

PROMTPRESS PUBLIC REPORT

Channel audit

Копеечка в кошельке



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Tons of exclusive charts MARKETS S&P500 and more, Bitcoin, EVENTS, opinions, forecasts (others' :) NEWS! And memes of course! Belarus! Basically the best channel according to my Mom!!!
Telegram ads:...

SUBSCRIBERS

56 397

-344 per month

ERR (% SEE POSTS)

4.0%

per day 3.9%

REACH/POST

2K

ad reach 2.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the calculation period.

 SUBSCRIBERS 56 397 —	 SUBSCRIBER REACH 3.5% avg % subs see post	 VIEWS/POST 2K median 1.9K · 13 days	 POSTS/DAY 72.5 ~508 per week
 7D TREND — no data for period	 REACTIONS/POST 11.7 total 11,480 reactions, 7,006 reposts, 1,444 comments	 POST LENGTH 351 chars median 220 · 13 days	 POSTS ANALYZED 979 13 days
 AD REACH 2.2K 24h avg	 CHURN / MONTH -344 last month	 CITATION RATE 52 citation index · 384 channels mentioned ever	 CHANNEL AGE 9 years 23 days created 24.05.2017

AI EDITOR SUMMARY

Channel «Копеечка в кошельке» — 56 397 subs. Each post averages 2K people (3% of subs), reach is low — consider expanding audience. Publishes 508 posts per week (~73/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **979** posts in 13 days.
- 02 Dominant format – **Photo** (875/979 posts).
- 03 Avg post length – **351** chars (median 220).
- 04 Peak audience activity – **Sunday**, 19:00 MSK.
- 05 Top posts get **4×** more views than the weakest (4K avg for top vs 1.1K for worst) – among 979 posts in 13 days. Analyze what top posts have in common: topic, format, time.

TOP 5 POSTS

Nº1 11.06 · 07:23 PHOTO HAMSTER ALIVE? Hamster Kombat (HMSTR) shows insane daily results Penny in the wallet 🪙	VIEWS 4 386 REPOSTS 40	REACTIONS 59 ER 7.8%
Nº2 09.06 · 11:31 PHOTO VON DER LEYEN: NEW SANCTIONS PACKAGE INCLUDES POSSIBILITY OF COMPLETE BAN ON CRYPTOCURRENCY SERVICES IN THIRD...	VIEWS 3 830 REPOSTS 27	REACTIONS 35 ER 6.8%
Nº3 11.06 · 07:21 PHOTO Token price index returned to mid-Jan levels, easing the last 3 months' hype. (AI) Копеечка в...	VIEWS 3 756 REPOSTS 1	REACTIONS 10 ER 6.7%

Nº4 07.06 · 12:45 PHOTO Saylor hints he's buying Penny in the wallet	VIEWS	REACTIONS
	3 623	55
	REPOSTS	ER
	23	6.4%

Nº5 07.06 · 09:08 PHOTO US distillate fuel inventories fell to lowest since 2003 Копеечка в кошельке	VIEWS	REACTIONS
	3 344	20
	REPOSTS	ER
	6	5.9%

|

WORST 3

↓ 12.06 · 02:18 PHOTO Large investor just opened a 2x long on 100,992 shares of xyz:SPCX (\$17.33M) and is already in profit...	VIEWS	REACTIONS
	1 147	6
	REPOSTS	ER
	4	2.0%
↓ 12.06 · 02:15 PHOTO By 2026, US midterm ad spend is forecast to hit a record \$11.6B, surpassing even...	VIEWS	REACTIONS
	1 137	6
	REPOSTS	ER
	2	2.0%
↓ 12.06 · 02:05 PHOTO Sentiment: According to our social data, here are the top stories driving markets on Thursday Geopolitics & sports...	VIEWS	REACTIONS
	1 120	9
	REPOSTS	ER
	2	2.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

