

PUBLIC REPORT BY PROMTPRESS

Channel audit

АРИСТОКРАТ



@kitapkz1

📖 Channel for the national bourgeoisie. Intellectuals' hub. 📖
 Business books 📖 World & Kazakh literature 📖 Psychology 📖
 Motivation 📌 Ads @dalareklanabot

SUBSCRIBERS

21 992

-1429 per month

ERR (% SEE POSTS)

5.0%

per day 1.3%

REACH/POST

1K

ad reach 279/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 21 992 —	 SUBSCRIBER REACH 4.66% avg % subs see post	 VIEWS/POST 1K median 1.1K · 29 days	 POSTS/WEEK 4.5 over period
 7D TREND -14.8% vs prev week	 REACTIONS/POST 2.1 only 40 reactions, 8 reposts, 3 comments	 POST LENGTH 543 chars median 348 · 29 days	 POSTS ANALYZED 19 29 days
 AD REACH 279 24h avg	 CHURN / MONTH -1429 over last month	 QUOTABILITY 9 citation index · 64 channels mentioned ever	 CHANNEL AGE 7 years 2 months created 20.04.2019

AI EDITOR SUMMARY

Channel «ARISTOCRAT» — 21 992 subs. Each post averages 1K people (5% of subs), reach is low — consider expanding audience. Publishes 4 posts per week (~1/day) — infrequent. For week 22–28 Jun reach dropped -14.8% to week 15–21 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 19 posts in 29 days.
- 02 Dominant format — Text (16/19 posts).
- 03 Avg post length — 543 chars (median 348).
- 04 Peak audience activity — Tuesday, 15:00 ALMT.
- 05 Top posts get 2× more views than the weakest (1.5K avg for top vs 710 for worst) — among 19 posts in 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 09.06 · 10:06 TEXT What will the dollar be in tenge tomorrow? Daily Kazakh forecasts on this topic https://t.me/euroaybar Subscribe to the channel	VIEWS 1 686 REPOSTS 2	REACTIONS 3 ER 7.7%
Nº2 12.06 · 05:35 TEXT Ұлттық Банктің зерттеуі: қазақ тіліндегі қаржылық контентке сұраныс айтарлықтай өскен Ұлттық Банктің қаржы саласындағы коммуникациялар мен...	VIEWS 1 493 REPOSTS 1	REACTIONS 2 ER 6.8%
Nº3 14.06 · 05:40 TEXT Адамның ұлы байлығы – көркем мінезі. Санжар Керімбай, Әділбек Нәби «Қаныш және ғылыми майдан» https://t.me/kitapuzindisi	VIEWS 1 359 REPOSTS —	REACTIONS 2 ER 6.2%

Nº4 18.06 • 04:56 TEXT  Two more parties held a closed "sweet tea" on the topic of unification Another major sensation is brewing in Kazakhstan's political space...	VIEWS 1 313 REACTIONS 1 REPOSTS — ER 6.0%
Nº5 15.06 • 04:08 TEXT A wise person always finds a prudent one... Leo Tolstoy «The Kreutzer Sonata» https://t.me/kitapuzindisi	VIEWS 1 283 REACTIONS 9 REPOSTS — ER 5.8%
WORST 3	
↓ 30.06 • 05:56 TEXT  Timur Kulibayev may restructure his holding This week, as the sole shareholder, he may restructure Joint Resources JSC in Kazakhstan's fund...	VIEWS 810 REACTIONS — REPOSTS — ER 3.7%
↓ 10.06 • 06:25 TEXT What will the dollar be in tenge tomorrow? Daily Kazakh forecasts on this topic https://t.me/euroaybar Subscribe to the channel	VIEWS 698 REACTIONS — REPOSTS 1 ER 3.2%
↓ 30.06 • 04:24 TEXT Ал біздің мына өмірдегі жалғыз жұбанышымыз — ол бала. Кристин Лёненс «Құрсаулы аспан» https://t.me/kitapuzindisi	VIEWS 622 REACTIONS 1 REPOSTS — ER 2.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

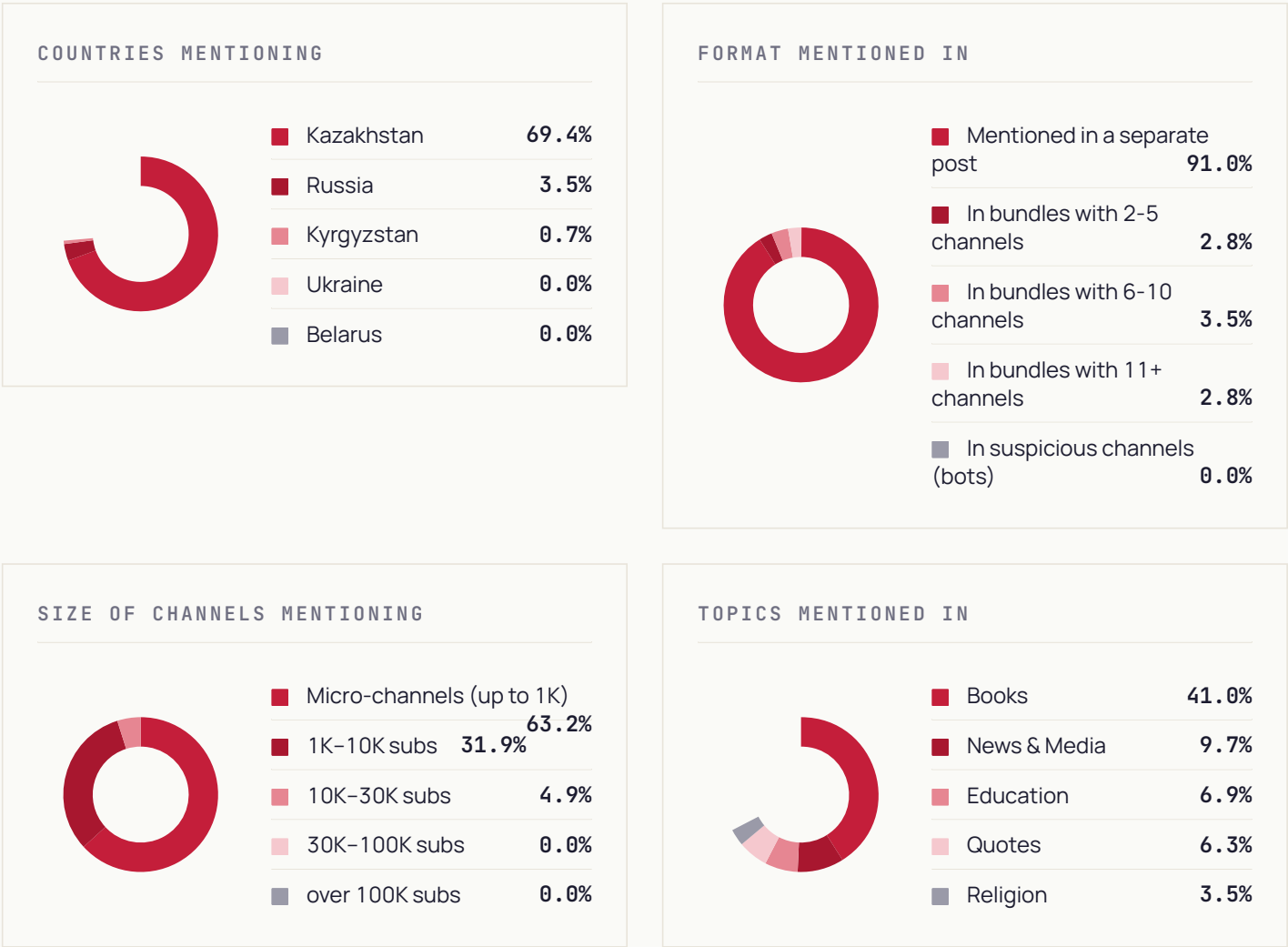
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

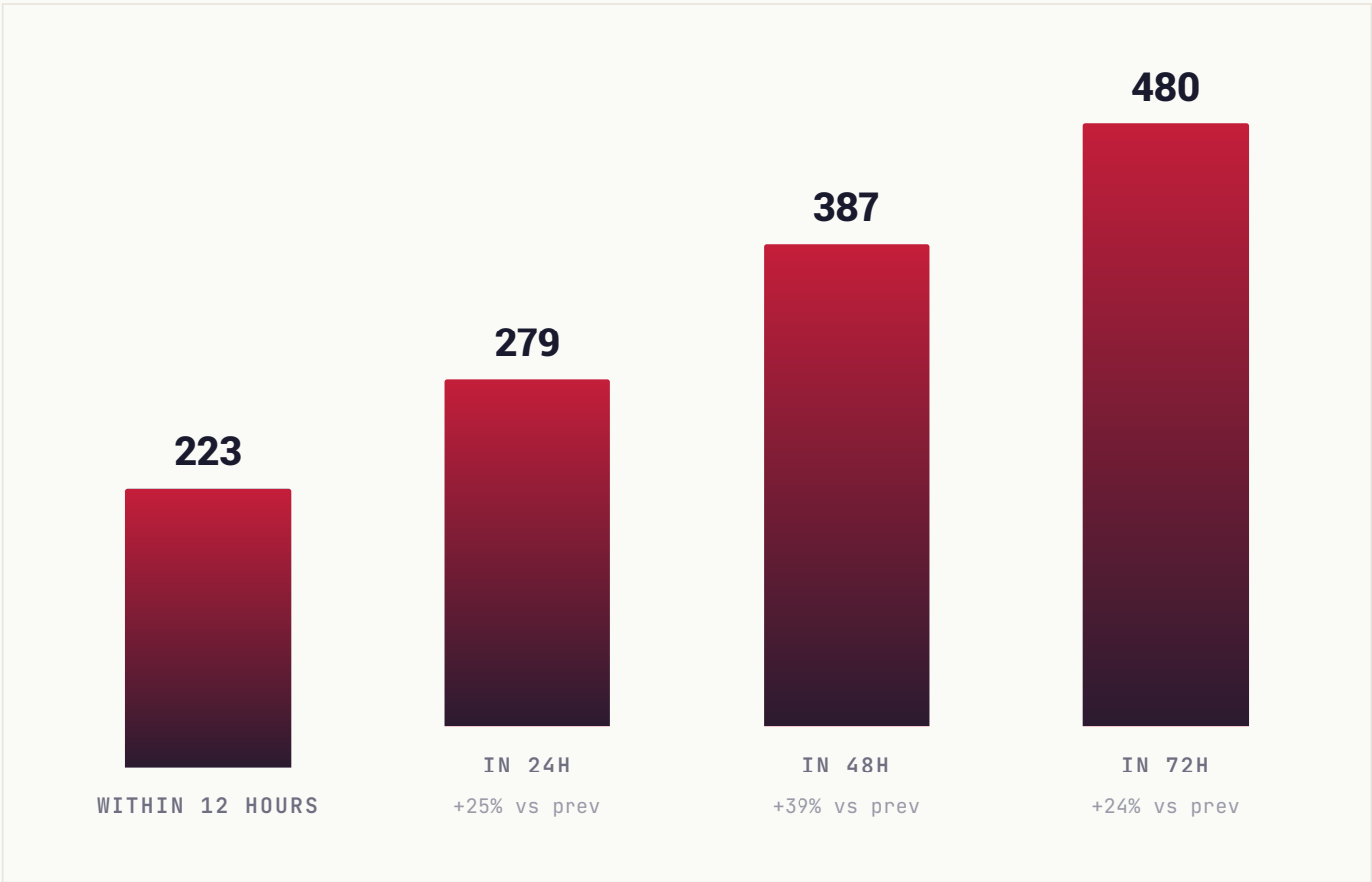
Citation index **9** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned **64** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its position among niche peers.

CHANNEL	SUBSCRIBERS
TE TESTCENTERKZ	149.2K
CI Visual teaching aids	75.7K
KA KarGOO	74.3K
CA Creative Asia	70.5K
JO JUZ40 ONLINE ҰБТ	56.1K
GR grants.kz	48K
ҚҒ ҚР Ғылым және жоғары білім министрлігі	46.5K
🇰🇿 ҚР ОҚУ-АҒАРТУ МИНИСТРЛІГІ	44.7K
KK Kornekilikter_kaz(Тегін канал)	29.2K
KZ Visual aids & methods Free visuals	27.9K
AP АРИСТОКРАТ YOU	22K

COMPARATIVE CONCLUSION

Channel in top 25% of niche (#15 of 99). Leader — TESTCENTERKZ (149.2K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **2**, they brought **4 764** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
January 2026	0	0	2 632
December 2025	0	0	427
November 2025	0	0	794
October 2025	2	1	361
September 2025	0	0	315
August 2025	0	0	235

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBS
2	6	4 764

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Education» and saw how your channel compares. Gray bar: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

#15/100

RANK IN NICHE

Channel in top 15% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 4.5 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Tuesday

Audience is most active on this day at 15:00 ALMT.

EFFECT

**Best window
for an
important post**

03

Increase video posts share

Video in Telegram retains audience longer and is
favored by the algorithm. Recommend increasing share
to 15-25%.

EFFECT

**Video retains
audience
better**

04

ER below niche benchmark — rethink formats

Current ER 4.66% vs norm 8.0%. Try polls and
interactive formats.

EFFECT

+3.3pp ER

05

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress finds sources for your
niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager