

PUBLIC REPORT BY PROMTPRESS

Channel audit

RussyScalper



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I'm in team "REDTEAM" Pro trader since 2021, in the market 24/7, trade as a team on Binance, Bybit, OKX. Also developing a Screener - <https://t.me/KingofTilt/3053> @zadr001 - mod. help with Referrals,...

SUBSCRIBERS

19 299

-4290 per month

ERR (% SEE POSTS)

69.0%

per day 41.5%

REACH/POST

13.3K

ad reach 8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 19 299 —	 SUBS REACH 68.98% avg % subs see post	 VIEWS/POST 13.3K median 13.8K · 29 days	 POSTS/WEEK 9.2 over period
 7D TREND -19.0% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 176 chars median 132 · 29 days	 POSTS ANALYZED 39 29 days
 AD REACH 8K 24h avg	 CHURN / MONTH -4290 over last month	 CITATION RATE 13 citation index · 68 channels mentioned all time	 CHANNEL AGE 4 years 5 months created 09.02.2022

AI EDITOR SUMMARY

Channel «RussyScalper» — 19 299 subs. Each post averages 13.3K people (69% of subs), wide reach for a channel this size. Publishes 9 posts per week (~1/day) — regular schedule. For week Jun 29 — Jul 5 reach dropped -19.0% By week 22–28 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 39 posts over 29 days.
- 02 Dominant format – Photo (21/39 posts).
- 03 Avg post length – 176 chars (median 132).
- 04 Peak audience activity – Thursday, 22:00 MSK.
- 05 Top posts get 2x more views than the weakest (16.7K avg for top vs 8.3K for worst) – among 39 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 11.06 · 19:51 PHOTO REDTEAM RECRUITMENT👤👤👤 Open recruitment for the main REDTEAM stack. Requirements: 1. Cumulative \$10K+ over last 12 months (this is OT, to avoid spam...	VIEWS 16 971 REPOSTS 83	REACTIONS — ER 87.9%
Nº2 22.06 · 09:24 TEXT MOVE accounts with ref link! Even if you're on someone else's ref – you can switch. In 20 sec you can get max cashback 55-60%...	VIEWS 16 853 REPOSTS 77	REACTIONS — ER 87.3%
Nº3 27.06 · 00:32 PHOTO Anything🏦OKX for those who already have it! - code "72702548🏦OKX🔹Binance🏦Gate📈Bybit📈MEXC🏦Bitget📈Kucoin🐅Tigertrade	VIEWS 16 205 REPOSTS 13	REACTIONS — ER 84.0%

Nº4 19.06 • 09:32 TEXT
(post without caption – text)

VIEWS
15 370

REACTIONS
—

REPOSTS
41

ER
79.6%

Nº5 23.06 • 13:59 TEXT
Still works and relevant! For those with error, info on how to fix it will be on the 29th => Don't forget to send uid to mod...

VIEWS
15 246

REACTIONS
—

REPOSTS
8

ER
79.0%

WORST 3

↓ 06.07 • 22:20 PHOTO
Liquidity didn't allow normal entry/exit 🏦 OKX for those who already have it! - code " 72702548 📈 Bybit For those with existing acc 🏦 OKX 💎...

VIEWS
11 792

REACTIONS
—

REPOSTS
11

ER
61.1%

↓ 15.06 • 12:36 PHOTO
Too easy

VIEWS
7 756

REACTIONS
—

REPOSTS
13

ER
40.2%

↓ 03.07 • 19:10 PHOTO
Guys, big update coming soon in the FREE screener. Also, they'll add volumes (to check which exchange is a dumpster...

