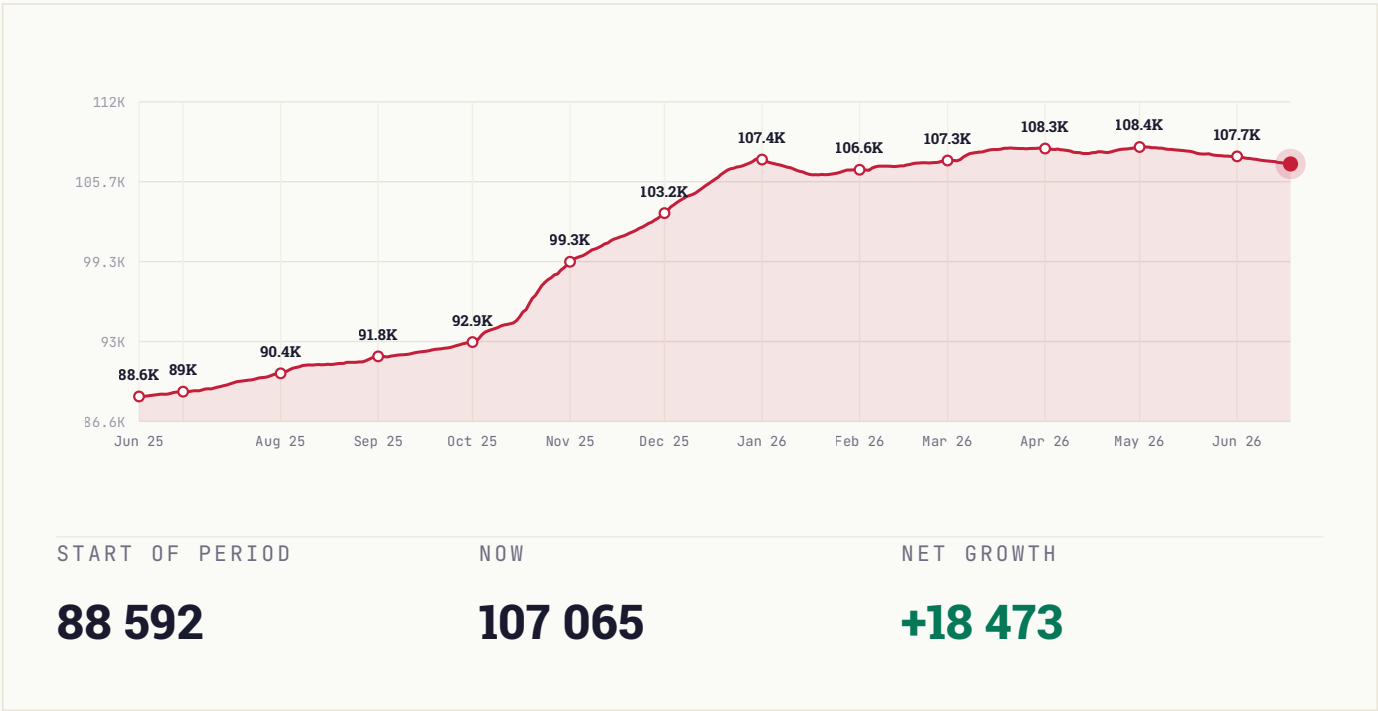
WORST 3

↓ 14.06 · 07:32 PHOTO ♥ Watching football tastes better with our brands Cheer for your team with tasty snacks at hand ☑ That's where...	VIEWS 40 815 REPOSTS 44	REACTIONS 126 ER 38.1%
↓ 15.06 · 10:13 VIDEO ☑☑♀ Korzinka Biznes – hassle-free daily business supplies. We serve various sectors: ☑ HoReCa, ☑ Hotels, ☑ Hospitals, ☑...	VIEWS 40 138 REPOSTS 8	REACTIONS 70 ER 37.5%
↓ 14.06 · 08:59 PHOTO ☑ More savings – more fun shopping with Korzinka Plus! Join our loyalty program and earn bonuses from your first...	VIEWS 39 325 REPOSTS 12	REACTIONS 57 ER 36.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

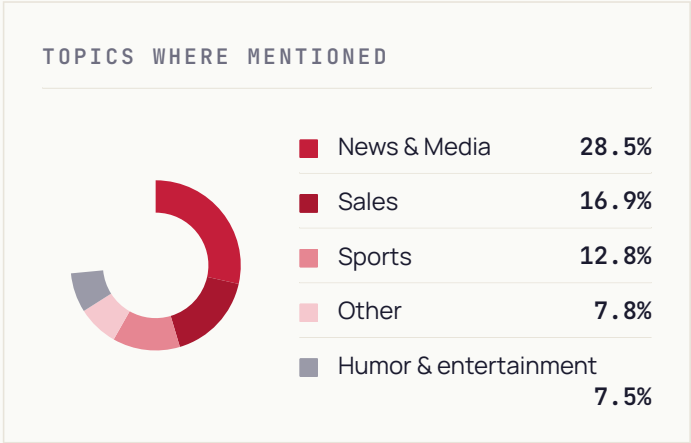
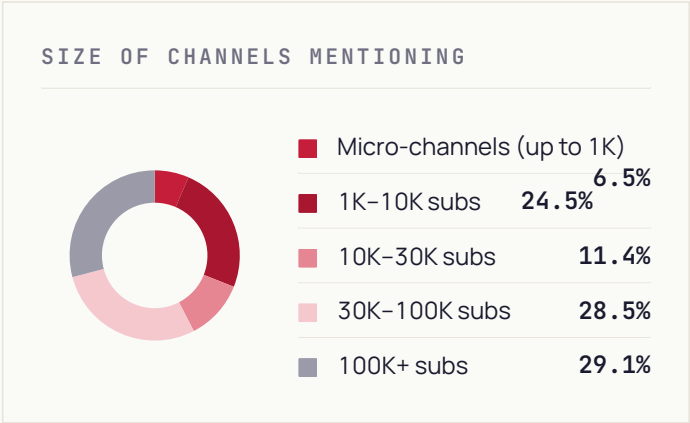
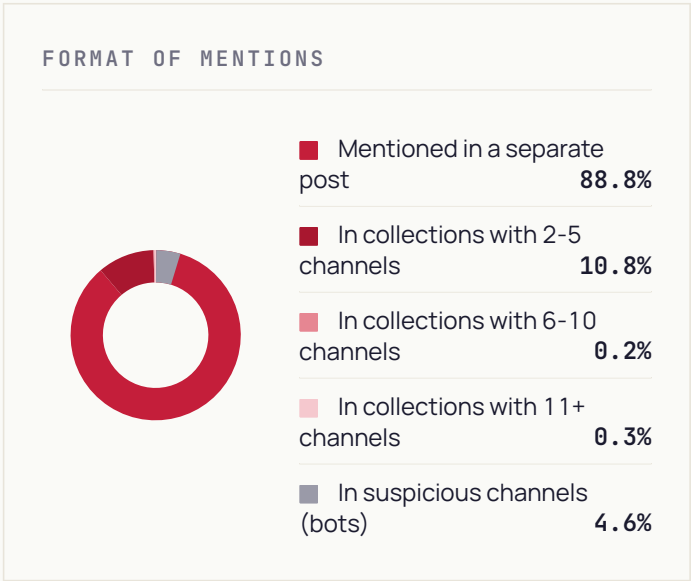
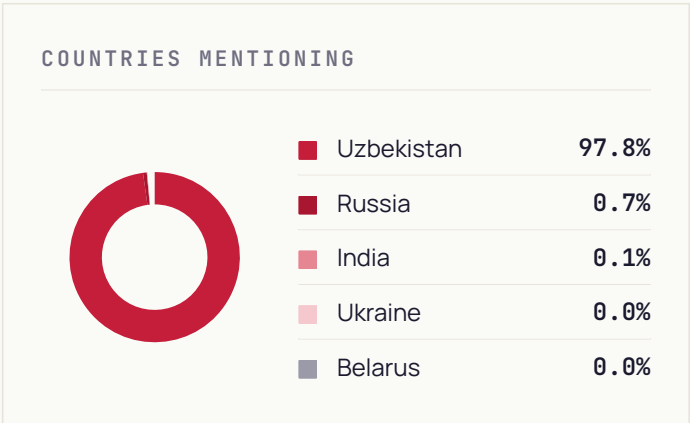
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months the channel grew and which lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

