

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Maria Korshunova | Literature EGE | 100-point tutor



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⚡ 100B #1 by student results Prepping for the Unified State Exam for 16 years! Graduated 43 perfect scorers in 2025. Sign up for the Year-Long Course: <https://clck.ru/3SnZHF> Statement number in Roskomnadzor: 6198833097

SUBSCRIBERS

ERR (% SEE POSTS)

REACH/POST

18 484

+358 per month

9.0%

daily 6.8%

1.5K

ad reach 1.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 18 484 —	SUBSCRIBER REACH 8.36% avg % subs see post	VIEWS/POST 1.5K median 1.6K · 29 days	POSTS/DAY 8.9 ~62 per week
7D TREND -17.9% vs previous week	REACTIONS/POST 29.3 only 7,776 reactions, 1,736 reposts, 347 comments	POST LENGTH 286 chars median 170 · 29 days	POSTS ANALYZED 265 29 days
AD REACH 1.2K 24h avg	CHURN / MONTH +358 last month	CITATION RATE 383 citation index · 4,685 channels mentioned all time	CHANNEL AGE 3 years 10 months created Aug 22, 2022

AI EDITOR SUMMARY

Channel «Maria Korshunova | Literature EGE | 100-point tutor» — 18 484 subs. Each post avg views 1.5K people (8% from subs), low reach — need to grow audience. Publishes 62 posts/week (~9/day) — active posting. Week Jun 29 – Jul 5 reach dropped -17.9% to week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **265** posts in 29 days.
- 02 Dominant format — **Photo** (95/265 posts).
- 03 Avg post length — **286** chars (median 170).
- 04 Peak audience activity — **Monday**, 12:00 MSK.
- 05 Strongest posts get **3x** more views than the weakest (3K avg top vs 859 worst) — across 265 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 23.06 · 16:18 TEXT WE DID IT! RESERVE JUNE 22 DID GREAT! We have full versions + alternative wordings or poems...	VIEWS 3 550 REP. 140	REACTIONS 48 ER 19.2%
Nº2 22.06 · 09:19 PHOTO Reserve, how's it going?! Tell us what happened! Fill out the task collection form: we'll break it all down in detail like the main wave 🤔🤔...	VIEWS 2 720 REP. 3	REACTIONS 29 ER 14.7%
Nº3 21.06 · 07:20 PHOTO Hey guys taking the reserve exam. If you're reading this and shaking a bit — that's normal. The main wave this year, as before...	VIEWS 2 679 REP. 11	REACTIONS 55 ER 14.5%

Nº4 16.06 · 13:04 TEXT Items sorted, directions set. What's next? ? You need to realistically assess opportunities and pick universities that...	VIEWS 2 629 REP. 36	REACTIONS 39 ER 14.2%
Nº5 17.06 · 16:12 PHOTO One tip to follow: start preparing early! Don't rush to write essays, but...	VIEWS 2 608 REP. 76	REACTIONS 44 ER 14.1%

|

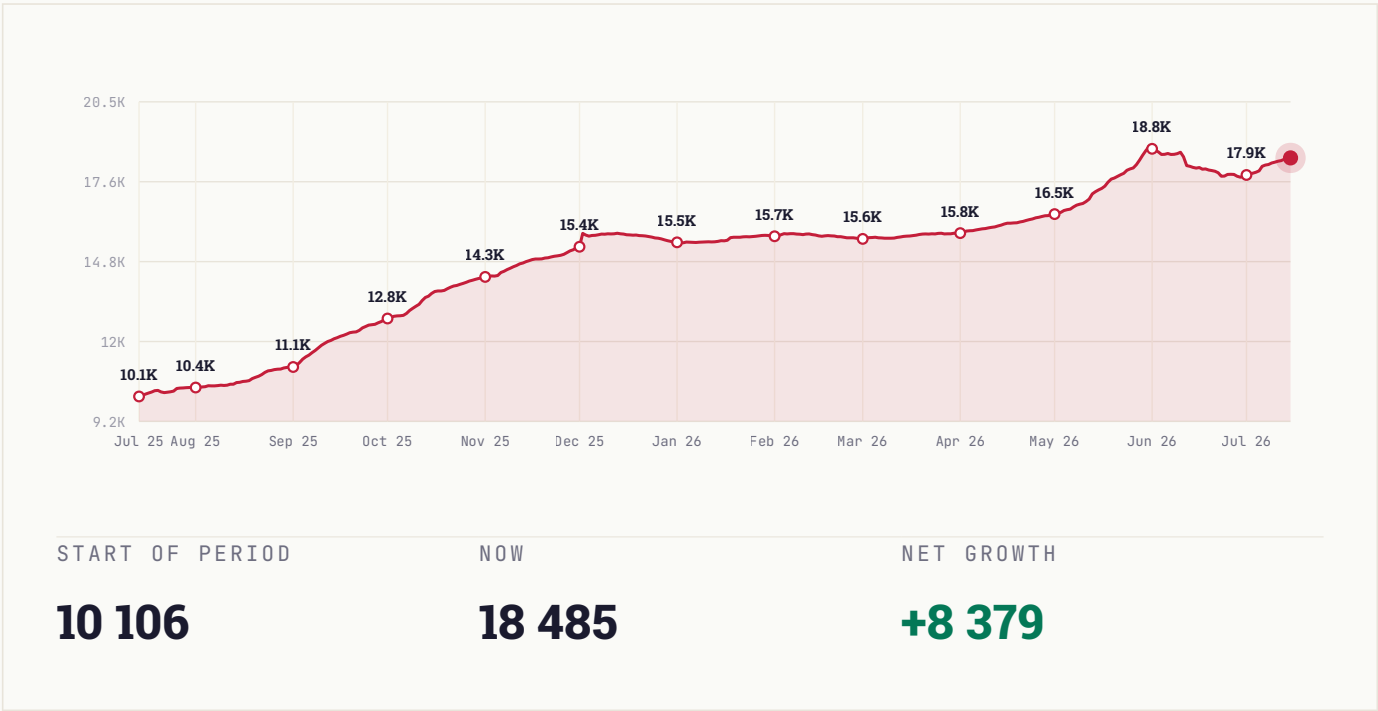
WORST 3

↓ 11.07 · 16:25 VIDEO (captionless post – video)	VIEWS 872 REP. 1	REACTIONS 7 ER 4.7%
↓ 12.07 · 07:18 VIDEO If you're not with us yet, sign up ASAP! All clicks recorded so you can join! High scores – MINE...	VIEWS 868 REP. 2	REACTIONS 11 ER 4.7%
↓ 11.07 · 15:55 VIDEO (captionless post – video)	VIEWS 839 REP. 1	REACTIONS 10 ER 4.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

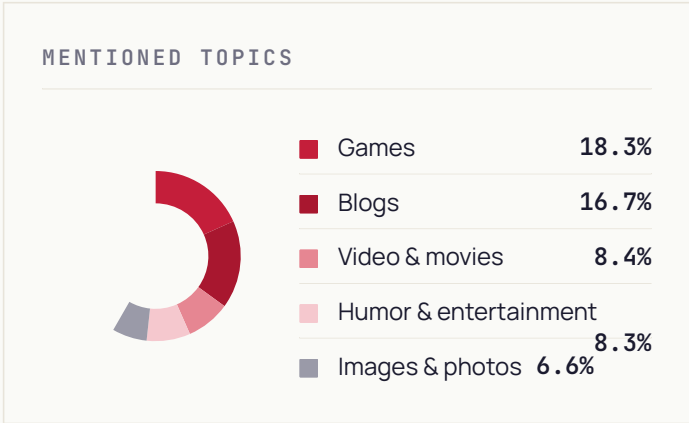
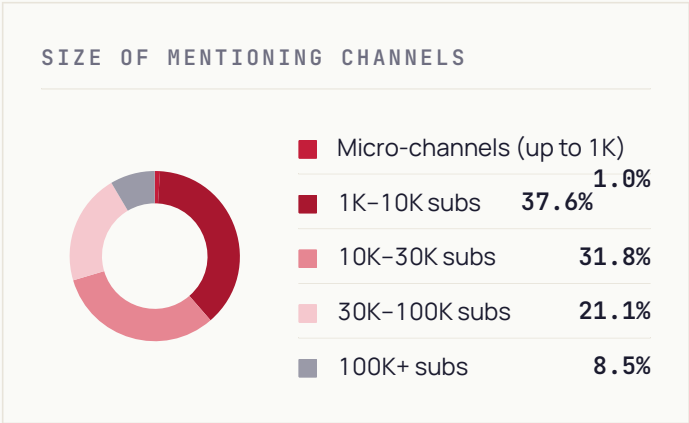
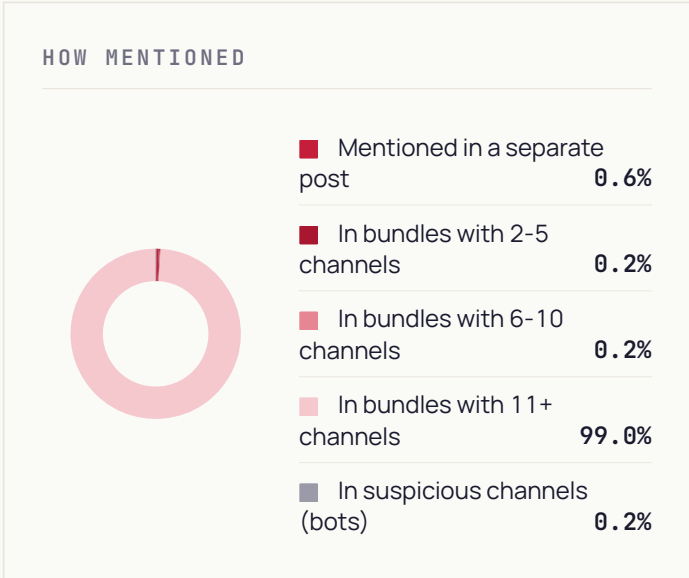
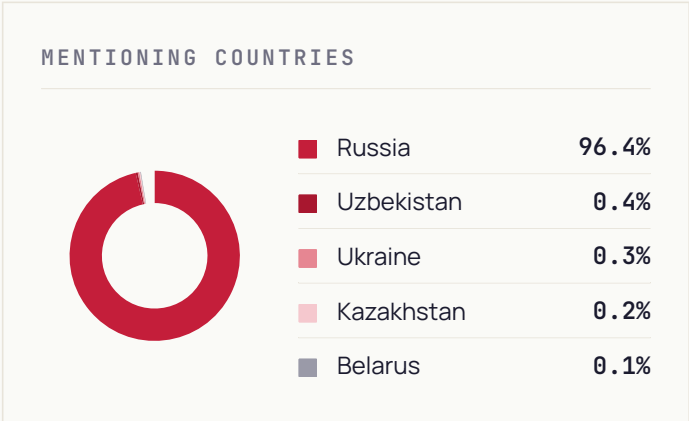
Subscriber growth chart for the year. Key months show exact subs. See gains and losses.



SECTION 04 · CITATIONS

Who & how mentions the channel

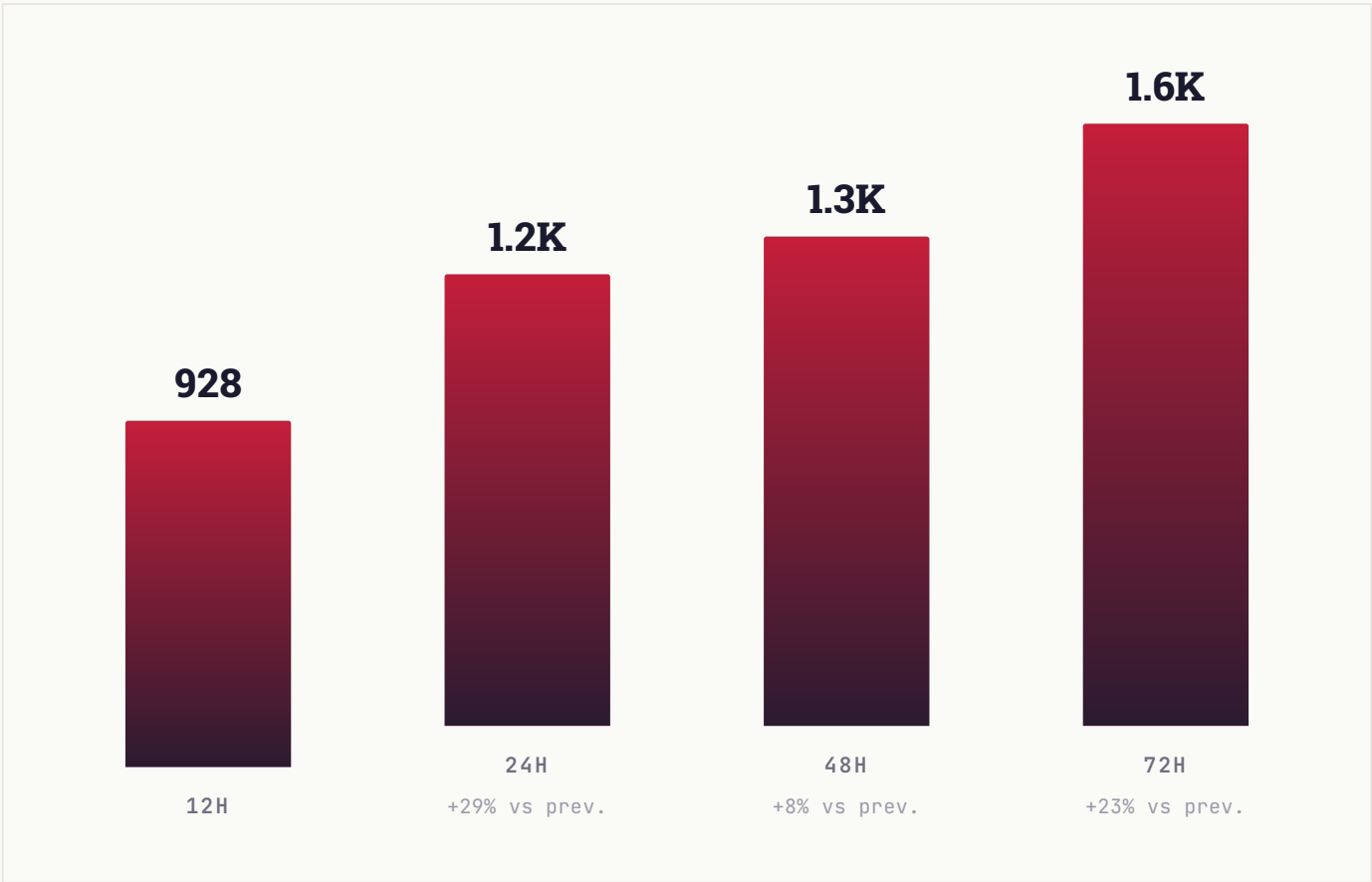
Citation index **383** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **4 685** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its place among niche neighbors.

CHANNEL	SUBSCRIBERS
MA Mathematician Andrey	1M
FROM ANSWERS	578.2K
FROM ANSWERS	365.9K
OT OTVETI	452.3K
DN Danir on call Math OGE 2026 Umskul	340.7K
NG Nastya Glasnaya Russian Language OGE 2026 Umskul Territory of Russian Language	297.1K
EH Excel Hacks Бухгалтерия и Аналитика	285.6K
SP SPISAL	280K
DM Dark Mate ANSWERS	254.8K
MO Moscow Education	233K
MK Maria Korshunova Literature EGE 100-point tutor YOU	18.5K

COMPARATIVE INSIGHT

Channel not yet outside top 99 of niche — early growth stage. Niche leader — Mathematician Andrey (1M), top-99 median: 78.8K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels mentioning yours. Over the last **6 months** such mentions were **13 288**, they brought **5 819** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	1 774	1 204	287
December 2025	2 377	1 520	612
November 2025	2 385	1 375	1 064
October 2025	2 235	1 580	1 459
September 2025	2 535	1 517	1 674
August 2025	1 982	928	723

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
13 288	6	5 819

Where channel ranks in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background with a darker beige bar representing the distribution of other channels. A vertical line marks the median, and a red dot indicates the channel's position.

- SUBSCRIBERS:** The median is 78.6K. The channel's value is 18,484, which is 76% below the median. The range of other channels is from 27.6K to 297.2K.
- AVG REACH / POST:** The median is 9.8K. The channel's value is 1,545, which is 84% below the median. The range of other channels is from 1.3K to 31.6K.
- CITATION INDEX:** The median is 116. The channel's value is 383, which is better than 77% of the niche. The range of other channels is from 0 to 657.

Metric	Channel Value	Median	Comparison	Range (Min-Max)
SUBSCRIBERS	18 484	78.6K	76% below median	27.6K - 297.2K
AVG REACH / POST	1 545	9.8K	84% below median	1.3K - 31.6K
CITATION INDEX	383	116	better than 77% of niche	0 - 657

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Best post day – Monday
Audience most active on this day at 12:00 MSK.

EFFECT
Best window for important post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic – easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Exchange posts with channels in the same segment once a quarter. No need daily – 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords – organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
