

— PUBLIC REPORT BY PROMTPRESS

Channel audit

KAZAKHSTAN CASTING CLUB | модели и актеры



@kastingvkz

To place a post write @vmpradmin KZ bloggers group @bloggervkz
Also for your convenience we made a folder «Networking
Kazakhstan, access link: 📁 [https://t.me/addlist/
T6zWZ6zCyPU4Njli...](https://t.me/addlist/T6zWZ6zCyPU4Njli...)

SUBSCRIBERS

ERR (% SEE POSTS)

REACH/POST

18 202

+3723 per month

12.0%

Daily 6.7%

2.1K

Ad reach 1.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 18 202 —	 SUBSCRIBER REACH 11.39% Avg % subs see post	 VIEWS/POST 2.1K Median 2.2K · 29 days	 POSTS/WEEK 19.0 For period
 7D TREND -0.9% vs prev week	 REACTIONS/POST 2.5 Total 197 reactions, 244 reposts, 0 comments	 POST LENGTH 481 chars Median 440 · 29 days	 POSTS ANALYZED 80 29 days
 AD REACH 1.2K Avg per 24h	 CHURN / MONTH +3723 Last month	 CITATION RATE 1 Citation index · 6 channels mentioned ever	 CHANNEL AGE 1 year 1 month Created 28.05.2025

AI EDITOR SUMMARY

Channel «KAZAKHSTAN CASTING CLUB | models and actors» – 18 202 subs. Each post avg views 2.1K people (11% from subs), low reach – need to grow audience. Publishes 19 posts/week (~3/day) – regular. Week Jun 15–21 reach Stable (-0.9% vs week 8–14 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **80** posts over 29 days.
- 02 Dominant format – **Text** (45/80 posts).
- 03 Avg post length – **481** chars (median 440).
- 04 Audience peak – **Sunday**, 19:00 ALMT.
- 05 Strongest posts get **2x** More views than weakest (2.6K avg top vs 1.7K worst) – among 80 posts over 29 days. Worth analyzing top's common traits: topic, format, timing.

TOP 5 POSTS

Nº1 08.06 · 05:28 TEXT Astana Looking for female models 18–25 for restaurant shoot. We offer: • Professional shoot for your portfolio • content...	VIEWS 2 670 REP. 6	REACTIONS 8 ER 14.7%
Nº2 07.06 · 14:02 TEXT CASTING June 8-10 SOCIAL VIDEO ALMATY Need an actress for filming: ! Grandmother 60/years Kazakh appearance, speaks...	VIEWS 2 647 REP. —	REACTIONS — ER 14.5%
Nº3 17.06 · 08:58 PHOTO Rent or lease an apartment in Almaty – no extra calls or commissions! Only current listings without middlemen. What you...	VIEWS 2 568 REP. 1	REACTIONS — ER 14.1%

Nº4

09.06 · 07:39

PHOTO

🤖

Astana realtors will hate this post... Why pay someone 30-50% of apartment price just for showing you a number...

VIEWS

2 546

REACT. 1

REACTIONS

—

ER 14.0%

Nº5

10.06 · 04:00

TEXT

ATTENTION! CASTING! Casting call for a pilot demo of a social web series for the following roles: - girl, Kazakh, 25-30...

VIEWS

2 525

REACT. 2

REACTIONS

—

ER 13.9%

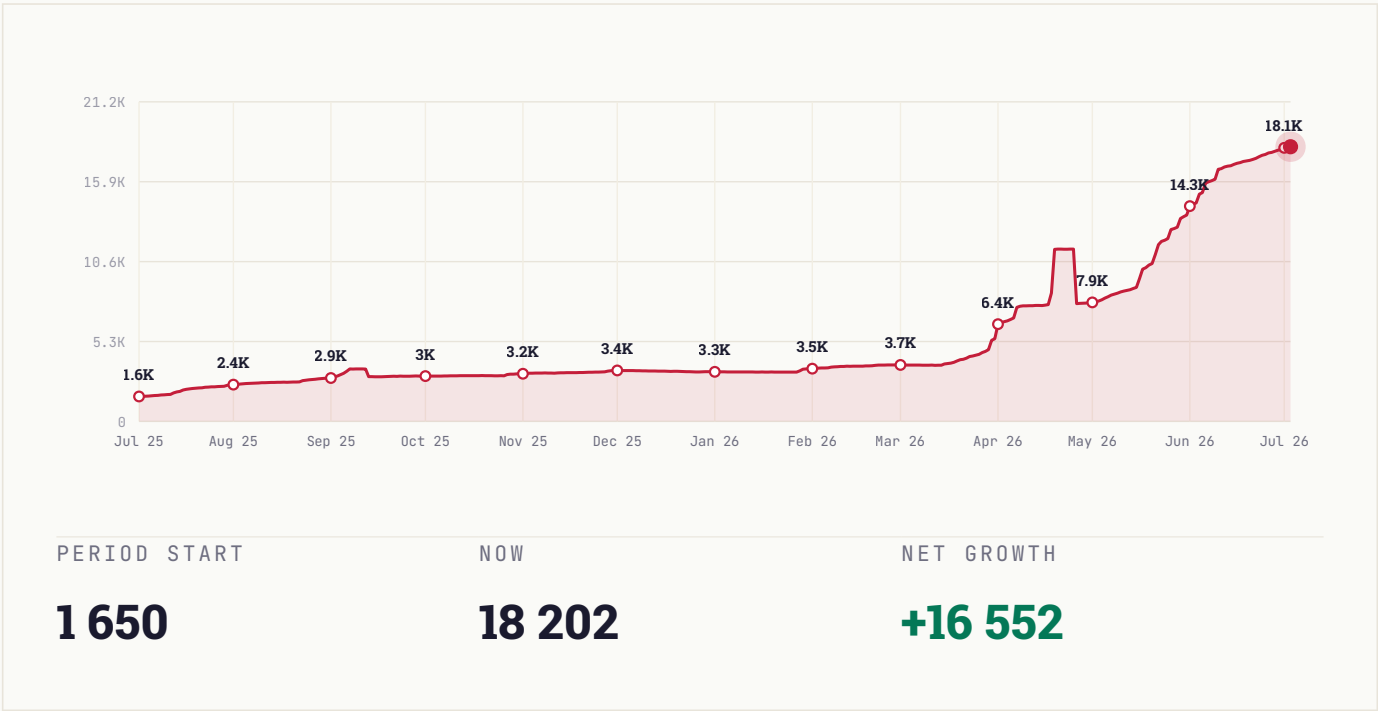
WORST 3

↓ 29.06 · 14:21 VIDEO Hello, my name is Arnar. I'm 21, height 184 cm. Clothing size L, shoe size 42. I have one year of experience in the modeling industry...	VIEWS 1 768 REACT. 2	REACTIONS 1 ER 9.7%
↓ 29.06 · 14:15 TEXT Astana Looking for actress Car rental shoot (Conversational) Well-groomed girl Age 20-27 Well-groomed appearance Fee: by...	VIEWS 1 677 REACT. 2	REACTIONS — ER 9.2%
↓ 29.06 · 15:49 PHOTO 🤖 Astana realtors will hate this post... Why pay someone 30-50% of apartment price just for showing you a number...	VIEWS 1 660 REACT. 2	REACTIONS — ER 9.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

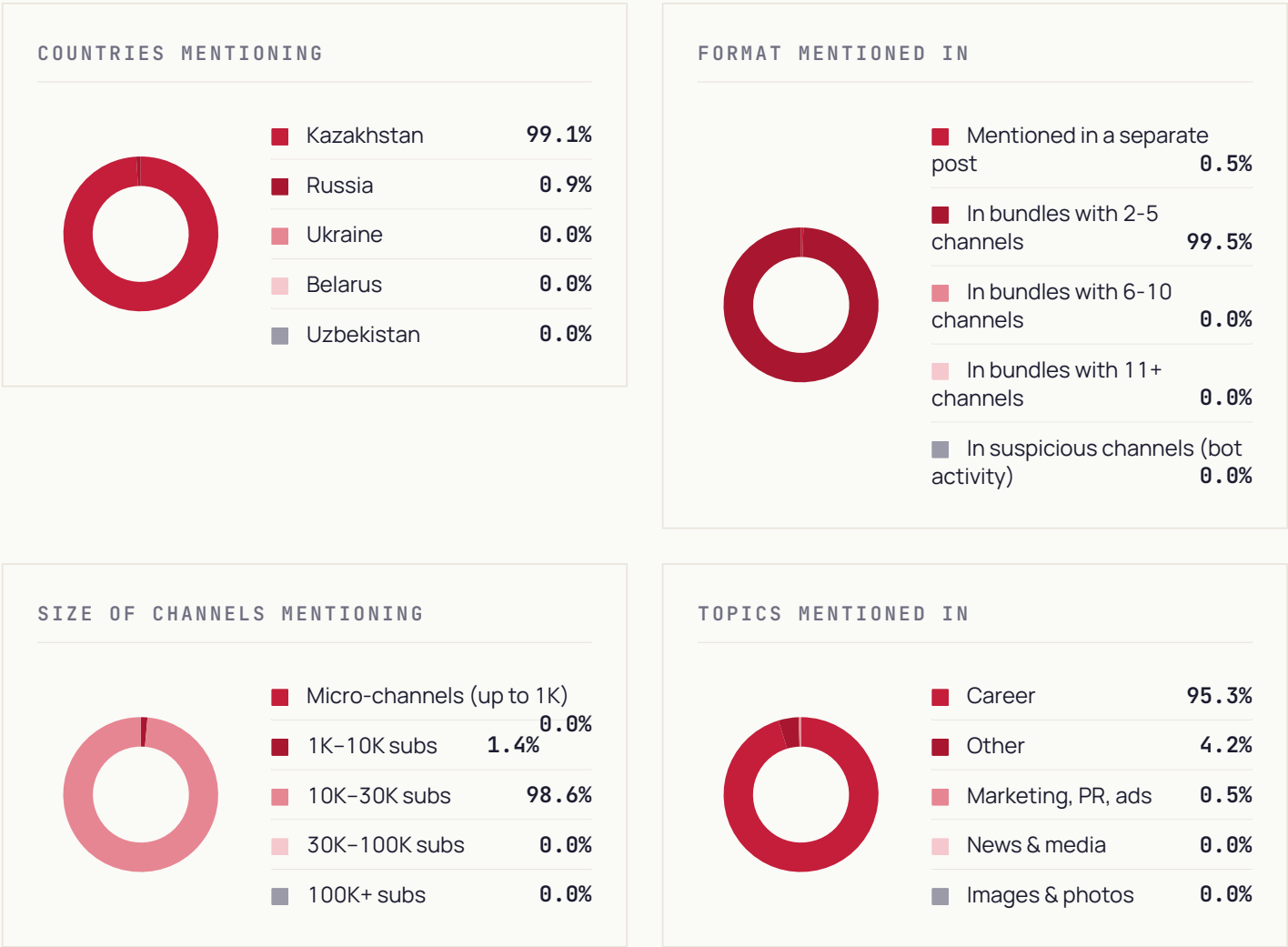
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

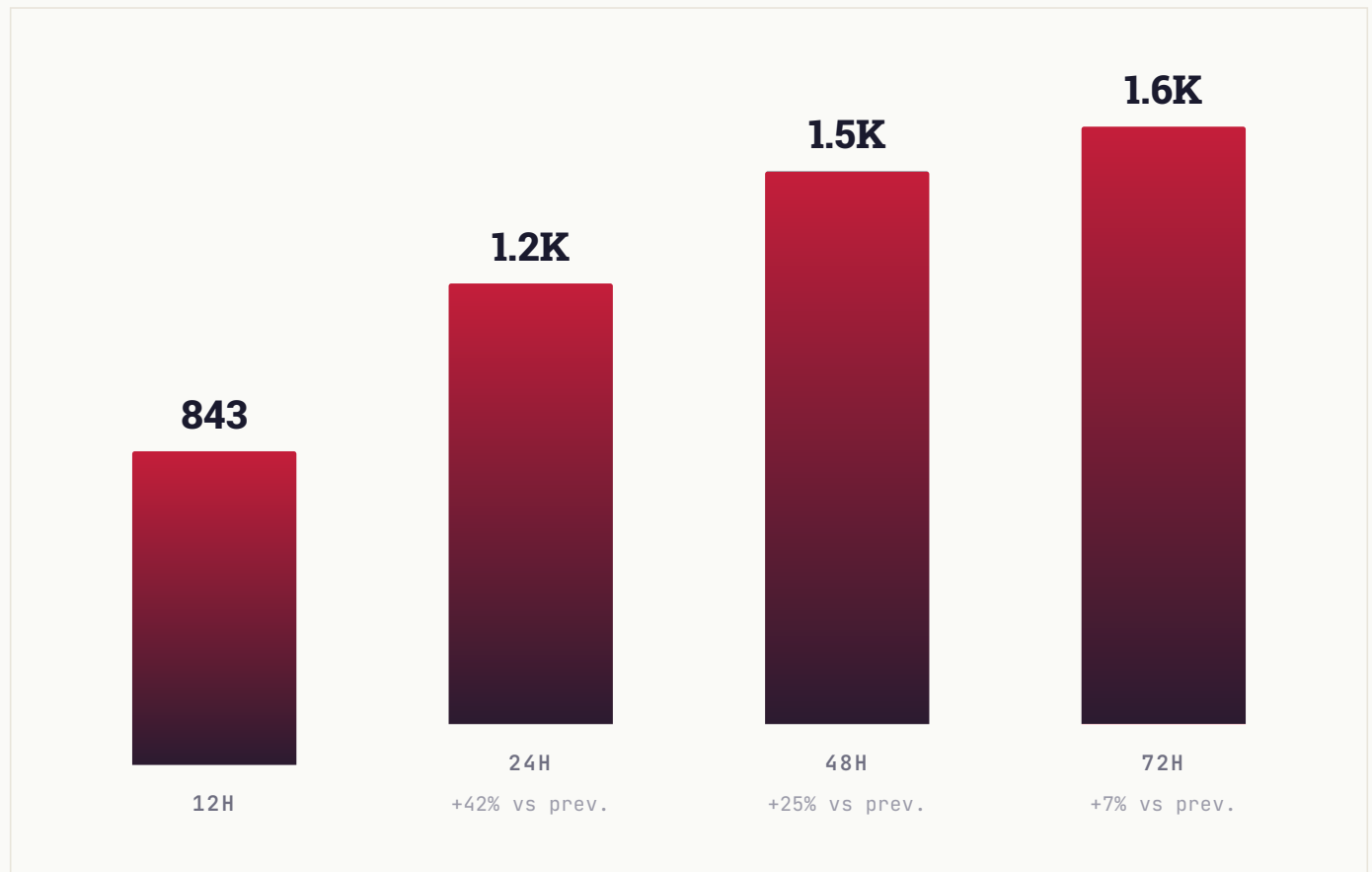
Citation index 1 — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 6 different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 Nearby channels by topic & audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
SJ SYNYP JET. KR. KL. RUK. RK	50K
YA Almaty Job Fair Jobs Almaty	40.6K
JB JobKZ: вакансии / работа в Kazakhstane	34.5K
IB IT Вакансии Kazakhstan	33.3K
DK Dev KZ Vacancy	23.7K
ER Jobs in Astana Work Astana Vacancies	23.2K
ER Jobs in Astana Жұмыс	18.4K
ER Jobs in Uralsk - Жұмыс Оралда	18.2K
KC KAZAKHSTAN CASTING CLUB модели и актеры YOU	18.2K
BK Kazakhstan bloggers UGC & microbloggers	18.1K
ER Jobs in Astana	15.7K

COMPARATIVE CONCLUSION

Channel in Top 10 of niche (#9 of 90). Strong position. Niche leader — SYNYP JET. KR. KL. RUK. RK (50K), room to #1. With other top-10 channels — mutual exchanges as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we track posts in other channels that mention your channel. Over the last **6 months** Such mentions were **0**, they brought **1 836** New subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	255
December 2025	0	0	21
Nov 2025	0	0	234
Oct 2025	0	0	187
September 2025	0	0	681
August 2025	0	0	458
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS	
0	6	1 836	

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-91 Channels in category «Career» and saw how your channel compares.
Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
Red dot — your channel.

#9/91

RANK IN NICHE

Channel in top 9% career



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01

Top post of the week — Sunday

Audience is most active on this day at 19:00 ALMT.

EFFECT

**Best time for
important
posts**

02

Increase share of video posts

Video in Telegram retains audience longer and is better processed by the algorithm. We recommend increasing its share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with nearby channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth target in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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