VIEWS
5 352

REACTIONS
—

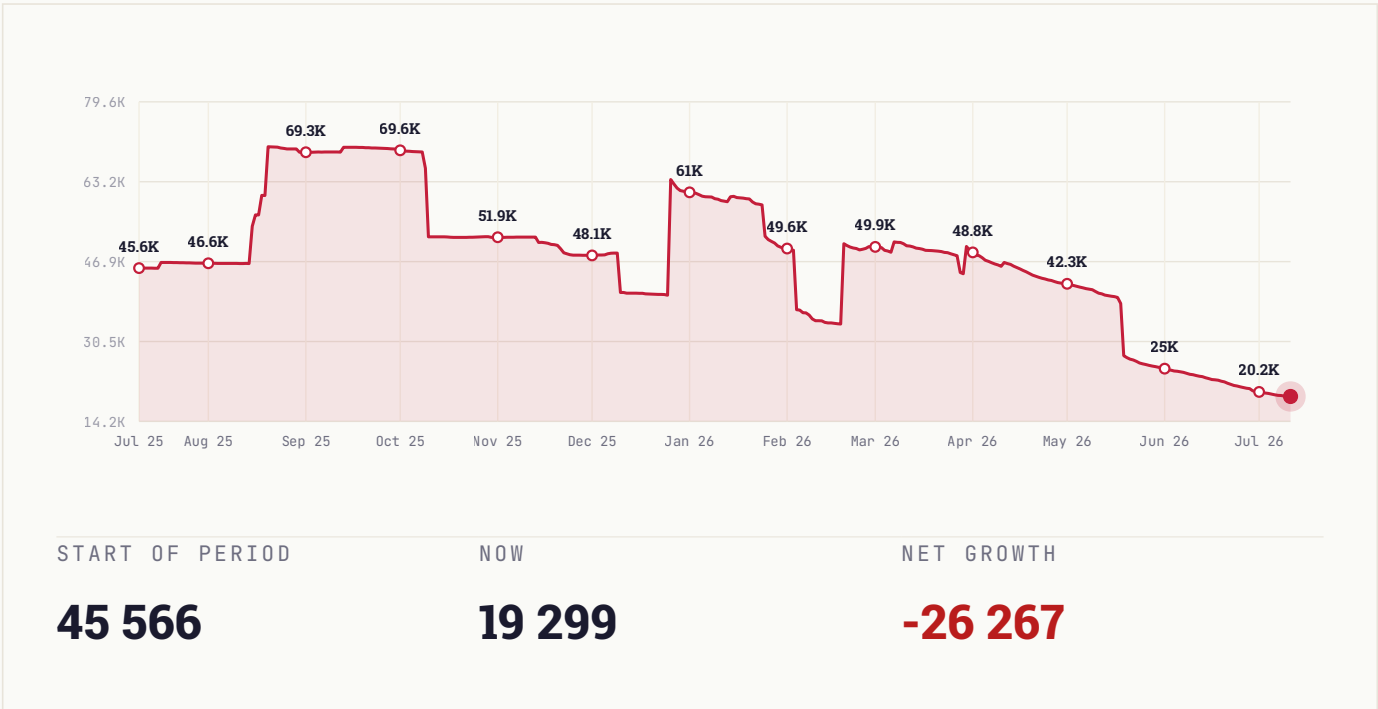
REPOSTS
30

ER
27.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

