

PUBLIC REPORT PROMTPRESS

Channel audit

Kira Yukhtenko



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Co-founder @investfuture. Here I write about life and investing 💜 I don't take money under management: those are scammers.
Collaboration: @IF_adv <https://edu.investfuture.club/kontacts>
Registered in the list...

SUBSCRIBERS

65 483

+73 per month

ERR (% SEE POSTS)

34.0%

per day 23.6%

REACH/POST

20.9K

ad reach 15.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 65 483 —	 SUBSCRIBER REACH 31.86% avg % of subs who see a post	 VIEWS/POST 20.9K median 19.7K · 27 days	 POSTS/WEEK 12.1 for the period
 7D TREND -10.2% vs prev week	 REACTIONS/POST 93.6 only 4,397 reactions, 628 reposts, 468 comments	 POST LENGTH 380 chars median 217 · 27 days	 POSTS ANALYZED 47 27 days
 AD REACH 15.4K 24h avg	 CHURN / MONTH +73 for the last month	 CITATION RATE 95 citation index · 331 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 04.03.2022

AI EDITOR SUMMARY

Channel «Kira Yukhtenko» – 65 483 subs. Each post averages 20.9K people (32% from subs), that's good reach. Publishes 12 posts per week (~2/day) – regular schedule. For the week of July 6–12, reach down by -10.2% to the week of June 29 – July 5 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 47 posts in 27 days.
- 02 Dominant format – Text (24/47 posts).
- 03 Avg post length – 380 characters (median 217).
- 04 Peak audience activity – Fri, 14:00 MSK.
- 05 Strongest posts get 2x more views than the weakest (32.3K avg for top vs 17.2K for worst) – across 47 posts in 27 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 03.07 · 11:09 PHOTOS Colleagues who requested ad rates in our TG channels – sending to all at once to avoid duplicates 😊👉	VIEWS 50 572 REPOSTS 31	REACTIONS 105 ER 77.2%
Nº2 05.07 · 21:41 VIDEO Had 2 amazing days at VK Fest Lots of bright artists, but my absolute favorite is Tatushki. Legends! They haven't performed for years, but...	VIEWS 23 341 REPOSTS 12	REACTIONS 138 ER 35.6%
Nº3 05.07 · 17:28 TEXT Childhood dreams must come true someday :)	VIEWS 23 035 REPOSTS 5	REACTIONS 67 ER 35.2%

Nº4 25.06 • 17:16 TEXT Please recommend a light and positive series to unwind So you don't think too highly of me – from...	VIEWS 22 413 REPOSTS 22 REACTIONS 76 ER 34.2%
Nº5 03.07 • 12:55 TEXT I forgot to post #чтовпортфеле this week! Check it out here: 📺 YOUTUBE 📺 VK	VIEWS 22 146 REPOSTS 17 REACTIONS 64 ER 33.8%

| WORST 3

↓ 23.06 • 11:01 PHOTOS The first step in business is the most bureaucratic I think starting your own business now can be anxiety-inducing: lots of uncertainty around, and...	VIEWS 17 787 REPOSTS 8 REACTIONS 19 ER 27.2%
↓ 23.06 • 18:09 TEXT Oh, this new phase of life when «will he call me tonight or not» – it's not about a man, but about a son 😂	VIEWS 17 716 REPOSTS 3 REACTIONS 134 ER 27.1%
↓ 15.07 • 09:23 PHOTOS 😓 Moscow Exchange Index back to decline. Approaching new local lows Likely cause – a US bill under discussion about...	VIEWS 16 067 REPOSTS 8 REACTIONS 64 ER 24.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

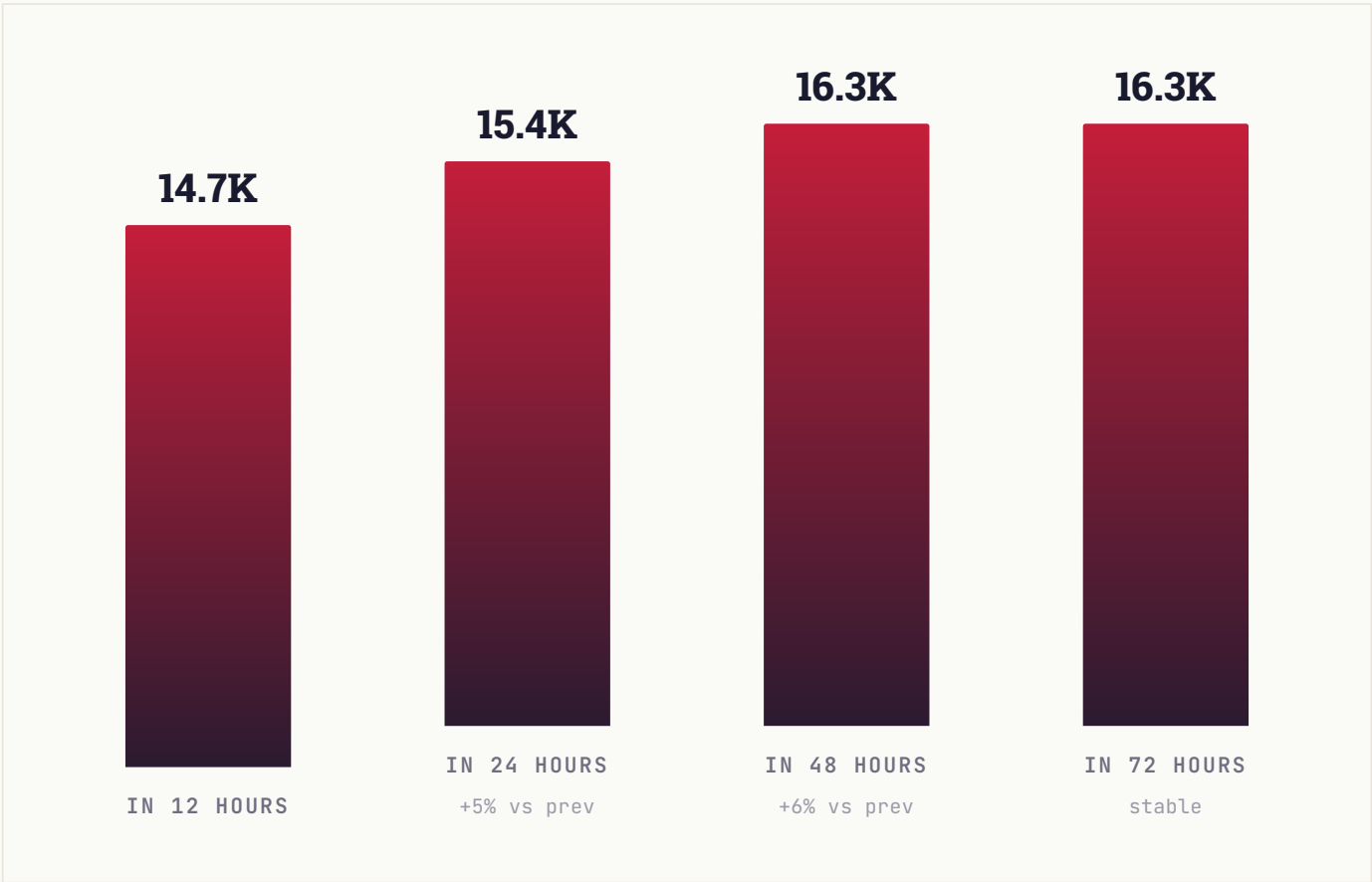
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
آقای تحلیلگر آت	5.2M
قیمت لحظه ای دلار طلا خودرو و سکه قد	3.7M
اخبار فوری خبر فوری جنگ امریکا بندرعباس اخ	3.7M
Sharif شریف اش	2.8M
Trade Watcher TW	2.5M
قیمت لحظه ای دلار طلا خودرو قل	2M
KING EL GOLD 👑 KE	1.8M
The Economist TE	1.3M
Blunt. Economics. ER	1.2M
QUBTAN EL GOLD QE	1.1M
Kira Yukhtenko KY YOU	65.5K

COMPARATIVE INSIGHT

Channel yet outside top 98 of niche — early growth stage. Niche leader — آقای تحلیلگر (5.2M), top-98 median: 349.1K. First goal — enter top-98 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **82**, they brought **6 389** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	14	13	940
December 2025	9	7	500
November 2025	14	8	563
October 2025	18	16	1 365
September 2025	9	3	690
August 2025	18	9	2 331

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
82	6	6 389

SECTION 07 · NICHE COMPARISON

Where your channel stands in its league

Took top-100 channels in category "Economics» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10–p90). Black line = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & revisit next month.

- 01

Top post of the week — on Friday

Audience most active on this day at 14:00 MSK.

EFFECT

Best window for an important post
- 02

Increase share of video posts

Video in Telegram retains audience longer & is algorithm-friendly. Aim for 15-25% share.

EFFECT

Video retains audience better
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls and interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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