

PUBLIC PROMTPRESS REPORT

Channel audit

Telegram

Premium

giveaways



@karnaval_premium

—

SUBS	ERR (% SEE POSTS)	REACH/POST
50 392	1.0%	326
21.07.2026 ⁺³⁰⁵⁵² per month	per day ^{2.1%}	ad reach ²¹⁴ /24h
HTTPS://PROMTPRESS.COM/AUDIT/KARNAVAL-PREMIUM		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 50 392 —	 SUBSCRIBER REACH 0.65% avg % of subs see post	 VIEWS/POST 326 median 230 · 26 days	 POSTS/WK 3.2 over period
 TREND 7D — no data for period	 REACTIONS/POST — MProto only	 POST LENGTH 146 chars median 103 · 26 days	 POSTS ANALYZED 12 26 days
 AD REACH 214 24h avg	 CHURN / MONTH +30552 last month	 MENTIONS 23 citation index · 33 channels mentioned ever	 CHANNEL AGE 4 years 1 month created 14.06.2022

AI EDITOR SUMMARY

Channel «Telegram Premium Giveaways» — 50 392 subs. Each post averages 326 people (1% subs), reach is low — expand audience. Publishes 3 posts/week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 12 posts in 26 days.
- 02 Dominant format — Text (11/12 posts).
- 03 Avg post length — 146 chars (median 103).
- 04 Peak audience activity — Monday, 01:00 MSK.
- 05 Top posts get 3x more views than the weakest (654 avg for top vs 211 for worst) — among 12 posts in 26 days. Analyze what top posts have in common: topic, format, time.

TOP 5 POSTS

№125.06 · 14:03TEXT (post without caption — text)	VIEWS	REACTIONS
	749	—
	REPOSTS	ER
	150	1.5%
№229.06 · 22:00TEXT (post without caption — text)	VIEWS	REACTIONS
	665	—
	REPOSTS	ER
	1	1.3%
№329.06 · 21:03TEXT (post without caption — text)	VIEWS	REACTIONS
	549	—
	REPOSTS	ER
	2	1.1%

Nº4 04.07 · 18:47 PHOTO ♥️ Earnings from PINTEREST Terms: View photos directly in bot Payment: 100₽ per photo viewed Instant payouts via SBP/to...	VIEWS 471 REPOSTS 1	REACTIONS — ER 0.9%
Nº5 06.07 · 09:17 TEXT (post without caption — text)	VIEWS 468 REPOSTS 7	REACTIONS — ER 0.9%

|

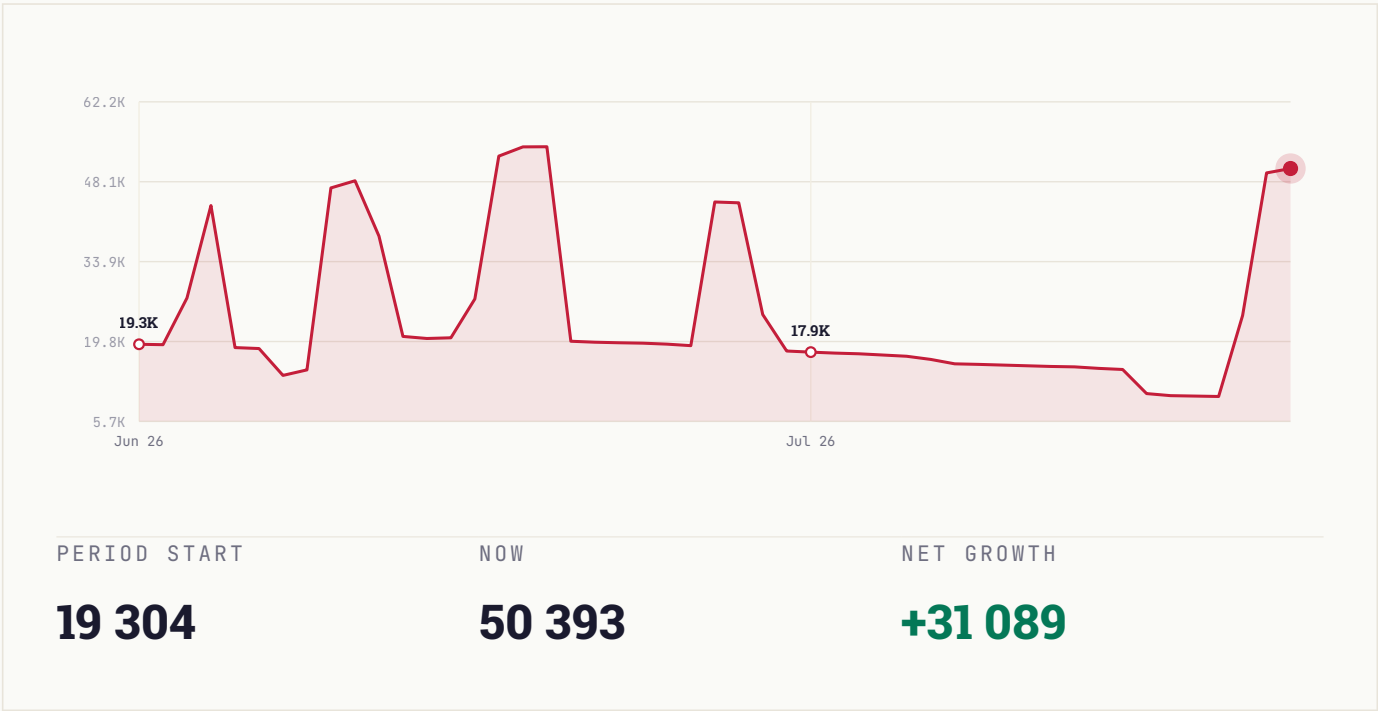
WORST 3

↓ 17.07 · 01:49 TEXT Friends, we created another channel! Where the number of seats is limited The new channel is to prevent bot inflation, because...	VIEWS 212 REPOSTS —	REACTIONS — ER 0.4%
↓ 17.07 · 01:52 TEXT We won't run this channel anymore So anyone who wants to win the Telegram giveaway Subscribe to the new channel 🎀 chances will be very...	VIEWS 212 REPOSTS —	REACTIONS — ER 0.4%
↓ 17.07 · 01:54 TEXT We stand for HONESTY! We want only real audience where you can actually win, not bots!	VIEWS 211 REPOSTS —	REACTIONS — ER 0.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

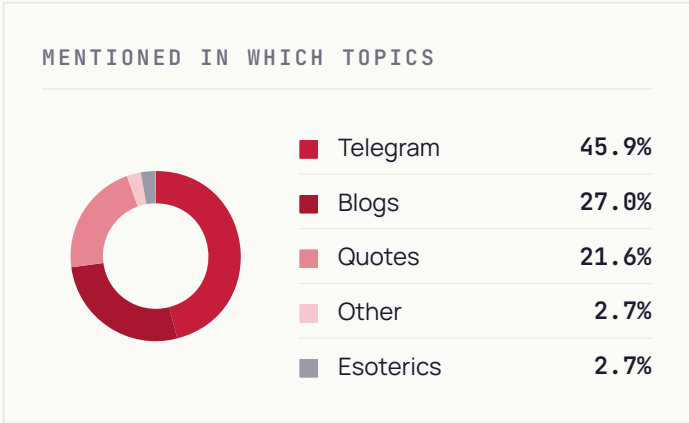
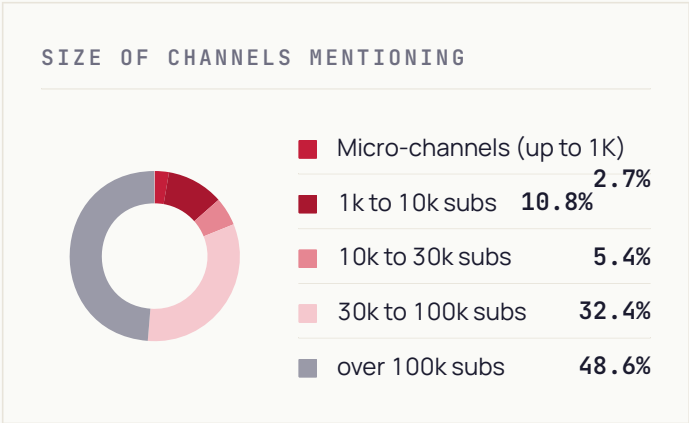
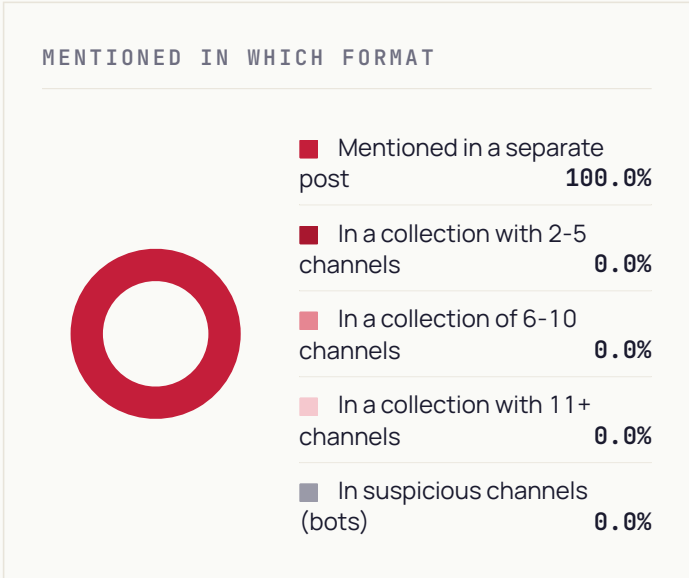
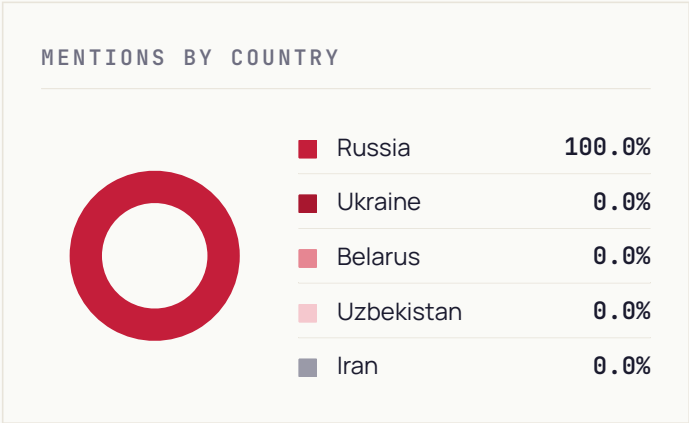
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

