

— PUBLIC PROMTPRESS REPORT

Channel audit

Koresh



@koreshzy

Nº 5065973853

SUBSCRIBERS

820 624

+52344 per month

ERR (% SEE POSTS)

58.0%

daily 25.9%

REACH/POST

467.5K

ad reach 211.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 820 624 —	 SUBSCRIBER REACH 56.97% avg % subs see post	 VIEWS/POST 467.5K median 486.8K · 24 days	 POSTS/WEEK 2.6 for period
 7D TREND — no data for period	 REACTIONS/POST 34058.7 306,528 reactions total, 11,047 reposts, 5,904 comments	 POST LENGTH 71 chars median 72 · 24 days	 POSTS ANALYZED 9 24 days
 AD REACH 211.4K 24h avg	 CHURN / MONTH +52344 last month	 CITATION RATE 169 citation index · 1,520 channels mentioned ever	 CHANNEL AGE 5 years 9 months created 17.09.2020

AI EDITOR SUMMARY

Channel «Koresh» — 820 624 subs. Each post avg views 467.5K people (57% from subs), wide reach for a channel this size. Publishes 3 posts/week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 9 posts in 24 days.
- 02 Dominant format — Photo (6/9 posts).
- 03 Avg post length — 71 chars (median 72).
- 04 Peak audience activity — Sunday, 18:00 MSK.
- 05 Top posts get 2x more views than weakest (595.2K avg top vs 342.8K worst) — among 9 posts in 24 days. Worth analyzing what top has in common: topic, format, timing.

TOP 5 POSTS

№107.06 · 15:11TEXT	VIEWS	REACTIONS
	649 708	17 073
Created a second TG for elites. Soon I'll raffle my jersey there https://t.me/chereshzy	REP.	ER
	624	79.2%
№218.06 · 13:02PHOTO	VIEWS	REACTIONS
	575 779	46 584
Tough times... splitting one potato between two	REP.	ER
	1 156	70.2%
№307.06 · 09:46PHOTO	VIEWS	REACTIONS
	560 122	62 095
We won 🤪	REP.	ER
	2 709	68.3%

Nº4 22.06 • 15:00 **PHOTO**

Changed a lot after the match? Lost a bit of weight

VIEWS

490 818

REP.

726

REACTIONS

41 333

ER

59.8%

Nº5 06.06 • 19:56 **PHOTO**

That was fucking awesome! Event of the year. Thanks to everyone who cheered for us! ❤️ And thanks to BetBoom for organizing!

VIEWS

486 833

REP.

399

REACTIONS

41 973

ER

59.3%

WORST 3

↓ 06.06 • 09:07 **VIDEO**

I swear, today it will be me

VIEWS

404 982

REP.

1 504

REACTIONS

21 998

ER

49.4%

↓ 06.06 • 18:17 **VIDEO**

(post without caption – video)

VIEWS

401 623

REP.

1 230

REACTIONS

29 162

ER

48.9%

↓ 30.06 • 12:04 **PHOTO**

New video out! Guess Who's the SPY - <https://youtu.be/wHq4FEPlhr8> To celebrate, stream at 9 PM – all welcome!

VIEWS

221 761

REP.

2 080

REACTIONS

22 726

ER

27.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

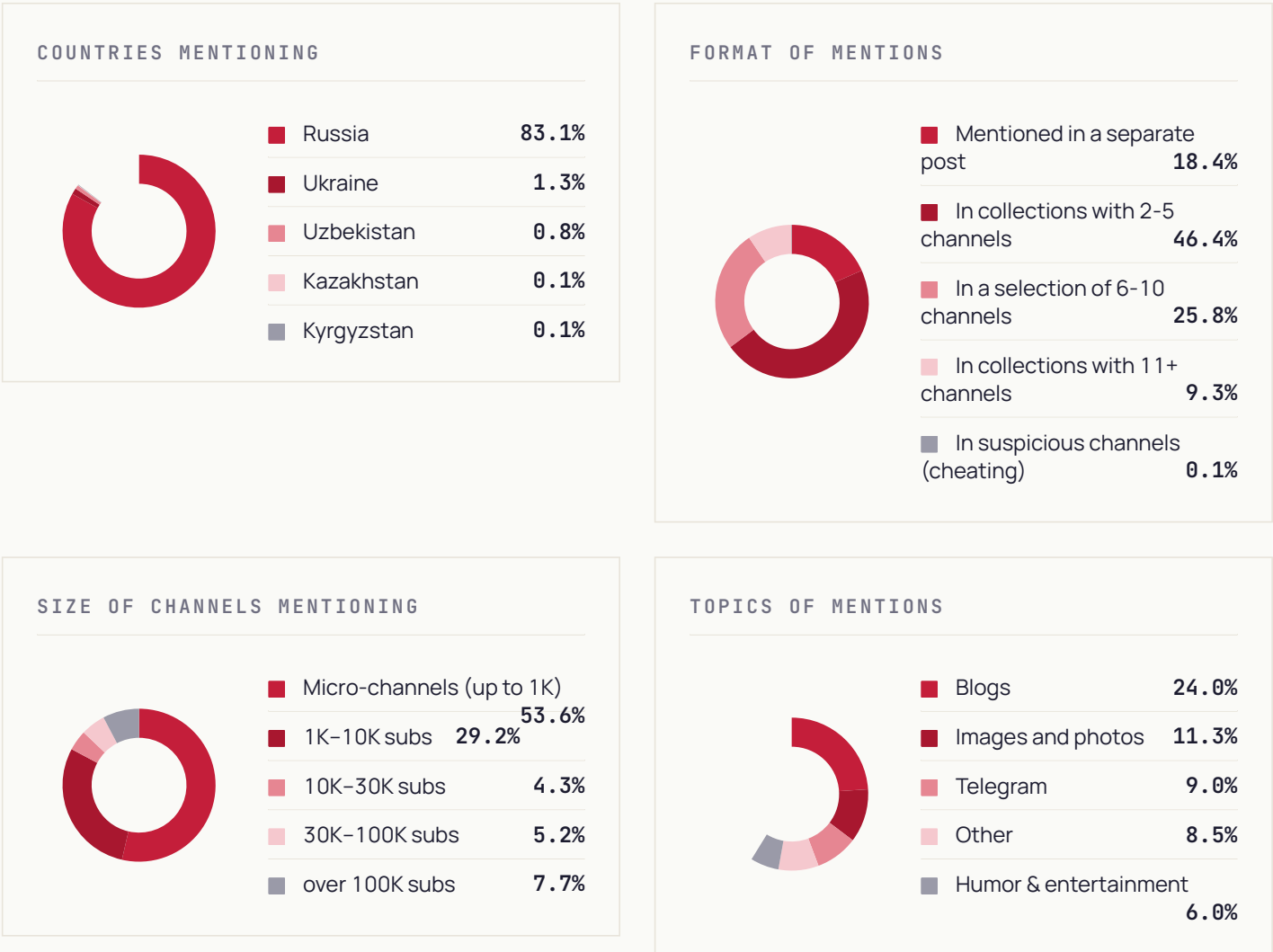
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

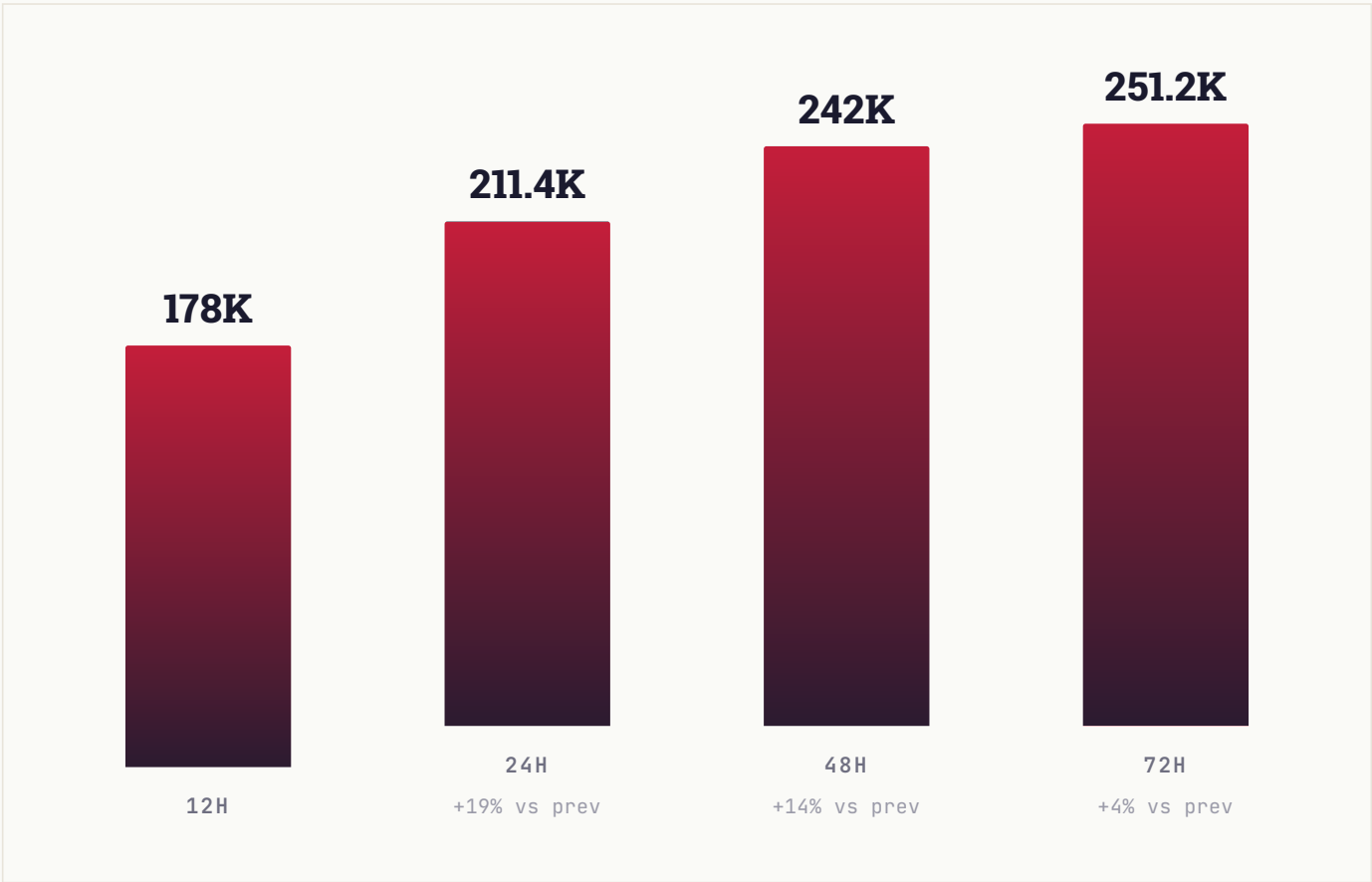
Citation index **169** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **1 520** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody lady	1.1M
LJ broen lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
KO Koresh YOU	820.6K

COMPARATIVE CONCLUSION

Channel in top 25% of niche (#19 of 100). Leader — Dima Maslennikov (2.2M). Goal for coming months: enter top 10 of niche through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **120**, they brought **170 355** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	8	8	5 507
December 2025	39	35	21 850
Nov 2025	9	6	139 514
Oct 2025	12	11	801
Sep 2025	13	10	549
August 2025	39	9	2 134
TOTAL MENTIONS			120
MONTHS OF DATA			6
ATTRACTED SUBSCRIBERS			170 355

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

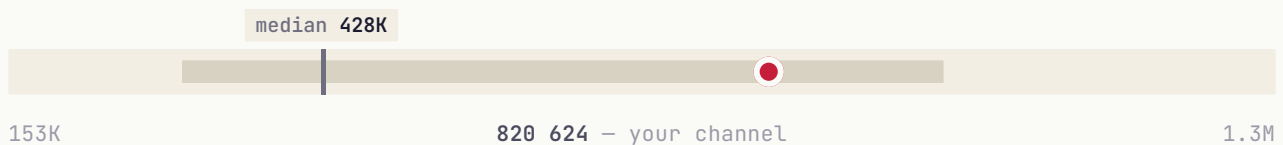
#19 /100

RANK IN NICHE

Channel in top 19% — strong position

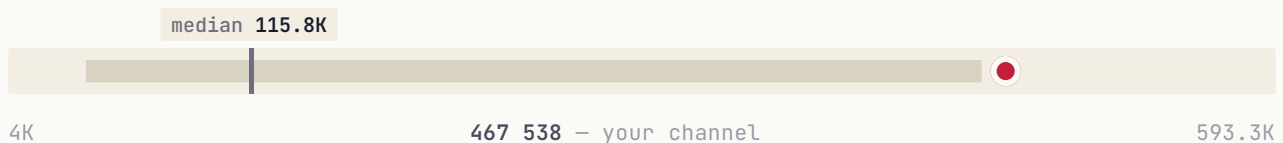
SUBSCRIBERS

better than 78% of niche



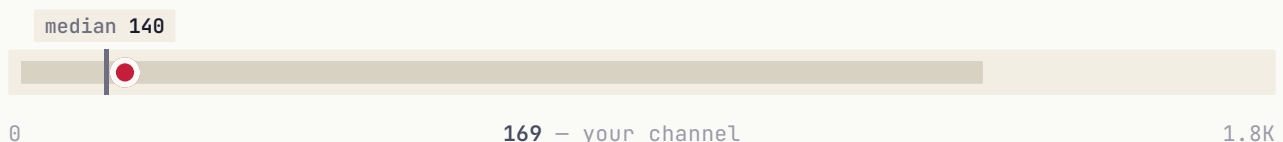
AVG REACH / POST

better than 90% of niche



CITATION INDEX

better than 50% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Post more often**

Now 2.6 posts/wk. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Main post of the week — on Sunday**

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best time for
important
posts****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**05****Cross-promo with nearby channels**

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us & hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager