

PUBLIC PROMTPRESS REPORT

Channel audit

Maria Sukhorukikh



@klienti_vtg

Как вести блог, чтобы он регулярно приносил новых клиентов через посты и профессиональные истории, без спама и серых схем Все, чтобы блог продавал -> t.me/klienti_vtg/735 Personal channel:...

SUBSCRIBERS

24 480

+712 per month

ERR (% SEE POSTS)

4.0%

last 24 hrs **1.8%**

REACH/POST

927

ad reach **448**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 24 480 —	 SUBSCRIBER REACH 3.79% avg % of subs see post	 VIEWS/POST 927 median 912 · 29 days	 POSTS/WEEK 8.9 for period
 7D TREND -3.2% vs previous week	 REACTIONS/POST 18.9 720 reactions, 485 reposts, 123 comments	 POST LENGTH 815 chars median 1000 · 29 days	 POSTS ANALYZED 38 29 days
 AD REACH 448 24h avg	 CHURN / MONTH +712 last month	 CITATION RATE 359 citation index · 599 channels mentioned all time	 CHANNEL AGE 5 years 5 months created 28.01.2021

AI EDITOR SUMMARY

Channel «Maria Sukhorukikh» — 24 480 subs. Each post averages 927 people (4% from subs), reach is low — consider expanding audience. Publishes 9 posts/week (~1/day) — regular schedule. For week Jun 29 – Jul 5 reach stable (-3.2% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **38** posts over 29 days.
- 02 Dominant format – **Photo** (21/38 posts).
- 03 Avg post length – **815** chars (median 1000).
- 04 Peak audience activity – **Friday, 16:00 MSK**.
- 05 Strongest posts get **2x** more views than the weakest (1.3K avg for top vs 755 for worst) – among 38 posts in 29 days. Worth analyzing what the top shares: topic, format, timing.

TOP 5 POSTS

Nº1 26.06 · 13:43 PHOTO ❤️ CLIENTS FROM THE BLOG. Enrollment open for new cohort. – a sales system that brings in 500,000 – 1,000,000+ rubles each month...	VIEWS 1 436 REPOSTS 14	REACTIONS 8 ER 5.9%
Nº2 20.06 · 17:17 PHOTO LIBRARY OF SALES MATERIALS FOR BLOGS – PART 2 I already compiled a selection of this channel's best guides. → PART 1 see...	VIEWS 1 368 REPOSTS 35	REACTIONS 14 ER 5.6%
Nº3 04.07 · 12:52 PHOTO Best chat posts 🗨️ Elena Chirikova (inner support & money mindset expert) came to me via Blog Clients...	VIEWS 1 201 REPOSTS 5	REACTIONS 15 ER 4.9%

Nº4 24.06 • 12:56 VIDEO How to add a TG link to a viral Threads post without getting shadowbanned? 🙅 A viral Threads thread = tons of people see you, and you...	VIEWS 1 176 REPOSTS 47 REACTIONS 23 ER 4.8%
Nº5 02.07 • 14:35 PHOTO Someone wrote that 100 million from students is too little And unfair: they say I have 180 alone, and they have a thousand, yet only 100 million...	VIEWS 1 152 REPOSTS 3 REACTIONS 27 ER 4.7%

WORST 3

↓ 12.07 • 05:55 VIDEO Dying from nostalgia 🥺 I flew alone to my parents in Saratov. So here I am in my room, me and mom-dad-bro-sister gathering...	VIEWS 795 REPOSTS 3 REACTIONS 30 ER 3.2%
↓ 08.07 • 10:24 PHOTO Another YouTube video is taking off 🚀 On the chart: - blue line = views on the new video - gray line = views on the video...	VIEWS 763 REPOSTS 5 REACTIONS 41 ER 3.1%
↓ 13.07 • 07:53 VIDEO 1,030,000 ₺ in an overheated sales niche for experts This is about Irina Bogdanova, a participant in my programs. She mentors experts and sells...	VIEWS 707 REPOSTS 9 REACTIONS 13 ER 2.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



PERIOD START	NOW	NET GROWTH
24 014	24 481	+467

SECTION 04 • MENTIONS

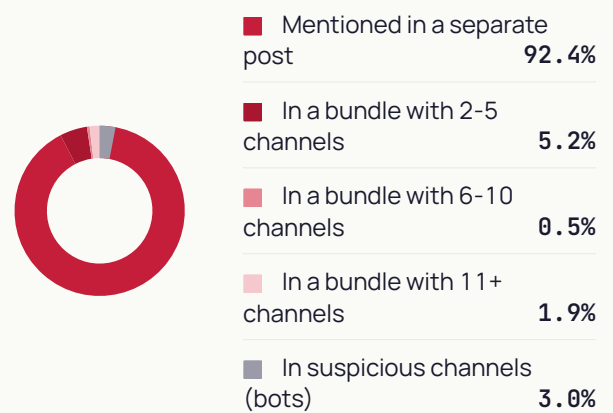
Who mentions the channel and how

Citation index **359** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **599** different channels.

COUNTRIES MENTIONING



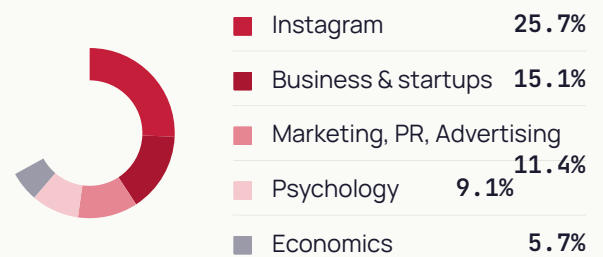
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



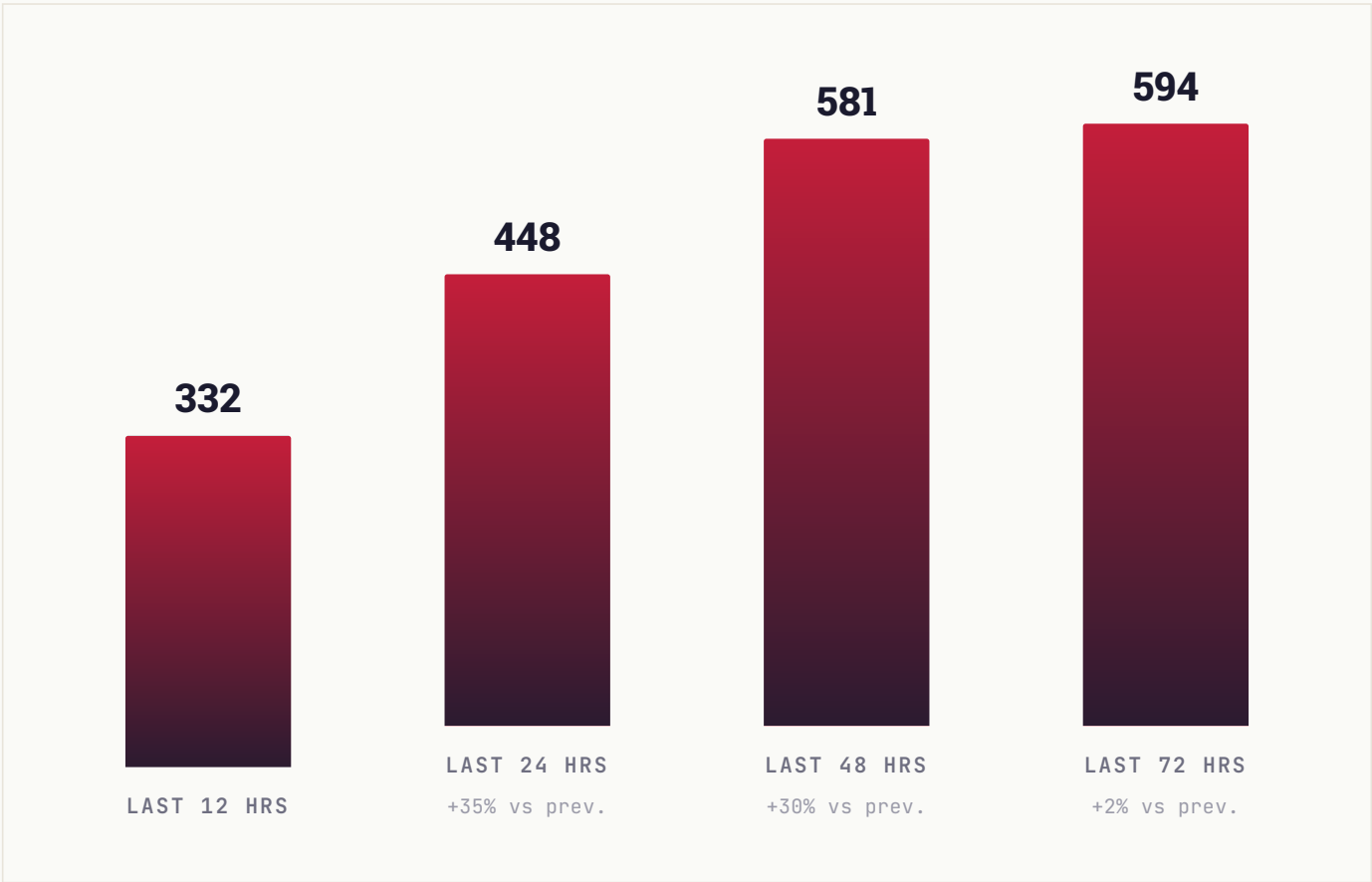
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
S& Startups & Ventures	2.6M
VC Venture Capital	2.6M
ME Mohamed El Guazzar 🇸🇩	2.2M
IT ISHBOR Toshkent	1.4M
MO MoscowBusiness	1.1M
KN Books to millions business blog	861.7K
RP Roxman typing...	529.9K
AB Business Shark	502.2K
SS M&A	469.6K
لز لباس زیر اقساطی ریزسابل	456.9K
MS Maria Sukhorukikh YOU	24.5K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — Startups & Ventures (2.6M), top-99 median: 171.4K. First goal: enter top-99 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **48**, they brought **2 491** new subs.

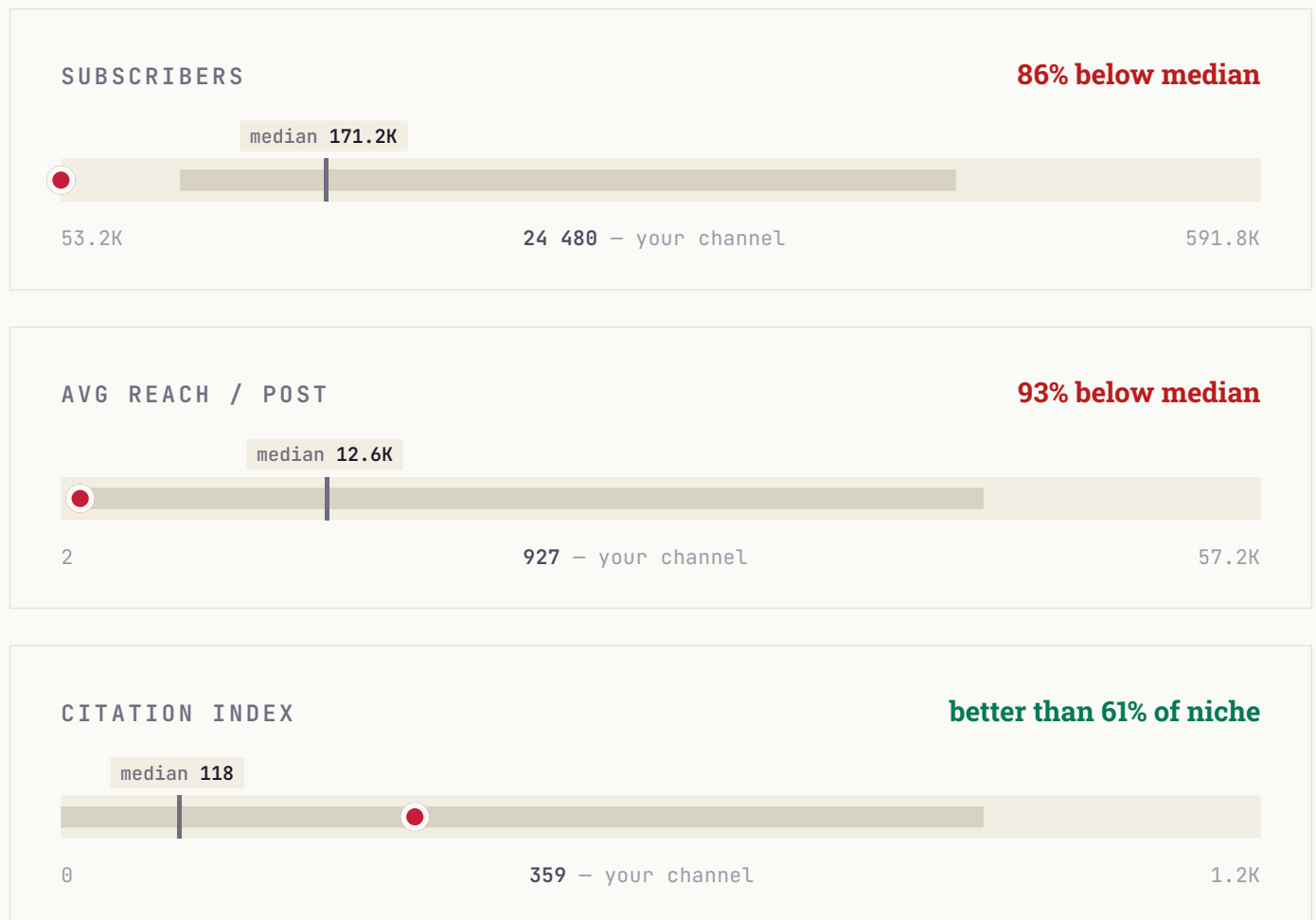
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	8	3	56
December 2025	0	0	0
November 2025	2	1	165
October 2025	14	9	443
Sep 2025	4	4	78
August 2025	20	11	1 749

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
48	6	2 491

SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Top-100 channels in category «Business & startups» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 16:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts with same-niche channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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