

PUBLIC REPORT PROMTPRESS

Channel audit

TEACHER BY CALLING



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Elementary School About school from both sides of the desk
IDEAS for lessons ➡ <http://kirill-v.ru/> COLLAB ➡ @k_remezova
Write PERSONALLY ➡ @kirill_vladislavovich RKN - №5241898407

SUBSCRIBERS

46 139

-388 per month

ERR (% SEE POSTS)

30.0%

per day 10.6%

REACH / POST

11.9K

ad reach 4.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 46 139 —	 SUBS REACH 25.84% avg % of subs see post	 VIEWS / POST 11.9K median 12K · 29 days	 POSTS / WEEK 4.0 for the period
 7D TREND -31.2% vs prev week	 REACTIONS / POST 495.6 only 8,425 reactions, 280 reposts, 362 comments	 POST LENGTH 530 chars median 482 · 29 days	 POSTS ANALYZED 17 29 days
 AD REACH 4.9K 24h avg	 CHURN / MONTH -388 for the last month	 CITATION RATE 7 citation index · 63 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 25.02.2022

AI EDITOR SUMMARY

Channel «TEACHER BY VOCATION» — 46 139 subs. Each post averages 11.9K people (26% of subs), that's good reach. Publishes 4 posts per week (~1 per day) — rare posts. For the week of Jul 6–12, reach dropped by -31.2% by week of Jun 29 – Jul 5 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 17 posts over 29 days.
- 02 Dominant format – Photo (11/17 posts).
- 03 Avg post length – 530 characters (median 482).
- 04 Peak audience activity – Monday, 12:00 MSK.
- 05 Top posts get 2× more views than the weakest (17.3K avg for top vs 7.8K for worst) – among 17 posts over 29 days. Worth analyzing what the top has in common: topic, format, posting time.

TOP 5 POSTS

№122.06 · 09:38PHOTO	The flight to Moscow was in the evening. I left my bags at the airport, bought flowers, and went to School No. 1 in Beslan. I felt I couldn't go through with it...		VIEWS	REACTIONS
			18 259	693
№220.06 · 07:16PHOTO	I never thought I'd love the mountains so much, and for the fourth year in a row I find peace and inspiration here. Here I realize...		REPOSTS	ER
			13	39.6%
№301.07 · 11:10PHOTO			VIEWS	REACTIONS
			17 151	547
	Just walking up to the office makes me smile involuntarily. Everything here is still steeped in our history. Every photo...		REPOSTS	ER
			14	37.2%
			VIEWS	REACTIONS
			16 461	505
			REPOSTS	ER
			15	35.7%

Nº4 03.07 · 20:38 PHOTO I love this coffee shop not only for the tasty coffee, but also for these important words on the door. I want to make them for myself as reminders, right on my desk...	VIEWS 16 231 REPOSTS 32	REACTIONS 611 ER 35.2%
Nº5 29.06 · 10:50 PHOTO First part of vacation behind. Now for two weeks I'm a school teacher again. Today, opening the classroom, I was a bit stunned!...	VIEWS 15 353 REPOSTS 8	REACTIONS 540 ER 33.3%

|

WORST 3

↓ 15.07 · 09:50 TEXT Ministry of Education is breaking all records this summer. One news item is more «interesting» than the next! Quote: The Ministry of Education of the Russian Federation considers the desire...	VIEWS 8 534 REPOSTS 18	REACTIONS 695 ER 18.5%
↓ 14.07 · 15:12 PHOTO As soon as I mentioned Samara, several colleagues wrote they'd like to meet! And I'd already forgotten about our...	VIEWS 8 150 REPOSTS 7	REACTIONS 204 ER 17.7%
↓ 16.07 · 19:17 PHOTO When I saw this monument to Uncle Styopa in Samara, I immediately thought that this is roughly how I look with my students! When a teacher...	VIEWS 6 589 REPOSTS 4	REACTIONS 608 ER 14.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.

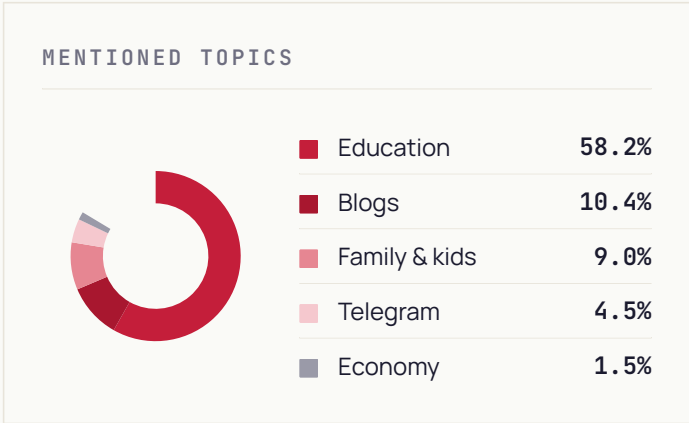
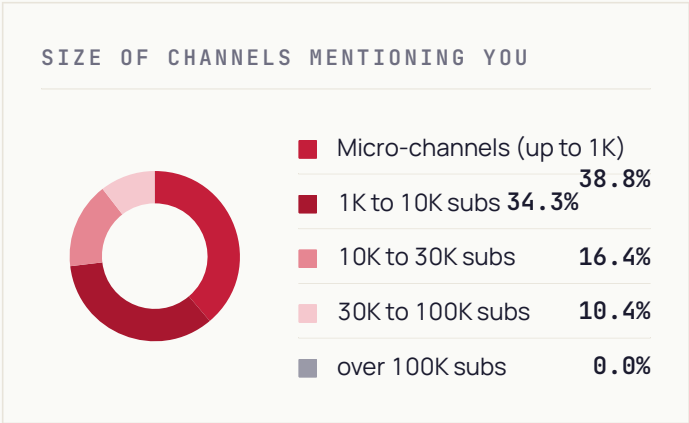
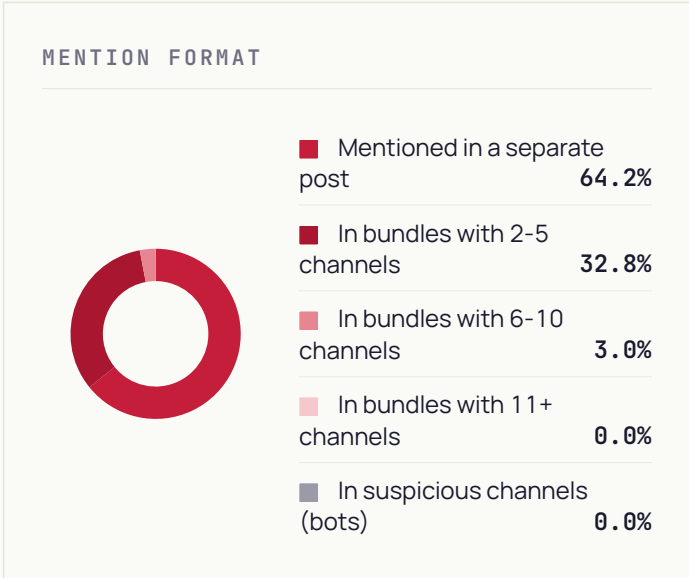
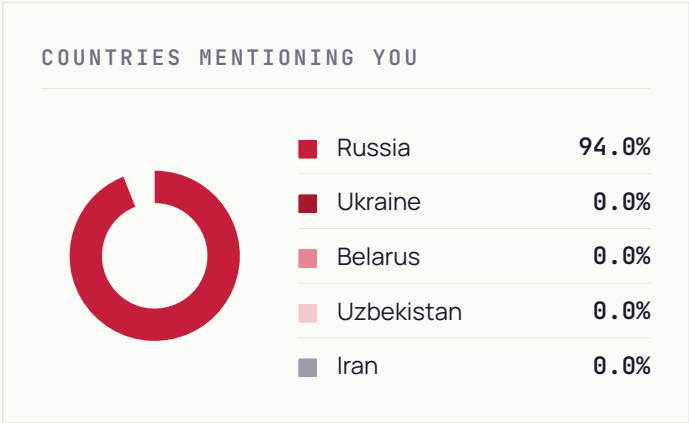


START OF PERIOD	NOW	NET GROWTH
44 428	46 141	+1 713

SECTION 04 · CITATIONS

Who mentions the channel and how

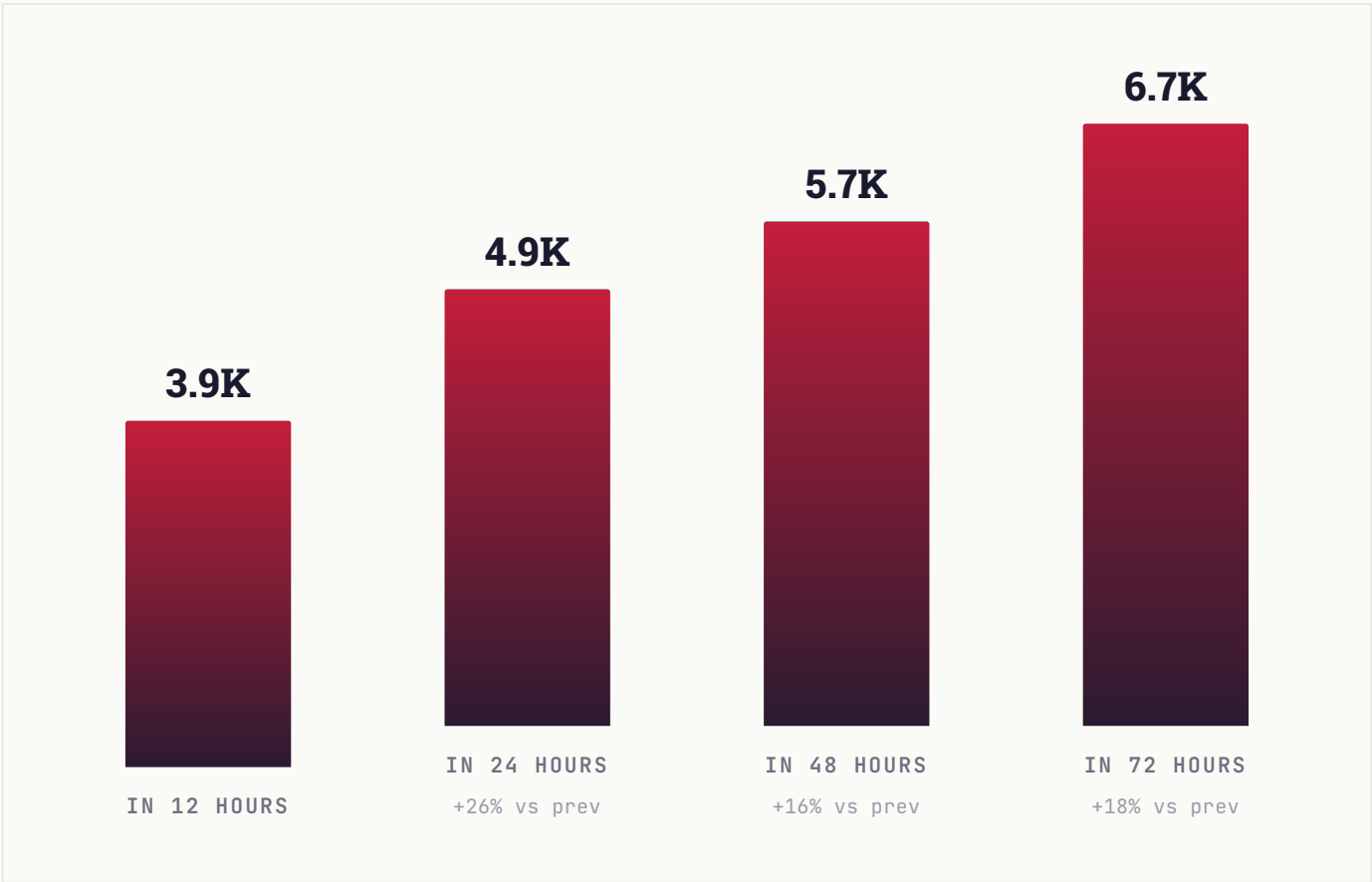
Citation index 7 – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **63** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement is viable.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its position among niche peers.

CHANNEL	SUBSCRIBERS
نا نیمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسی فوری	1.6M
Rojgar with Ankit™ 🏆	1.3M
شك شام کاش	1.1M
شم شبكة ملازمنا	1.1M
سن سوالات نهایی	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
يد ي دانش آموز	983.4K
USP TEACHER BY CALLING YOU	46.1K

COMPARATIVE INSIGHT

Channel not yet outside niche top 100 — early growth stage. Niche leader — نیمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal: enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

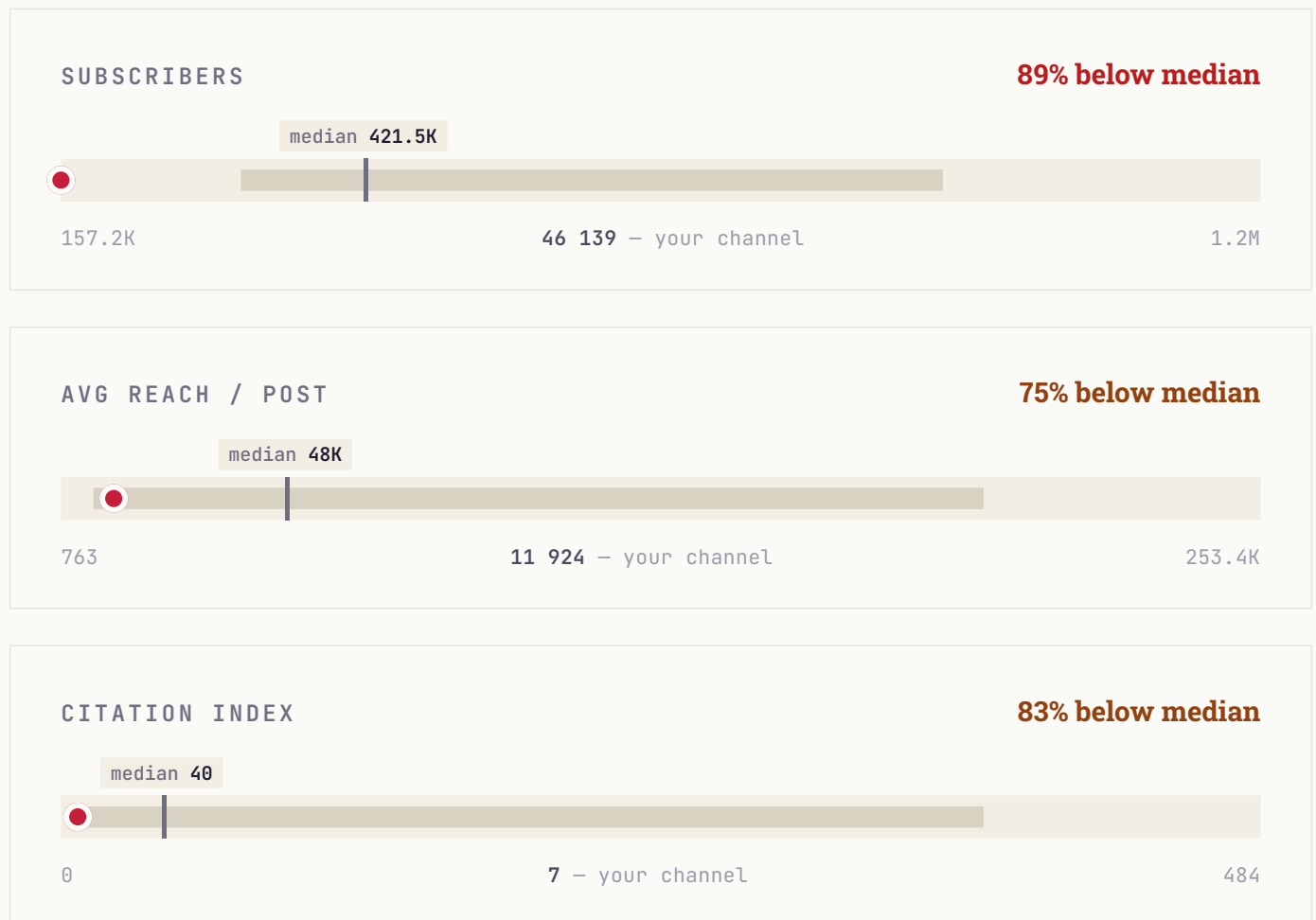
Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **8**, they brought **7 176** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	73
December 2025	0	0	565
November 2025	1	1	263
October 2025	2	2	855
September 2025	1	1	3 546
August 2025	4	4	1 874
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS	
8	6	7 176	

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Education» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & return next month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 4.0 posts/week. Active channels average 7-10.
Consistency is key to audience retention. | EFFECT
Consistency
beats volume |
| 02 | Top post of the week — on Monday
Audience most active on this day at 12:00 MSK. | EFFECT
Best window
for an
important post |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