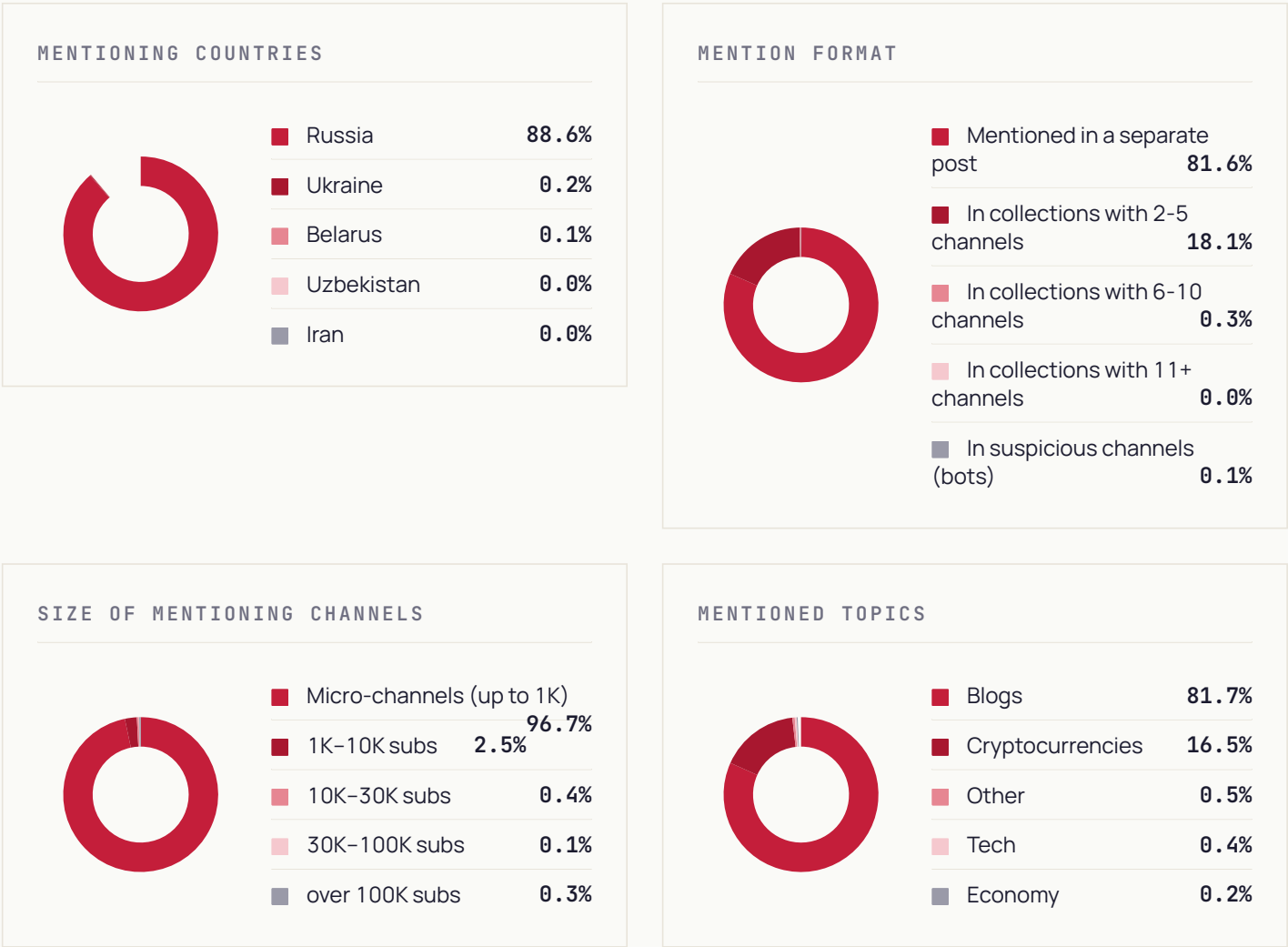
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

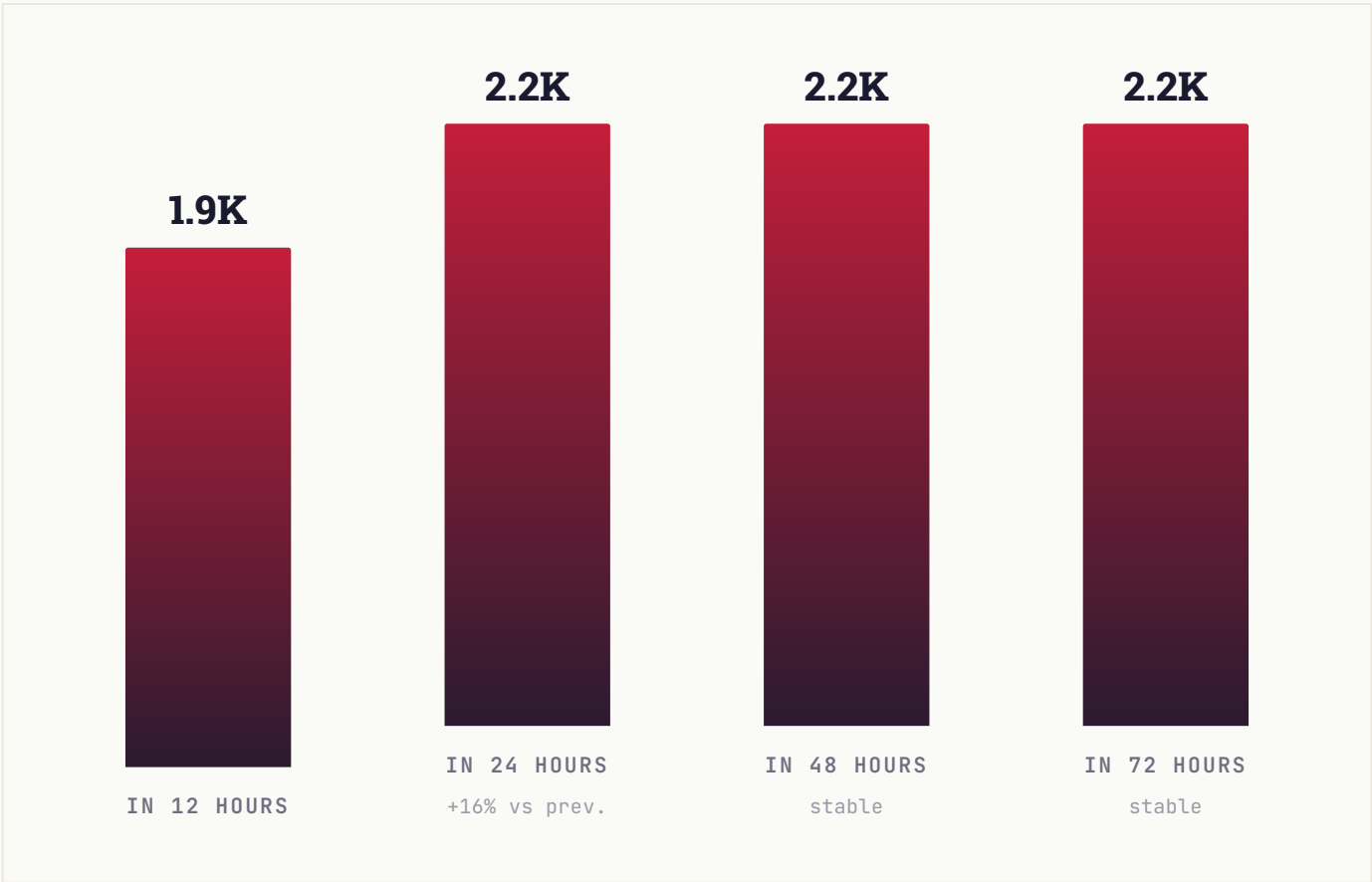
Citation index **52** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentions **384** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — shows its rank among niche peers.

CHANNEL	SUBSCRIBERS
KV Копеечка в кошельке YOU	56.4K
WH WhiteBird.io	43.8K
BL Blessed labs	25.3K
AO AGE OF CRYPTO	16.3K
TC TDM Crypto	14.4K
CH Crypto HITLIST	12.2K
NA Nft Afrom	9.8K
CW Crypto World	7.9K
FU FUTUREBY	7.3K
CM Cifra Markets	4.7K
VI vincerid	4.7K

COMPARATIVE INSIGHT

Channel in top-1 in niche (#1 of 68 channels in category). One of the leaders — client-partners can cross-promote with equals; for PR/reach you're a valuable media partner.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **5 602**, they brought **1 718** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED	
Dec 2025	1 265	11	869	
Nov 2025	1 434	12	256	
October 2025	1 702	7	148	
September 2025	1 010	12	105	
August 2025	62	9	140	
Jul 2025	129	15	200	

TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED
5 602	6	1 718

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top **68** channels in category «**Cryptocurrencies**» (Belarus) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#1/68

RANK IN NICHE

Channel in top 1% of crypto Belarus

SUBSCRIBERS

better than 90% of niche

median 1.1K



5

56 397 — your channel

62K

AVG REACH / POST

better than 87% of niche

median 200



1

1 971 — your channel

2.7K

CITATION INDEX

better than 90% of niche

median 0



0

52 — your channel

57

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — Sunday

Audience most active on this day at 19:00 MSK.

EFFECT

**Best window
for important
posts**

02

Increase video posts share

Video in Telegram holds audience longer & is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 3.5% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+3.0pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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