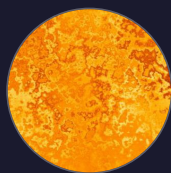


PROMTPRESS PUBLIC REPORT

Channel audit

KOROTKOPODELU



@korotkopodelu

Top economic news daily — short and to the point. Facts revealing reality. Author's commentary. Contact me via feedback bot @kpdnewbot YouTube channel...

SUBS

32 045

+2704 per month

ERR (% SEE POSTS)

106.0%

per day 52.9%

REACH/POST

32.9K

ad reach 16.7K/24h

— CONTENTS · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period.

 SUBS 32 045 —	 SUBSCRIBER REACH 102.73% avg % subs see post	 VIEWS/POST 32.9K median 32K · 29 days	 POSTS/WK 8.2 for the period
 TREND 7D +4.7% vs previous week	 REACTIONS/POST 883.0 only 30,906 reactions, 12,239 reposts, 0 comments	 POST LENGTH 981 chars median 1000 · 29 days	 POSTS ANALYZED 35 29 days
 AD REACH 16.7K 24h avg	 CHURN / MONTH +2704 over the last month	 CITATION RATE 88 citation index · 333 channels mentioned all time	 CHANNEL AGE 5 years 5 months created 25.01.2021

AI EDITOR SUMMARY

Channel «KOROTKOPODELU» — 32 045 subs. Each post averages 32.9K people (103% from subs), broad reach for a channel this size. Posts 8 posts/week (~1/day) — regular schedule. Week of Jul 6–12 reach stable (+4.7% vs week Jun 29 – Jul 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 35 posts over 29 days.
- 02 Dominant format — Text (25/35 posts).
- 03 Avg post length — 981 chars (median 1000).
- 04 Peak audience activity — Saturday, 02:00 MSK.
- 05 Top posts gather 2x more views than the weakest (55.1K avg for top vs 23.9K for worst) — among 35 posts over 29 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 27.06 · 23:10 TEXT Kazakhstan left Russia's gasoline crisis rescue chat. Kremlin asked Astana to sell 50,000 tons of AI-92 gasoline. However...	VIEWS 55 532 REPOSTS 614	REACTIONS 891 ER 173.3%
Nº2 14.07 · 03:23 VIDEO That's it! The last major gasoline producer attacked by Ukraine today! Gazprom Neftekhim Salavat is one of the largest...	VIEWS 54 942 REPOSTS 1 993	REACTIONS 1 469 ER 171.5%
Nº3 11.07 · 02:58 TEXT Already 8 out of 10 Kuzbass coal companies are unprofitable (78% vs 63% a month earlier). Over four months the industry generated for...	VIEWS 54 907 REPOSTS 528	REACTIONS 1 037 ER 171.3%

Nº4 13.07 · 01:33 TEXT Sultan of Oman already regrets in recent days giving in to Kremlin's persuasion and entering the capital of Russia's largest...	VIEWS 52 460 REPOSTS 442	REACTIONS 1 295 ER 163.7%
Nº5 15.07 · 00:00 TEXT Industry halts due to diesel shortage – railway workers warned govt of impending collapse of several...	VIEWS 45 496 REPOSTS 482	REACTIONS 970 ER 142.0%

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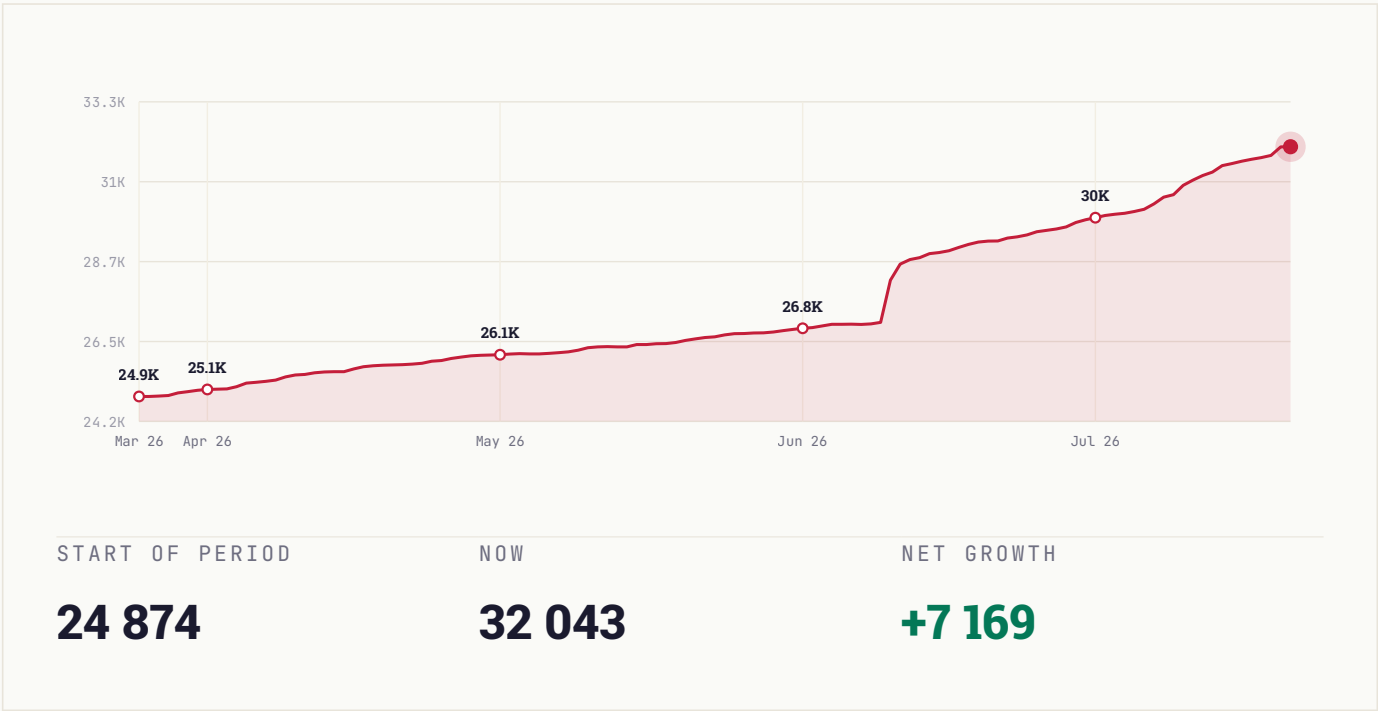
WORST 3

↓ 10.07 · 11:07 TEXT On July 14, 1789, a Parisian crowd stormed the Bastille – France's most famous prison. Inside were only seven prisoners, including...	VIEWS 26 256 REPOSTS 63	REACTIONS 333 ER 81.9%
↓ 16.07 · 02:19 TEXT Ministry of Finance at a dead end: yesterday's OFZ auction failed again (third time). But the news is not that no one wants...	VIEWS 24 487 REPOSTS 459	REACTIONS 1 370 ER 76.4%
↓ 17.07 · 08:55 PHOTO Market finally dipped below 2000 on MOEX. Yesterday saw a tentative attempt to break this level, but then the curve...	VIEWS 21 005 REPOSTS 283	REACTIONS 1 039 ER 65.5%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

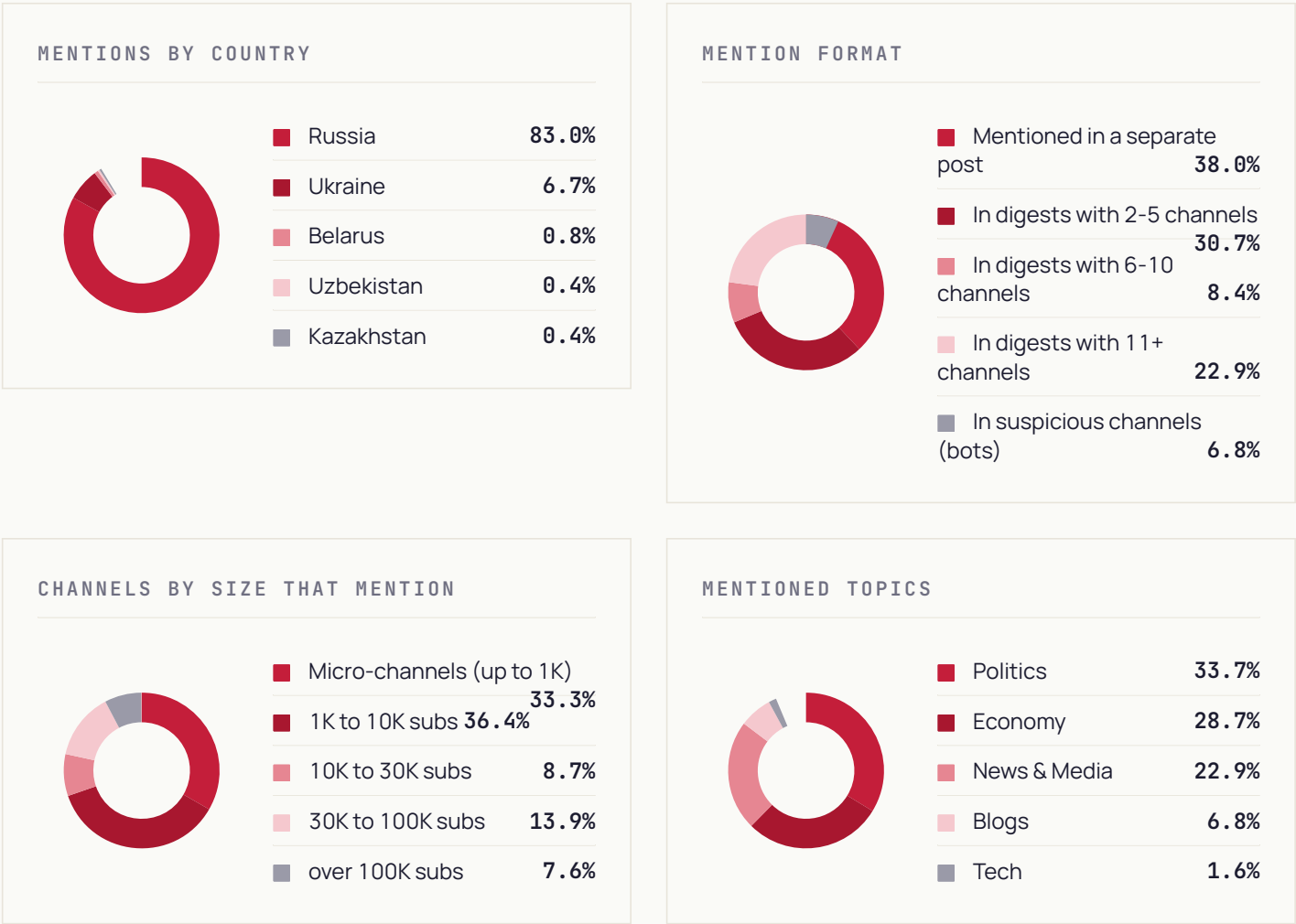
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

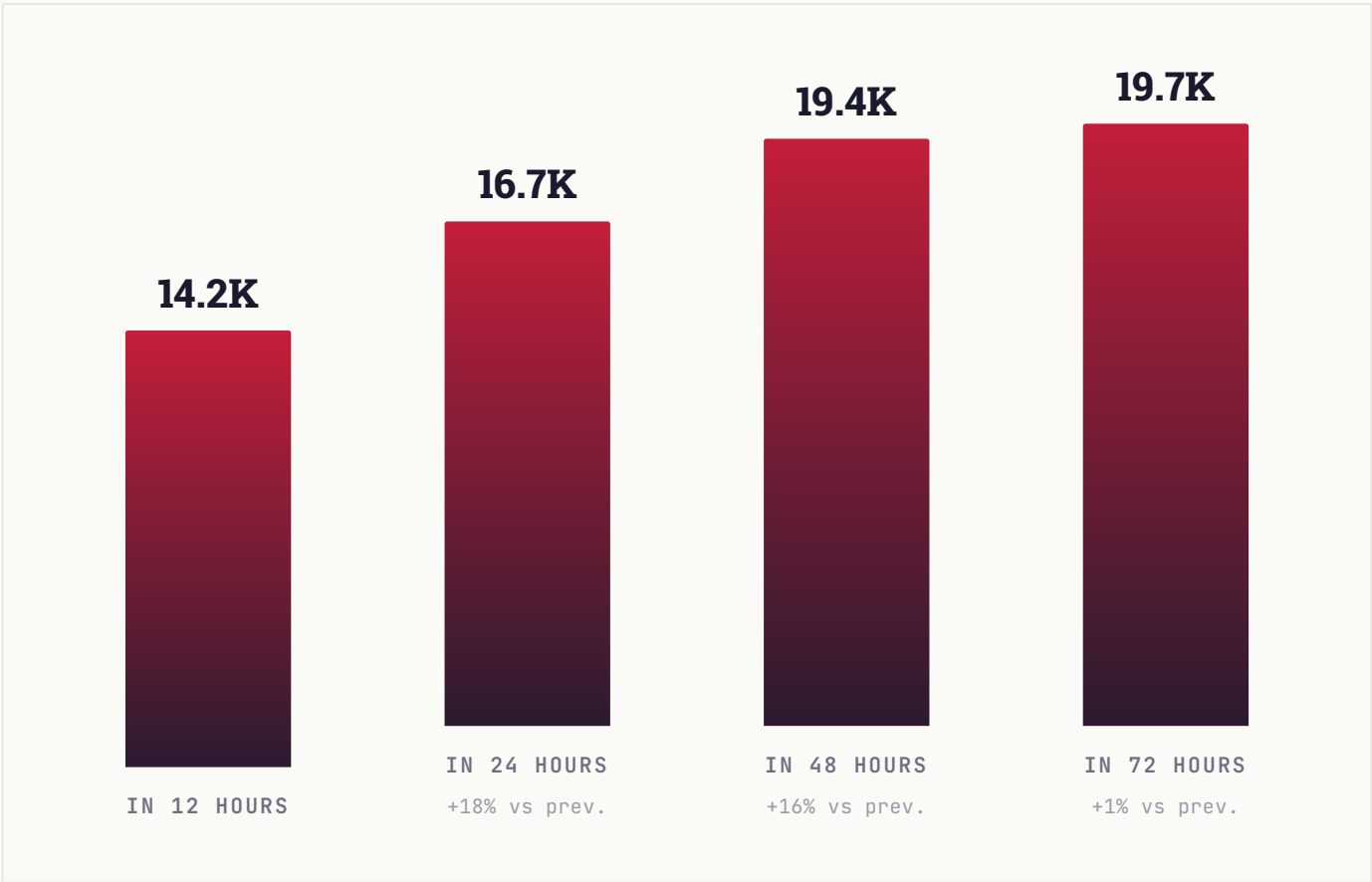
Citation index **88** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time mentions: **333** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche peers.

CHANNEL	SUBS
آقای تحلیلگر آت	5.2M
قیمت لحظه ای دلار طلا خودرو و سکه قد	3.7M
اخبار فوری خبر فوری جنگ امریکا بندر عباس اخ	3.7M
Sharif شریف اش	2.8M
Trade Watcher TW	2.5M
قیمت لحظه ای دلار طلا خودرو قل	2M
KING EL GOLD 🏆 KE	1.8M
The Economist TЭ	1.3M
Topor. Economy. ER	1.2M
QUBTAN EL GOLD QE	1.1M
KOROTKOPODELU YOU KO	32K

COMPARATIVE INSIGHT

Channel not yet outside top-98 of niche — early growth stage. Niche leader — آقای تحلیلگر (5.2M), top-98 median: 349.1K. First goal — enter top-98 through systematic traffic and content work.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category "Economy» (Russia) and compared your channel.
Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median.
Red dot – your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Saturday

Audience most active on this day at 02:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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