

PUBLIC REPORT BY PROMTPRESS

Channel audit carrambebi



@karrambamby

I'm an iPhone 4 case Included by Roskomnadzor in the list of personal pages <https://gosuslugi.ru/snet/67c7dffbbe8c0d1c03fd20a3> collab: pr.karrambaby@gmail.com

SUBSCRIBERS

168 486

+1038 per month

ERR (% SEE POSTS)

61.0%

last day **24.4%**

REACH/POST

90K

ad reach **41K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 168 486 —	 SUBS REACH 53.42% avg % subs see post	 VIEWS/POST 90K median 77.9K · 29 days	 POSTS/WEEK 4.1 over period
 7D TREND +1.6% vs previous week	 REACTIONS/POST 7557.2 total 128,472 reactions, 3,567 reposts, 3,007 comments	 POST LENGTH 102 chars median 71 · 29 days	 POSTS ANALYZED 17 29 days
 AD REACH 41K 24h avg	 CHURN / MONTH +1038 last month	 CITATION RATE 42 citation index · 283 channels mentioned ever	 CHANNEL AGE 4 years 10 months created 28.08.2021

AI EDITOR SUMMARY

Channel «karrambebi» — 168 486 subs. Each post averages 90K people (53% of subs), wide reach for a channel this size. Posts 4 posts/week (~1/day) — rare. Week Jun 22–28 reach stable (+1.6% vs week of June 15–21).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 17 posts over 29 days.
- 02 Dominant format – Photo (8/17 posts).
- 03 Avg post length – 102 chars (median 71).
- 04 Audience peak – Friday, 21:00 MSK.
- 05 Top posts get 2x more views than the weakest (134.3K avg for top vs 67.6K for worst) – among 17 posts over 29 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 18:52 VIDEO today hung out with K camp. (I really like the Shizuku-style look...)	VIEWS 151 516 REPOSTS 189	REACTIONS 10 080 ER 89.9%
Nº2 09.06 · 11:39 PHOTO random photos.... I'm very VERY tired guys.... today I just want to lie down and play brawl, watch anime, and do nothing	VIEWS 129 150 REPOSTS 172	REACTIONS 10 716 ER 76.7%
Nº3 26.06 · 15:09 VIDEO omg such delight....	VIEWS 122 220 REPOSTS 241	REACTIONS 8 441 ER 72.5%

Nº4 16.06 · 15:49 TEXT I can't do anything and I'm tired of crying, but I can't stop.	VIEWS 112 507 REPOSTS 478	REACTIONS 10 728 ER 66.8%
Nº5 25.06 · 09:55 PHOTO guys... I BECAME AN AMBASSADOR OF MY FAVORITE TORNADO!!!! I'm in shock...and VERY happy😌 last week the guys from TORNADO invited me to their place...	VIEWS 111 535 REPOSTS 371	REACTIONS 6 174 ER 66.2%

|

WORST 3

↓ 02.07 · 15:25 PHOTO guys I made a wish to get into an anime, tell me how to cancel	VIEWS 71 409 REPOSTS 437	REACTIONS 12 007 ER 42.4%
↓ 03.07 · 17:29 VIDEO grwm douyin makeup on girl sore throat appearance... so many obstacles but still SLAYED this look, thanks CHIZHIK and MINISO!!!!	VIEWS 65 791 REPOSTS 149	REACTIONS 5 292 ER 39.0%
↓ 03.07 · 16:09 PHOTO home.	VIEWS 65 745 REPOSTS 102	REACTIONS 7 225 ER 39.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

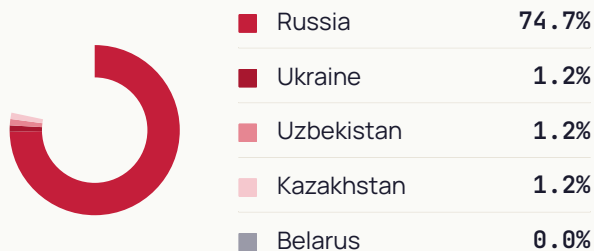


SECTION 04 • MENTIONS

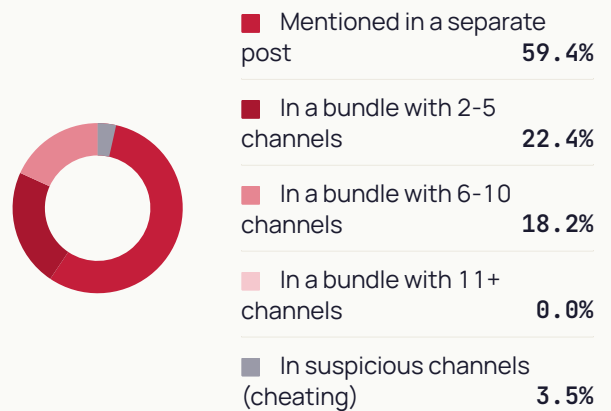
Who mentions the channel and how

Citation index **42** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions **283** different channels.

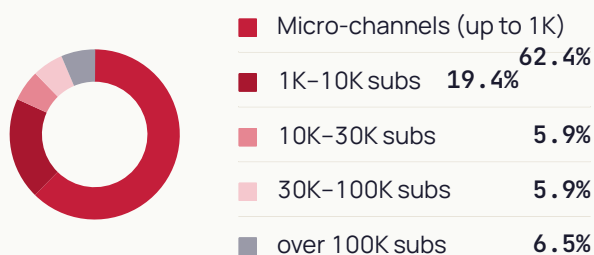
COUNTRIES MENTIONING



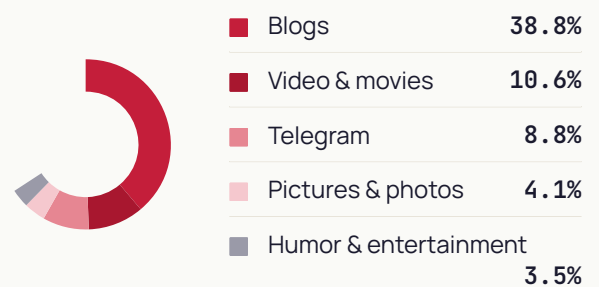
MENTION FORMATS



WHAT SIZE CHANNELS MENTION



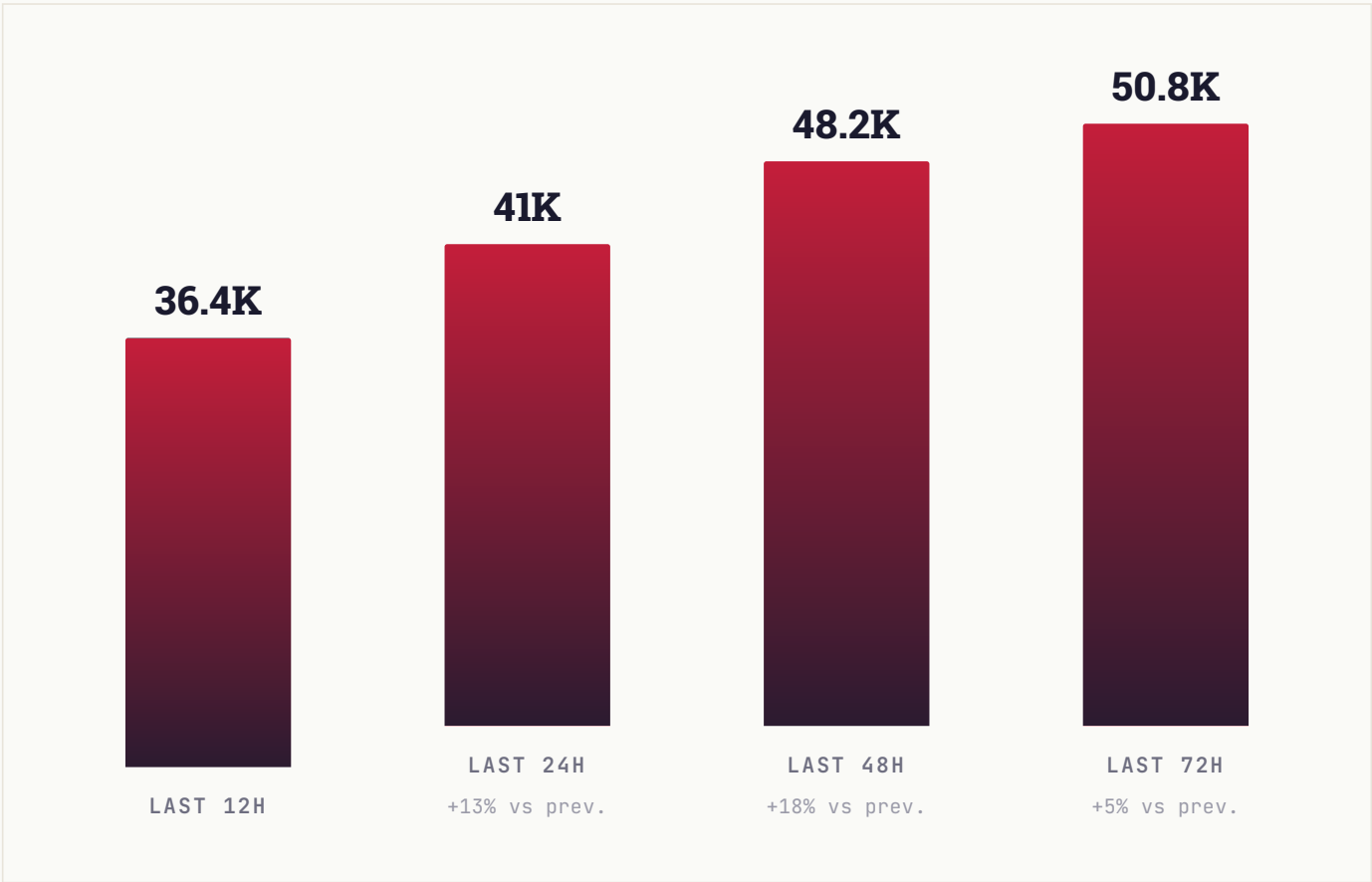
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — shows its position among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
Z broen lives here	1.1M
PA PARADEYEVICH	1M
NOT NEVZOROV	1M
KA carrambebi YOU	168.5K

COMPARATIVE CONCLUSION

Channel not yet outside niche top-100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 426.9K. First goal: enter top-100 through systematic work on traffic and content.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **13**, they brought **4 940** new subs.

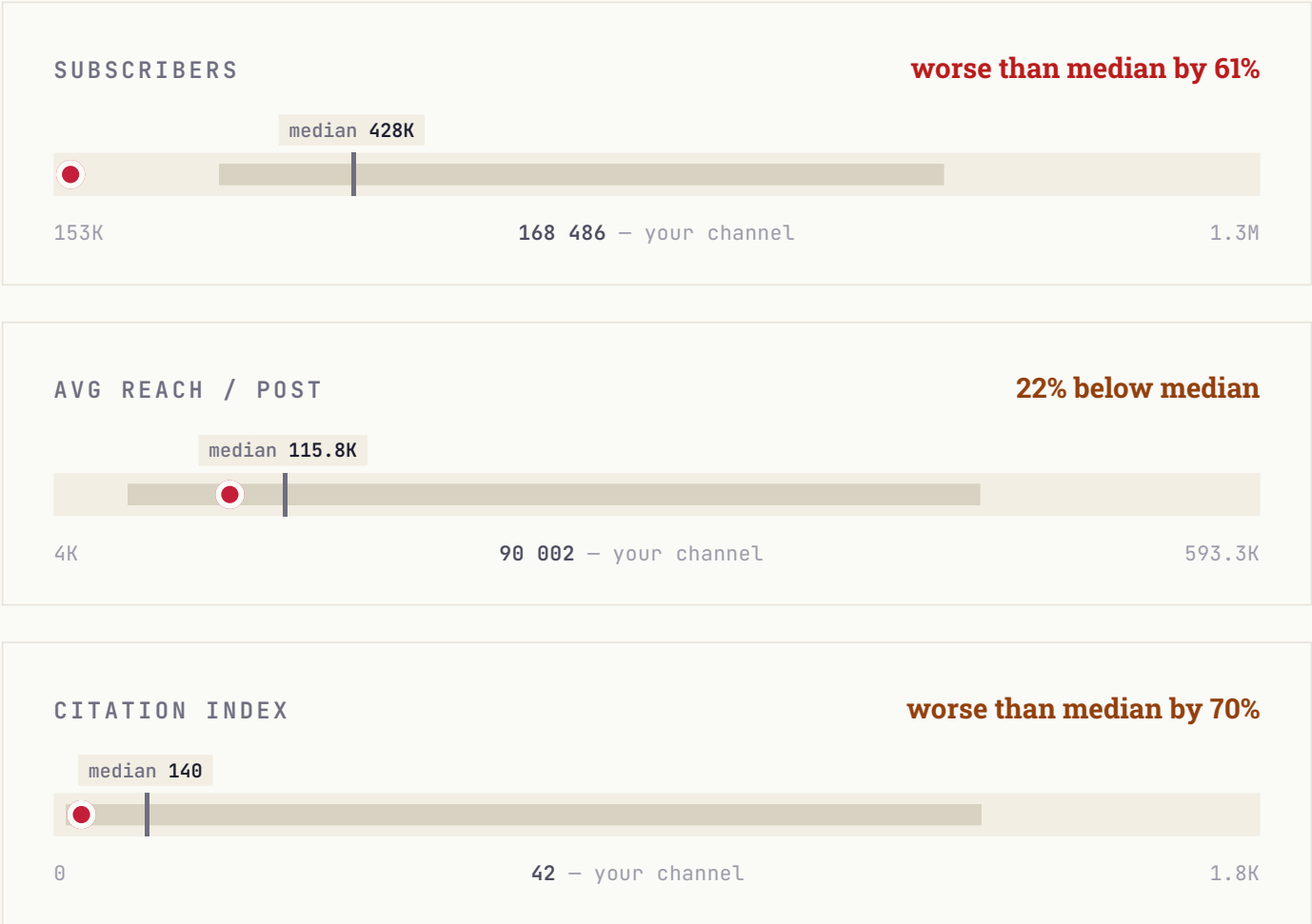
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	3	3	1 031
December 2025	0	0	177
November 2025	9	9	1 883
October 2025	0	0	899
September 2025	0	0	486
August 2025	1	1	464

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
13	6	4 940

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 4.1 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
over volume**

02

Main post of the week — on Friday

Audience is most active on this day at 21:00 MSK.

EFFECT

**Best time for
key posts**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
To go further — run ads through us and hit your growth plan in a
month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