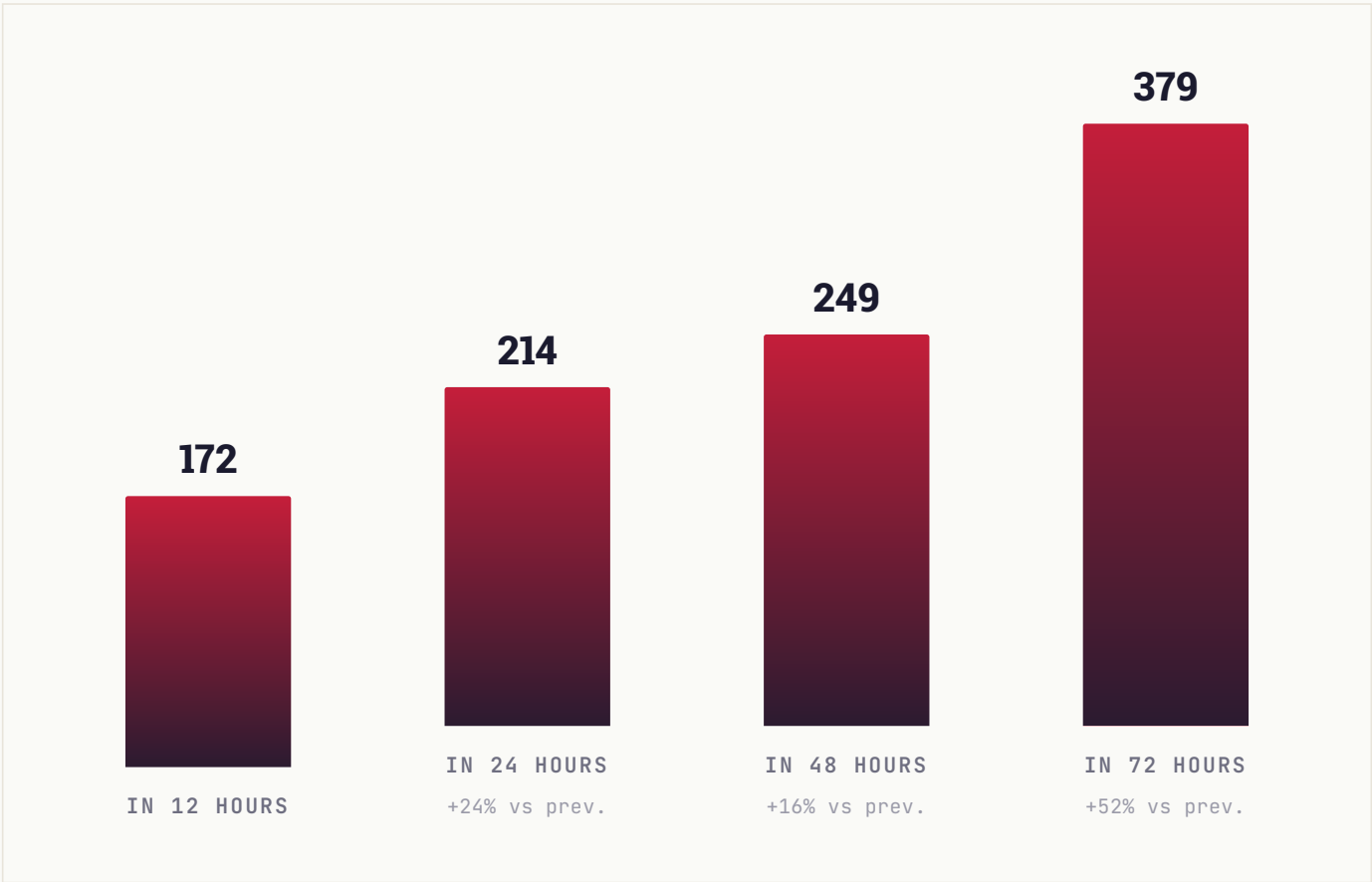
Citation index **23** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **33** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Anastasia Bragina	1.1M
ZJ broen lives here	1.1M
RT Telegram Premium giveaways YOU	50.4K

COMPARATIVE CONCLUSION

Channel yet outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal: enter top-100 via systematic traffic & content work.

SECTION 07 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and saw how your channel compares. Gray band: range covering 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Post more often

Now 3.2 posts/wk. Active channels do 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Monday

Audience is most active on this day at 01:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

ER below niche benchmark — rethink formats

Current ER 0.65% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+4.8pp ER

05

Systematic traffic buying

3 formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit — what we can do in minutes using public data. Want to go further? — run ads through us and hit your growth goal in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager