

PUBLIC REPORT PROMTPRESS

Channel audit

Kishlak



@kishlak_family

♥️🕷️ merch - <https://facon.store/kishlak>

SUBSCRIBERS

261 289

-1439 per month

ERR (% SEE POSTS)

45.0%

daily 21.9%

REACH / POST

116.9K

ad reach 57.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 261 289 —	 SUBSCRIBER REACH 44.76% avg % subs see post	 VIEWS / POST 116.9K median 114.1K · 27 days	 POSTS / WEEK 12.6 for the period
 7D TREND -37.6% vs previous week	 REACTIONS / POST 6493.0 total 324,648 reactions, 27,332 reposts, 0 comments	 POST LENGTH 62 chars median 33 · 27 days	 POSTS ANALYZED 50 27 days
 AD REACH 57.4K 24h avg	 CHURN / MONTH -1439 last month	 CITATION RATE 248 citation index · 2,733 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 28.02.2022

AI EDITOR SUMMARY

Channel «Kishlak» — 261 289 subs. Each post averages 116.9K people (45% of subs), wide reach for a channel this size. Publishes 13 posts/week (~2/day) — regular pace. For week 22–28 Jun reach dropped -37.6% to week 15–21 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 50 posts over 27 days.
- 02 Dominant format — Text (27/50 posts).
- 03 Avg post length — 62 chars (median 33).
- 04 Peak audience activity — Wednesday, 12:00 MSK.
- 05 Top posts get 2x more views than the weakest (188.5K avg for top vs 76.6K for worst) — among 50 posts over 27 days. Worth analyzing what the top has in common — topic, format, time.

TOP 5 POSTS

Nº1 17.06 · 09:46 VIDEO (post without caption — video)	VIEWS 208 970 REP. 641	REACTIONS 6 348 ER 80.0%
Nº2 16.06 · 12:09 PHOTO Sanya Kisly gave me a camera, now I'll make you vibe photos, mood-wise 📷	VIEWS 184 754 REP. 330	REACTIONS 9 609 ER 70.7%
Nº3 09.06 · 06:29 VIDEO (post without caption — video)	VIEWS 171 706 REP. 98	REACTIONS 3 831 ER 65.7%

Nº4 08.06 · 13:13 PHOTO Compacting	VIEWS 169 769 REP. 1 282	REACTIONS 10 964 ER 65.0%
Nº5 15.06 · 17:23 PHOTO I fixed my teeth, look how awesome they are now. Photo with scent 🌿😁	VIEWS 167 407 REP. 306	REACTIONS 9 780 ER 64.1%

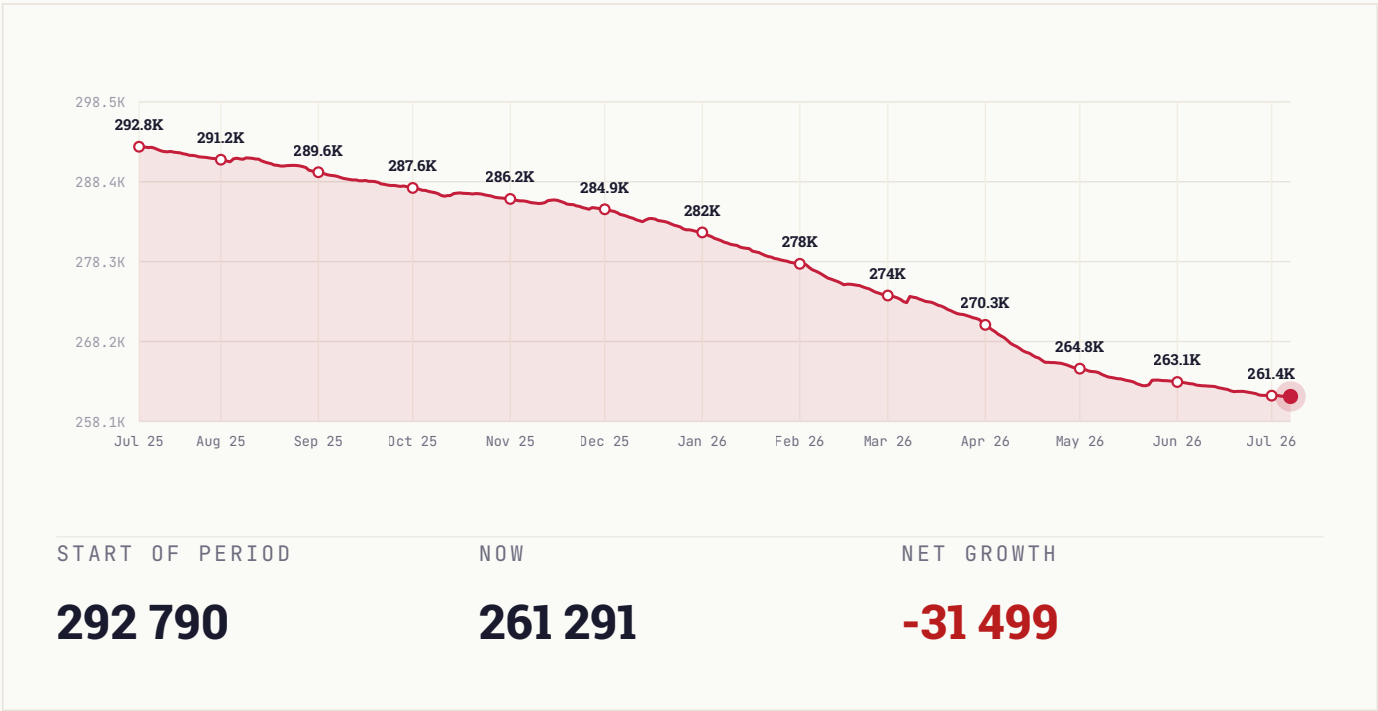
WORST 3

↓ 02.07 · 22:15 TEXT Okay, I'll finish it	VIEWS 79 941 REP. 153	REACTIONS 6 200 ER 30.6%
↓ 03.07 · 21:43 TEXT All my love	VIEWS 76 502 REP. 494	REACTIONS 7 529 ER 29.3%
↓ 03.07 · 19:56 VIDEO 	VIEWS 73 467 REP. 228	REACTIONS 4 179 ER 28.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

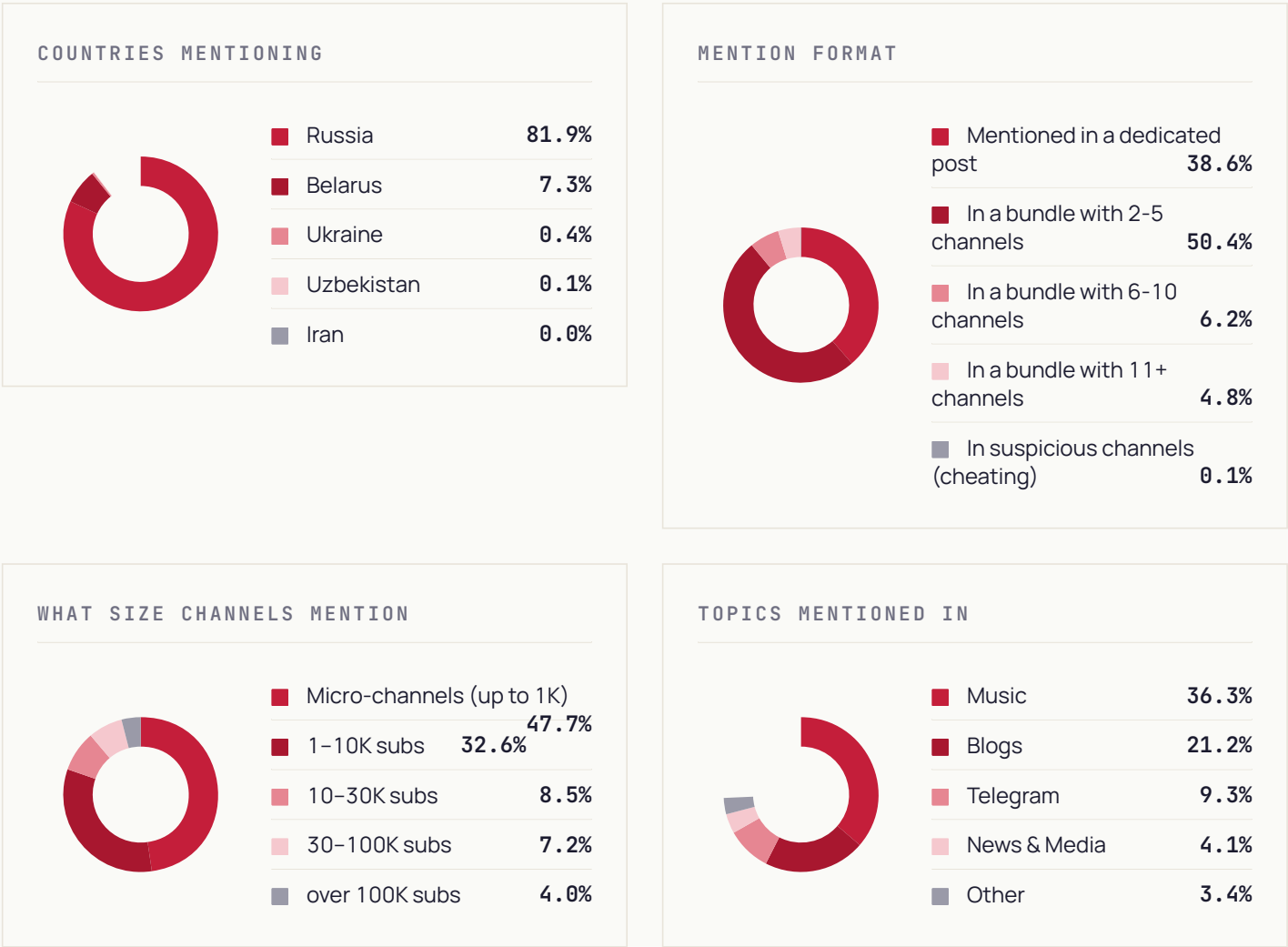
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

Who & how mentions the channel

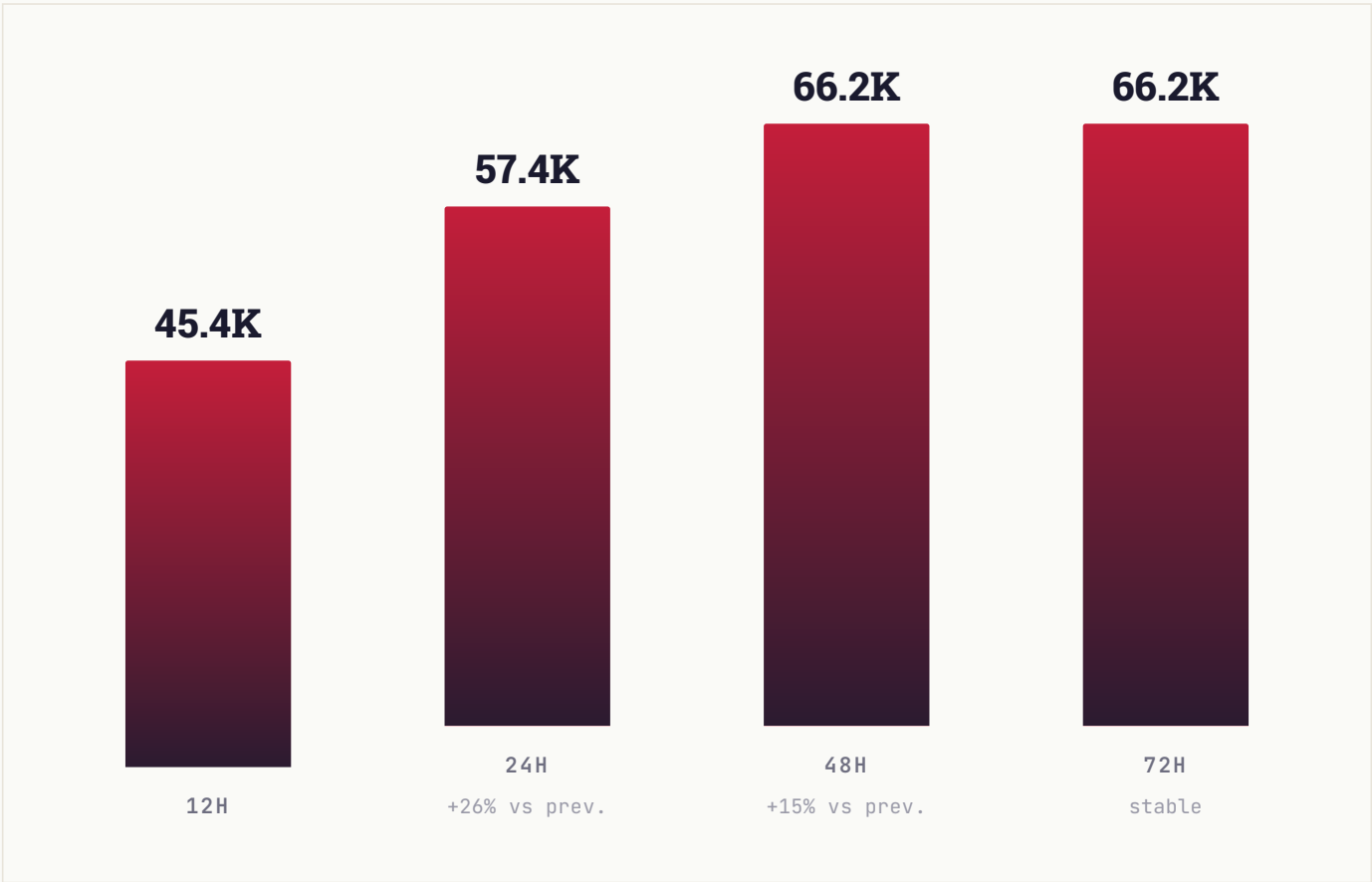
Citation index **248** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **2 733** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ brown lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
CI Kishlak YOU	261.3K

COMPARATIVE CONCLUSION

Channel yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 426.9K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

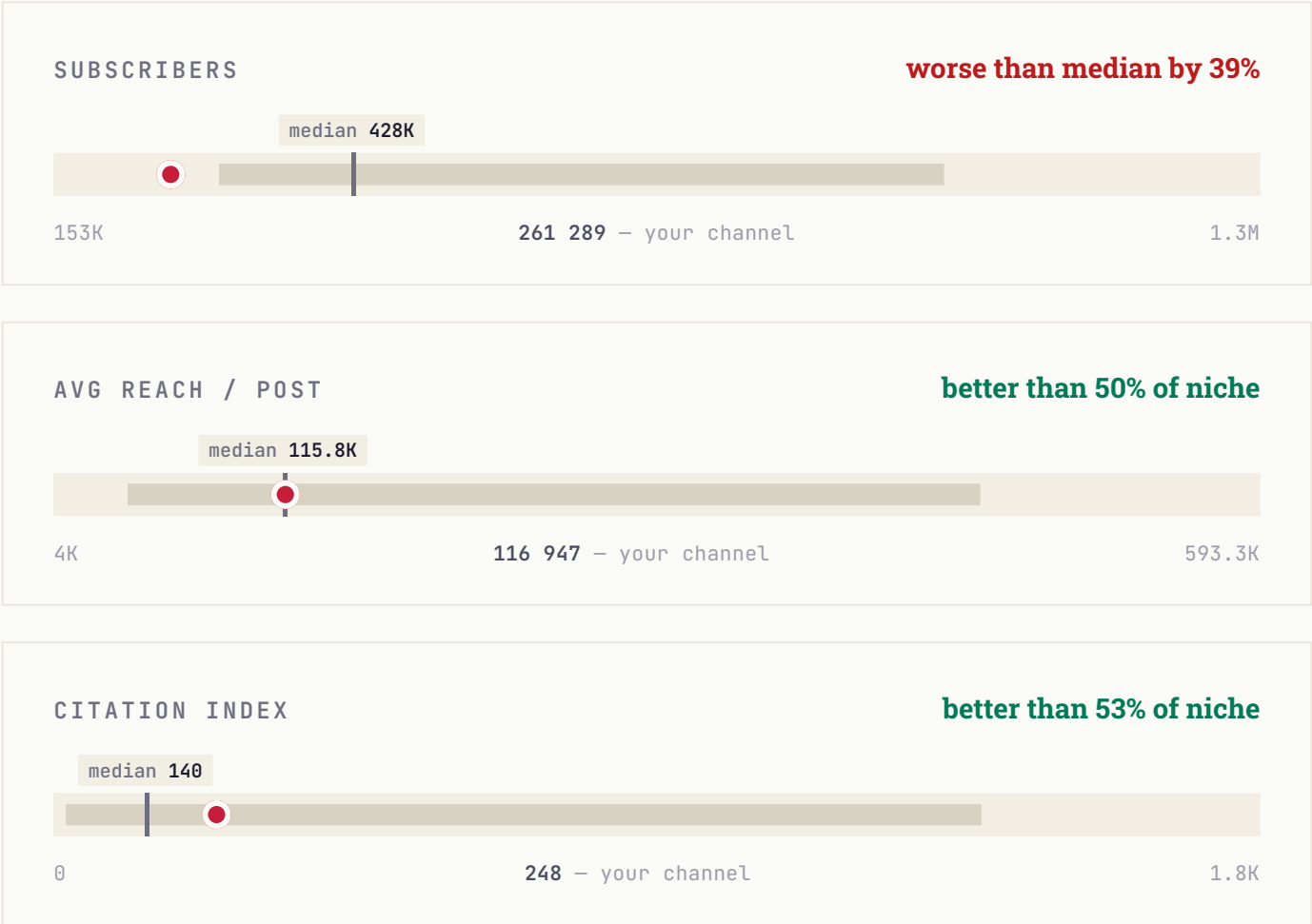
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **144**, they brought **2 345** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	28	22	0	
December 2025	21	14	397	
November 2025	26	26	664	
October 2025	7	6	484	
Sep 2025	19	13	95	
August 2025	43	35	705	
TOTAL MENTIONS		MONTHS OF DATA		ATTRACTED SUBSCRIBERS
144		6		2 345

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Wednesday

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
