

PROMTPRESS PUBLIC REPORT

Channel audit

Ambulance Stories



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SUBSCRIBERS

118 788

-1740 per month

ERR (% SEE POSTS)

9.0%

per day 4.8%

REACH/POST

10.2K

ad reach 5.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 118 788 —	 SUBS REACH 8.55% avg % of subs see post	 VIEWS/POST 10.2K median 10.4K · 29 days	 POSTS/WEEK 14.2 for period
 7D TREND -7.3% vs previous week	 REACTIONS/POST 205.2 total 12,108 reactions, 850 reposts, 459 comments	 POST LENGTH 211 chars median 144 · 29 days	 POSTS ANALYZED 59 29 days
 AD REACH 5.7K 24h avg	 CHURN / MONTH -1740 last month	 CITATIONS 12 citation index · 59 channels mentioned ever	 CHANNEL AGE 3 years 4 months created 20.02.2023

AI EDITOR SUMMARY

Channel «Ambulance Stories» — 118 788 subs. Each post averages 10.2K people (9% subs), reach is low — consider expanding audience. Publishes 14 posts per week (~2/day) — consistent schedule. Week Jun 8–14 reach dropped -7.3% vs week Jun 1–7 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 59 posts in 29 days.
- 02 Dominant format — Video (53/59 posts).
- 03 Avg post length — 211 chars (median 144).
- 04 Audience peak activity — Friday, 17:00 MSK.
- 05 Top posts get 2x more views than the weakest (14.2K avg for top vs 8K for worst) — among 59 posts in 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 29.05 · 14:41 VIDEO Two fields needing extra motivation: medicine and education For people to want to work and do it well, there are two...	VIEWS 15 207 REPOSTS 5	REACTIONS 203 ER 12.8%
Nº2 27.05 · 07:53 VIDEO Got a party membership card of the «Fair Russia» party Pleasant and valuable to become part of something significant and large-scale Not loading...	VIEWS 13 828 REPOSTS 5	REACTIONS 228 ER 11.6%
Nº3 30.05 · 09:01 VIDEO What day of the week is it today? Photo/video not loading? Switch to Max	VIEWS 13 654 REPOSTS 3	REACTIONS 172 ER 11.5%

Nº4 28.05 · 12:42 VIDEO Reason to call an ambulance: girl, 25 y.o. – "heavy blood loss". Spring. Cold wind from the water. And an urgent call to the city...	VIEWS 13 462 REPOSTS 5	REACTIONS 220 ER 11.3%
Nº5 28.05 · 07:21 VIDEO Why is it so important for me to pass exams with 4 and 5? And how I save about 600,000 on tuition🤖 Photo/video not loading? Go to Max	VIEWS 13 255 REPOSTS 6	REACTIONS 251 ER 11.2%

|

WORST 3

↓ 22.06 · 14:35 VIDEO This story is worth attention.	VIEWS 8 145 REPOSTS 45	REACTIONS 311 ER 6.9%
↓ 22.06 · 07:00 VIDEO My boys🐱🐶 My neural network study continues, and look what I did on the weekend and what I got🤖 Not loading...	VIEWS 7 993 REPOSTS 3	REACTIONS 240 ER 6.7%
↓ 22.06 · 07:03 VIDEO I didn't stop there and decided to organize a family photoshoot. But the kids are at camp, my husband doesn't really like being photographed - so...	VIEWS 7 924 REPOSTS 3	REACTIONS 205 ER 6.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

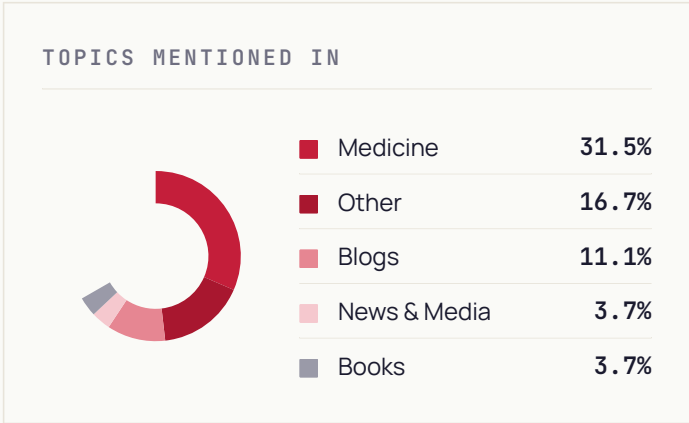
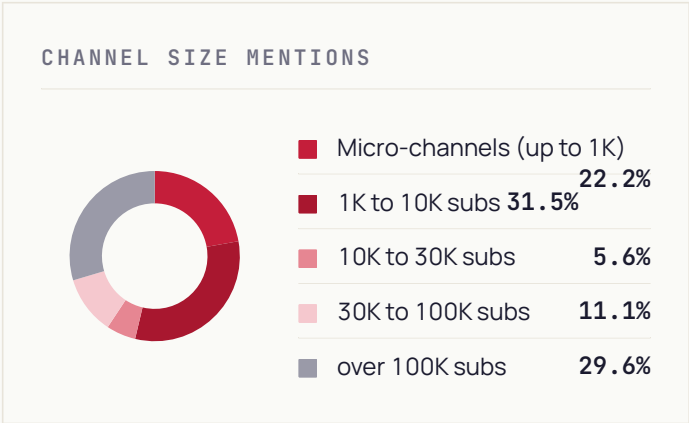
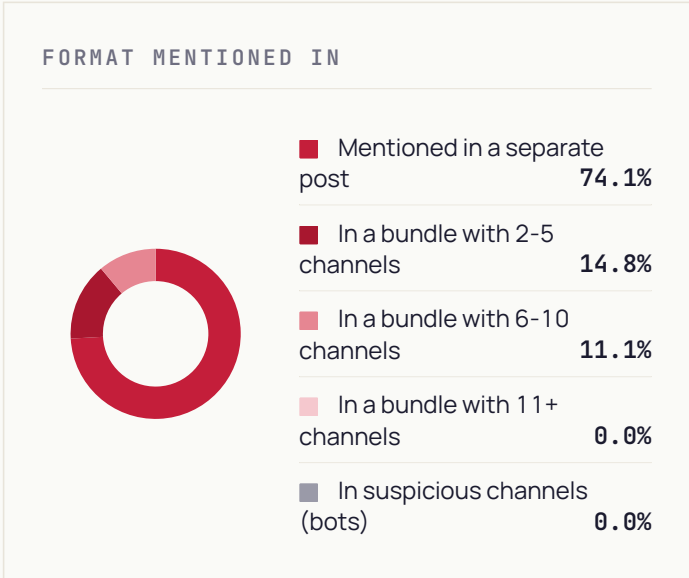
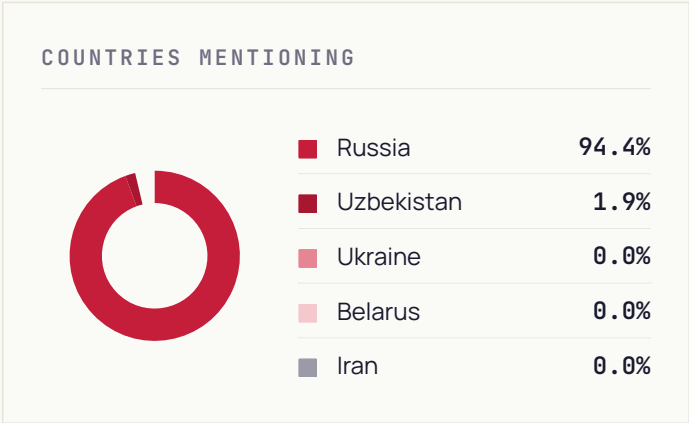
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · CITATIONS

Who mentions the channel & how

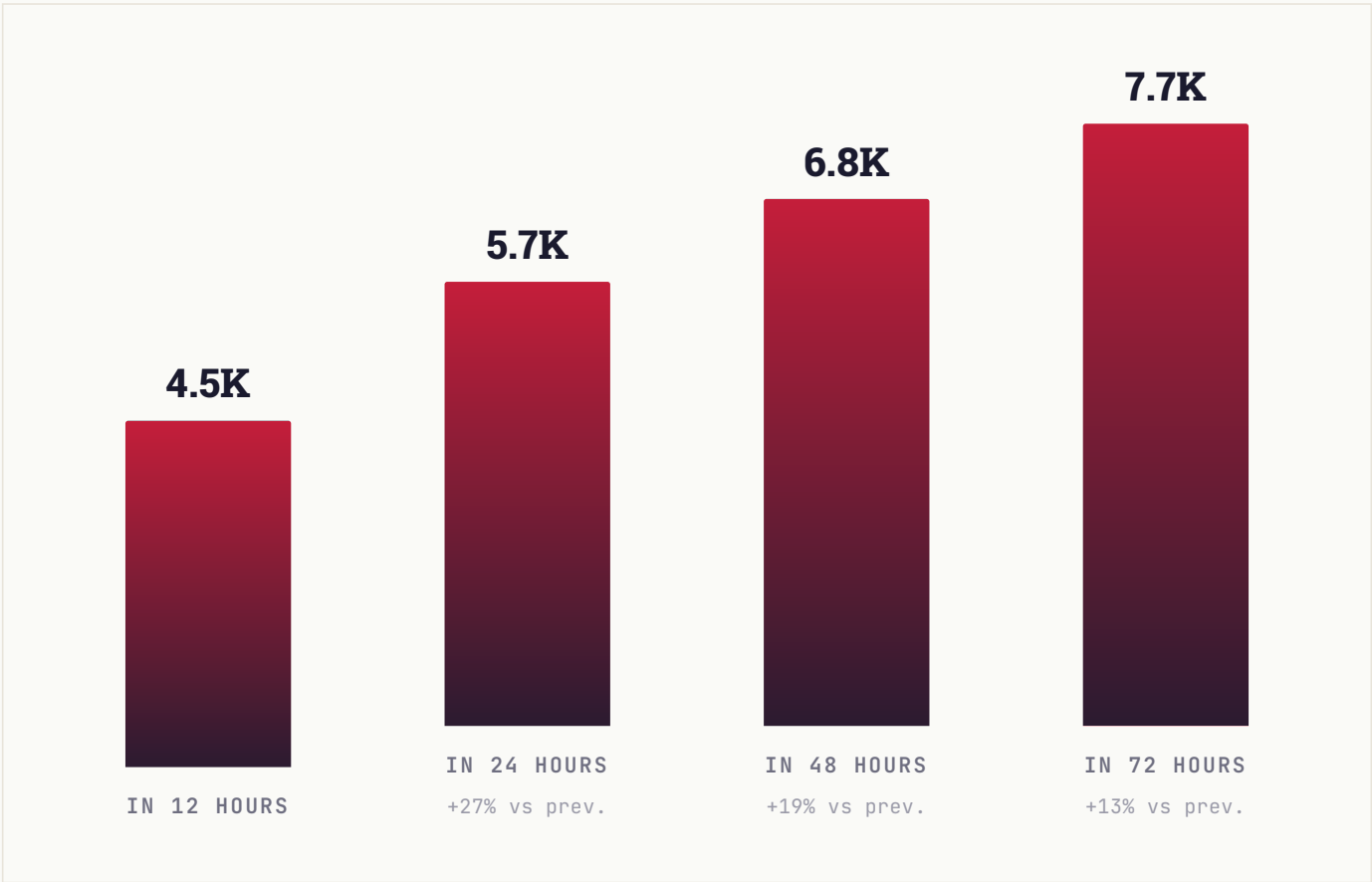
Citation index **12** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All time channel mentioned **59** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BI Blog from the morgue	359.3K
EM Endocrinologist Magerya	293.9K
EP EXPERIENCED PHARMACIST	267K
MM Moscow medicine	238.8K
ZD ZdravKontrol	223.6K
KD Dr. Shishonin's channel	215.4K
AT Anatomical Theater	201.6K
MR Mikerina. Giving birth? Call a midwife!	192.6K
DM DOCTOR MYASNIKOV	182.8K
ZS Notes of a Forensic Expert	171.5K
IS Ambulance Stories YOU	118.8K

COMPARATIVE INSIGHT

Channel intop quartile of niche (#23 of 96). Leader — Blog from the morgue (359.3K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** mentions found **11**, they brought **15 063** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	4	4	1 149
Nov 2025	6	6	851
Oct 2025	1	1	1 271
September 2025	0	0	7 834
August 2025	0	0	3 468
July 2025	0	0	490

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
11	6	15 063

SECTION 08 · NICHE COMPARISON

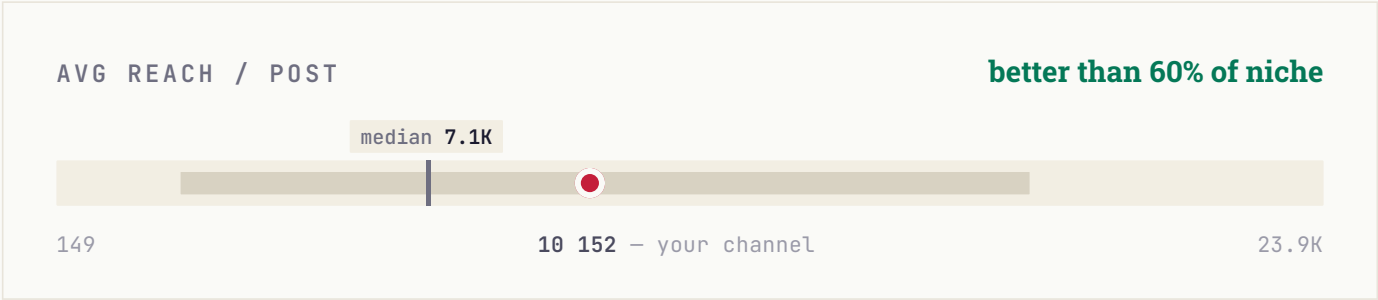
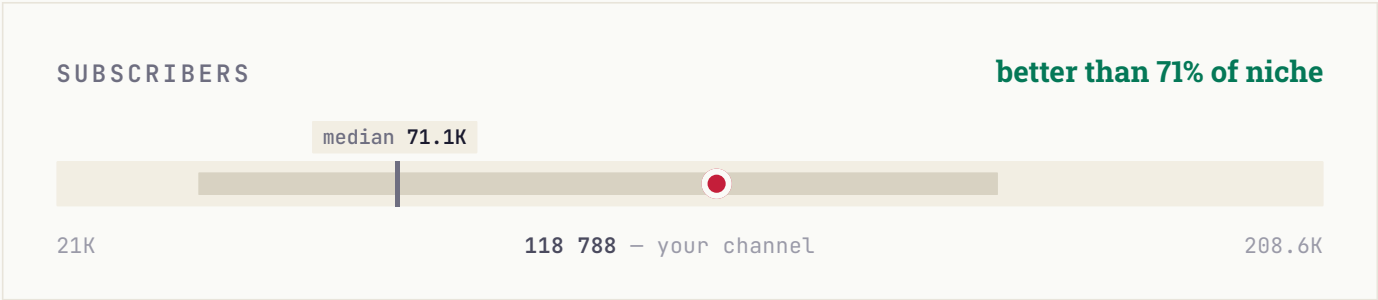
Where the channel stands in its league

Top-100 channels in category «Medicine» (Russia) and saw how your channel compares. Gray band – range covering 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.

#23/100

RANK IN NICHE

Channel in top 23% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Friday**

Audience is most active on this day at 17:00 MSK.

EFFECT

**Best time for
important
posts****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with similar channels**

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
