

PUBLIC REPORT BY PROMTPRESS

Channel audit

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SUBSCRIBERS

75 890

+12828 per month

ERR (% SEE POSTS)

73.0%

daily 9.2%

REACH/POST

87K

ad reach 5.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 75 890 —	 SUBSCRIBER REACH 114.69% avg % subs see post	 VIEWS/POST 87K median 52.3K · 24 days	 POSTS/WEEK 4.1 for the period
 7D TREND — no data for period	 REACTIONS/POST 1283.0 only 17,962 reactions, 16,254 reposts, 0 comments	 POST LENGTH 741 chars median 826 · 24 days	 POSTS ANALYZED 14 24 days
 AD REACH 5.8K 24h avg	 CHURN / MONTH +12828 last month	 CITATION RATE 626 citation index · 2,101 channels mentioned all time	 CHANNEL AGE 2 years 1 month created 05.06.2024

AI EDITOR SUMMARY

Channel «Tatyana Kim» — 75 890 subs. Each post averages 87K people (115% of subs), wide reach for a channel this size. Publishes 4 posts/week (~1/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 14 posts over 24 days.
- 02 Dominant format — Text (8/14 posts).
- 03 Avg post length — 741 chars (median 826).
- 04 Peak audience activity — Saturday, 11:00 MSK.
- 05 Strongest posts get 9x more views than the weakest (239.2K avg for top vs 27.6K for worst) — among 14 posts over 24 days. Worth analyzing what the top has in common — topic, format, timing.

TOP 5 POSTS

Nº1 18.07 · 13:15 TEXT As I said, the company will support the families of the deceased and those affected by the attacks on our logistics complexes in...	VIEWS 371 630 REPOSTS 8 514	REACTIONS 4 837 ER 489.7%
Nº2 18.07 · 08:33 TEXT I inform you about the status of today's events. Together with all competent authorities, we continue to work on eliminating the consequences...	VIEWS 228 151 REPOSTS 1 640	REACTIONS 2 287 ER 300.6%
Nº3 18.07 · 03:37 TEXT A terrible night, terrible events for our company and our country. This is pain beyond words Condolences to all family and...	VIEWS 117 934 REPOSTS 1 264	REACTIONS 1 521 ER 155.4%

Nº4 18.07 · 21:07 TEXT As promised, we're rolling out the first measures for our sellers. I understand that for many partners it's important now to...	VIEWS 92 148 REPOSTS 1 864	REACTIONS 2 158 ER 121.4%
Nº5 17.07 · 12:54 PHOTO Today we held the first meeting of the RSPP Committee on Digital Platforms. It's an honor to chair this Committee 🌞 Digital platforms...	VIEWS 77 433 REPOSTS 53	REACTIONS 190 ER 102.0%

|

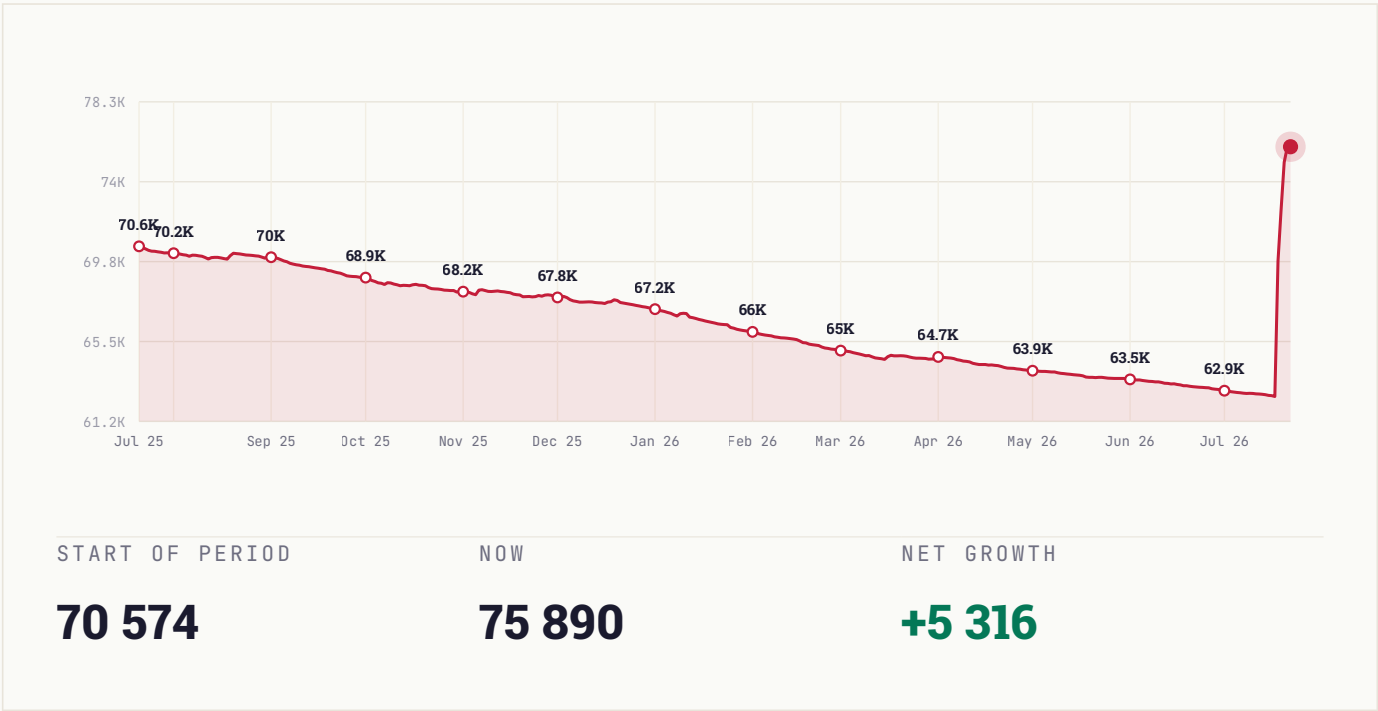
WORST 3

↓ 04.07 · 10:45 PHOTO Ostankino Tower in WB Bank colors. Moscow looks great, I think 🔥 I've always looked at it with pride for our country, and now also with...	VIEWS 30 587 REPOSTS 191	REACTIONS 615 ER 40.3%
↓ 08.07 · 09:33 PHOTO For me personally and for our entire company, it's important not just to talk about traditions, but to ensure they are passed from parents to...	VIEWS 27 249 REPOSTS 49	REACTIONS 325 ER 35.9%
↓ 27.06 · 13:19 TEXT For Youth Day, I want to summarize the educational track for future entrepreneurs. From school we start introducing kids to...	VIEWS 24 947 REPOSTS 58	REACTIONS 189 ER 32.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

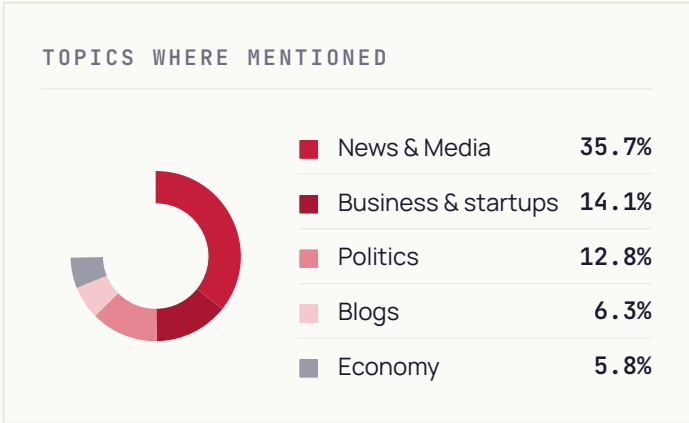
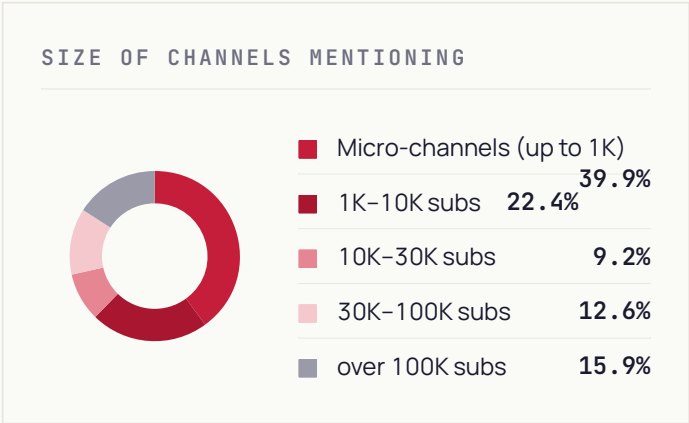
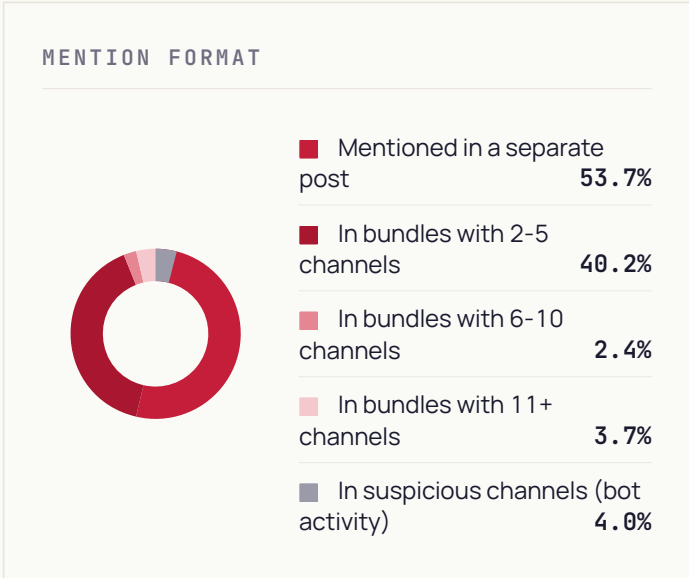
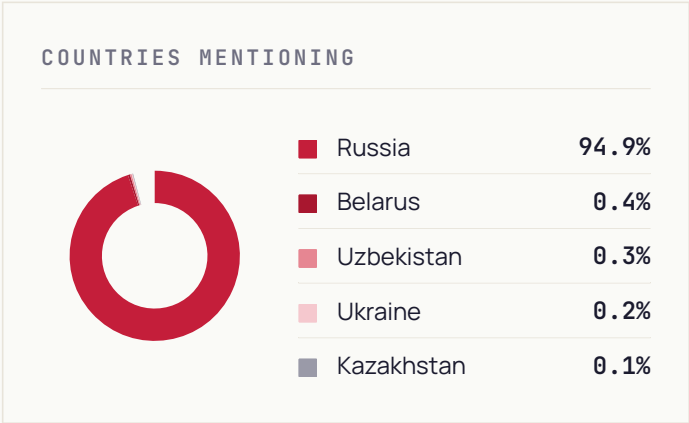
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

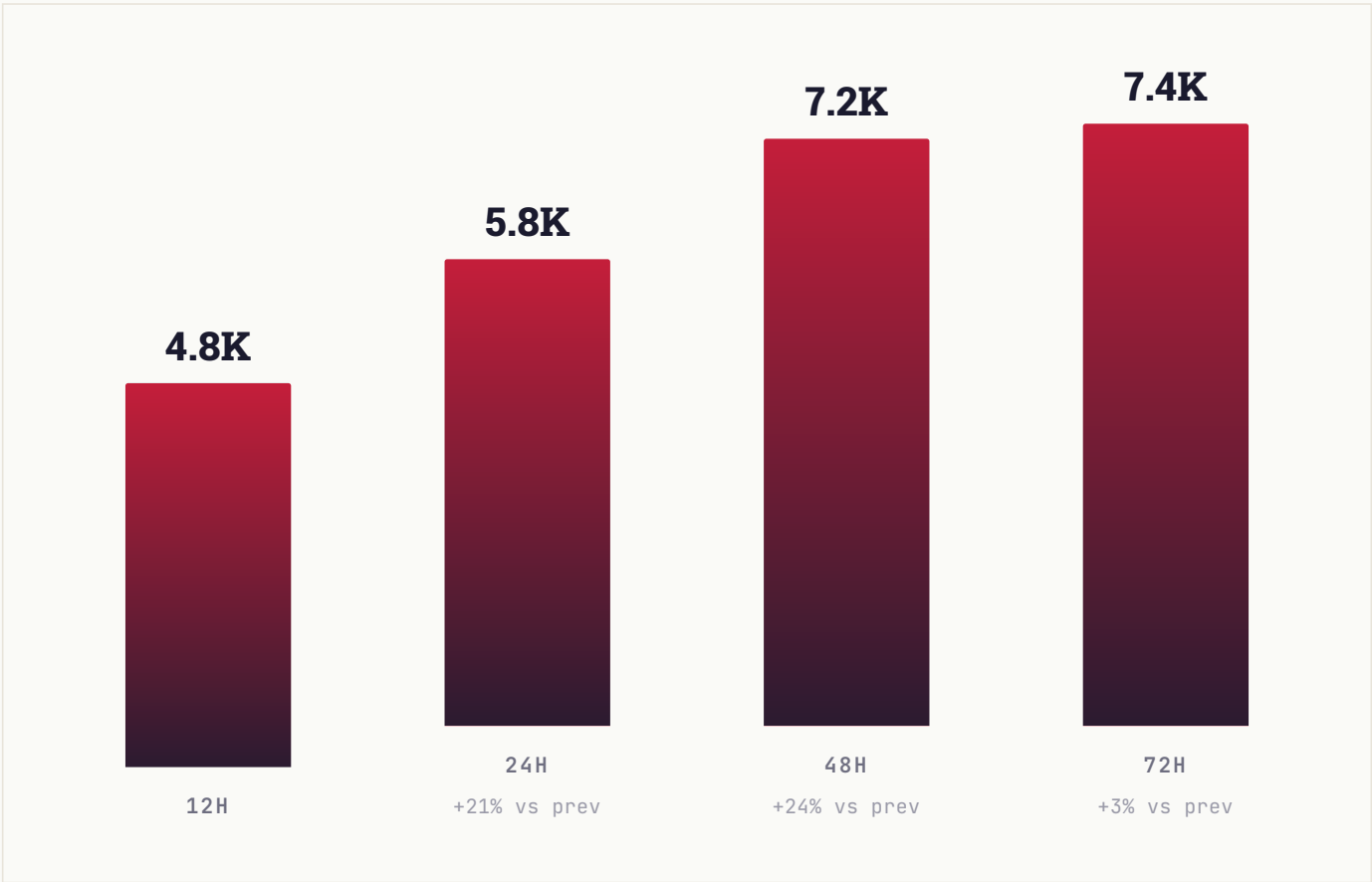
Citation index **626** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **2 101** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its position among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
ZJ armored vehicle lives here	1.1M
TK Tatiana Kim YOU	75.9K

COMPARATIVE CONCLUSION

Channel not yet outside niche top 100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **686**, they brought **1 649** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	39	34	145
December 2025	126	102	273
November 2025	146	119	465
October 2025	190	136	211
September 2025	69	54	0
August 2025	116	81	555

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
686	6	1 649

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing the range of values, a darker beige bar representing the median, and a red dot representing the channel's performance. A vertical line marks the median value.

- SUBSCRIBERS:** The channel has 75,890 subscribers, which is 85% below the median of 499.9K. The range is from 175.6K to 1.4M.
- AVG REACH / POST:** The channel has an average reach of 87,036 per post, which is 41% below the median of 147K. The range is from 6K to 533.4K.
- CITATION INDEX:** The channel has a citation index of 626, which is better than 62% of the niche. The median is 166, and the range is from 0 to 2.1K.

Metric	Channel Value	Median	Comparison	Range (Min-Max)
SUBSCRIBERS	75 890	499.9K	85% below median	175.6K - 1.4M
AVG REACH / POST	87 036	147K	41% below median	6K - 533.4K
CITATION INDEX	626	166	better than 62% of niche	0 - 2.1K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 4.1 posts/wk. Active channels average 7-10.
Consistency is key to audience retention. | EFFECT
Consistency
beats volume |
| 02 | Main post of the week — on Saturday
Audience is most active on this day at 11:00 MSK. | EFFECT
Best window
for an
important post |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is favored by the algorithm. We recommend a share of 15-25%. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls and interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and close your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
