

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Pharmacist's Tears



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✓ #1 Telegram for pharmacists, pharma pros & community. (For sale) #1 pharmacy review database Ads in TG - @em_myaso . ✓
Registered with RKN. All posts are purely subjective...

SUBSCRIBERS

41 373

-374 per month

ERR (% SEE POSTS)

17.0%

daily 7.0%

REACH/POST

6.4K

ad reach 2.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 41 373 —	 SUBS REACH 15.44% avg % of subs see post	 VIEWS/POST 6.4K median 6.7K · 29 days	 POSTS/WEEK 20.9 over period
 7D TREND -21.6% vs prev week	 REACTIONS/POST 8.7 total 764 reactions, 590 reposts, 792 comments	 POST LENGTH 303 chars median 143 · 29 days	 POSTS ANALYZED 88 29 days
 AD REACH 2.9K 24h avg	 CHURN / MONTH -374 last month	 CITATION RATE 4 citation index · 48 channels mentioned ever	 CHANNEL AGE 5 yrs 3 mo created 02.04.2021

AI EDITOR SUMMARY

Channel «Pharmacist's Tears» – 41 373 subs. Each post gets on avg 6.4K people (15% of subs), this is average reach – room to grow. Posts 21 posts per week (~3/day) – regular schedule. For week Jul 6–12, reach dropped -21.6% By week Jun 29 – Jul 5 – let's break down the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **88** posts over 29 days.
- 02 Dominant format – **Text** (81/88 posts).
- 03 Avg post length – **303** chars (median 143).
- 04 Peak audience activity – **Tuesday**, 21:00 MSK.
- 05 Top posts get **2x** more views than the weakest (9.7K avg top vs 4.3K worst) – among 88 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 23.06 · 08:42 TEXT 🔴 Pharmacy chain 'Aprel' put up for sale Several sources told Izvestia: a top manager of a major...	VIEWS 10 432 REPOSTS 226	REACTIONS 32 ER 25.2%
Nº2 23.06 · 16:00 TEXT 📋 Employer reviews Already 2,503 reviews from fellow pharmacists. See where it's good and where it's not 🗨️ ⭐ Open catalog...	VIEWS 9 318 REPOSTS 3	REACTIONS — ER 22.5%
Nº3 23.06 · 18:00 TEXT 🏆 Top Posts of the Day 🏆 Pharmacy Empire Seeks New Owner 👍 23 🗨️ 35 read →	VIEWS 9 236 REPOSTS 2	REACTIONS 1 ER 22.3%

Nº4 22.06 · 18:02 TEXT  Pharmacy Wars: How to Survive When Competition Squeezes and People Save? Colleagues, recent months have been a real stress test. Pharmacies on...	VIEWS 8 643 REPOSTS 4 REACTIONS 19 ER 20.9%
Nº5 26.06 · 18:00 TEXT  Top Posts of the Day  Three Women Turned Pharmacy Chain into Battlefield.  13  6 read →  Where to Find White Salary and Not...	VIEWS 8 566 REPOSTS 4 REACTIONS 4 ER 20.7%

WORST 3

↓ 15.07 · 16:00 TEXT  Employer Reviews Anti-rating updated: where colleagues advise not to go – check the catalog   Open Review Catalog	VIEWS 4 374 REPOSTS — REACTIONS — ER 10.6%
↓ 15.07 · 18:00 TEXT  Top Posts of the Day  Pharmacy salary 90, customers like lottery.  0  2 read →	VIEWS 4 345 REPOSTS — REACTIONS — ER 10.5%
↓ 15.07 · 22:02 TEXT Guys, help! I've entered an exciting quest called «get accredited». Haven't worked for 6 years. Need not just centers, but...	VIEWS 4 227 REPOSTS 1 REACTIONS — ER 10.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

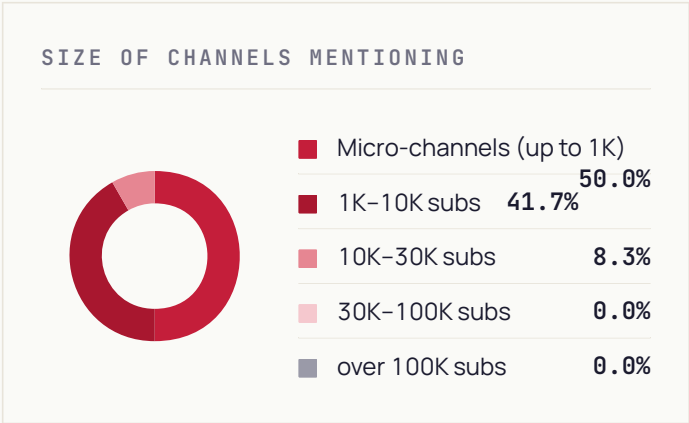
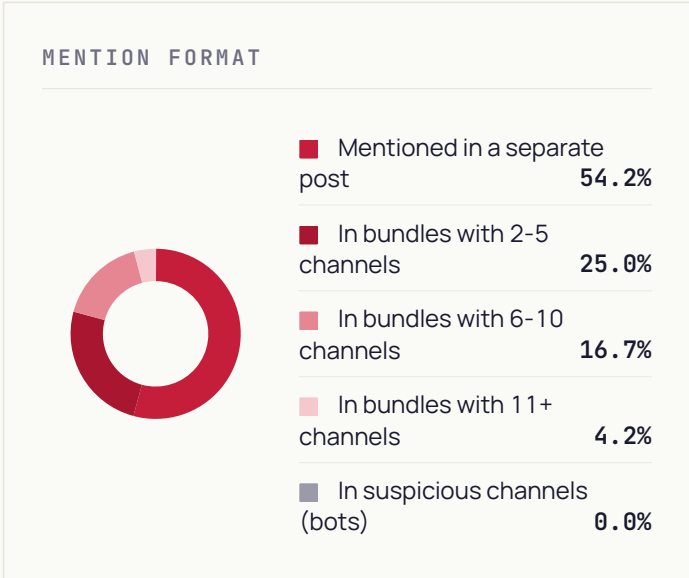
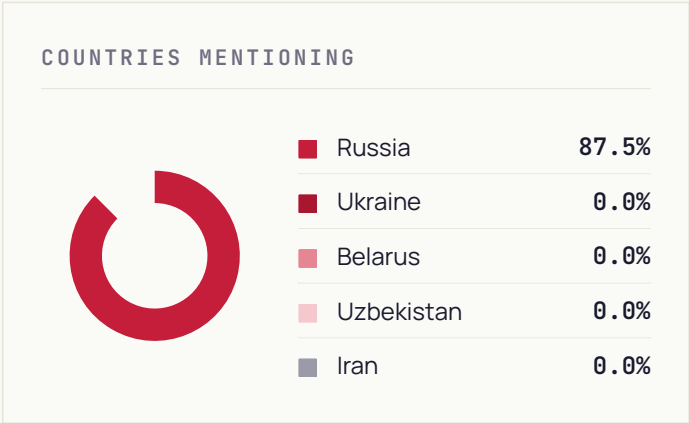
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

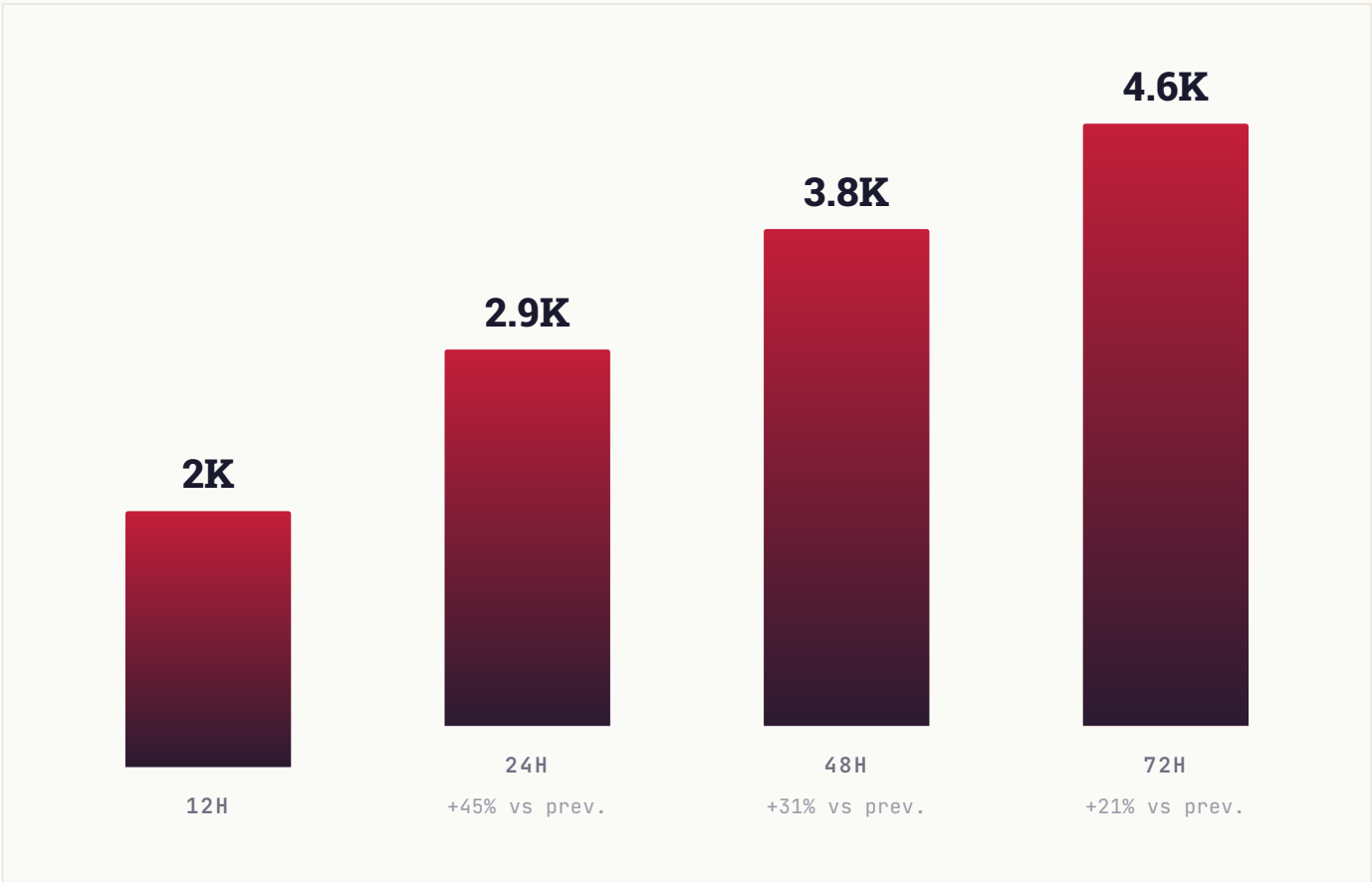
Citation index **4** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **48** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
و وظائف - أي وظيفة 	1.2M
قو قناة وظائف - وظيفتك علينا 	814.8K
UB Remote no exp - Freelance	794K
اا ای استخدام	648.8K
求职 求职招聘	637.9K
سا ساحة الوظائف  	538.9K
PM JOBS MOSCOW VACANCIES	477.9K
SW SR W  RLD	464K
شغ شغل	457.4K
SI SeoJob Заработок в сети	429.2K
SF Pharmacist's Tears YOU	41.4K

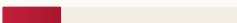
COMPARATIVE INSIGHT

Channel not yet outside top 96 niche — early growth stage. Niche leader — وظائف - أي وظيفة  (1.2M), top-96 median: 172.5K. First goal: break into top-96 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1**, they brought **1 419** new subs.

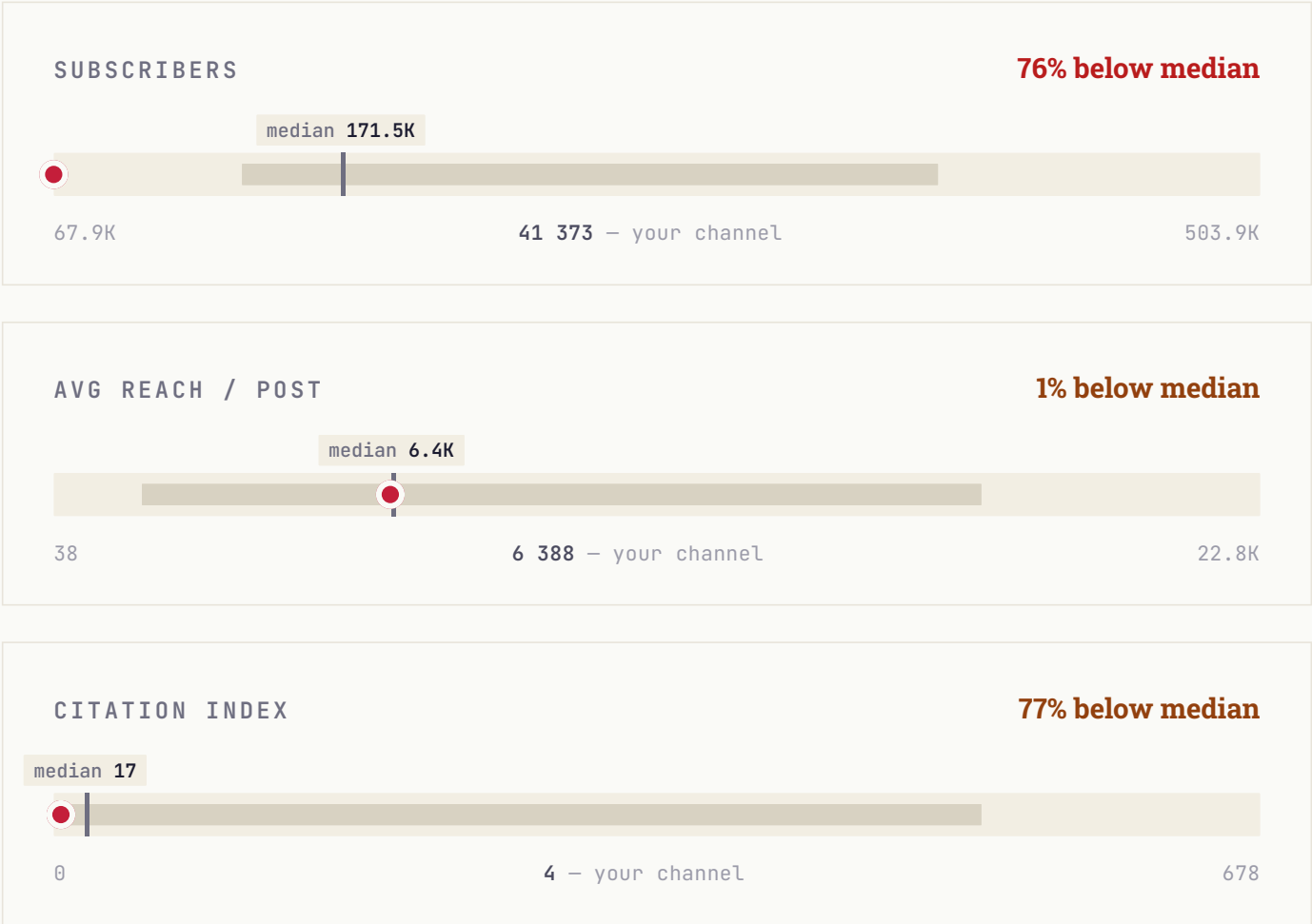
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	28 
December 2025	0	0	11 
November 2025	0	0	137 
October 2025	0	0	237 
September 2025	1	1	547 
August 2025	0	0	459 

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
1	6	1 419

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Career» (Russia) and compared your channel.
Gray band = range for 80% of niche channels (p10-p90). Black vertical = median.
Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

01**Top post of the week — on Tuesday**

Audience most active on this day at 21:00 MSK.

EFFECT

**Best window
for important
posts****02****Increase share of video posts**

Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video retains
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts with same-niche channels once a quarter.
No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
