

PUBLIC REPORT BY PROMTPRESS

Channel audit

Мектепалды даярлық тобы | USTAZ TILEGI



@kornekilik_uzdik

Channel for preschool teachers of the "Ustaz tilegi" center. We post lesson plans, curricula, visual aids, certification questions. [🔗](#)

Official site link-<https://ust.kz/> [🌐](#) Official Telegram...

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
10 020	9.0%	820
08.07.2026 -173 per month	in 24 hrs 2.4%	ad reach 246/24h
HTTPS://PROMTPRESS.COM/AUDIT/KORNEKILIK_UZDIK		

— CONTENT · 2026

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 10 020 —	SUBS REACH 8.19% avg % subs see post	VIEWS/POST 820 median 832 · 21 days	POSTS/WEEK 9.3 over period
7D TREND — no data for period	REACTIONS/POST 0.5 only 15 reactions, 43 reposts, 0 comments	POST LENGTH 337 chars median 314 · 21 days	POSTS ANALYZED 28 21 days
AD REACH 246 24h avg	CHURN / MONTH -173 last month	CITATION RATE 13 citation index · 20 channels mentioned all time	CHANNEL AGE 7 years 8 months created 03.11.2018

AI EDITOR SUMMARY

Channel «Мектепалды даярлық тобы | USTAZ TILEGI» — 10 020 subs. Each post averages 820 people (8% from subs), reach is low — consider expanding audience. Publishes 9 posts per week (~1/day) — regular schedule.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **28** posts over 21 days.
- 02 Dominant format — **Photo** (13/28 posts).
- 03 Avg post length — **337** chars (median 314).
- 04 Peak audience activity — **Tuesday**, 11:00 ALMT.
- 05 Top posts get **2×** more views than the weakest (1.2K avg for top vs 712 for worst) — among 28 posts in 21 days. Worth analyzing what the top has in common: topic, format, time.

TOP 5 POSTS

Nº1 16.06 · 06:35 PHOTO  25 Summer Card Index Kindergarten  All materials from 'Ustaz Tilegi' site. 400,000+ more materials for just...	VIEWS 1 272 REPOSTS 2	REACTIONS 3 ER 12.7%
Nº2 16.06 · 10:23 PHOTO  "Find the Profession" educational game  All materials are taken from the "Ustaz Tilegi" website. There are 400,000+ more materials like this...	VIEWS 1 221 REPOSTS 1	REACTIONS 2 ER 12.2%
Nº3 18.06 · 06:36 PHOTO  Boosting Kids' Interest Through a Developmental Environment  Gone are the days of paying 1000 tg per presentation! From today...	VIEWS 983 REPOSTS 1	REACTIONS — ER 9.8%

Nº4 19.06 • 10:21 PHOTO  Science Lesson: Nature Behavior Rules Keep students focused with visuals...	VIEWS 959 REPOSTS 2 REACTIONS 1 ER 9.6%
Nº5 20.06 • 14:34 PHOTO  Title: 'GAMES AS A TOOL FOR EARLY CHILDHOOD DEVELOPMENT'  VISUALS & PRESENTATIONS – ONE STEP AWAY! Standard tariff gives you   400...	VIEWS 950 REPOSTS 1 REACTIONS — ER 9.5%
WORST 3	
↓ 29.06 • 07:35 TEXT  Fairy Tale 'The Wolf and the Seven Young Goats' For kindergarten teachers & specialists  Ready materials, plans...	VIEWS 734 REPOSTS 1 REACTIONS — ER 7.3%
↓ 30.06 • 08:14 TEXT  Basics of Writing a Methodological Guide on Improving Speech Skills Through Games in Preschool READY LESSON PLANS –...	VIEWS 732 REPOSTS 2 REACTIONS — ER 7.3%
↓ 02.07 • 07:42 TEXT  Parent Consultation: How to Teach Kids to Speak Correctly  Today's file – holiday events...	VIEWS 670 REPOSTS 1 REACTIONS — ER 6.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

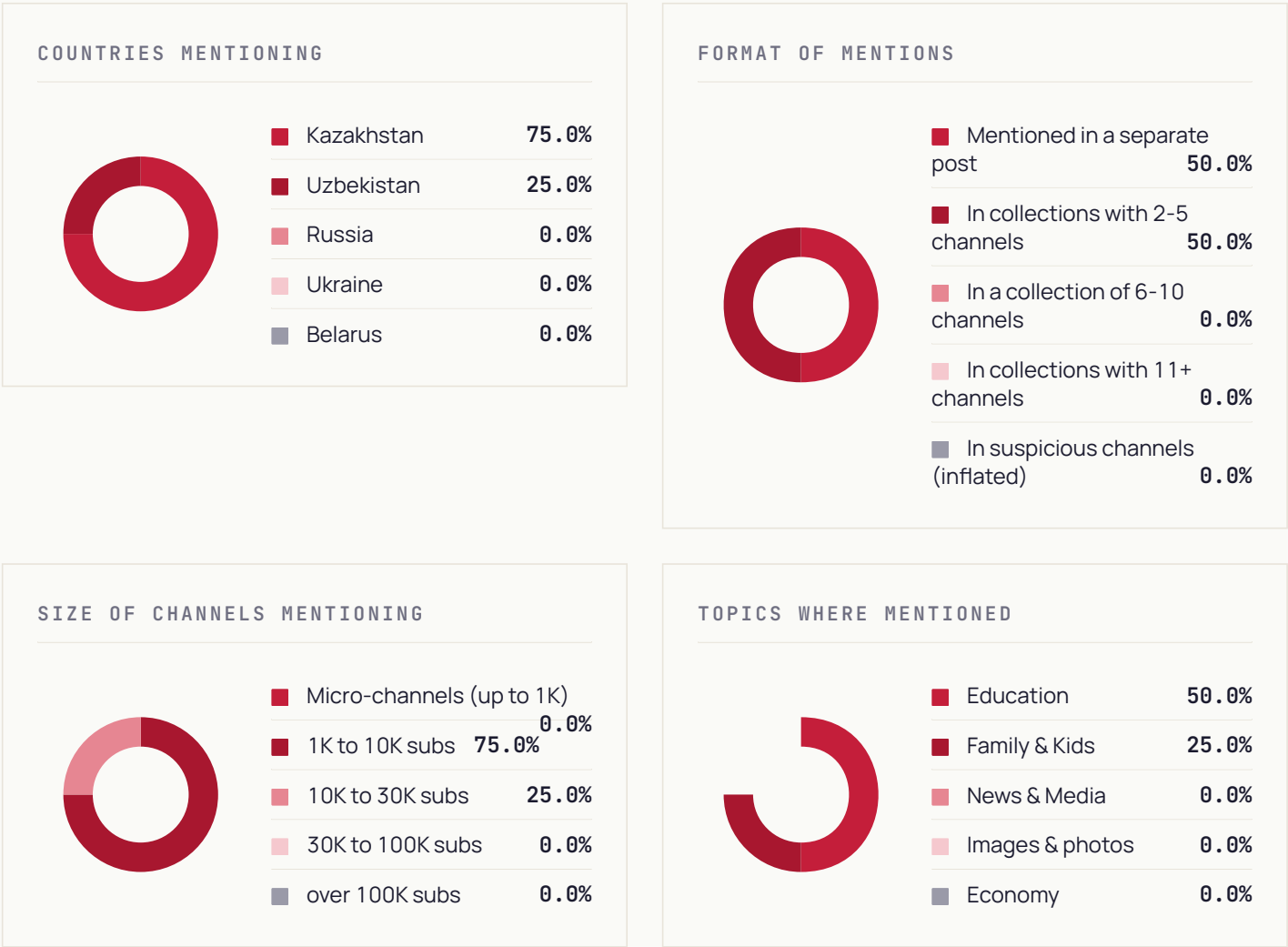
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth and decline.



