

PROMTPRESS PUBLIC REPORT

Channel audit

KD • News



@kdigest

Daily news digest. Ads: @newstg Registered with RKN: clck.ru/3RY2gj

SUBSCRIBERS

366 906

-5044 per month

ERR (% SEE POSTS)

3.0%

per day 2.3%

REACH/POST

10.9K

ad reach 8.3K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 366 906 —	 SUBS REACH 2.97% avg % subs see post	 VIEWS/POST 10.9K median 11K · 29 days	 POSTS/DAY 17.1 ~119 per week
 7D TREND +1.2% vs previous week	 REACTIONS/POST 69.8 35,298 reactions, 41,661 reposts, 1,551 comments	 POST LENGTH 285 chars median 258 · 29 days	 POSTS ANALYZED 506 29 days
 AD REACH 8.3K 24h avg	 CHURN / MONTH -5044 last month	 CITATION RATE 3 316 citation index · 3,198 channels mentioned ever	 CHANNEL AGE 6 years 6 months created 30.12.2019

AI EDITOR SUMMARY

Channel «KD • News» — 366 906 subs. Each post avg views 10.9K people (3% subs), reach low — need to grow audience. Publishes 119 posts/week (~17/day) — very active. Week Jun 29 — Jul 5 reach stable (+1.2% vs week of June 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **506** posts in 29 days.
- 02 Dominant format – **Video** (253/506 posts).
- 03 Avg post length – **285** chars (median 258).
- 04 Audience peak – **Monday**, 18:00 MSK.
- 05 Top posts get **3x** more views than weakest (27.5K avg top vs 8.4K worst) – across 506 posts in 29 days. Worth analyzing common traits: topic, format, timing.

TOP 5 POSTS

Nº1 29.06 · 15:06 VIDEO Anecdote: Chinese mock Europeans by posting videos of their pigs chilling under AC At the same time...	VIEWS 53 776 REPOSTS 523	REACTIONS 132 ER 14.7%
Nº2 18.06 · 20:44 PHOTO This cat from Thailand named Pearl became an internet sensation for its incredibly responsible approach to guarding...	VIEWS 14 773 REPOSTS 97	REACTIONS 69 ER 4.0%
Nº3 18.06 · 17:03 PHOTO Russians may be allowed to lay asphalt in their own yards. Deputies introduced a bill to the State Duma that cancels fines up to 10K...	VIEWS 14 029 REPOSTS 88	REACTIONS 150 ER 3.8%

Nº4 18.06 • 21:33 PHOTO Leaked footage from Nolan's exclusive 'Odyssey' trailer — shows Helen of Troy, known as the Beautiful Helen is a female name...	VIEWS 13 958 REPOSTS 79 REACTIONS 223 ER 3.8%
Nº5 22.06 • 21:04 PHOTO An 8-meter python swallowed a woman whole in her own garden. 44-year-old Indonesian woman went to the garden to move a cow...	VIEWS 13 792 REPOSTS 91 REACTIONS 85 ER 3.8%

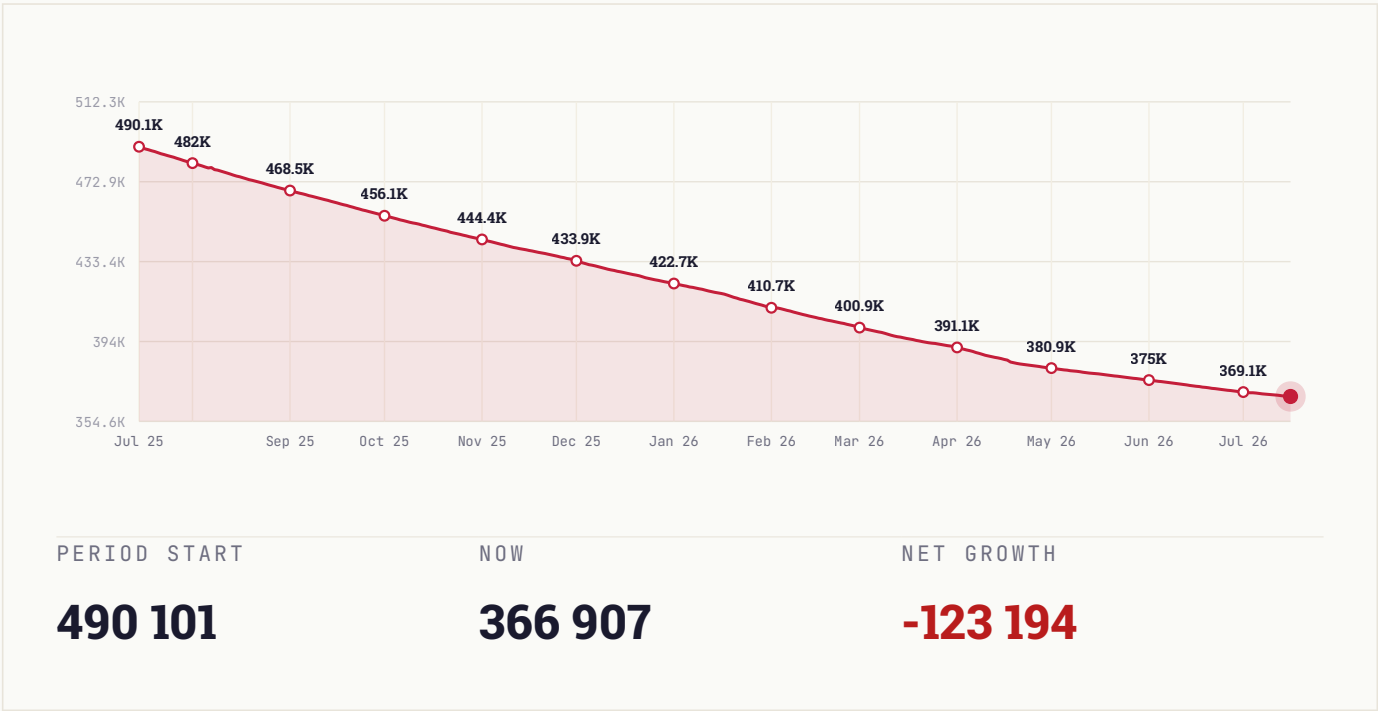
WORST 3

↓ 11.07 • 13:02 VIDEO Best action movie of the decade «Rage» is out digitally — Hong Kong action film hailed as new king of martial arts movies...	VIEWS 8 601 REPOSTS 119 REACTIONS 19 ER 2.3%
↓ 11.07 • 11:02 VIDEO In Moscow, two thugs assaulted a delivery robot This is why aliens don't make contact. ⚡ KD • News	VIEWS 8 395 REPOSTS 30 REACTIONS 81 ER 2.3%
↓ 11.07 • 12:02 VIDEO Mom bird didn't quite think about the size of lunch for her chick. ⚡ KD • News	VIEWS 8 268 REPOSTS 74 REACTIONS 76 ER 2.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

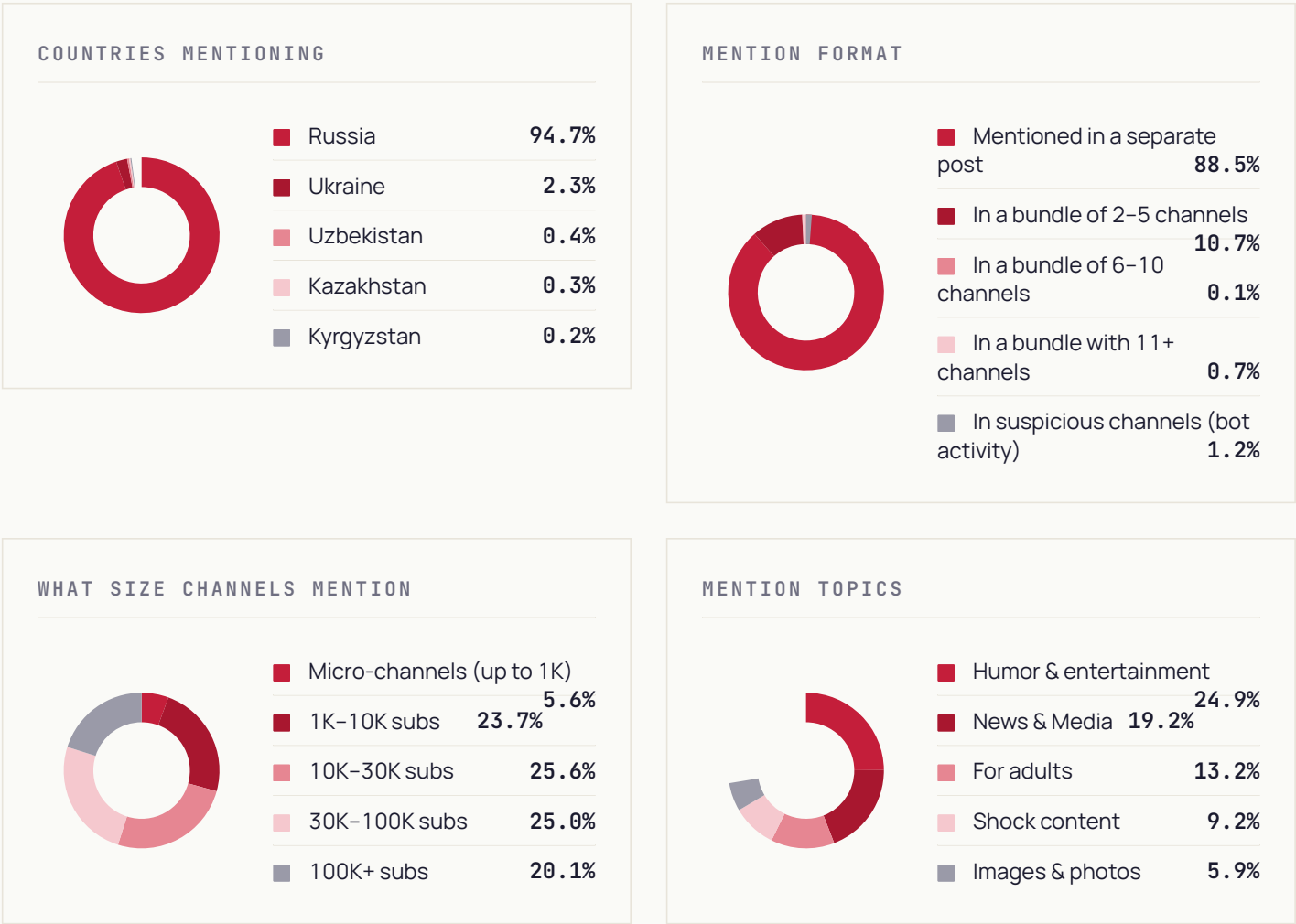
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

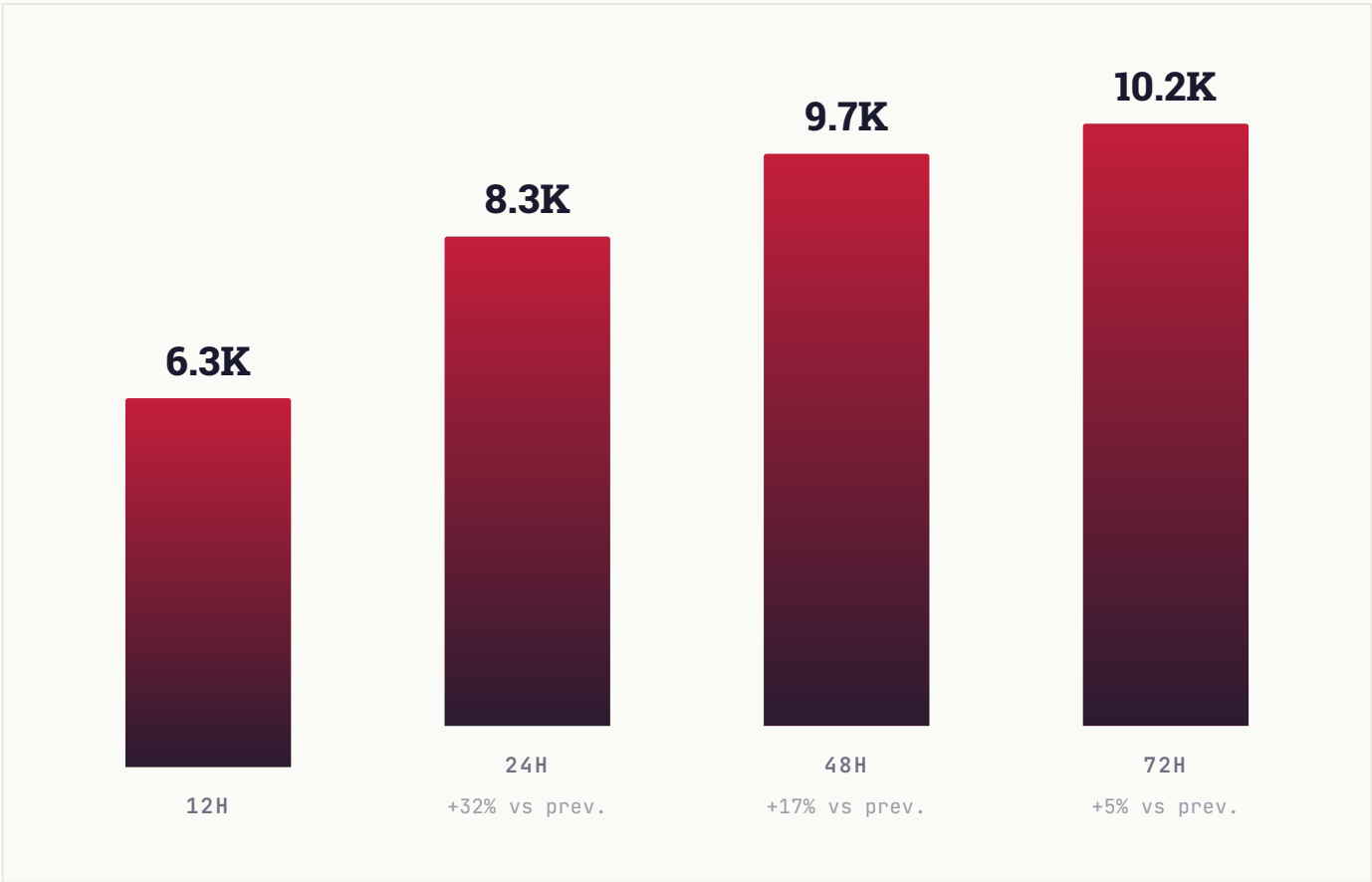
Citation index **3 316** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time channel mentions **3 198** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of a promo post over time since publication. Helps gauge how long placement stays effective.



SECTION 06 • COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
اخبار فوری خبر فوری جنگ امریکا فوری	6M
خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خبر فوری	4.4M
کانال اخبار فوری خبر فوری	4.3M
PE Live Broadcast • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trukha ⚡ Ukraine	3.1M
K• KD • News YOU	366.9K

COMPARATIVE INSIGHT

Channel is not yet outside top 97% of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal — enter top-97 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **187**, they brought **197** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	40	34	0
December 2025	36	15	0
Nov 2025	51	25	0
Oct 2025	25	12	0
September 2025	17	15	0
August 2025	18	12	197

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBS
187	6	197

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background with a darker beige bar representing the range of values. A vertical line marks the median, and a red dot indicates the channel's position. The data is as follows:

Metric	Channel Value	Median	Comparison
SUBSCRIBERS	366 906	1.3M	72% below median
AVG REACH / POST	10 908	93.7K	88% below median
CITATION INDEX	3 316	1.9K	better than 58% of niche

SUBSCRIBERS 72% below median

median 1.3M

498.9K 366 906 — your channel 4.1M

AVG REACH / POST 88% below median

median 93.7K

733 10 908 — your channel 443.8K

CITATION INDEX better than 58% of niche

median 1.9K

0 3 316 — your channel 11.2K

— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01**Main post of the week — on Monday**

Audience is most active on this day and at 18:00 MSK.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 2.97% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+2.5pp ER**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by PromptPress?

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager