

PUBLIC REPORT BY PROMTPRESS

Channel audit

Medics | Anatomy



@khirurg_vrachi

Our channel unites doctors worldwide. Interesting facts and clinical cases from practice. No. 4963867643 📺Ads @nadywe

SUBSCRIBERS

56 632

-2096 per month

ERR (% SEE POSTS)

8.0%

per day 2.8%

REACH/POST

4.6K

ad reach 1.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 56 632 —	SUBSCRIBER REACH 8.16% avg % of subs see post	VIEWS/POST 4.6K median 4.6K · 18 days	POSTS/WEEK 2.3 for the period
7D TREND — no data for period	REACTIONS/POST 152.2 total 913 reactions, 186 reposts, 0 comments	POST LENGTH 158 chars median 86 · 18 days	POSTS ANALYZED 6 18 days
AD REACH 1.6K 24h avg	CHURN / MONTH -2096 last month	CITATION RATE 15 citation index · 53 channels mentioned ever	CHANNEL AGE 8 years 11 months created 03.07.2017

AI EDITOR SUMMARY

Channel «Medics | Anatomy» — 56 632 subs. Each post averages 4.6K people (8% of subs), reach is low — consider expanding audience. Publishes 2 posts per week (~0 per day) — infrequent posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 6 posts in 18 days.
- 02 Dominant format — Video (5/6 posts).
- 03 Avg post length — 158 chars (median 86).
- 04 Peak audience activity — Wednesday, 19:00 MSK.
- 05 Top posts get 2x more views than the weakest (6.1K avg for top vs 3.1K for worst) — among 6 posts in 18 days. Worth analyzing what the top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 27.05 · 16:02 PHOTO Mental exhaustion & sleep disruption Your brain actively rests from 9 PM to 11 PM. If you go to bed after 11 PM, you gradually...	VIEWS 6 535 REP. 83	REACTIONS 164 ER 11.5%
Nº2 27.05 · 07:03 VIDEO Heart from inside♥	VIEWS 6 033 REP. 30	REACTIONS 218 ER 10.7%
Nº3 30.05 · 14:35 VIDEO Future learning tech helps see human body structure in detail.	VIEWS 5 789 REP. 20	REACTIONS 131 ER 10.2%

Nº4 13.06 · 10:52 VIDEO Cat saves its friend from the vet and hides him in a carrier.	VIEWS 3 386 REP. 30	REACTIONS 162 ER 6.0%
Nº5 14.06 · 08:55 VIDEO In the fight against cancer, support is crucial👉👉👉 A sick girl's father shaves his head after she says she hates herself.	VIEWS 3 104 REP. 3	REACTIONS 124 ER 5.5%

|

WORST 3

↓ 13.06 · 10:52 VIDEO Cat saves its friend from the vet and hides him in a carrier.	VIEWS 3 386 REP. 30	REACTIONS 162 ER 6.0%
↓ 14.06 · 08:55 VIDEO In the fight against cancer, support is crucial👉👉👉 A sick girl's father shaves his head after she says she hates herself.	VIEWS 3 104 REP. 3	REACTIONS 124 ER 5.5%
↓ 14.06 · 13:01 VIDEO When parents are doctors, the answer to 'where do babies come from' looks about like this.	VIEWS 2 879 REP. 20	REACTIONS 114 ER 5.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of gain vs. loss.

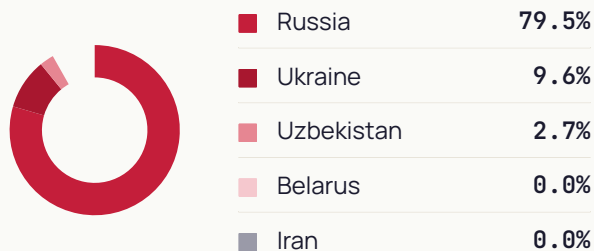


SECTION 04 • MENTIONS

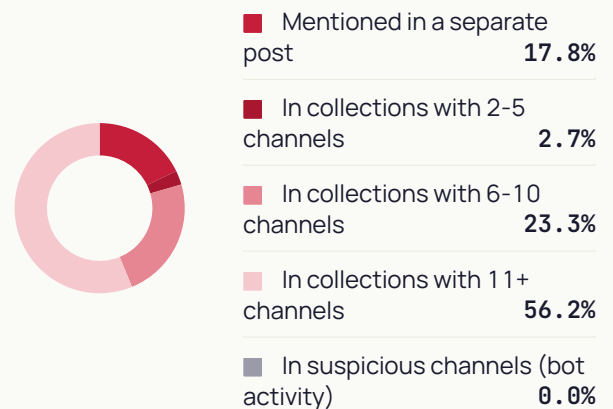
Who mentions the channel and how

Citation index **15** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **53** different channels.

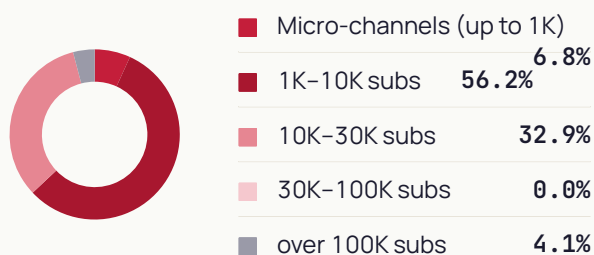
COUNTRIES MENTIONING



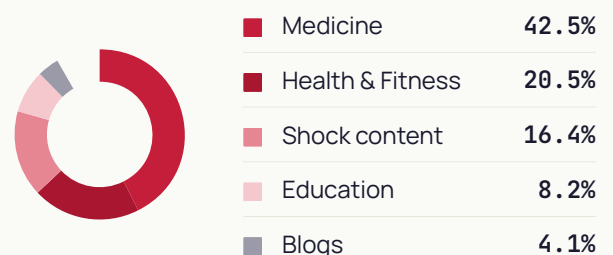
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



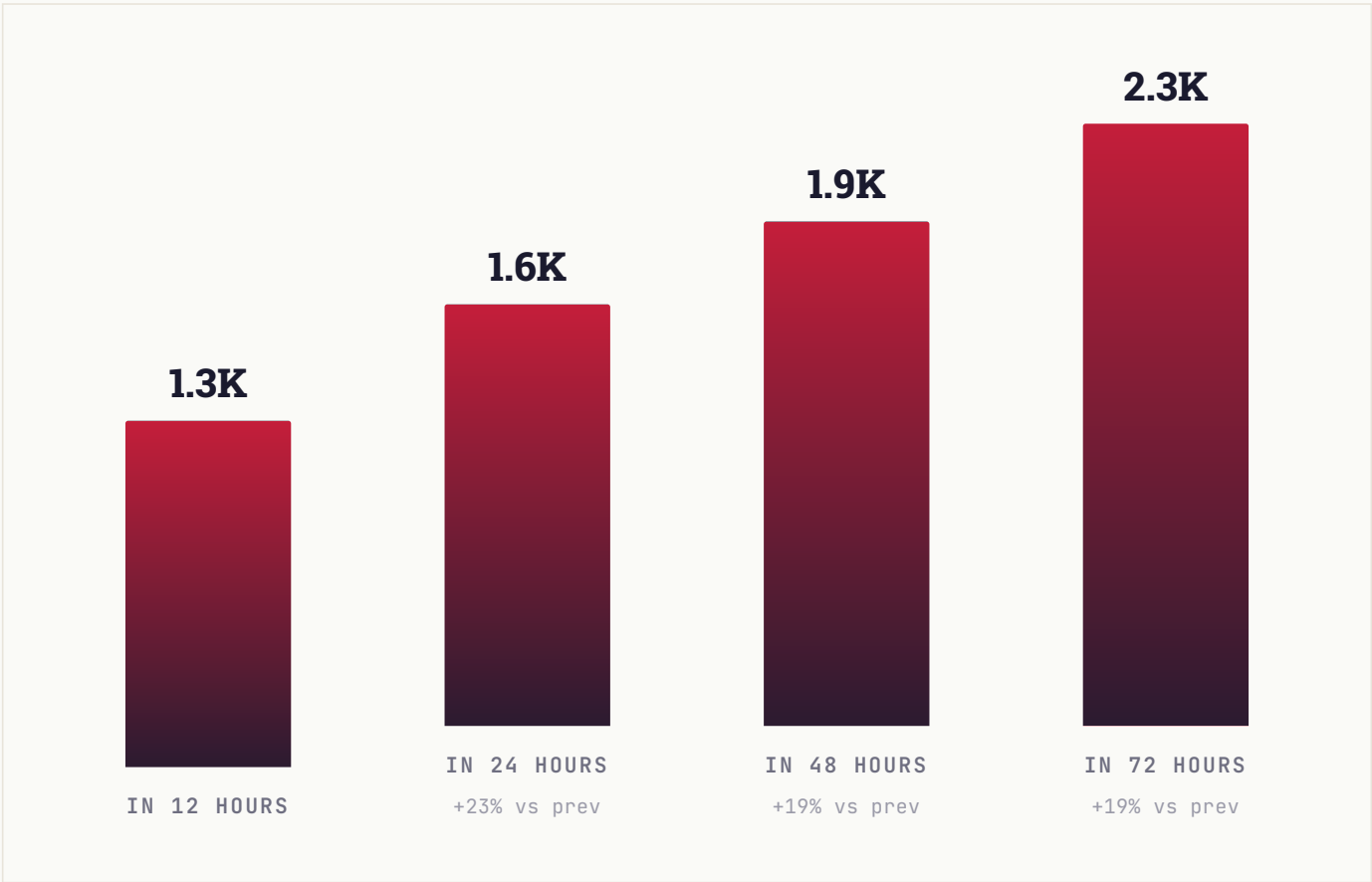
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BI Blog from the morgue	359.3K
EM Endocrinologist Magerya	293.9K
EP EXPERIENCED PHARMACIST	267K
MM Moscow Medicine	238.8K
ZH HealthControl	223.6K
KD Dr. Shishonin's channel	215.4K
AT Anatomical Theater	201.6K
MR Mikerina. Childbirth? Call a midwife!	192.6K
DM DOCTOR MYASNIKOV	182.8K
ZS Notes of a forensic expert	171.5K
MJ Medics Anatomy YOU	56.6K

COMPARATIVE CONCLUSION

Channel inbottom half of top-100 niche (#68 of 96). Niche median — 70.8K subs.
First growth KPI — reach median. Leader: Blog from the morgue (359.3K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **8**, they brought **14 675** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	0	0	3 082	
November 2025	0	0	4 817	
October 2025	2	1	810	
September 2025	1	1	2 596	
August 2025	3	3	2 468	
July 2025	2	2	902	
TOTAL MENTIONS	8	MONTHS IN DATA	6	ACQUIRED SUBSCRIBERS
			14 675	

SECTION 08 · NICHE COMPARISON

Where channel ranks in its league

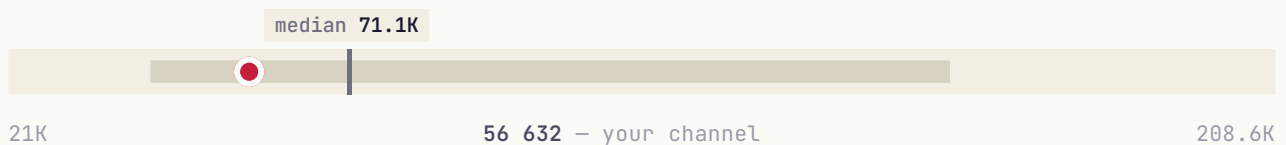
Took top-**100** channels in category «**Medicine**» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#68/100

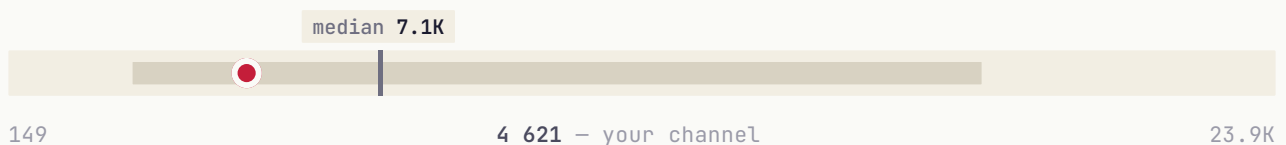
POSITION IN NICHE

Channel in bottom half of ranking

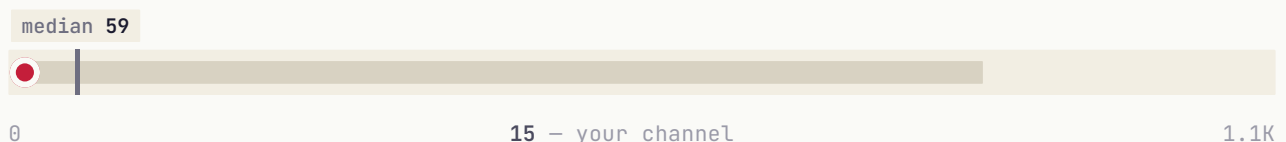
SUBSCRIBERS

worse than median by 20%


AVG REACH / POST

worse than median by 35%


CITATION INDEX

worse than median by 75%


— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 2.3 posts/wk. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Top post of the week — on Wednesday
Audience most active on this day at 19:00 MSK. | EFFECT
Best window for an important post |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000 subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from relevant audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth target in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