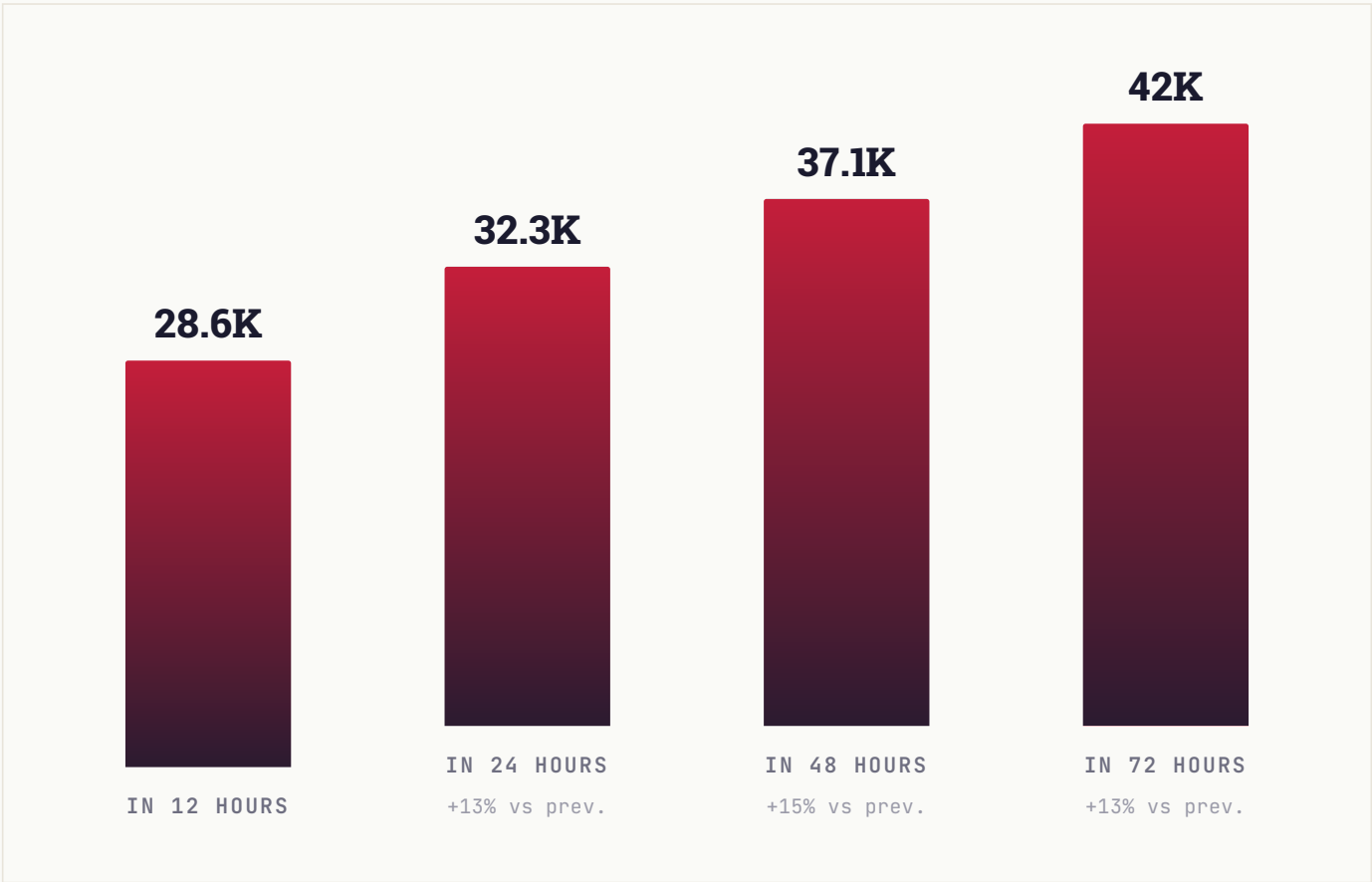
Citation index **714** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from one with 1k. All time the channel was mentioned **454** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **18 631** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	4 482
November 2025	0	0	3 951
October 2025	0	0	6 146
September 2025	0	0	1 187
August 2025	0	0	1 417
July 2025	0	0	1 448

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
0	6	18 631

— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- 01

Best post of the week – on Monday

Audience is most active on this day at 17:00 UZT.

IMPACT

Best window for important posts
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

IMPACT

+1000-3000 subs
- 03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic – an easy growth point.

IMPACT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts with same-segment channels quarterly. No need daily – 2-3 collabs give relevant growth.

IMPACT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords – it's a source of organic traffic.

IMPACT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want more? Run ads with us and hit your growth goal in a month.

01

Launch Telegram Ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager