

PROMTPRESS PUBLIC REPORT

Channel audit

CASTING MOSCOW



@kastingi8

The only non-botted channel! For all questions @knfaa with the channel you're interested in. Casting calls for actors, models, singers, musicians. Extras. Participants and viewers of TV shows. Actors in...

SUBSCRIBERS

18 624

+10081 per month

ERR (% SEE POSTS)

30.0%

per day 23.7%

REACH/POST

6.3K

ad reach 4.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 18 624 —	 SUBS REACH 33.62% avg % subs see post	 VIEWS/POST 6.3K median 6.6K · 25 days	 POSTS/WEEK 1.1 over period
 7D TREND — no data for period	 REACTIONS/POST 0.2 only 1 react., 7 rep., 0 comm.	 POST LENGTH 553 chars median 440 · 25 days	 POSTS ANALYZED 4 25 days
 AD REACH 4.4K 24h average	 CHURN / MONTH +10081 last month	 QUOTE RATE 1 citation index · 9 channels mentioned all time	 CHANNEL AGE 5 years 7 months created 07.12.2020

AI EDITOR SUMMARY

Channel «CASTING MOSCOW» — 18 624 subs. Each post averages 6.3K people (34% of subs), good reach. Publishes 1 posts per week (~0 per day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 4 posts over 25 days.
- 02 Dominant format – Photo (2/4 posts).
- 03 Avg post length – 553 chars (median 440).
- 04 Peak audience activity – Tuesday, 17:00 MSK.
- 05 Top posts get 1x more views than the weakest (7.2K avg top vs 5.6K worst) – among 4 posts in 25 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 4 POSTS

Nº1

16.06 · 14:12

PHOTO

(captionless post – photo)

VIEWS	REACTIONS
8 250	—
REPOSTS	ER
2	44.3%

Nº2

16.06 · 08:46

TEXT

+79252037980 WhatsApp/max or @olga_ar9 June 20 About the Main Thing with Dr. Tatyana Shapovalenko 📍 MOSCOW. STUDIO 1.Woman 57-62 years old. I...

VIEWS	REACTIONS
8 104	—
REPOSTS	ER
1	43.5%

Nº3

07.07 · 15:46

VIDEO

📍 MOSCOW My name is Lesya! Active tattoo artist LOOKING FOR A MODEL FOR TATTOO | MINI TATTOO Let's pick a sketch ✨ I'll consider your ideas! 📍Baumanskaya 3 min...

VIEWS	REACTIONS
5 176	1
REPOSTS	ER
1	27.8%

Nº4

11.07 · 14:48

PHOTO

You from Moscow with a nice voice? Want to work on radio, voice ads, audiobooks, video, or podcast? ...

VIEWS

3 519

REPOSTS

3

REACTIONS

—

ER

18.9%

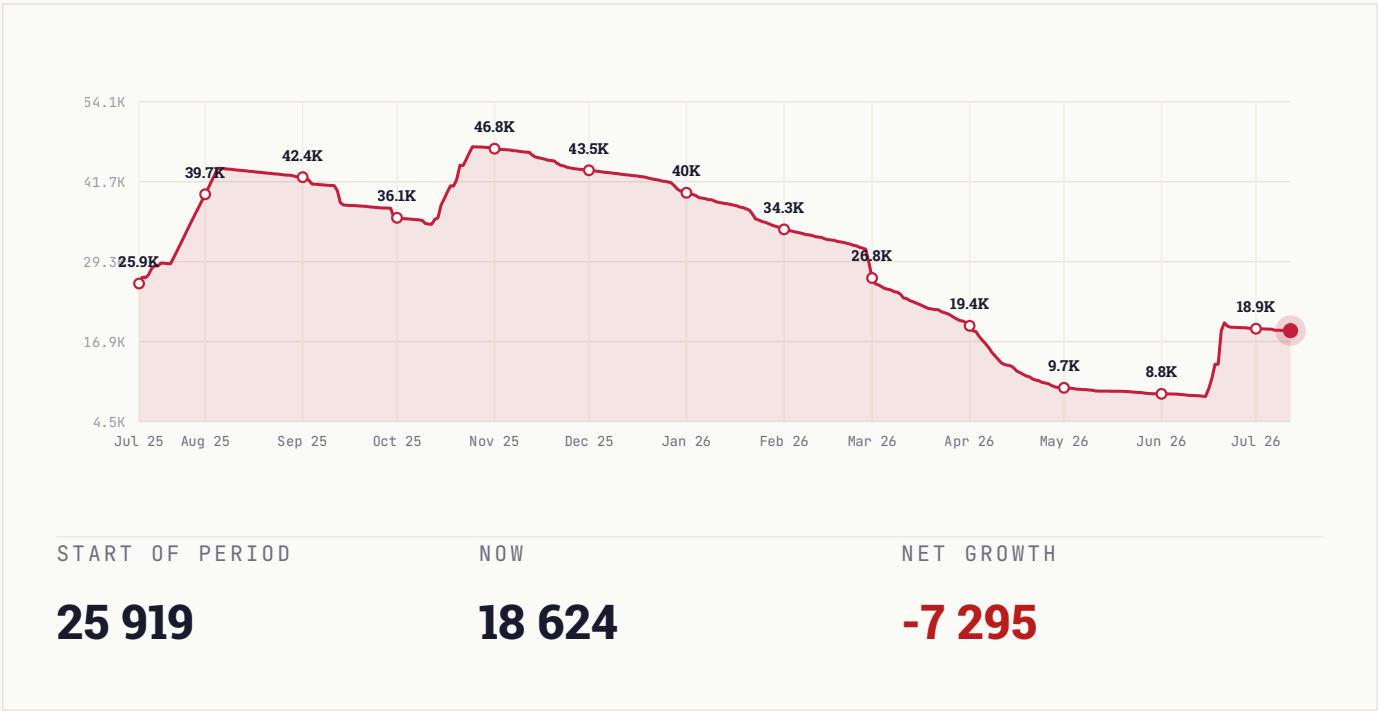
WORST 3

↓ 16.06 · 08:46 TEXT +79252037980 WhatsApp/max or @olga_ar9 June 20 About the Main Thing with Dr. Tatyana Shapovalenko 📍 MOSCOW. STUDIO 1.Woman 57-62 years old. I...	VIEWS 8 104 REPOSTS 1 REACTIONS — ER 43.5%
↓ 07.07 · 15:46 VIDEO 📍 MOSCOW My name is Lesya! Active tattoo artist LOOKING FOR A MODEL FOR TATTOO MINI TATTOO Let's pick a sketch ✨ I'll consider your ideas! 🇺🇸Baumanskaya 3 min...	VIEWS 5 176 REPOSTS 1 REACTIONS 1 ER 27.8%
↓ 11.07 · 14:48 PHOTO You from Moscow with a nice voice? Want to work on radio, voice ads, audiobooks, video, or podcast? ...	VIEWS 3 519 REPOSTS 3 REACTIONS — ER 18.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 • MENTIONS

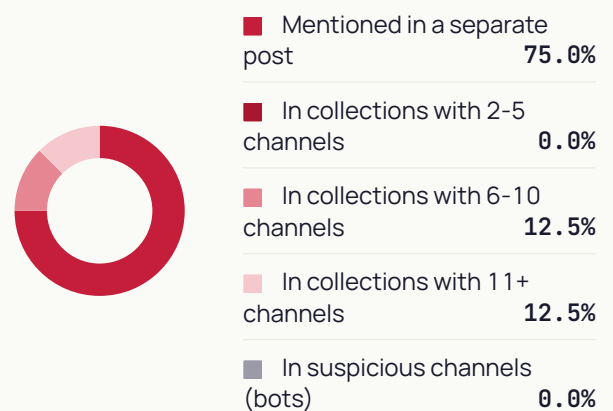
Who mentions the channel and how

Citation index **1** — channel popularity rating based on mentions. Accounts for both quantity and weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel mentions: **9** different channels.

COUNTRIES MENTIONING



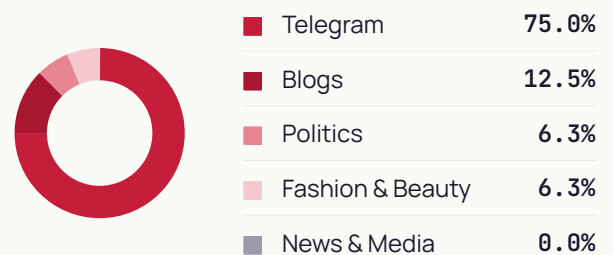
FORMAT OF MENTIONS



SIZE OF CHANNELS MENTIONING



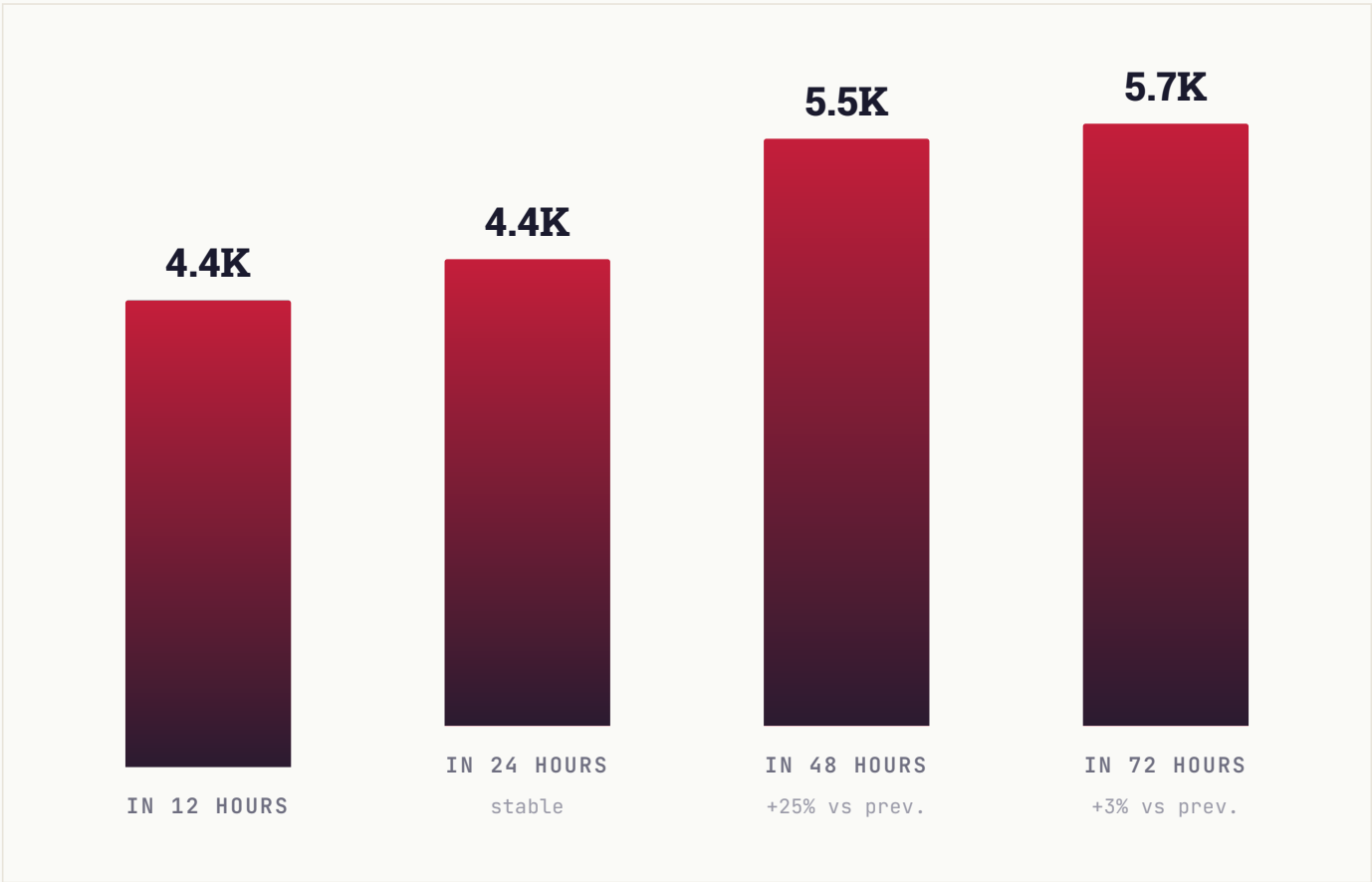
TOPICS OF MENTIONS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
و- وظائف - أي وظيفة 🇸🇦	1.2M
قو قناة وظائف - وظيفتك علينا 🇸🇦	816K
UB Remote no experience - Freelance	794.2K
اى استخدام اى	644.6K
求职 求职招聘	636.7K
سا ساحة الوظائف 🇸🇦 🌱	538.8K
PM JOB MOSCOW VACANCIES	484.6K
SW SR WORLD 🌐	462.6K
شغل شغل	458.1K
SI SeoJob Earn Online	431.9K
CM CASTING MOSCOW YOU	18.6K

COMPARATIVE INSIGHT

Channel not yet outside top 96 of niche — early growth stage. Niche leader — وظائف - أي وظيفة 🇸🇦 (1.2M), top-96 median: 171.2K. First goal — enter top-96 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1**, they brought **17 060** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Jan 2026	0	0	0	
December 2025	1	1	0	
November 2025	0	0	0	
October 2025	0	0	12 063	
September 2025	0	0	0	
August 2025	0	0	4 997	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
1	6	17 060

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Career» (Russia) and saw how your channel compares. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 1.1 posts/week. Active channels do 7–10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — on Tuesday

Audience most active on this day at 17:00 MSK.

EFFECT

**Best window
for an
important post**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a 'hot' topic — an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2–3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
