

PROMTPRESS PUBLIC REPORT

Channel audit

Kompromat RU



@kompromat_russia

All the dirt in one place. Introducing the country to its heroes, sparing no detail: top-notch kompromat and key figures. Telegram contacts: @vchkogpu_pr

SUBS

19 456

118 posts 27 days

ERR (% WHO SEE
POSTS)

5.0%

per day 3.4%

REACH/POST

1K

ad reach 671/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 19 456 —	 SUBSCRIBER REACH 5.29% avg % subs see post	 VIEWS/POST 1K median 768 · 27 days	 POSTS/WK 30.5 over period
 7D TREND -9.9% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 797 chars. median 1000 · 27 days	 POSTS ANALYZED 118 27 days
 AD REACH 671 24h avg	 CITATION RATE 5 citation index · 14 channels mentioned ever	 CHANNEL AGE 28 days created 13.06.2026	

AI EDITOR SUMMARY

Channel 'Kompromat RU' – 19 456 subs. Each post avg views 1K people (5% subs), reach low – expand audience. Publishes 30 posts per week (~4/day) – active. Week Jun 29 – Jul 5 reach dropped by -9.9% to week Jun 22–28 – analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **118** posts in 27 days.
- 02 Dominant format – **Text** (78/118 posts).
- 03 Avg post length – **797** chars (median 1000).
- 04 Peak audience activity – **Thursday**, 10:00 MSK.
- 05 Top posts gather **722x** more views than the weakest (2.9K avg for top vs 4 for worst) – among 118 posts in 27 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 09:42 TEXT How 'SD Group' is being gutted: ex-deputy Alexey Danilov cheated an old friend out of hundreds of millions for an elite penthouse 🧸 While construction...	VIEWS 3 114 REPOSTS —	REACTIONS — ER 16.0%
Nº2 21.06 · 07:19 TEXT Corrupt Belorechensk and MI FTS No. 6 are in touch Colleagues talk about the head of MI FTS No. 6, Mr. Moloshny. It turned out that this...	VIEWS 2 895 REPOSTS —	REACTIONS — ER 14.9%
Nº3 07.07 · 12:37 PHOTO Derbent land octopus: how official Shikhakhmedov tries to fool the investigation. Derbent district is shaken by tectonic corruption...	VIEWS 2 657 REPOSTS —	REACTIONS — ER 13.7%

Nº4 03.07 · 07:59 PHOTO Cossack millions on blood: Veniamin Kondratyev's circle threatens witnesses to hide the ends of Alexander Vlasov's case and...	VIEWS 2 514 REPOSTS —	REACTIONS — ER 12.9%
Nº5 24.06 · 06:19 PHOTO A massive corruption scandal is unfolding in Kazakhstan around TechnoNICOL-KAZAKHSTAN LLP. Journalistic analysis revealed systemic...	VIEWS 2 470 REPOSTS —	REACTIONS — ER 12.7%

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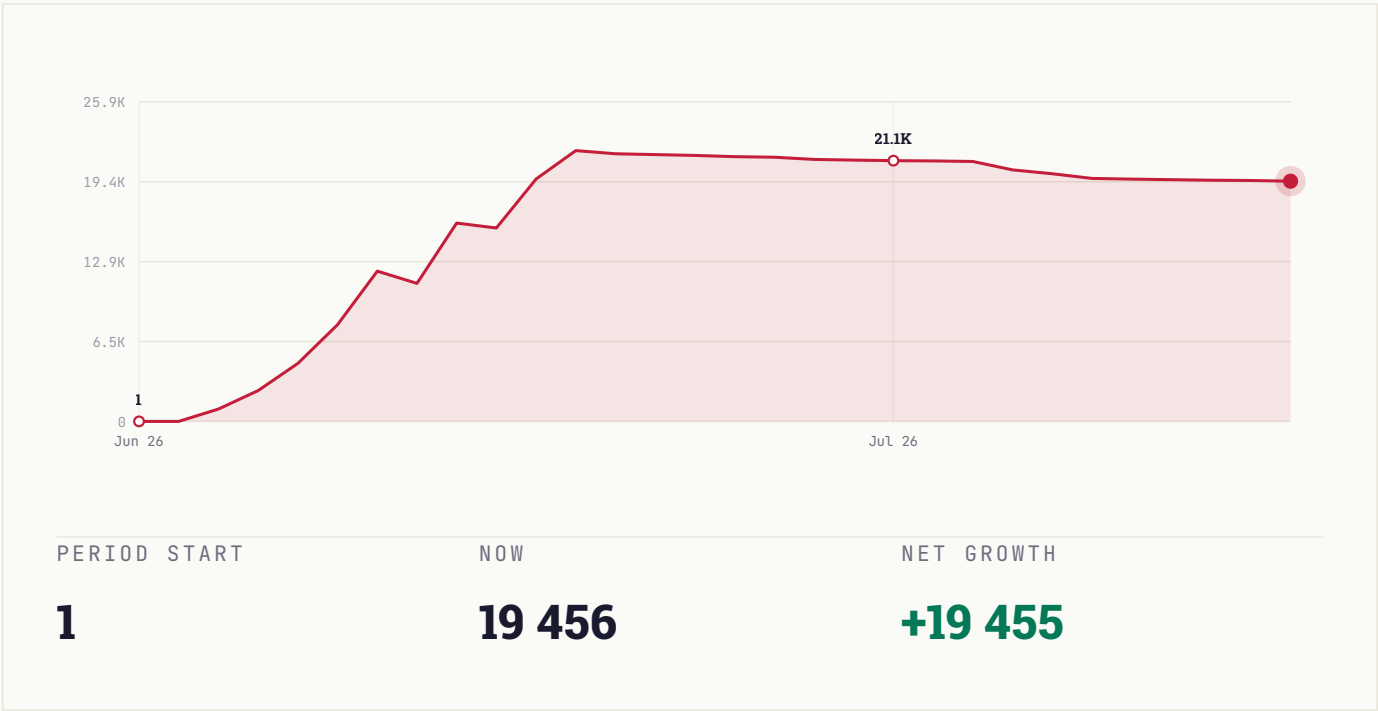
WORST 3

↓ 15.06 · 06:18 TEXT Sergey Potashov: contractor with govt contracts worth nearly 50 billion rubles linked to Rostec, Ministry of Defense and former...	VIEWS 5 REPOSTS —	REACTIONS — ER 0.0%
↓ 15.06 · 06:19 TEXT Sergey Potashov: contractor with govt contracts worth nearly 50 billion rubles linked to Rostec, Ministry of Defense and former...	VIEWS 4 REPOSTS —	REACTIONS — ER 0.0%
↓ 15.06 · 06:18 TEXT Sergey Potashov: contractor with govt contracts worth nearly 50 billion rubles linked to Rostec, Ministry of Defense and former...	VIEWS 3 REPOSTS —	REACTIONS — ER 0.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

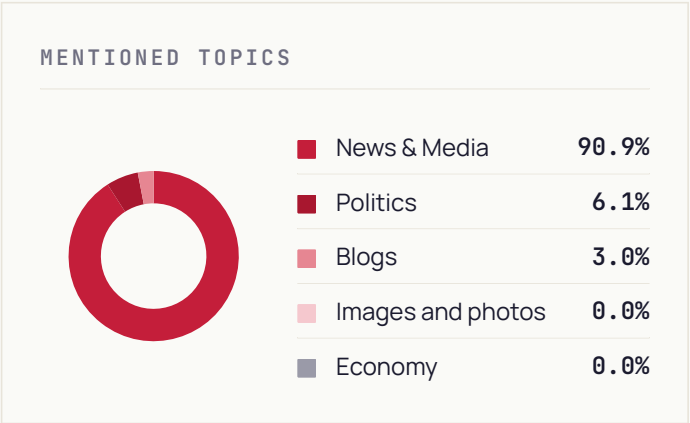
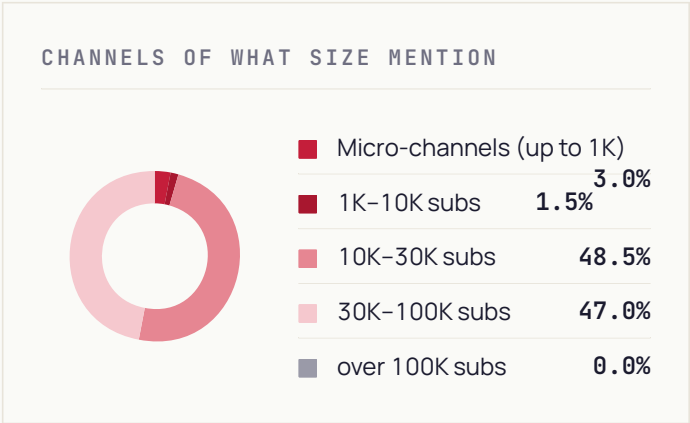
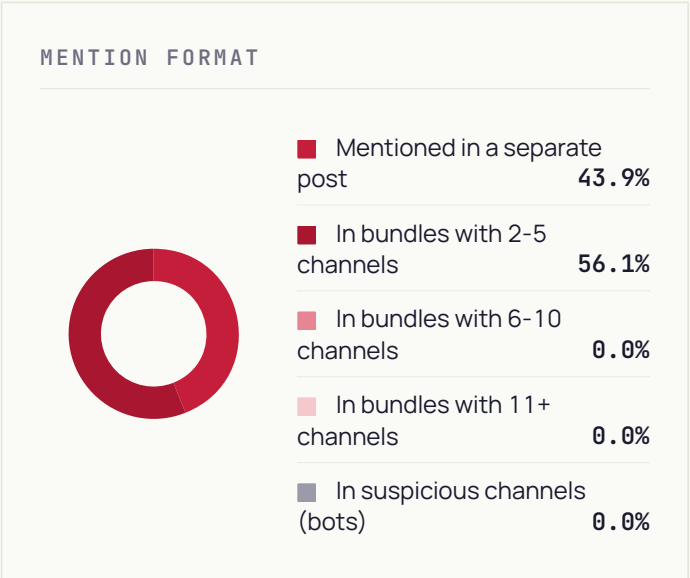
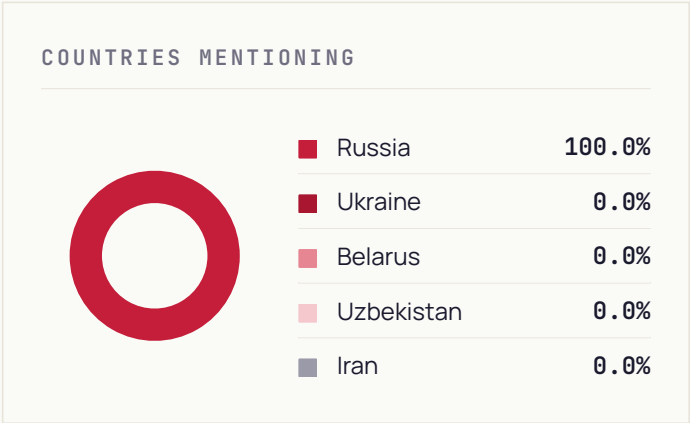
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

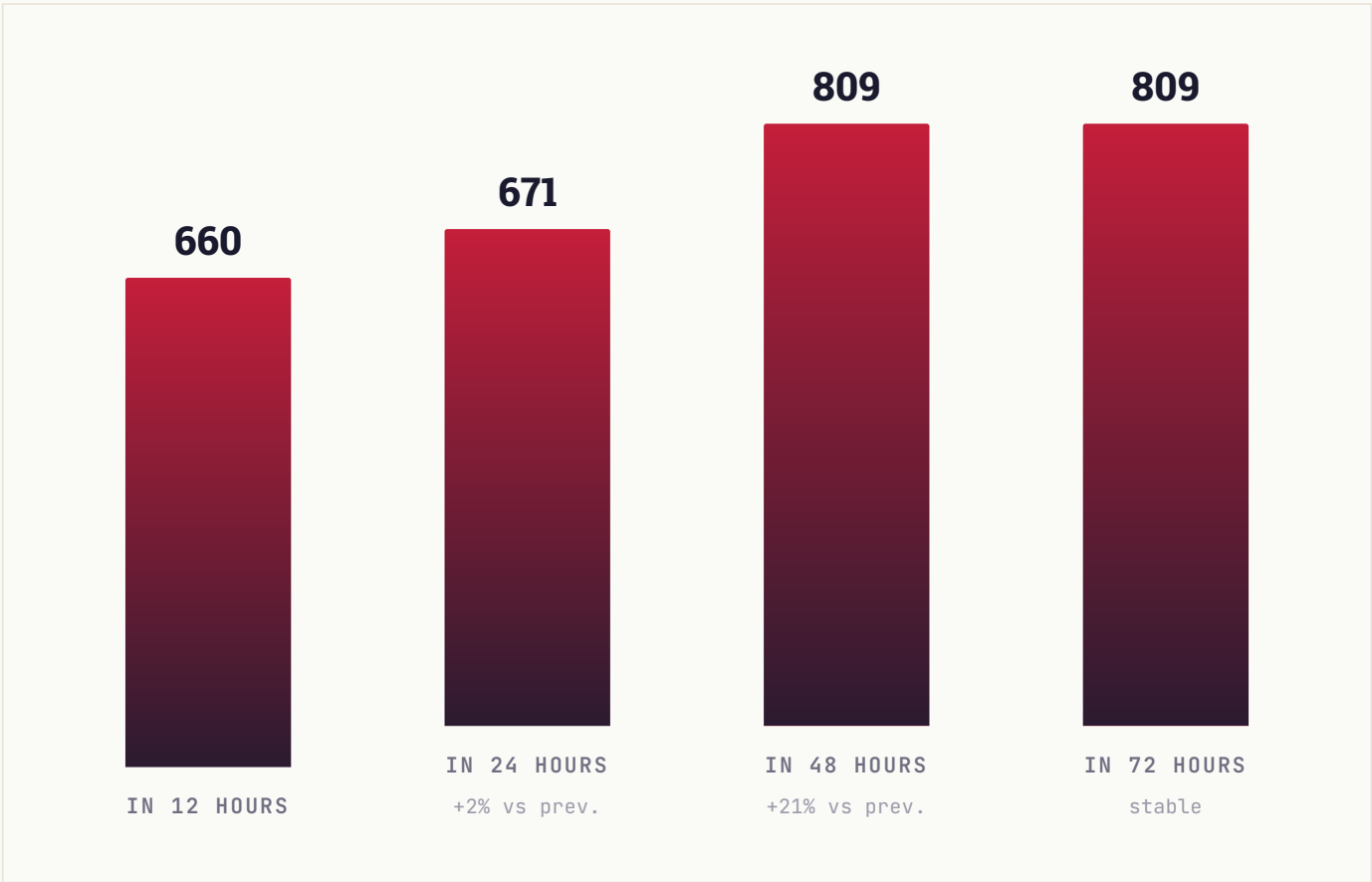
Citation index 5 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All-time mentions: 14 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
ا خ اخبارفوری خبرفوری جنگ امریکا فوری	6M
ا خ خبرفوری اخبارفوری جنگ فوری امریکا	4.7M
خ ب خبرفوری	4.5M
ک ا کانال اخبارفوری خبرفوری	4.4M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TR Trukha ⚡ Ukraine	3.1M
KR Kompromat RU YOU	19.5K

COMPARATIVE CONCLUSION

Channel yet outside top 97 of niche — early growth stage. Niche leader — اخبارفوری (6M), top-97 median: 1.3M. First goal: enter top-97 via systematic traffic & content work.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «News & Media» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Thursday
 Audience most active on this day at 10:00 MSK.

EFFECT
Best window for an important post
- 02

Increase video post share
 Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT
Video retains audience better
- 03

ER below niche benchmark — rethink formats
 Current ER 5.29% vs norm 5.5%. Try polls and interactive formats.

EFFECT
+0.2pp ER
- 04

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 05

Test polls and interactive formats
 Posts with polls/reactions typically boost ER by 5-15%. One weekly poll on a hot topic is an easy win.

EFFECT
+5-15% ER

★ WHAT'S NEXT

Want us to do it **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
