

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Көрнекіліктер әдіс тәсілдер Тегін көрнекіліктер



@kornekilikter_kz

Let's share the channel link with colleagues: <https://t.me/+SH-dk8ZPUDJmMjdi>

SUBSCRIBERS

27 874

ERR (% SEE POSTS)

10.0%

REACH/POST

2.8K

-724 per month

daily 6.0%

ad reach 1.7K/24h

— CONTENTS · 2026

What's Inside the Report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 Posts · Worst 3 · Insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation Rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche Neighbors · Your Place

07 Mention dynamics

6 months · monthly

08 Niche Comparison

Rank in «Education»

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the calculation period.

 SUBSCRIBERS 27 874 —	 SUBS REACH 10.14% avg % subs see post	 VIEWS/POST 2.8K median 2.8K · —	 POSTS/DAY 42.9 ~300 per week
 7D TREND — no data for period	 REACTIONS/POST 5.3 16 reactions, 79 reposts, 0 comments total	 POST LENGTH 171 chars median 171 · —	 POSTS ANALYZED 3 —
 AD REACH 1.7K 24h avg	 CHURN / MONTH -724 last month	 CITATION RATE 7 citation index · 4 channels mentioned ever	 CHANNEL AGE 5 years 7 months created 11.11.2020

AI EDITOR SUMMARY

Channel «Көрнекіліктер әдіс тәсілдер Тегін көрнекіліктер» – 27 874 subs. Each post averages 2.8K people (10% from subs), reach is low – consider expanding audience. Publishes 300 posts per week (~43 per day) – very active posting.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 3 posts for —.
- 02 Dominant format — **Photo** (2/3 of posts).
- 03 Avg post length — 171 chars (median 171).
- 04 Peak audience activity — **Thursday**, 22:00 ALMT.
- 05 Top posts get 1× more views than the weakest (2.8K avg for top vs 2.8K for worst) — among 3 posts for —. Analyze what top posts share: topic, format, timing.

TOP 3 POSTS

Nº1

02.07 · 17:34

PHOTO

(post without caption — photo)

VIEWS	REACTIONS
2 914	—
REPOSTS	ER
24	10.5%

Nº2

02.07 · 17:34

TEXT

Қажетті материалдарды тегін жүктей отыра, осы каналды төмендегі сілтеме арқылы әріптестеріңізбен бөлісіңіздер 🌸 Қажеттеріңізге жарасын! ❤️ ...

VIEWS	REACTIONS
2 795	12
REPOSTS	ER
31	10.0%

Nº3

02.07 · 17:34

PHOTO

(post without caption — photo)

VIEWS	REACTIONS
2 774	4
REPOSTS	ER
24	10.0%

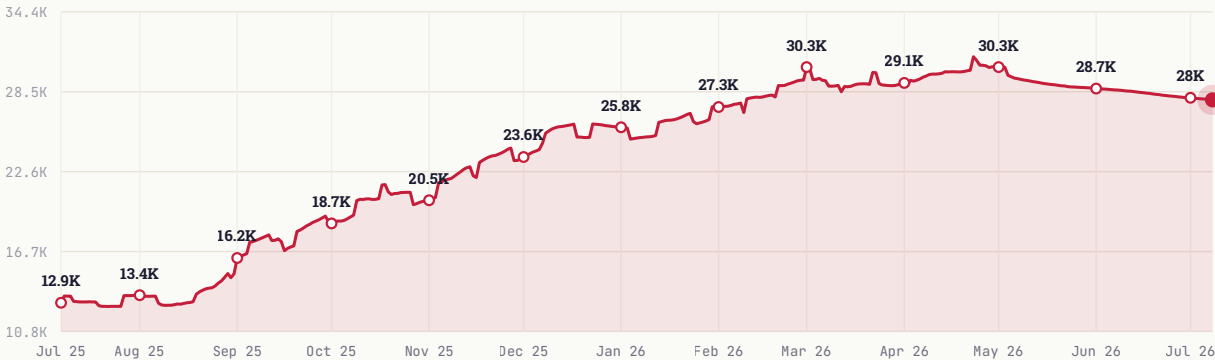
WORST 3

↓ 02.07 · 17:34 PHOTO (post without caption – photo)	VIEWS 2 914 REPOSTS 24	REACTIONS — ER 10.5%
↓ 02.07 · 17:34 TEXT Қажетті материалдарды тегін жүктей отыра, осы каналды төмендегі сілтеме арқылы әріптестеріңізбен бөлісіңіздер🌸 Қажеттеріңізге жарасын!❤️ ...	VIEWS 2 795 REPOSTS 31	REACTIONS 12 ER 10.0%
↓ 02.07 · 17:34 PHOTO (post without caption – photo)	VIEWS 2 774 REPOSTS 24	REACTIONS 4 ER 10.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.

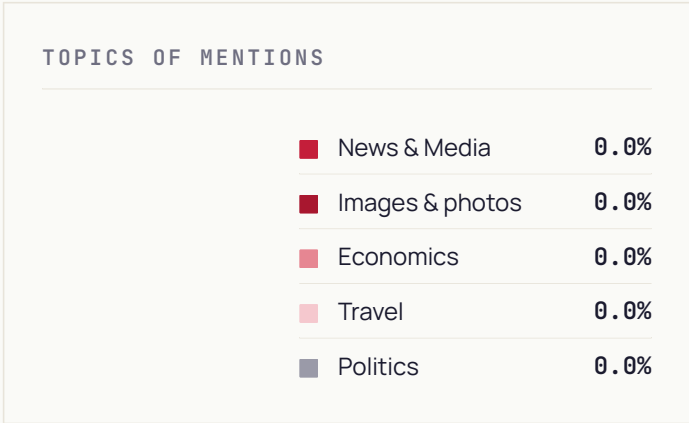
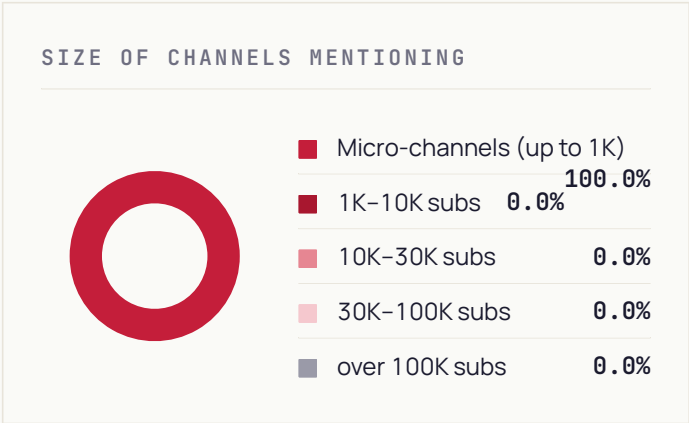
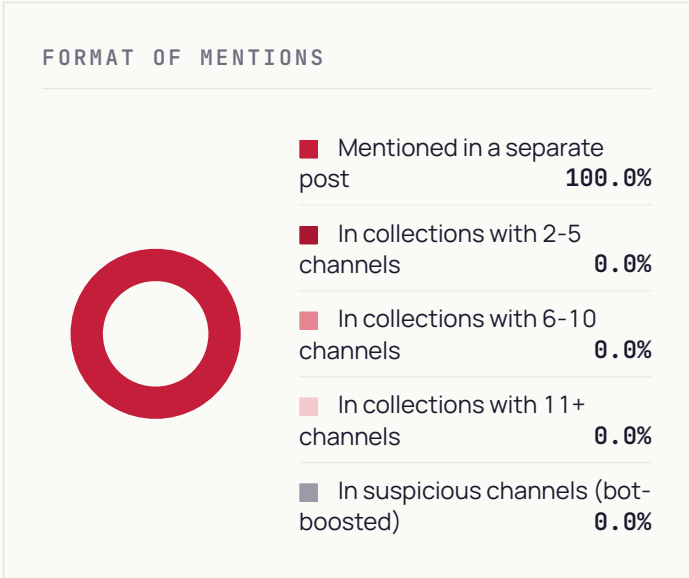
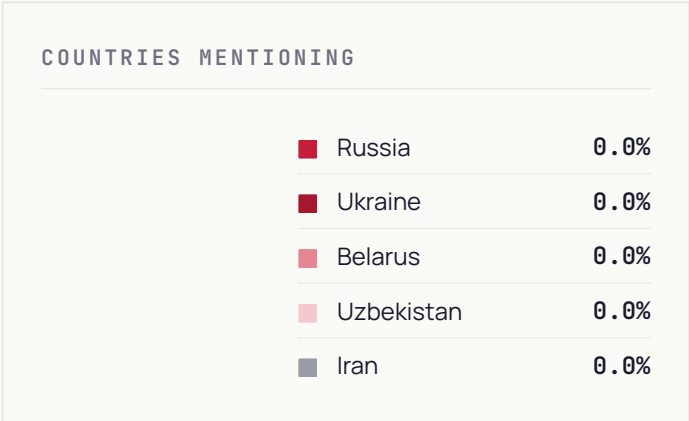


PERIOD START	NOW	NET GROWTH
12 880	27 874	+14 994

SECTION 04 · MENTIONS

Who mentions the channel and how

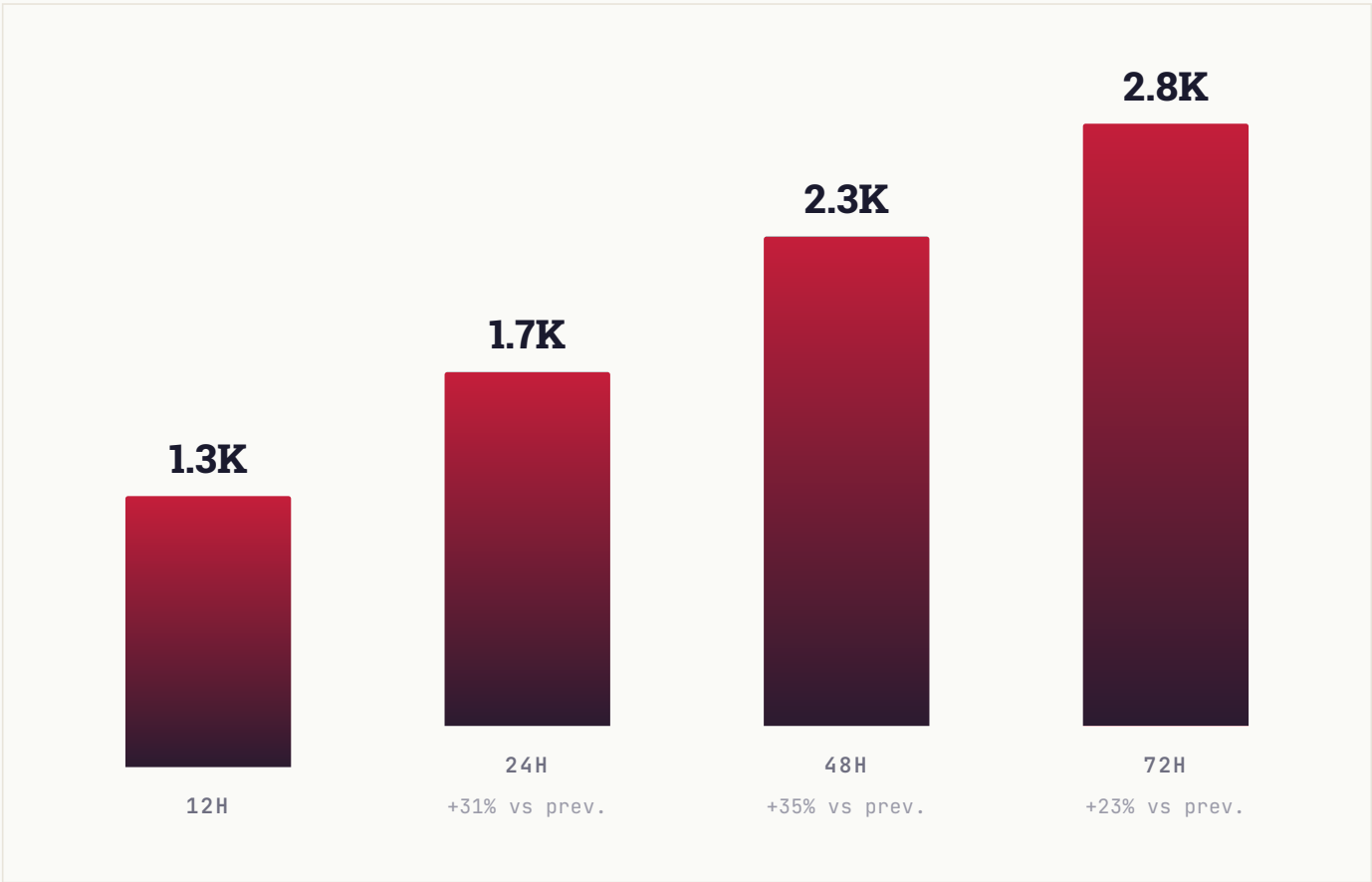
Citation index 7 – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned 4 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL		SUBSCRIBERS
TE	TESTCENTERKZ	149.2K
CD	Көрнекіліктер дидактикалық материалдар	75.7K
KA	KarGOO	74.3K
CA	Creative Asia	70.5K
JO	JUZ40 ONLINE ҰБТ	56.1K
GR	grants.kz	48K
ҚҒ	ҚР Ғылым және жоғары білім министрлігі	46.5K
ҚО	ҚР ОҚУ-АҒАРТУ МИНИСТРЛІГІ	44.7K
KK	Kornekilikter_kaz(Тегін канал)	29.2K
CA	Көрнекіліктер әдіс тәсілдер Тегін көрнекіліктер YOU	27.9K
MM	Teacher materials	26.1K

