

PROMTPRESS PUBLIC REPORT

Channel audit

Көрнекіліктер дидактикалық материалдар



@kornekilikter

<https://t.me/+SbpNXoCdFFRSJaaF> - free join link to this channel
wa.me/77077703131

SUBSCRIBERS

75 673

-1468 per month
 08.07.2026

ERR (% SEE POSTS)

14.0%

per day 5.5%

REACH/POST

14.6K

ad reach 4.2K/24h

[HTTPS://PROMTPRESS.COM/AUDIT/KORNEKILIKTER](https://promtpress.com/audit/kornekilikter)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 75 673 —	 SUBS REACH 19.28% avg % subs see post	 VIEWS/POST 14.6K median 16.2K · 19 days	 POSTS/WEEK 1.8 over period
 7D TREND — no data for period	 REACTIONS/POST 19.6 only 98 reactions, 48 reposts, 8 comments	 POST LENGTH 424 chars median 370 · 19 days	 POSTS ANALYZED 5 19 days
 AD REACH 4.2K 24h average	 CHURN / MONTH -1468 last month	 CITATION RATE 26 citation index · 42 channels mentioned all time	 CHANNEL AGE 7 years 10 months created 25.08.2018

AI EDITOR SUMMARY

Channel «Көрнекіліктер дидактикалық материалдар» — 75 673 subs. Each post averages 14.6K people (19% of subs), average reach — room to grow. Publishes 2 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts over 19 days.
- 02 Dominant format — Text (3/5 posts).
- 03 Avg post length — 424 chars (median 370).
- 04 Peak audience activity — Friday, 16:00 ALMT.
- 05 Top posts get 2× more views than the weakest (18.3K avg for top vs 11.4K for worst) — among 5 posts in 19 days. Analyze what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 12.06 · 11:35 TEXT If you have a printer, this idea might be for you 📌 Parents are now looking for educational games instead of phones for their kids. And...	VIEWS 20 240 REPOSTS 3	REACTIONS 31 ER 26.7%
Nº2 14.06 · 15:35 TEXT 1-сынып және МАД сыныптарына арналған дайын жұмыс парақтары мен тапсырмалар баланың қолын жаттықтыруға, зейінін дамытуға және мектепке...	VIEWS 18 424 REPOSTS 3	REACTIONS 8 ER 24.3%
Nº3 17.06 · 10:29 TEXT Do you spend hours preparing for lessons? 😞 Searching for materials, making visuals, designing takes a lot of time. That...	VIEWS 16 244 REPOSTS 9	REACTIONS 14 ER 21.5%

Nº4

29.06 · 03:06

PHOTO

АСТАНА КҮНІНЕ АРНАЛҒАН ДАЙЫН ЖИНАҚ 🇰🇿

Балабақшадағы мерекелік іс-шараны оңай әрі әдемі ұйымдастырғыңыз келе ме? Біз сіздер үшін бәрін бір...

VIEWS

10 497

REACTIONS

28

REPOSTS

16

ER

13.9%

Nº5

02.07 · 03:28

PHOTO

🎵 Electronic collection for Domyra Day 🇰🇿 Ready materials for kindergarten & elementary school! 📦 Includes: 1.Domyra...

VIEWS

7 530

REACTIONS

17

REPOSTS

17

ER

10.0%

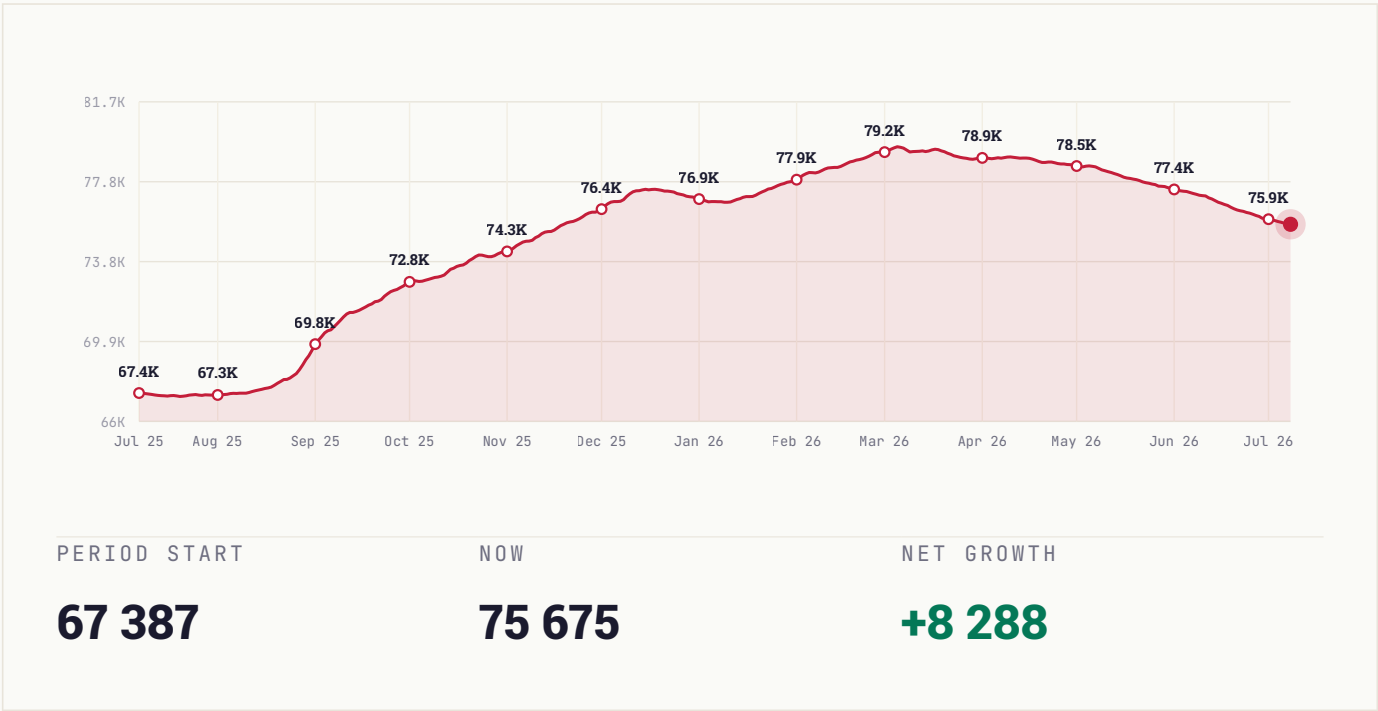
WORST 3

↓ 17.06 · 10:29 TEXT Do you spend hours preparing for lessons? 😞 Searching for materials, making visuals, designing takes a lot of time. That...	VIEWS 16 244 REACTIONS 14 REPOSTS 9 ER 21.5%
↓ 29.06 · 03:06 PHOTO АСТАНА КҮНІНЕ АРНАЛҒАН ДАЙЫН ЖИНАҚ 🇰🇿 Балабақшадағы мерекелік іс-шараны оңай әрі әдемі ұйымдастырғыңыз келе ме? Біз сіздер үшін бәрін бір...	VIEWS 10 497 REACTIONS 28 REPOSTS 16 ER 13.9%
↓ 02.07 · 03:28 PHOTO 🎵 Electronic collection for Domyra Day 🇰🇿 Ready materials for kindergarten & elementary school! 📦 Includes: 1.Domyra...	VIEWS 7 530 REACTIONS 17 REPOSTS 17 ER 10.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

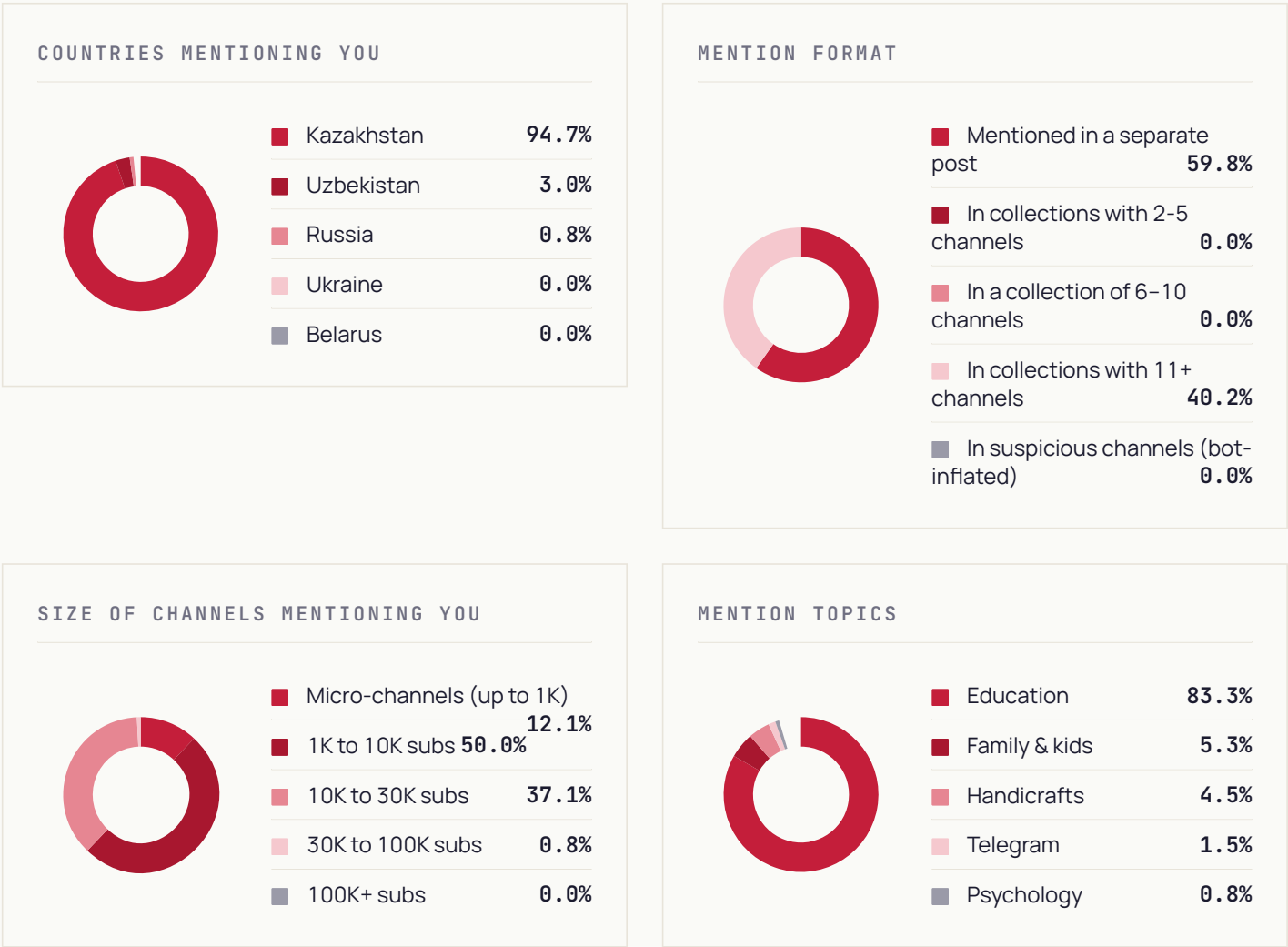
Subscriber growth chart over the year. Key months show exact subscriber count. Highlights months of growth vs. loss.



SECTION 04 · CITATIONS

Who mentions the channel and how

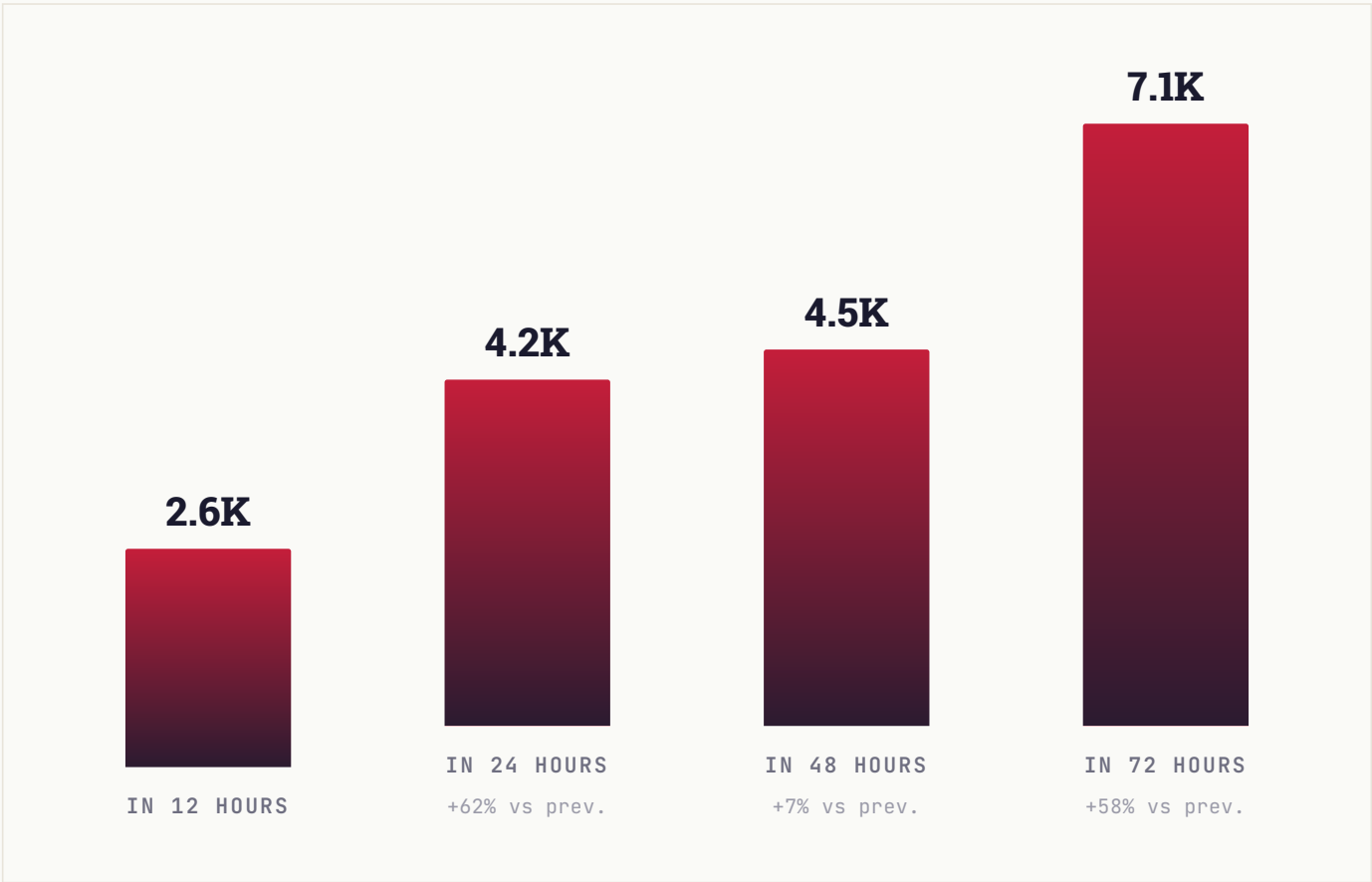
Citation index **26** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from 1k subs. All time channel mentioned **42** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TE TESTCENTERKZ	149.2K
CD Көрнекіліктер дидактикалық материалдар YOU	75.7K
KA KarGOO	74.3K
CA Creative Asia	70.5K
JO JUZ40 ONLINE ҰБТ	56.1K
GR grants.kz	48K
ҚҒ ҚР Ғылым және жоғары білім министрлігі	46.5K
KO ҚР ОҚУ-АҒARTU МИНИСТРЛІГІ	44.7K
KK Kornekilikter_kaz(Free channel)	29.2K
KA Көрнекіліктер әдіс тәсілдер Тегін көрнекіліктер	27.9K
MM Мұғалімдерге материалдар	26.1K

COMPARATIVE CONCLUSION

Channel intop-2 niches (#2 of 99 category channels). One of the leaders — client-partners can go for cross-promo with peers, for PR/reach you're a valuable media partner.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **3**, they brought **11 317** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	1	1	1 048
December 2025	0	0	1 100
Nov 2025	0	0	1 983
Oct 2025	1	1	1 707
Sep 2025	1	1	3 265
August 2025	0	0	2 214

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
3	6	11 317

SECTION 08 · NICHE COMPARISON

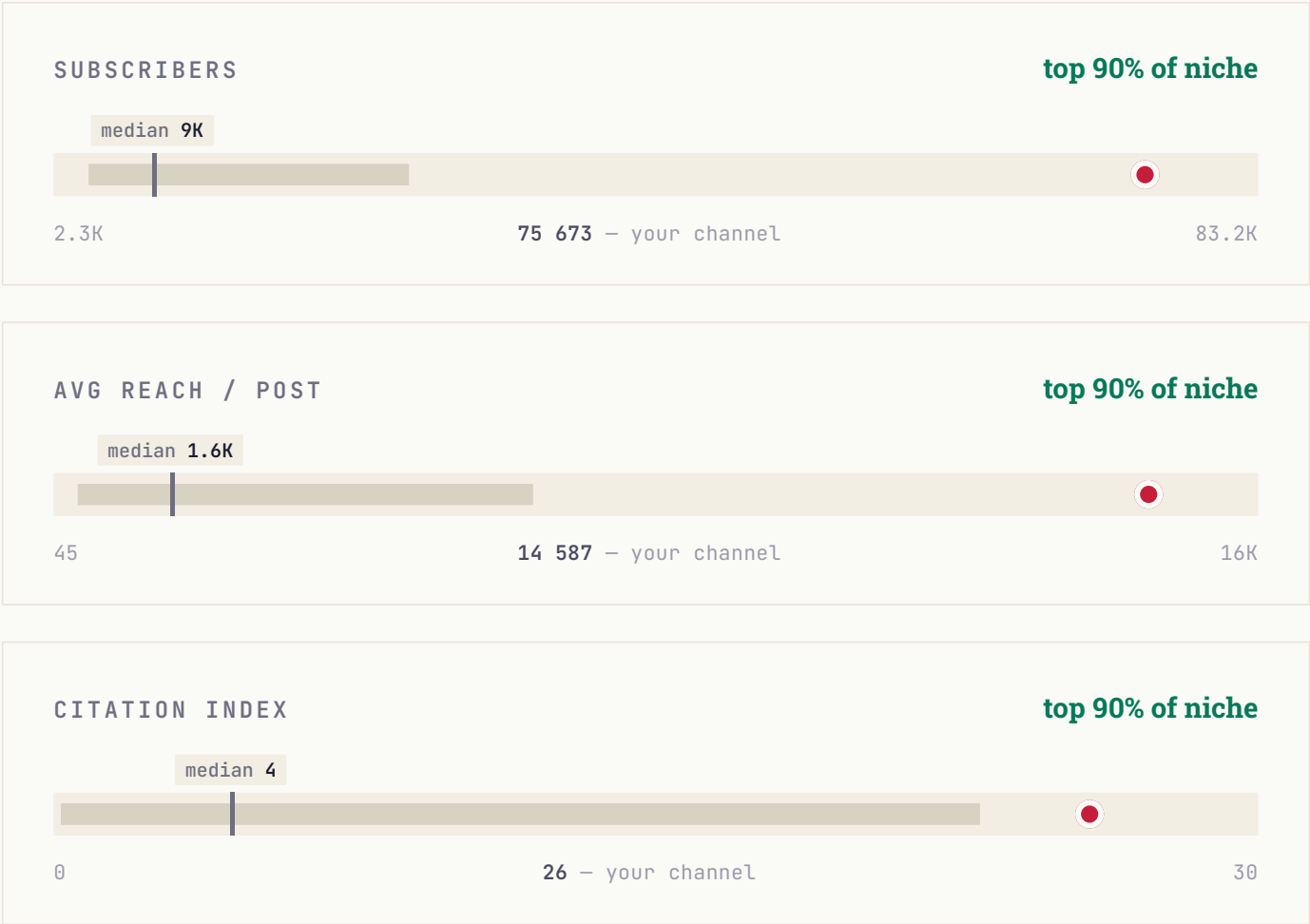
Where the channel stands in its league

Took top-100 channels in category «Education» and saw how the channel looks against them. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#2/100

RANK IN NICHE

Channel in top 2% education



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off as a checklist and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 1.8 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Main post of the week — on Friday
Audience is most active on this day and at 16:00 ALMT. | EFFECT
Best window for an important post |
| 03 | Increase video post share
Video in Telegram holds audience longer and is favored by the algorithm. We recommend increasing its share to 15-25%. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads with us and close your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