SECTION 04 · MENTIONS

Who mentions the channel and how

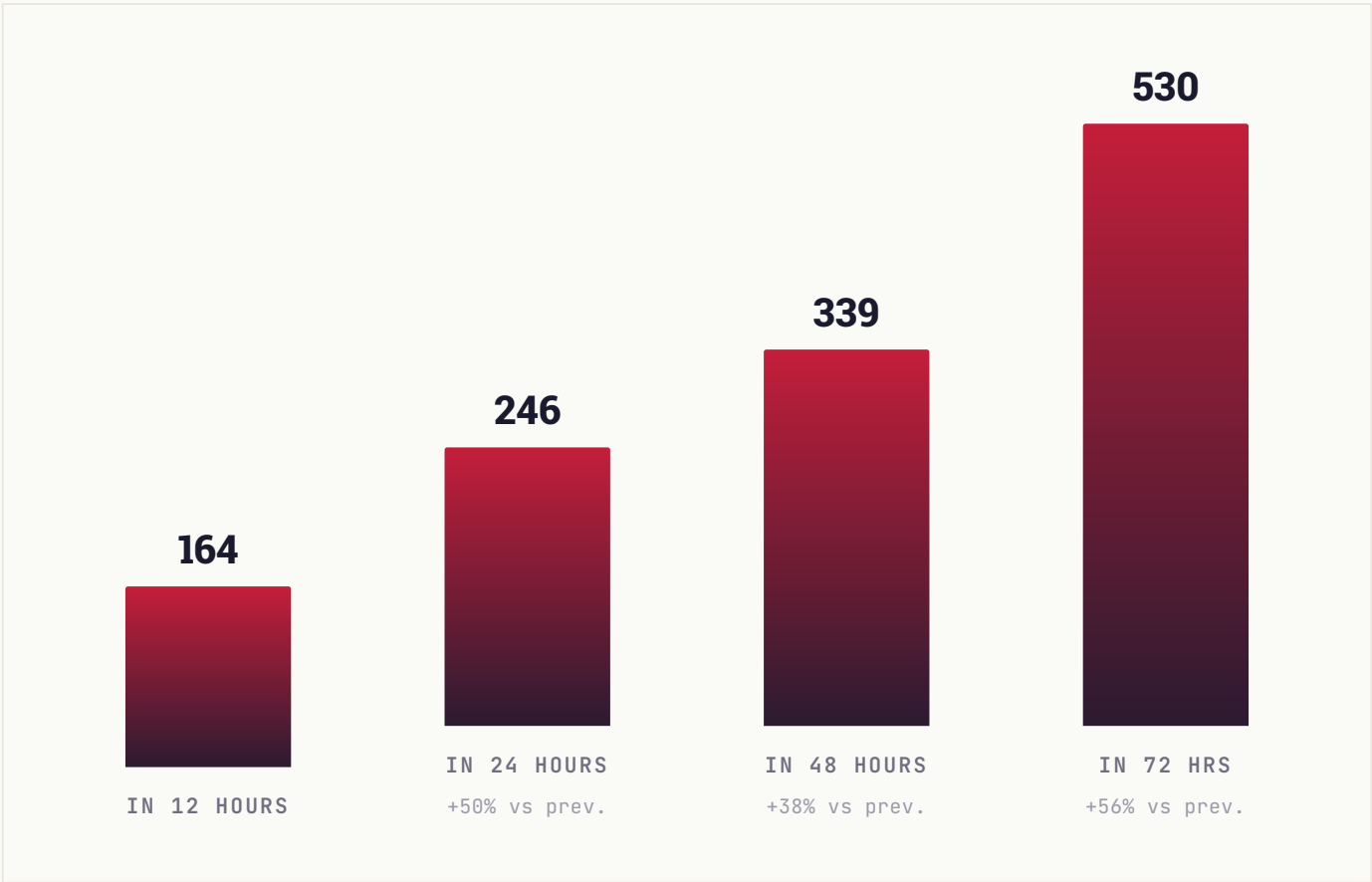
Citation index **13** – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel "weighs" more than from a 1K subs channel. Over all time, the channel was mentioned **20** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TE TESTCENTERKZ	149.2K
CI Visuals didactic materials	75.7K
KA KarGOO	74.3K
CA Creative Asia	70.5K
JO JUZ40 ONLINE ҰБТ	56.1K
GR grants.kz	48K
ҚҒ ҚР Ғылым және жоғары білім министрлігі	46.5K
ҚО  ҚР ОҚУ-АҒАРТУ МИНИСТРЛІГІ	44.7K
KK Kornekilikter_kaz(Free channel)	29.2K
CI Visuals methods techniques Free visuals	27.9K
CI Мектепалды даярлық тобы USTAZ TILEGI YOU	10K

COMPARATIVE CONCLUSION

Channel intop half of niche (#43 of 99). Niche leader — TESTCENTERKZ (149.2K), median subs 9K. Aim for the first quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels mentioning yours. Over the last **6 months** such mentions were **0**, they brought **761** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	0	0	69
December 2025	0	0	23
Nov 2025	0	0	26
Oct 2025	0	0	73
Sep 2025	0	0	358
August 2025	0	0	212

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	761

— SECTION 08 • NICHE COMPARISON

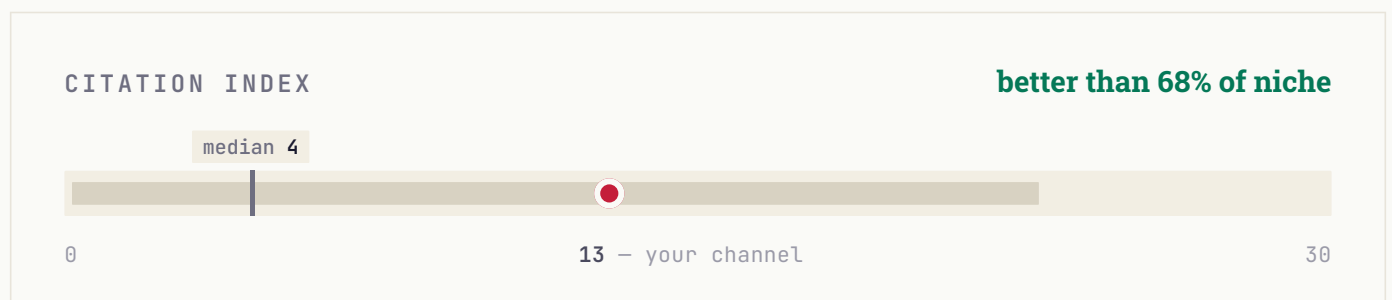
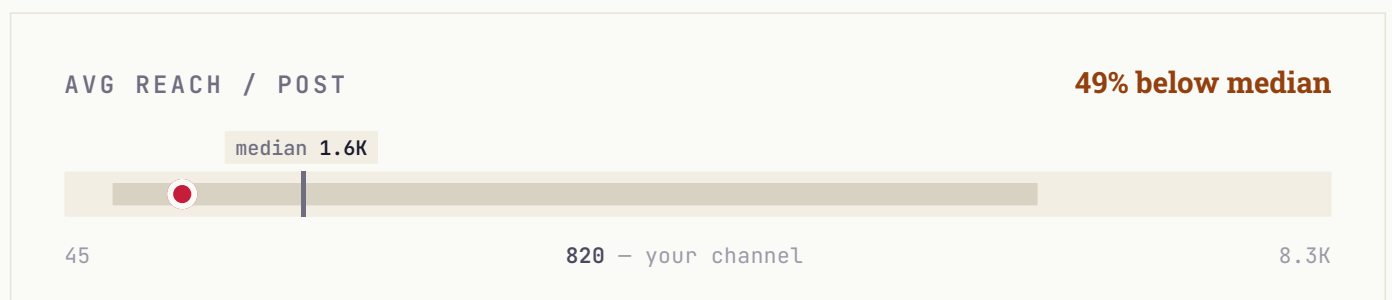
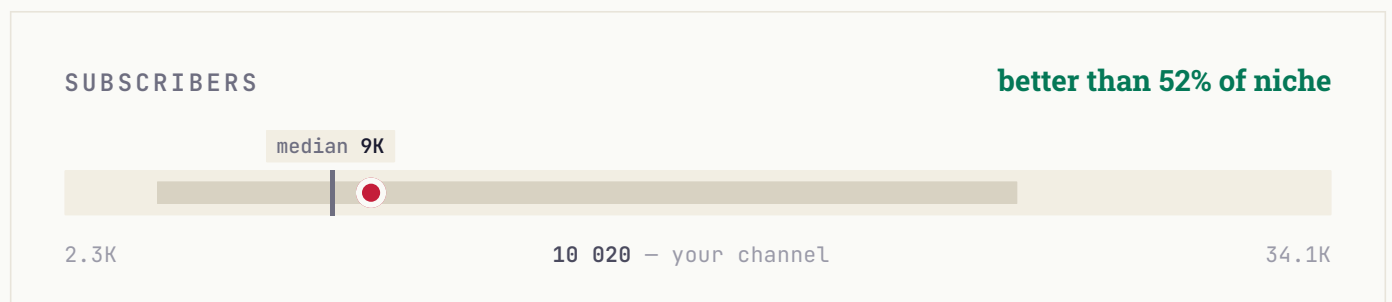
Where the channel stands in its league

Took top-100 channels in category «Education» and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#43 /100

RANK IN NICHE

Channel in top half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Tuesday

Audience is most active on this day at 11:00 ALMT.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER. One poll per week on a "hot" topic — an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