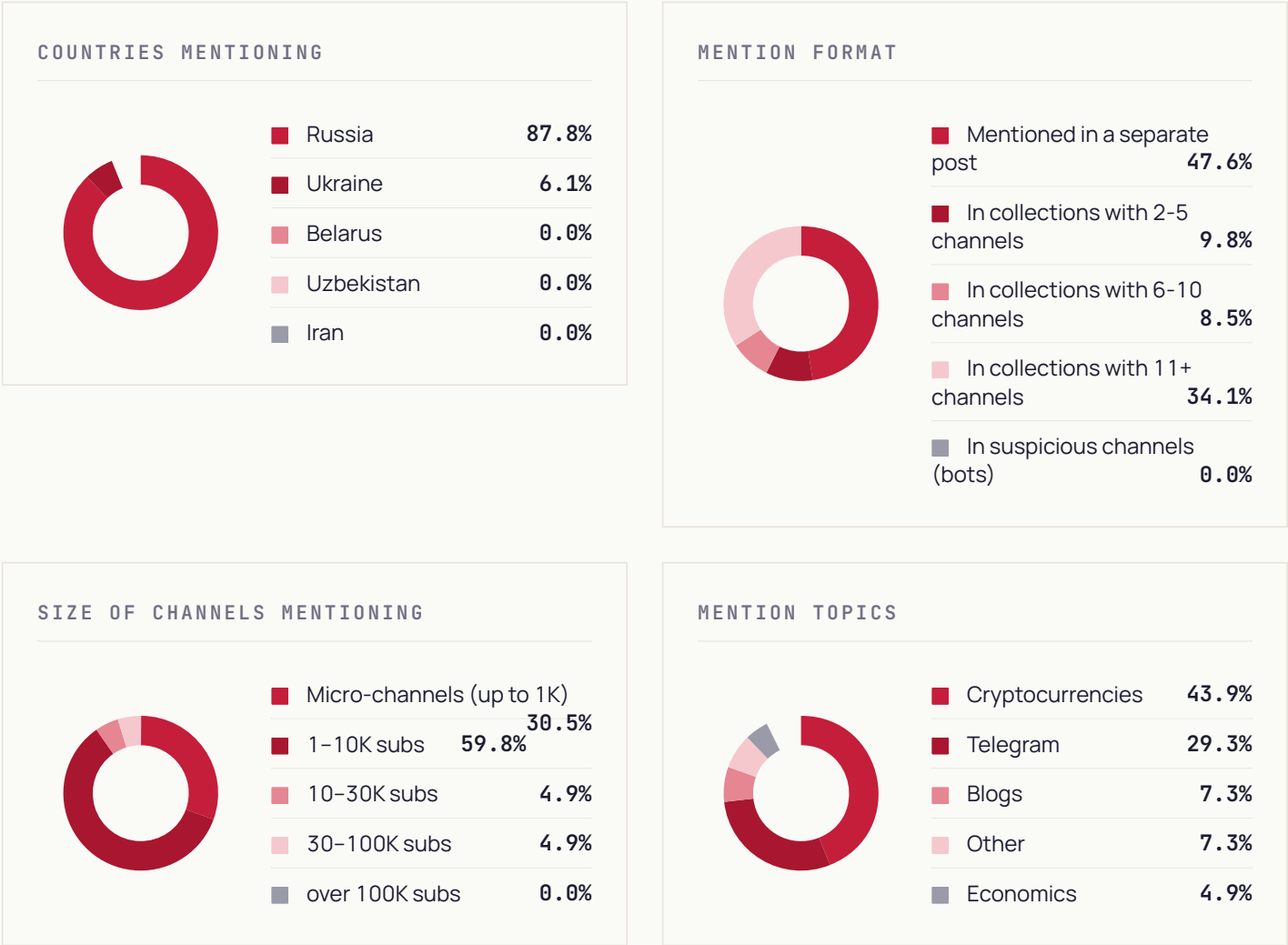
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

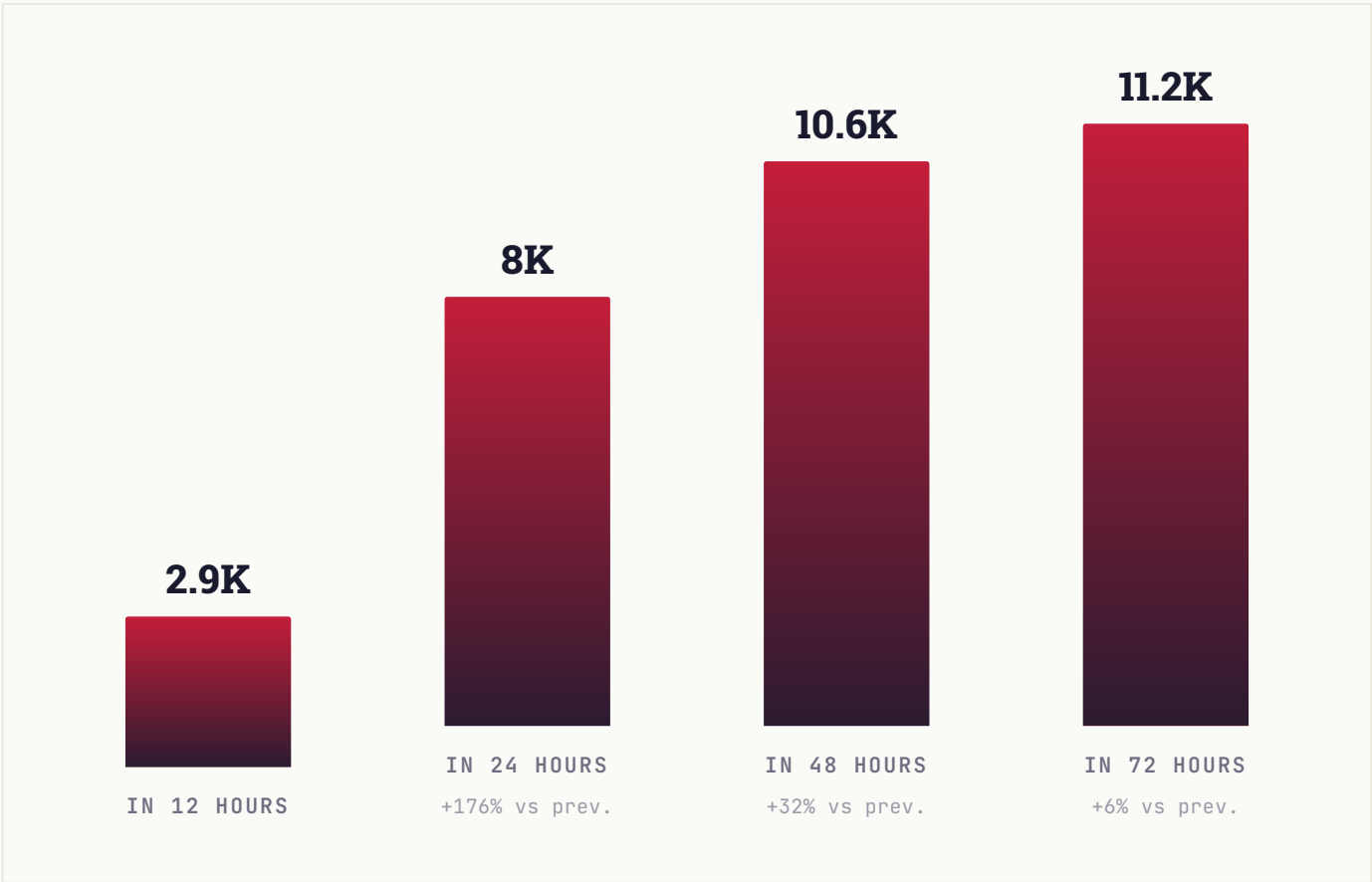
Citation index **13** – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **68** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA Blum: All Crypto – One App	16.8M
MC Major Community	13M
CE Catapult Extreme	9.9M
RO Roxman	8.8M
DC DOGS Community	7.9M
GO Gram of TON	7.4M
FH FX Holding Official	7.1M
TF Time Farm News	6.1M
TT Tofan Trade سیگنال کریپتو	5.3M
TN Tonkeeper News	5.3M
RU RussyScalper YOU	19.3K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Blum: All Crypto – One App (16.8M), top-100 median: 2.2M. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **38**, they brought **50 641** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	2	2	1 095
December 2025	3	2	24 193
November 2025	1	1	78
October 2025	28	13	175
September 2025	1	1	1 100
August 2025	3	3	24 000
TOTAL MENTIONS			
38			
MONTHS OF DATA			
6			
ACQUIRED SUBSCRIBERS			
50 641			

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Cryptocurrencies» (Russia) and compared your channel. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Thursday

Audience is most active on this day at 22:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually get +5-15% ER. One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same niche once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
