

PUBLIC REPORT BY PROMTPRESS

Channel audit

Materials for teachers



@kornekiliktermaterialdar

📖 Hot ideas & useful materials for teachers 🤖👍👍 Free materials ✓ Lesson ideas ✓ Ready tasks ✓ Parent tips 📧 New content daily 📧 Subscribe now 📧...

SUBSCRIBERS

26 047

-440 per month

ERR (% SEE POSTS)

12.0%

last day 2.5%

REACH/POST

2.7K

ad reach 659/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who and how mentions the channel

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Comparison with niche

Position in category «Education»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 26 047 —	 SUBSCRIBER REACH 10.45% avg % subs see post	 VIEWS/POST 2.7K median 2.8K · 28 days	 POSTS/WEEK 4.0 for period
 7D TREND -34.7% vs previous week	 REACTIONS/POST 2.1 only 34 reactions, 37 reposts, 0 comments	 POST LENGTH 154 chars median 121 · 28 days	 POSTS ANALYZED 16 28 days
 AD REACH 659 24h avg	 CHURN / MONTH -440 last month	 CITATION RATE 1 citation index · 10 channels mentioned all time	

AI EDITOR SUMMARY

Channel «Materials for teachers» – 26 047 subs. Each post avg views 2.7K people (10% from subs), reach low – should expand audience. Publishes 4 posts/week (~1/day) – rare posts. Week Jun 22–28 reach dropped -34.7% by week Jun 15–21 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 16 posts over 28 days.
- 02 Dominant format — Photo (8/16 posts).
- 03 Avg post length — 154 chars (median 121).
- 04 Peak audience activity — Tuesday, 10:00 ALMT.
- 05 Top posts get 2× more views than the weakest (3.8K avg for top vs 2K for worst) — among 16 posts in 28 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 16.06 · 05:31 VIDEO Brain training exercises. Neuro-exercises booklet electronic. WhatsApp https://wa.me/77471139270	VIEWS 4 249 REPOSTS 6	REACTIONS 10 ER 16.3%
Nº2 10.06 · 17:26 PHOTO I talked about this exact reading corner in this post: https://www.instagram.com/p/C06rX6HInTt/?igsh=eGM4bjR5OGRuMGR2	VIEWS 3 731 REPOSTS —	REACTIONS 5 ER 14.3%
Nº3 10.06 · 05:56 PHOTO This photo has ideas I've been talking about: 1. A stand of books we've read. 🔥 2. Kids made their own portraits as applique and turned them into a picture...	VIEWS 3 508 REPOSTS 3	REACTIONS 4 ER 13.5%

Nº4

16.06 · 05:31

VIDEO

Pre-school learning to write fun task digital 500 tenge. <https://wa.me/77471139270>

VIEWS

3 256

REACTIONS

2

REPOSTS

4

ER

12.5%

Nº5

14.06 · 09:20

PHOTO

A wish from a teacher for graduating students made in A4 format. To get the digital version, WhatsApp <https://wa.me/77471139270>

VIEWS

3 229

REACTIONS

7

REPOSTS

—

ER

12.4%

WORST 3

↓

27.06 · 04:35

PHOTO

I'm making ideas and materials for Super Heroes Day at camp. Tomorrow I'll explain how we'll do it.

VIEWS

2 112

REACTIONS

—

REPOSTS

—

ER

8.1%

↓

27.06 · 04:35

TEXT

How do we make Detective Day at camp? I said in the video <https://youtube.com/shorts/vdcGONkbvXQ?si=G9qVtEQ-t3bMIOqr>

VIEWS

2 077

REACTIONS

2

REPOSTS

—

ER

8.0%

↓

14.06 · 09:19

PHOTO

Motivational poster for graduates <https://wa.me/77471139270?text=%D2%9A%D0%B0%D0%B9%D1%8B%D1%80%D0%BB%D1%8B%20%D0%BA%D2%AF%D0%BD!%20>

VIEWS

1 830

REACTIONS

2

REPOSTSER

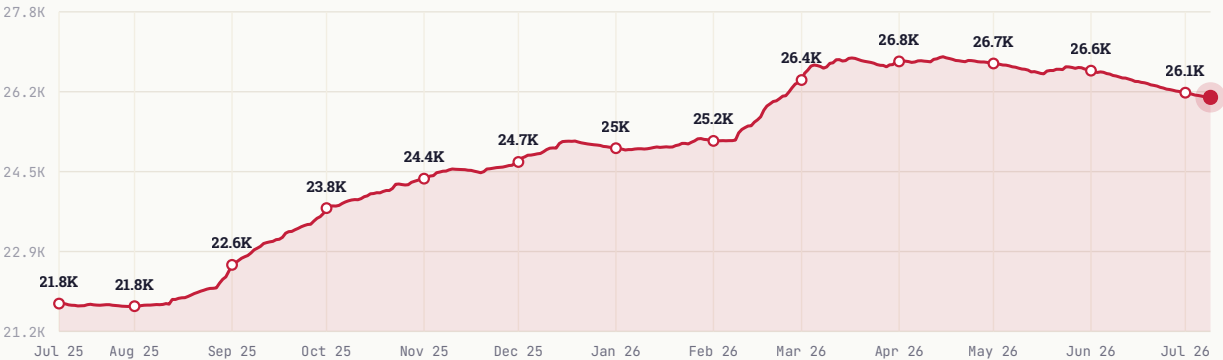
1

7.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which months subscribers left.

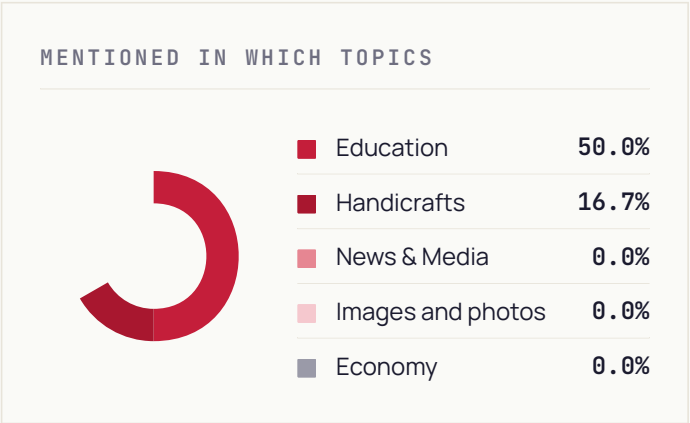
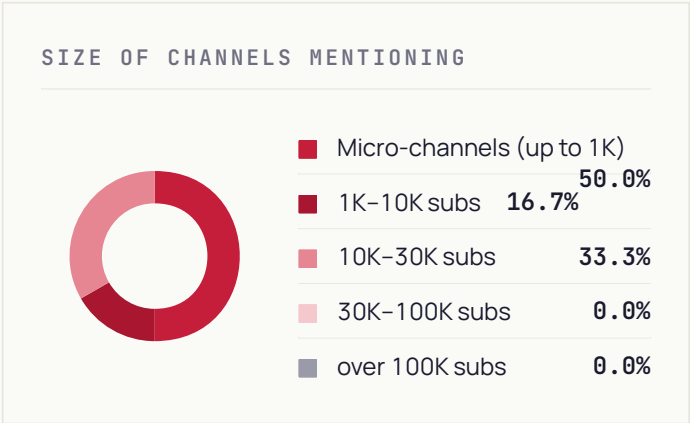
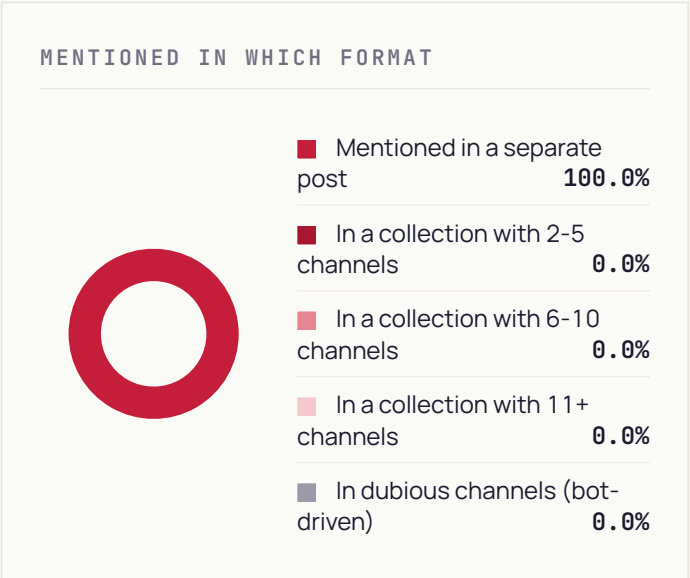
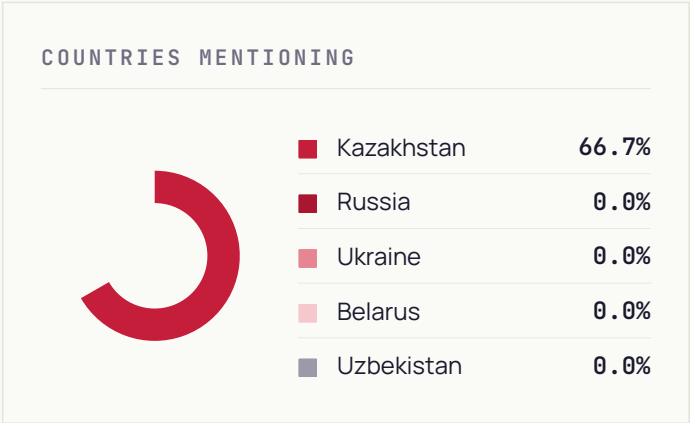


PERIOD START	NOW	NET GROWTH
21 820	26 047	+4 227

SECTION 04 · MENTIONS

Who and how mentions the channel

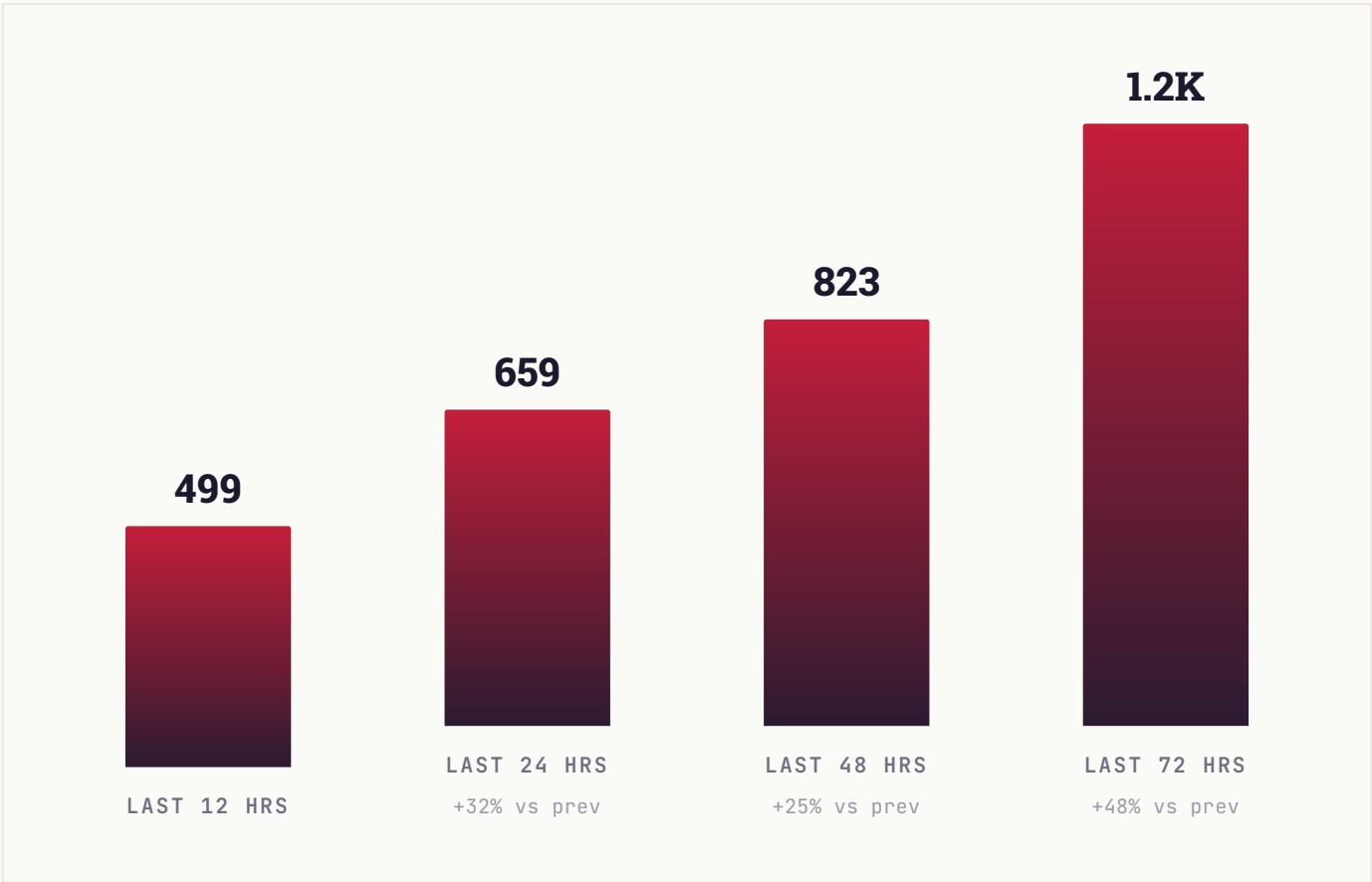
Citation index 1 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned 10 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
TE TESTCENTERKZ	149.2K
CI Visual aids didactic materials	75.7K
KA KarGOO	74.3K
CA Creative Asia	70.5K
JO JUZ40 ONLINE ҰБТ	56.1K
GR grants.kz	48K
ҚҒ ҚР Ғылым және жоғары білім министрлігі	46.5K
ҚО  ҚР ОҚУ-АҒАРТУ МИНИСТРЛІГІ	44.7K
KK Kornekilikter_kaz(Free channel)	29.2K
KA Visual aids methods techniques Free visual aids	27.9K
MM Materials for teachers YOU	26K

COMPARATIVE SUMMARY

Channel in top quartile of niche (#11 of 99). Leader — TESTCENTERKZ (149.2K).
Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **0**, they brought **3 778** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	263
December 2025	0	0	456
November 2025	0	0	404
October 2025	0	0	736
September 2025	0	0	1 181
August 2025	0	0	738

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
0	6	3 778

SECTION 08 · NICHE COMPARISON

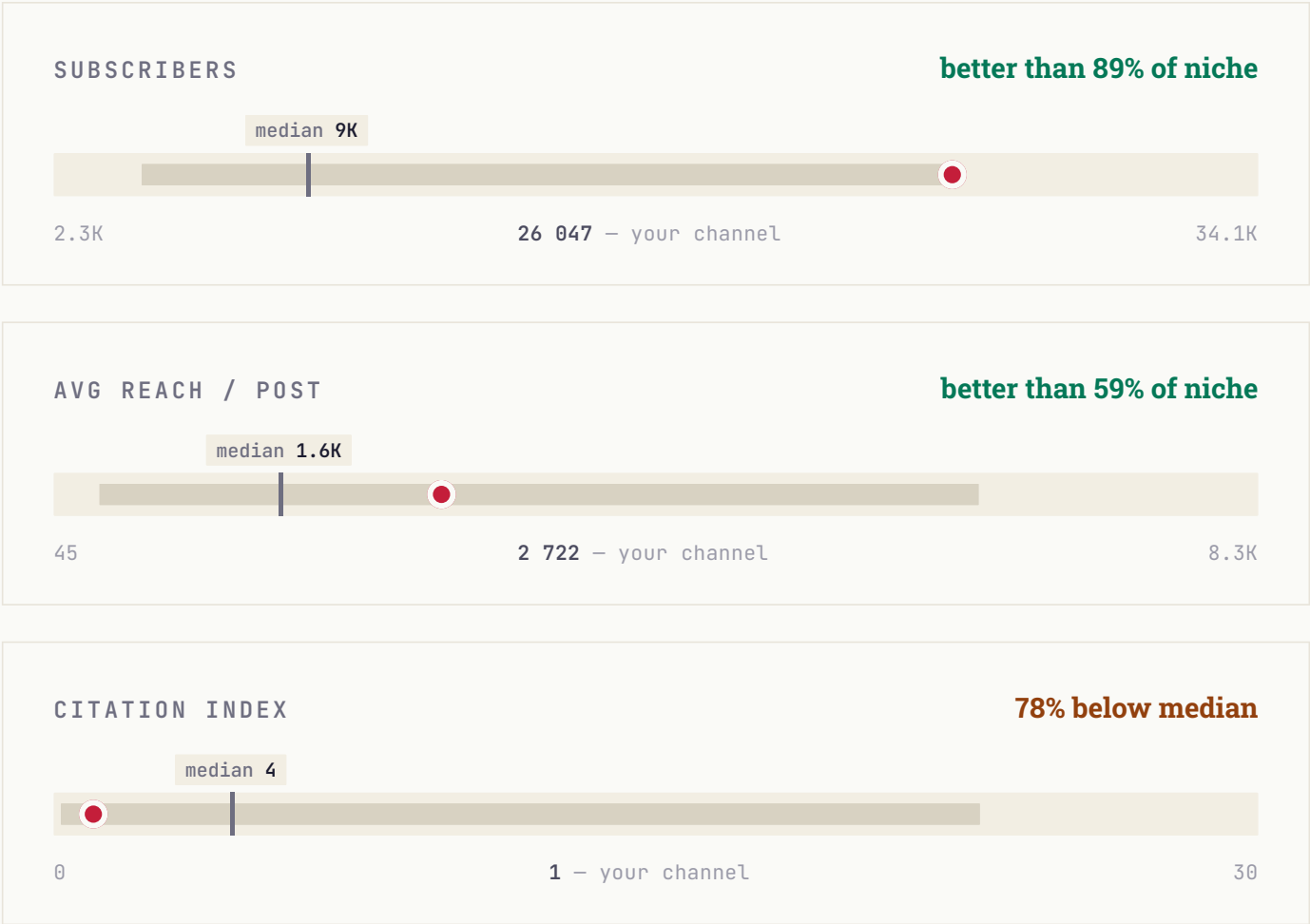
Where the channel stands in its league

Took top-100 channels in category «Education» and saw how your channel compares. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.

#11/100

POSITION IN NICHE

Channel in top 11% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|-----------|--|--|
| 01 | Increase posting frequency
Now 4.0 posts/wk. Active channels average 7-10.
Consistency is key to audience retention. | EFFECT
Consistency
beats volume |
| 02 | Main post of the week — on Tuesday
On this day at 10:00 ALMT audience is most active. | EFFECT
Best window
for an
important post |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromtPress finds sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