COMPARATIVE CONCLUSION

Channel in top 10 of niche (#10 of 99). Strong position. Niche leader — TESTCENTERKZ (149.2K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **23 164** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	3 163
December 2025	0	0	3 590
Nov 2025	0	0	4 809
Oct 2025	1	1	3 378
Sep 2025	0	0	5 557
August 2025	0	0	2 667

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
1	6	23 164

SECTION 08 · NICHE COMPARISON

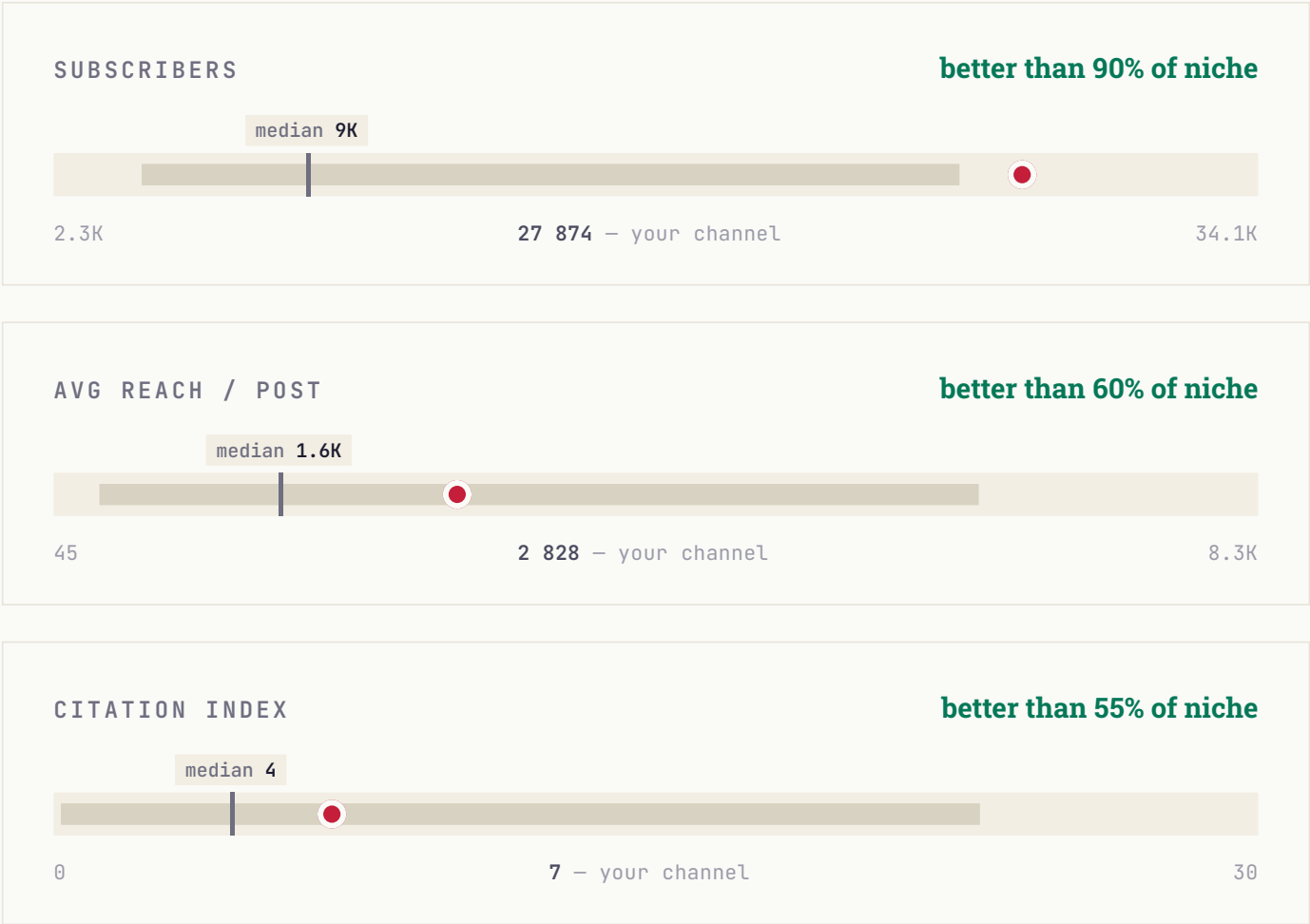
Where the channel stands in its league

Took top-100 channels in category "Education» and saw how the channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#10/100

RANK IN NICHE

Channel in top 10% education



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Best post day — Thursday

Audience is most active on this day and at 22:00 ALMT.

EFFECT

**Best window
for important
posts**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with similar channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager