

PROMTPRESS PUBLIC REPORT

Channel audit

Kazakh Chuvash



@kazchuvash

🇰🇿 Analytics, investigative journalism, expert opinion. Author channel of journalist Kirill Pavlov (media cert №KZ35VPY00141504 as of 09.02.2026). Feedback: @kazchuvash_bot YouTube:...

SUBSCRIBERS

25 199

+31 per month

ERR (% SEE POSTS)

19.0%

per day **19.0%**

REACH/POST

6K

ad reach **4.8K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your place

07 Niche Comparison

Rank in «News & Media» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 25 199 —	 SUBS REACH 23.85% avg % of subs see post	 VIEWS/POST 6K median 5.6K · 28 days	 POSTS/WEEK 12.2 over period
 7D TREND -2.1% vs previous week	 REACTIONS/POST 21.7 only 1,063 reactions, 367 reposts, 185 comments	 POST LENGTH 418 chars median 294 · 28 days	 POSTS ANALYZED 49 28 days
 AD REACH 4.8K 24h avg	 CHURN / MONTH +31 last month	 CITATION RATE 96 citation index · 242 channels mentioned all time	 CHANNEL AGE 4 years 11 months created 04.08.2021

AI EDITOR SUMMARY

Channel «Kazakh Chuvash» — 25 199 subs. Each post averages 6K people (24% of subs), avg reach — room to grow. Publishes 12 posts/week (~2/day) — steady. Week of Jun 22–28 reach stable (-2.1% vs week 15–21 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **49** posts over 28 days.
- 02 Dominant format – **Photo** (23/49 posts).
- 03 Avg post length – **418** chars (median 294).
- 04 Peak audience activity – **Saturday**, 12:00 ALMT.
- 05 Top posts get **4x** more views than the weakest (13.7K avg for top vs 3.1K for worst) – among 49 posts in 28 days. Analyze what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 05:00 TEXT The most truthful briefing on veterinary safety was scheduled for June 22 at 15:00, with Vice Minister Berdalin and...	VIEWS 16 722 REPOSTS 5	REACTIONS 17 ER 66.4%
Nº2 27.06 · 07:18 TEXT Does Kazakhstan acknowledge El Niño's impact? In France, nuclear reactors are being shut down, services work around the clock, companies are cutting...	VIEWS 14 872 REPOSTS 14	REACTIONS 35 ER 59.0%
Nº3 19.06 · 06:33 TEXT Correlation of alcohol spending with murder rate per capita across Kazakhstan regions. https://t.me/pavlov_central/156 On...	VIEWS 9 521 REPOSTS 6	REACTIONS 14 ER 37.8%

Nº4 17.06 · 09:02 VIDEO Non-news of the agro-industrial complex. Foot-and-mouth disease reached Akmola region. Cows are screaming, not eating, farmers have to pour milk into the ground (although also...	VIEWS 9 316 REPOSTS 22	REACTIONS 25 ER 37.0%
Nº5 21.06 · 06:05 PHOTO Zhumingarín took sugar to Afghanistan. I liked the very telling expressions on the Taliban faces in the photo. And the shoes. t.me/kazchuvash	VIEWS 9 234 REPOSTS 12	REACTIONS 31 ER 36.6%

|

WORST 3

↓ 22.06 · 13:32 PHOTO In the end, Kazpost was saved by employee Orazali Sarsenov who delivered the envelope. As if he knew it held important documents. t.me/kazchuvash	VIEWS 3 324 REPOSTS 4	REACTIONS 25 ER 13.2%
↓ 24.06 · 09:28 TEXT Human anthrax case in Mongolia's Uvs aimag on June 22, 2026. Also veterinary issues in Brazil...	VIEWS 3 122 REPOSTS 7	REACTIONS 18 ER 12.4%
↓ 12.06 · 09:08 TEXT Mosquito invasion in Atyrau – social media flooded with videos. And this region has been refusing to switch for years...	VIEWS 2 767 REPOSTS 6	REACTIONS 31 ER 11.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



PERIOD START

18 816

NOW

25 199

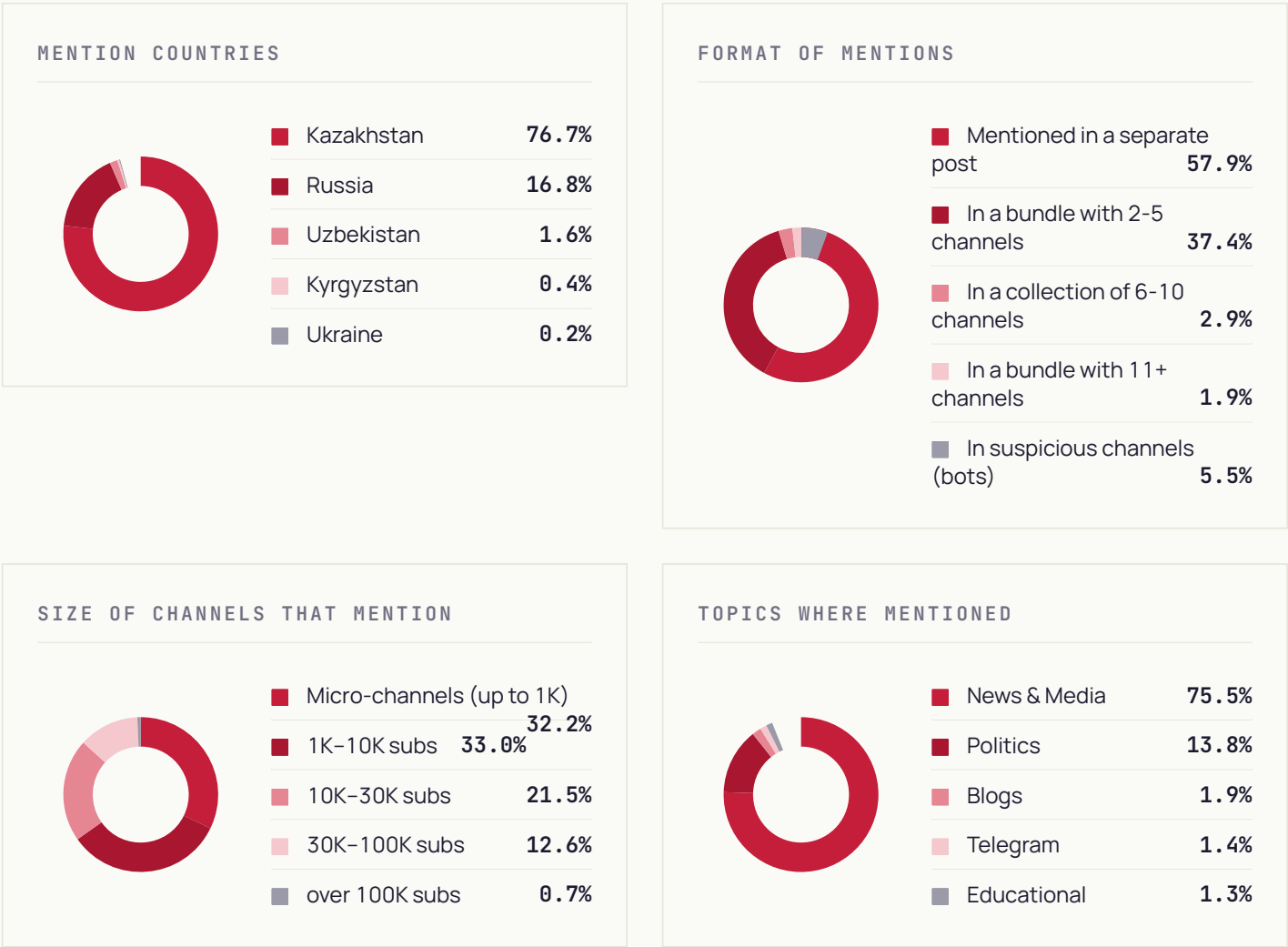
NET GROWTH

+6 383

SECTION 04 · MENTIONS

Who mentions the channel and how

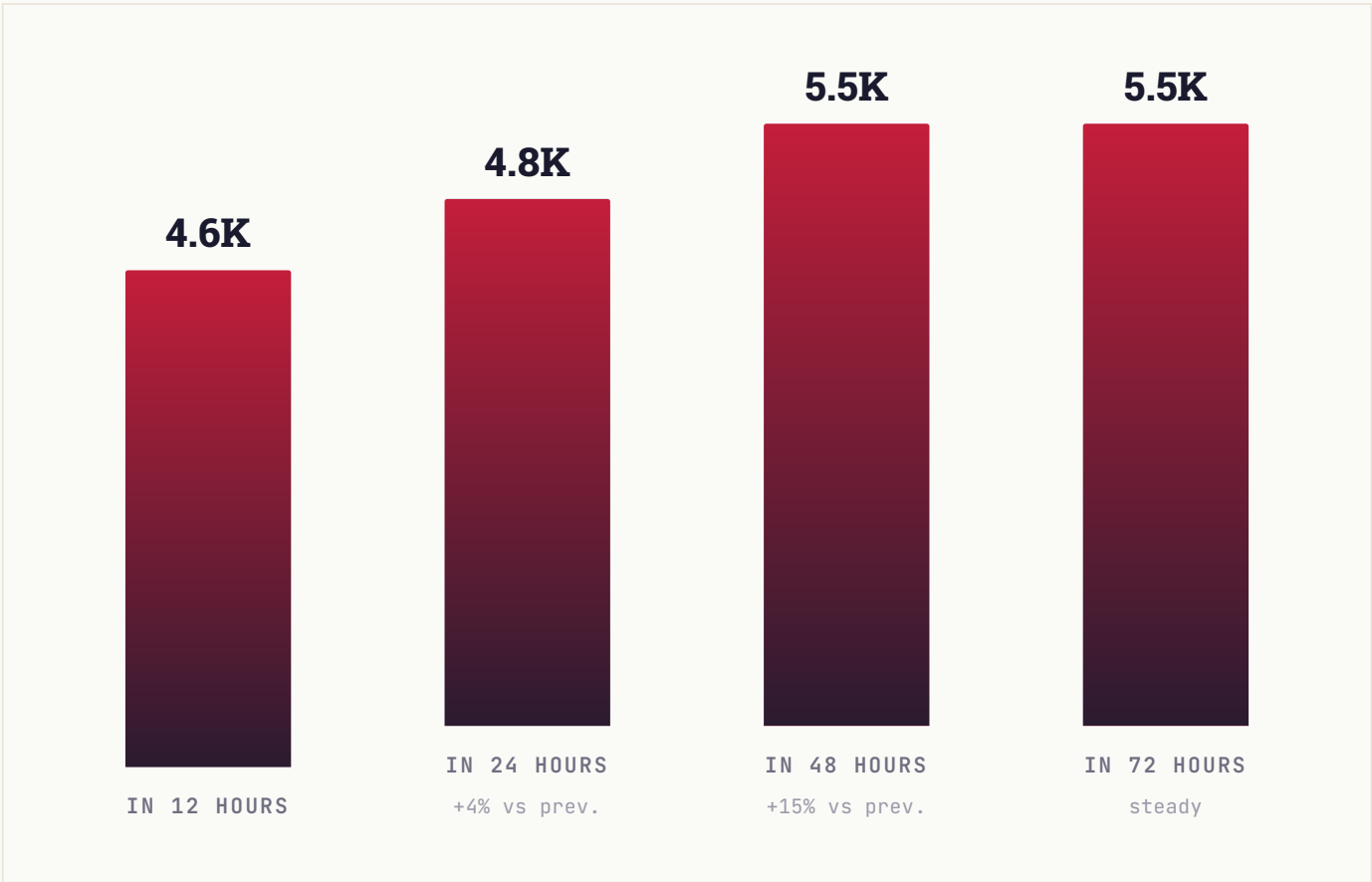
Citation index **96** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100K subs weighs more than from 1K subs. All-time channel was mentioned **242** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DA Dauletten	342.4K
T- Tengrinews.kz - Kazakhstan News	256.4K
Z- Zakon.kz - Kazakhstan & World News	204.1K
ZN ZTB NEWS - Kazakhstan News	180.6K
OR ORDA	139.3K
QU Qumash	121.8K
QA Qaz365.kz	96.9K
DA Dauletten.kz	80.1K
NOT NOTKhabar	76.2K
AB Atameken Business - Kazakhstan News	74.2K
CI Kazakh Chuvash YOU	25.2K

COMPARATIVE INSIGHT

Channel in top half of niche (#42 of 99). Niche leader — Dauletten (342.4K), median subs 20.2K. Aim for the first quartile — a realistic 6-12 month horizon.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «News & Media» and saw how your channel stacks up. Gray band – range for 80% of niche channels (p10 to p90). Black vertical – median. Red dot – your channel.

#42/100

RANK IN NICHE

Channel in the top half of the ranking



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Saturday

On this day at 12:00 ALMT the audience is most active.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
