

PUBLIC REPORT BY PROMTPRESS

Channel audit

HALKUS



@kkhalkus

For all questions write @khalkuspr personal channel ads not considered 🙏 channel included in the list of personal pages:...

SUBSCRIBERS

111 384

+333 this month

ERR (% SEE POSTS)

30.0%

last 24h 19.0%

REACH/POST

32.7K

ad reach 21.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 111 384 —	SUBS REACH 29.32% avg % subs see post	VIEWS/POST 32.7K median 34.7K · 29 days	POSTS/WEEK 7.9 for period
7D TREND +8.5% vs previous week	REACTIONS/POST 1512.9 total 49 925 reactions, 2 250 reposts, 54 comments	POST LENGTH 567 chars median 560 · 29 days	POSTS ANALYZED 33 29 days
AD REACH 21.2K avg per 24h	CHURN / MONTH +333 last month	CITATION RATE 98 citation index · 253 channels mentioned ever	CHANNEL AGE 4 years 8 months created 11.11.2021

AI EDITOR SUMMARY

Channel «HALKUS» — 111 384 subs. Each post averages 32.7K people (29% of subs), good reach. Posts 8 posts per week (~1/day) — regular. Week of Jul 6–12 reach grew by +8.5% by week Jun 29 — Jul 5 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 33 posts over 29 days.
- 02 Dominant format — Photo (21/33 posts).
- 03 Avg post length — 567 chars (median 560).
- 04 Audience peak — Wednesday, 19:00 MSK.
- 05 Top posts get by 1x more views than the weakest (41.6K avg for top vs 28.1K for worst) — among 33 posts over 29 days. Worth analyzing what the top shares: topic, format, timing.

TOP 5 POSTS

Nº1 21.06 · 16:33 PHOTO yay! went to the market again today. my friends and I love this... guess it's the ancient gatherer instinct 🍷🍷 got some meat...	VIEWS 43 153 REPOSTS 59	REACTIONS 1 301 ER 38.7%
Nº2 23.06 · 08:41 VIDEO "I'll film an aesthetic workout video, be like from pinterest 🥰" what I see in my camera roll: aesthetic? think not...	VIEWS 41 016 REPOSTS 26	REACTIONS 2 412 ER 36.8%
Nº3 08.07 · 16:56 TEXT girls, this is so cute I'm ready to tear up 🥹 I posted a new vlog on YouTube 3 days ago, but thought I dragged it too long...	VIEWS 40 762 REPOSTS 70	REACTIONS 1 560 ER 36.6%

Nº4 09.07 • 19:07 VIDEO vacation readiness: 90%🦋👠 strangely, I didn't count on these swimsuits much, since they cost up to 2000P. but they arrived...	VIEWS 40 087 REPOSTS 188 REACTIONS 1 180 ER 36.0%
Nº5 06.07 • 15:08 PHOTO lately tangle teezer releases so many cool collections... first a collab with skims, then a red limited edition 'The Devil Wears Prada'...	VIEWS 39 962 REPOSTS 79 REACTIONS 1 025 ER 35.9%

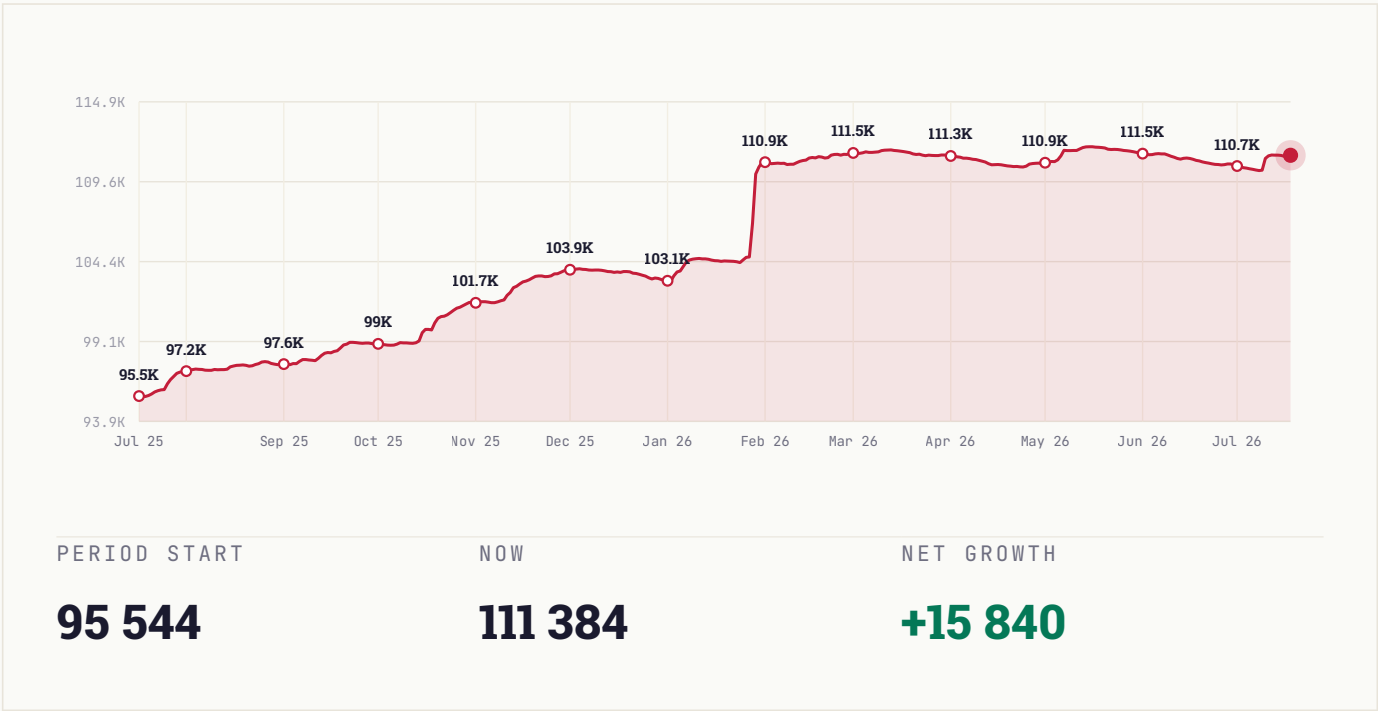
WORST 3

↓ 13.07 • 07:50 VIDEO can't stop thinking about this manicure... the coolest design I've seen lately💎 if it weren't for my ADHD and I could...	VIEWS 30 313 REPOSTS 217 REACTIONS 1 469 ER 27.2%
↓ 14.07 • 18:21 PHOTO We're in Dubai! ✨ and of course, first thing we went shopping 👠 today I went to Zara with one goal – find those 'killer pants'...	VIEWS 27 468 REPOSTS 27 REACTIONS 1 157 ER 24.7%
↓ 14.07 • 19:35 VIDEO besides Zara, also popped into my favorite 🦋subdued🦋 and bershka. and this spider-man collection at bershka gives me weird...	VIEWS 26 514 REPOSTS 40 REACTIONS 1 213 ER 23.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

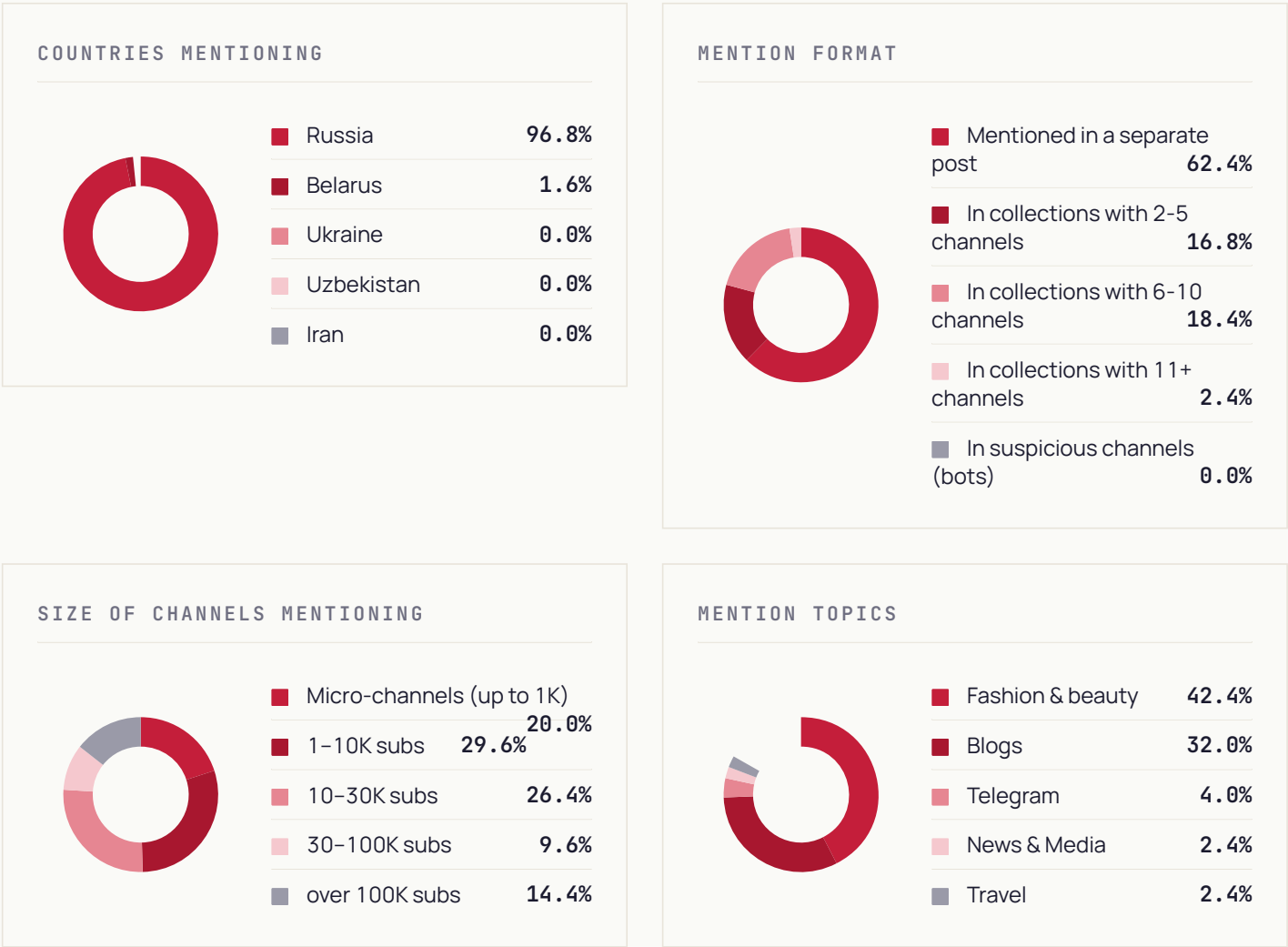
Subscriber growth chart for the year. Key months show exact sub count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

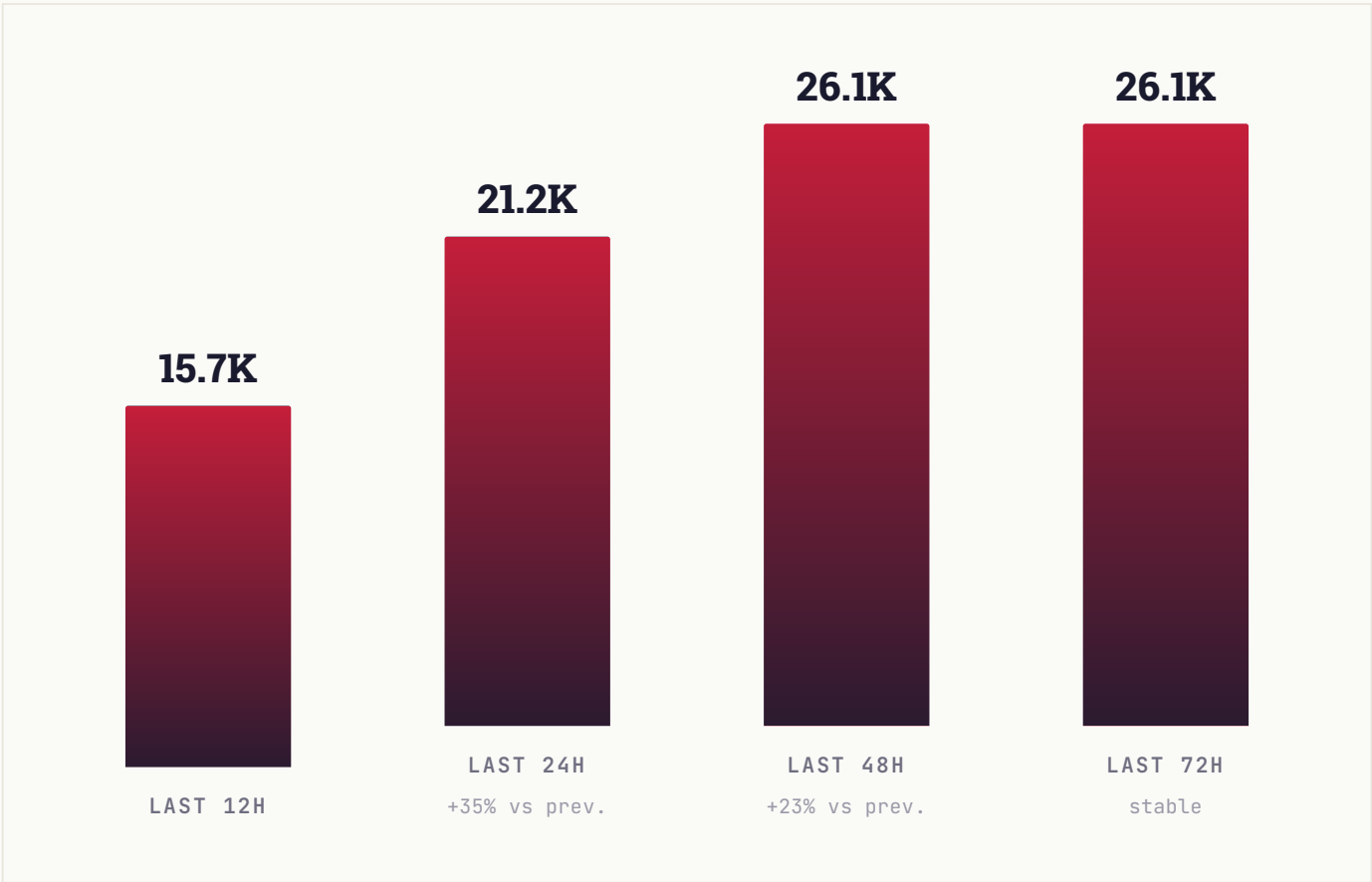
Citation index **98** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **253** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
M Manicure Nails	572K
NN Findings on Wildberries / WB	533.2K
EM Elena Mixit	518K
GD Face gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
HA HALKUS YOU	111.4K

COMPARATIVE INSIGHT

Channel not yet outside niche top 97 — early growth stage. Niche leader — Golden Apple (1M), top-97 median: 189.3K. First goal: enter top-97 through systematic traffic & content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **11**, they brought **16 045** new subs.

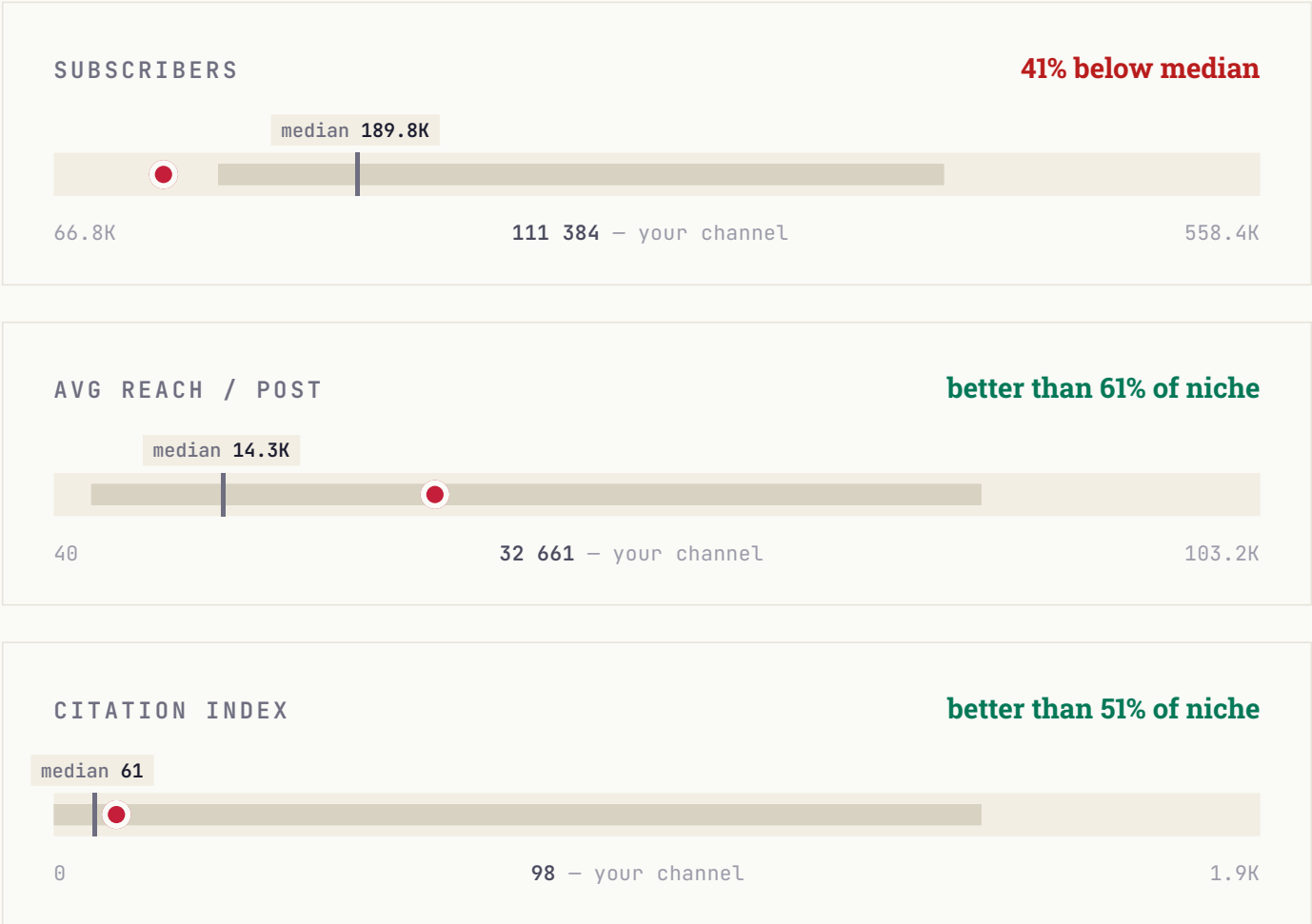
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	2	2	8 118
December 2025	2	1	266
Nov 2025	4	3	2 252
Oct 2025	2	2	2 928
September 2025	0	0	1 597
August 2025	1	1	884

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
11	6	16 045

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Fashion & beauty» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- 01

Top post of the week — on Wednesday

Audience most active on this day at 19:00 MSK.

EFFECT

Best window for an important post
- 02

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords for organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
