

PUBLIC REPORT BY PROMTPRESS

Channel audit

خبر ۲۴ | اخبار جنگ



@khabar24

تبلیغات در خبر @Khabar24Admin با خبر ۲۴ بی خبر نمایند ارتباط با خبر ۲۴
۲۴: @Ad24Team

SUBS

217 404

+18780 per month

ERR (% WHO SEE
POSTS)

2.0%

per day 3.0%

REACH/POST

3.7K

ad reach 5.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 217 404 —	 SUBSCRIBER REACH 1.69% Avg % subs see post	 VIEWS/POST 3.7K median 2.3K · 14 days	 POSTS/DAY 64.2 ~449 per week
 7D TREND +191.9% vs previous week	 REACTIONS/POST 14.4 total 13,871 reactions, 3,831 reposts, 876 comments	 POST LENGTH 245 chars. median 180 · 14 days	 POSTS ANALYZED 961 14 days
 AD REACH 5.6K 24h avg	 CHURN / MONTH +18780 over the last month	 CITATION RATE 763 citation index · 1,236 channels mentioned all time	 CHANNEL AGE 10 years 2 months Created 16.03.2016

AI EDITOR SUMMARY

Channel «اخبار جنگ | خبر۲۴» – 217 404 subs. Each post averages 3.7K people (2% from subs), reach is low – consider expanding audience. Publishes 449 posts per week (~64/day) – very active posting. For the week of May 25–31, reach grew +191.9% vs week 18–24 May – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 961 posts over 14 days.
- 02 Dominant format — Text (699/961 posts).
- 03 Avg post length — 245 characters (median 180).
- 04 Peak audience activity — Sunday, 23:00 UTC.
- 05 Top posts bring 9x more views than the weakest (9.7K avg for top vs 1K for worst) — among 961 posts over 14 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº128.05 · 20:49TEXT	VIEWS	REACTIONS
	9 847	27
فرماندار جم: یک هواگرد متخاصم منهدم شد. هم‌اینک وضعیت شهر @Khabar24 عادی است	REPOSTS	ER
	2	4.5%
Nº228.05 · 20:39TEXT	VIEWS	REACTIONS
	9 622	30
تسنیم به نقل از یک منبع نظامی رهگیری یک پهپاد متجاوز آمریکایی را @Khabar24 در اطراف بوشهر تایید کرد	REPOSTS	ER
	3	4.4%
Nº328.05 · 22:21TEXT	VIEWS	REACTIONS
	9 501	29
ونس در مصاحبه با فاکس نیوز اعلام کرد: واشنگتن در مذاکرات با ایران پیشرفت زیادی داشته و معتقد است تهران «دست‌کم تا این لحظه، با...حسن نیت	REPOSTS	ER
	8	4.4%

Nº4 28.05 · 22:05 TEXT	VIEWS	REACTIONS
	9 448	19
	REPOSTS	ER
جی دی ونس، معاون ترامپ: هنوز به توافق کامل در مورد ایران @Khabar24 نرسیده‌ایم	6	4.3%

Nº5 28.05 · 20:25 VIDEO	VIEWS	REACTIONS
	9 441	56
	REPOSTS	ER
ادعای تکراری ترامپ درباره ایران: آنها مذاکره‌کنندگان بسیار خوبی هستند؛ حيله‌گرند. اما همه برگ‌های برنده دست ماست، چون ما آنها را از نظر...	3	4.3%

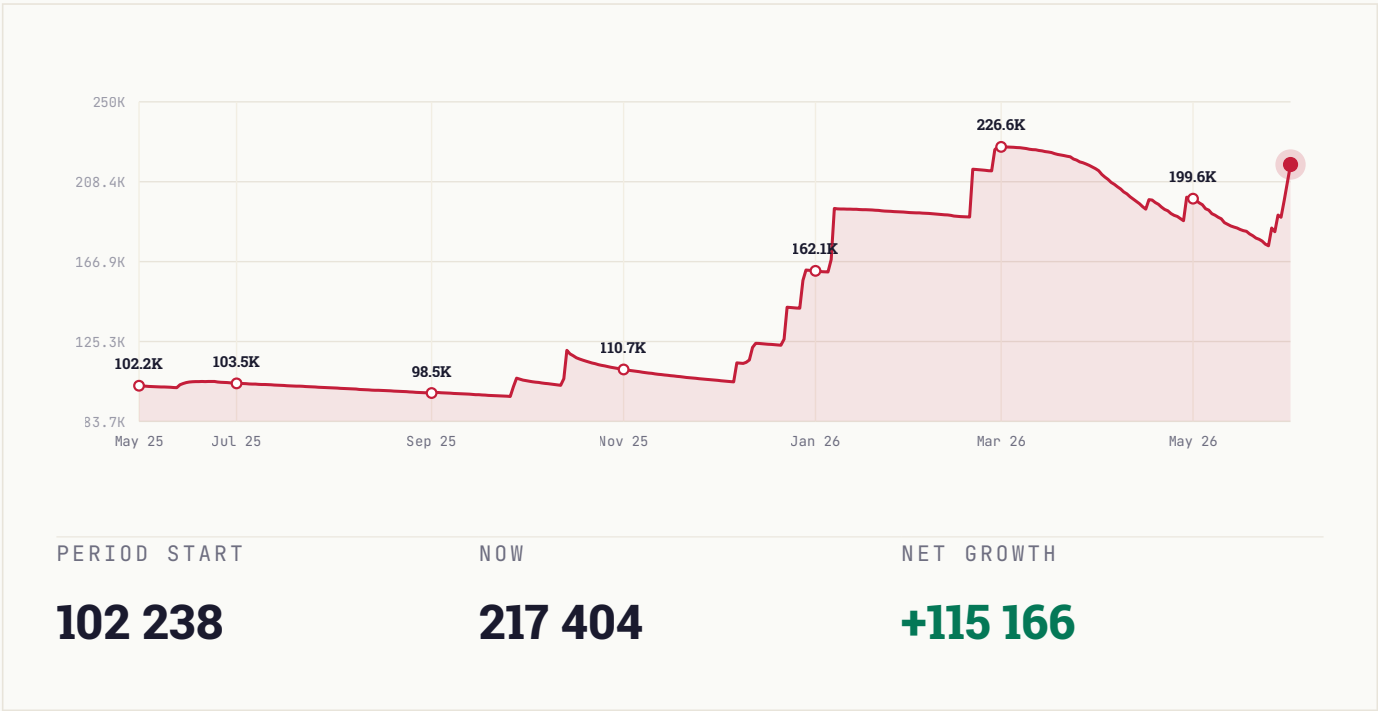
WORST 3

↓ 23.05 · 13:28 TEXT	VIEWS	REACTIONS
	1 136	1
	REPOSTS	ER
یک مقام ایرانی به الجزیره گفت: این یادداشت تفاهم شامل پایان جنگ، لغو محاصره، باز کردن تنگه هرمز و خروج نیروهای آمریکایی از منطقه ...جنگی	1	0.5%
↓ 23.05 · 13:32 TEXT	VIEWS	REACTIONS
	1 112	1
	REPOSTS	ER
سخنگوی وزارت خارجه: حضور هیئت قطری در تهران برای تسهیل @Khabar24 برخی بندهای یادداشت تفاهم بود	—	0.5%
↓ 24.05 · 10:03 POLL	VIEWS	REACTIONS
	823	2
	REPOSTS	ER
(captionless post — poll)	—	0.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

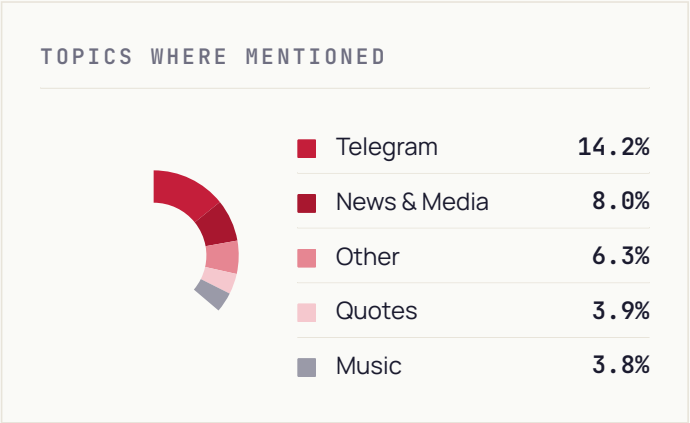
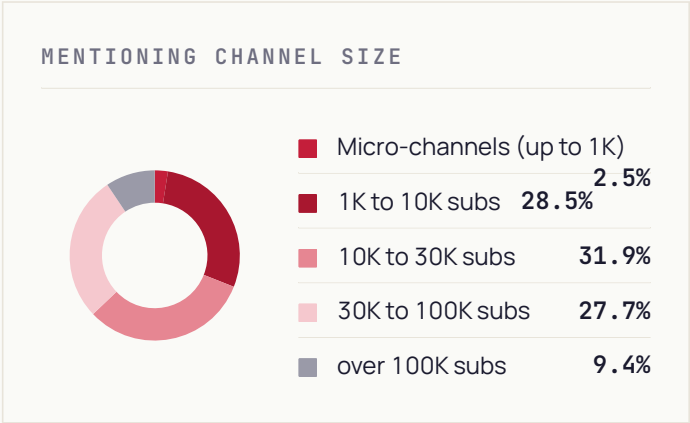
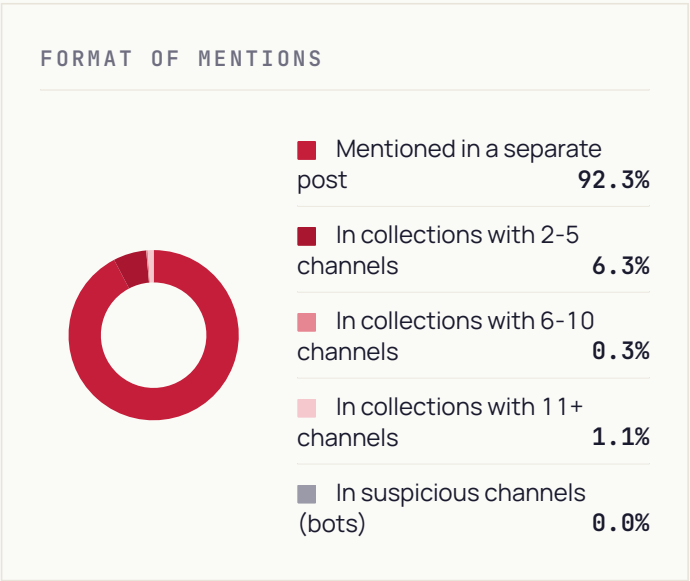
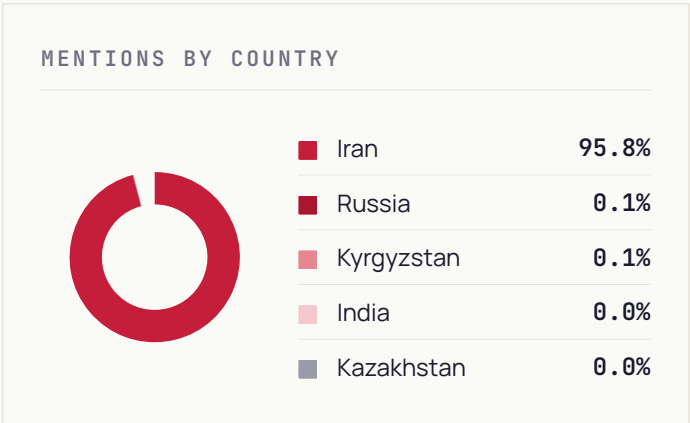
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

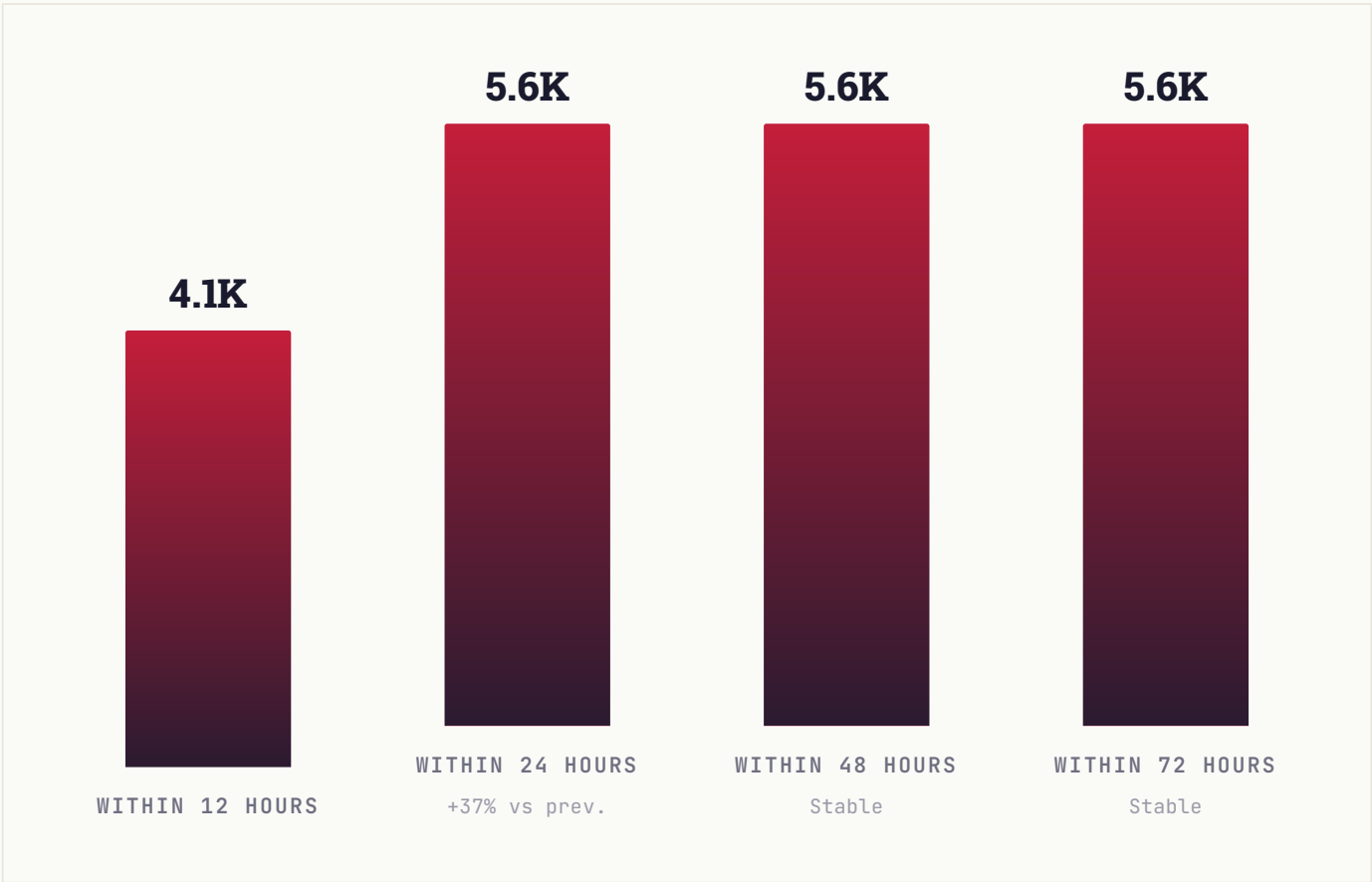
Citation index **763** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from 1k subs. All time channel was mentioned **1 236** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps estimate how long a placement stays effective.



SECTION 06 • COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
خ خبرفوری	4.1M
آ آخرین خبر	2M
و ورزش سه	1.3M
خ خبرهای فوری مهم	1.1M
ا AloNews اخبار جنگ الونیوز	912.6K
FB Futball Bad Tv -NK •	274.7K
ا خبر ۲۴ اخبار جنگ YOU	217.4K
چ چندثانیه آنلاین	130.9K
خ خبرگزاری خبرآنلاین	117.1K
ک کانال خبری بامدادنو	106.7K
ج جماران	83.9K

COMPARATIVE CONCLUSION

Channel in bottom third of the selection (7th of 11). Larger — 6 channels (leader: **خبرفوری**, 4.1M); these are growth benchmarks, reach them via paid placements or partnerships. Smaller — 4 channels, you're already a partner-leader for them.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** Such mentions were **2 646**, they brought **88 062** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBS
Dec 2025	31	9	60 009
Nov 2025	17	11	0
Oct 2025	926	116	18 180
September 2025	1 631	128	9 873
August 2025	22	9	0
Jul 2025	19	10	0
TOTAL MENTIONS		MONTHS OF DATA	ATTRACTED SUBS
2 646		6	88 062

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — Sunday

Audience is most active on this day at 23:00 UTC.

EFFECT

**Best window
for important
posts**

02

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 1.69% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+3.8pp ER

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls and interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is something we can do in minutes using public data.
Want to go further? Run ads with us and hit your growth target in
a month.

01	Launch Telegram Ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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