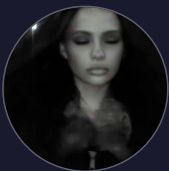


PUBLIC PROMTPRESS REPORT

Channel audit

✘Karna.val✘



@karnava1l

Yo, bandits 🇷🇺 Welcome to my Telegram channel!
 karna.val@liveliness.agency <https://knd.gov.ru/license?id=678a10ae8e552d6b54cd1759&istryType=bloggersPermission>

SUBSCRIBERS

300 804

-6161 per month

ERR (% SEE POSTS)

38.0%

per day 16.2%

REACH/POST

113.6K

ad reach 48.6K/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 Posts · Worst 3 · Insights

03 Subs dynamics

Yearly chart · growth

04 Ad Potential

How long a post drives reach

05 Competitors

Niche Neighbors · Your Place

06 Niche Comparison

Position in «Blogs» category

07 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period it covers.

SUBSCRIBERS 300 804 —	SUBSCRIBER REACH 37.76% avg % subs see post	VIEWS/POST 113.6K median 116.3K · 19 days	POSTS/WEEK 2.6 for the period
7D TREND — no data for period	REACT./POST 3891.1 total 27,238 reactions, 952 reposts, 0 comments	POST LENGTH 468 chars median 543 · 19 days	POSTS ANALYZED 7 19 days
AD REACH 48.6K 24h avg	CHURN / MONTH -6161 last month	MENTIONS 79 citation index · 1,256 channels mentioned ever	CHANNEL AGE 4 years 3 months created 11.03.2022

AI EDITOR SUMMARY

Channel «**Karna.val**» – 300 804 subs. Each post avg views 113.6K people (38% from subs), good reach. Publishes 3 posts/week (~0/day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 7 posts in 19 days.
- 02 Dominant format – Video (5/7 posts).
- 03 Avg post length – 468 chars (median 543).
- 04 Audience peak – Saturday, 16:00 MSK.
- 05 Top posts get 1x more views than the weakest (128.6K avg top vs 97.7K worst) – among 7 posts in 19 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1

05.06 · 13:19

VIDEO

(captionless post – video)

VIEWS	REACT.
137 068	6 376
REP.	ER
193	45.6%

Nº2

30.05 · 13:25

PHOTO

I have great news. ☑ This summer I became an ambassador of Milkeys, and the brand is launching a promo with very nice...

VIEWS	REACT.
131 888	2 190
REP.	ER
120	43.8%

Nº3

31.05 · 13:04

VIDEO

(captionless post – video)

VIEWS	REACT.
116 864	4 683
REP.	ER
91	38.9%

Nº4 02.06 · 14:41 VIDEO New sport collection is live on karnity.ru and WB Featuring secret spy Zhenya Medvedeva and angel captain Valya Karnaval...	VIEWS 116 333 REACT. 2 095 REP. 148 ER 38.7%
Nº5 04.06 · 21:22 VIDEO Listen everywhere	VIEWS 115 889 REACT. 2 923 REP. 140 ER 38.5%

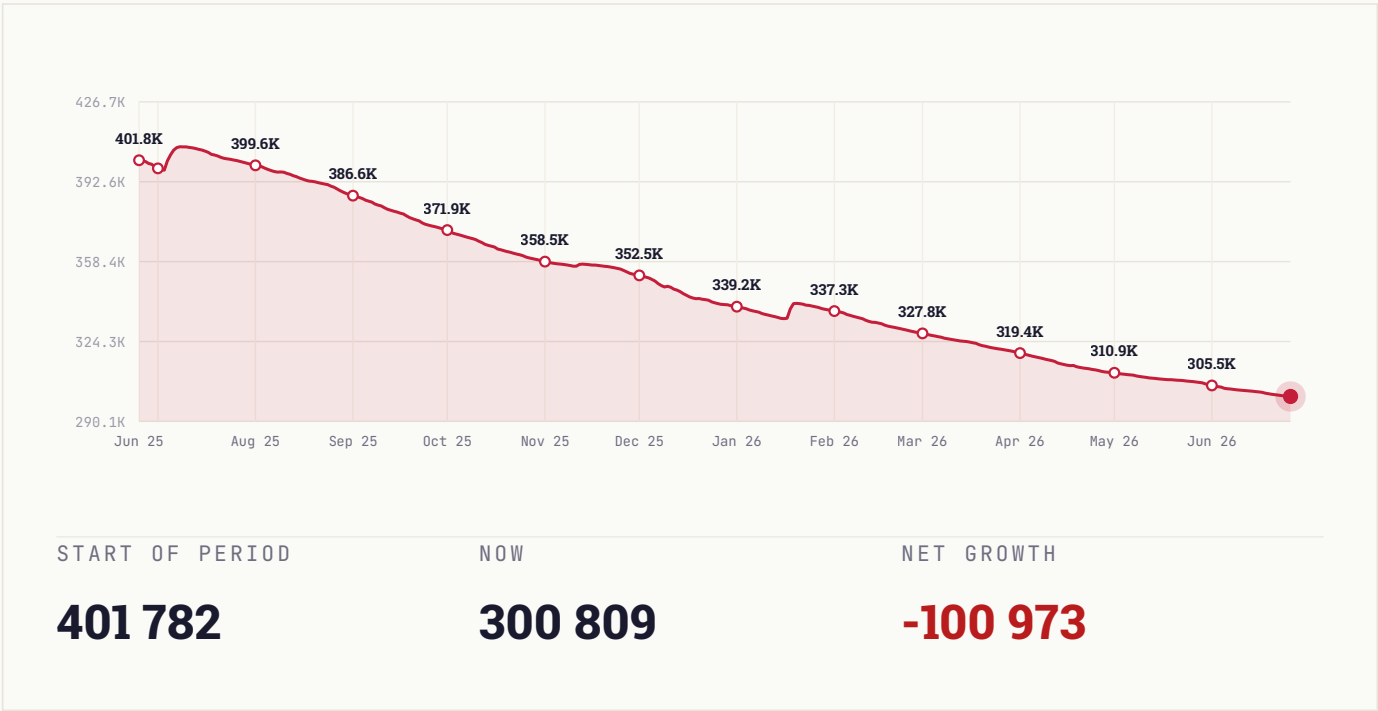
WORST 3

↓ 04.06 · 21:22 VIDEO Listen everywhere	VIEWS 115 889 REACT. 2 923 REP. 140 ER 38.5%
↓ 05.06 · 13:19 VIDEO (captionless post – video)	VIEWS 110 103 REACT. 5 189 REP. 156 ER 36.6%
↓ 18.06 · 17:52 TEXT I have important news. Our long-awaited concert is moved to Dec 2 (Wed). I'm co-host of the new season of «The Voice. Kids» on...	VIEWS 67 030 REACT. 3 782 REP. 104 ER 22.3%

SECTION 03 · SUBS DYNAMICS

How the channel grew over the year

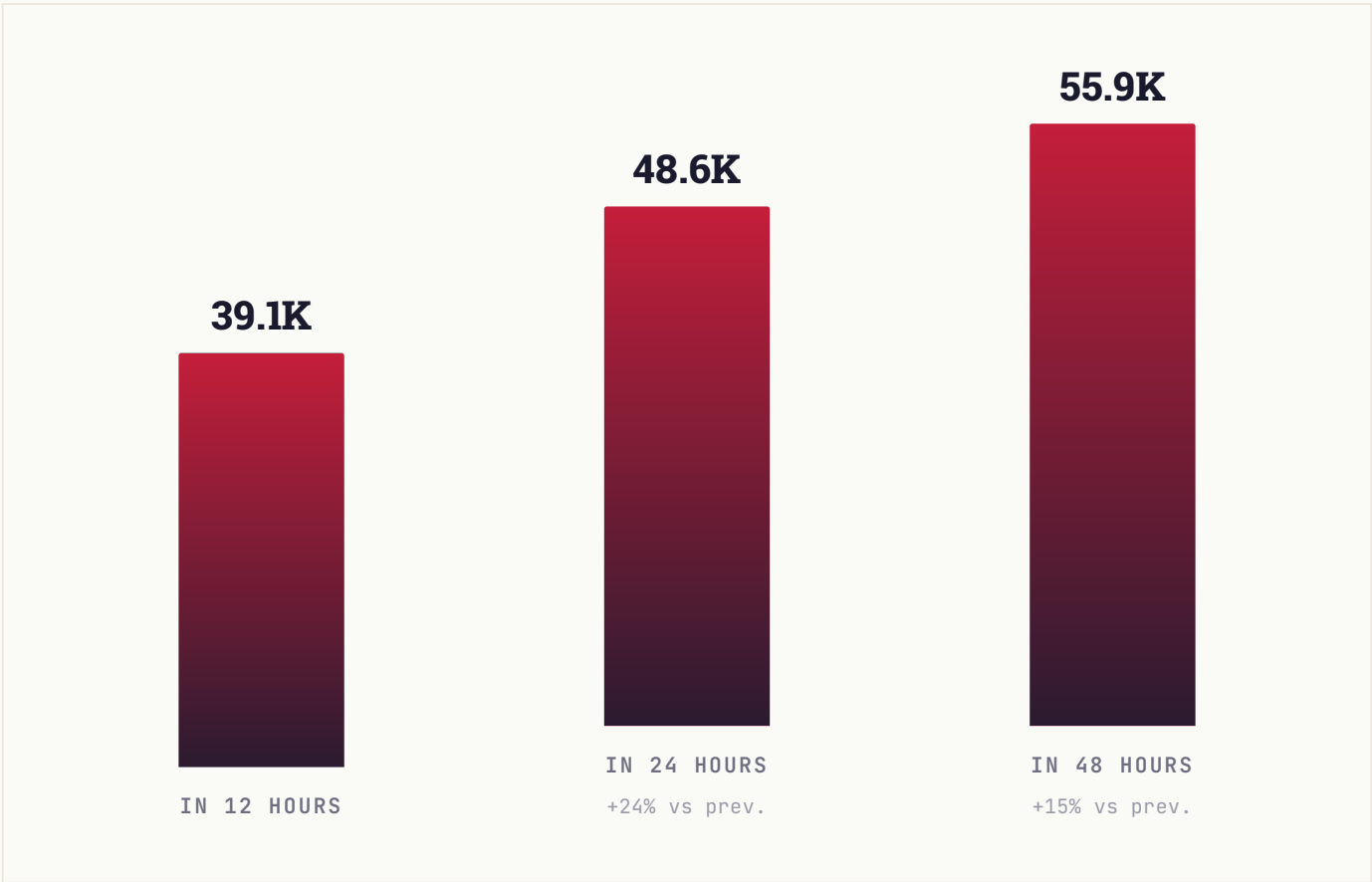
Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.



SECTION 04 · AD POTENTIAL

How long a post drives reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays effective.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
AZ Alexander Zubarev	1.4M
EX Exile	1.3M
B🇷🇺 Booster 🇷🇺	1.2M
E1 EVELONE 1🇷🇺9🇷🇺2🇷🇺	1.2M
KB Bloody lady	1.1M
LJ broen lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
🇷🇺K 🇷🇺Karna.val🇷🇺 YOU	300.8K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#94 of 100). Niche median — 424.7K subs. First growth KPI — reach median. Leader: Dima Maslennikov (2.2M).

SECTION 06 • NICHE COMPARISON

Where your channel stands in its league

Took top-**100** channels in category "**Blogs**" (Russia) and compared your channel.
 Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
 Red dot — your channel.

#94 /100

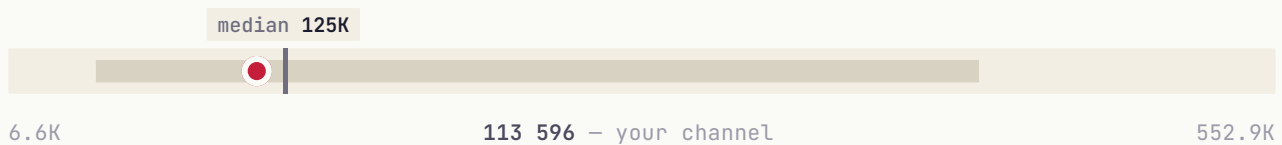
POSITION IN NICHE

Channel in bottom half of rating

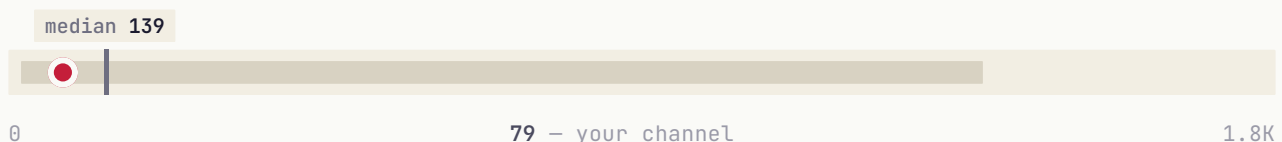
SUBSCRIBERS

29% below median


AVG REACH / POST

9% below median


CITATION INDEX

43% below median


— SECTION 07 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 2.6 posts/wk. Active channels avg 7-10.
Consistency is key to retention. | EFFECT
Consistency > Volume |
| 02 | Best post of the week – on Saturday
Audience most active on this day at 16:00 MSK. | EFFECT
Best window for an important post |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic – easy win. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts with same-segment channels once a quarter. No need daily – 2-3 collabs bring relevant growth. | EFFECT
Growth from relevant audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
