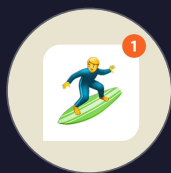


— PROMTPRESS PUBLIC REPORT

Channel audit

Career Surfer

**@karernii_serfer_karera**

I share how to hook readers from the first line 📝💬 Ads & strong integrations — @jaMasha 📧 Post a job & find a strong author — @networking_bot 🏆 We'll write a book turnkey and...

SUBSCRIBERS

33 634

-730 per month

ERR (% WHO SEE
POSTS)**6.0%**

per day 4.4%

REACH/POST

1.7K

ad reach 1.5K/24h

— CONTENTS · 2026

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09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 33 634 —	 SUBSCRIBER REACH 5.03% avg % of subs see post	 VIEWS/POST 1.7K median 1.9K · 27 days	 POSTS/WEEK 2.3 for the period
 7D TREND -4.7% vs previous week	 REACTIONS/POST 0.1 only 1 reaction, 18 reposts, 11 comments	 POST LENGTH 644 chars median 650 · 27 days	 POSTS ANALYZED 9 27 days
 AD REACH 1.5K 24h avg	 CHURN/MONTH -730 last month	 CITATION RATE 158 citation index · 330 channels mentioned ever	 CHANNEL AGE 7 years 11 months created 30.07.2018

AI EDITOR SUMMARY

Channel 'Career Surfer' — 33 634 subs. Each post averages 1.7K people (5% from subs), reach is low — consider expanding audience. Publishes 2 posts per week (~0 per day) — rare publications. For the week of June 22–28, reach stable (-4.7% vs week 15–21 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 9 posts in 27 days.
- 02 Dominant format — Photo (9/9 posts).
- 03 Avg post length — 644 chars (median 650).
- 04 Peak audience activity — Sunday, 11:00 MSK.
- 05 Top posts get 1x more views than the weakest (2K avg top vs 1.8K worst) — among 9 posts in 27 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 21.06 · 08:18 PHOTO Bad news: someday we'll all be gone. We usually avoid thinking about it. But the main character of this book couldn't anymore — doctors...	VIEWS 1 994 REPOSTS 2	REACTIONS — ER 5.9%
Nº2 15.06 · 09:56 PHOTO  Some spend years planning to write a book. Others are already signing autographs. A book is the most underrated personal branding tool. It...	VIEWS 1 971 REPOSTS 4	REACTIONS — ER 5.9%
Nº3 16.06 · 11:33 PHOTO How to build a career in a remote reality Modern work has long left the office. But remote is not just moving to...	VIEWS 1 923 REPOSTS 2	REACTIONS — ER 5.7%

Nº4 09.06 • 11:33 PHOTO Detentions at sea as a lesson for career survival Our career path sometimes resembles this tanker in open sea. Around may...	VIEWS 1 922 REPOSTS 2 REACTIONS — ER 5.7%
Nº5 27.06 • 08:59 PHOTO IF YOU'RE SICK OF 'NEW LIFE' – THIS BOOK IS FOR YOU We've all been 'fixed' before. Courses. Marathons. Retreats. Meditations. People...	VIEWS 1 911 REPOSTS 2 REACTIONS 1 ER 5.7%

WORST 3

↓ 03.07 • 11:01 PHOTO Welcome aboard the 'Later' flight. Boarding, as usual, delayed. There are people who don't live poorly. They just keep waiting for the right...	VIEWS 1 859 REPOSTS 1 REACTIONS — ER 5.5%
↓ 23.06 • 11:33 PHOTO So, career surfers, today we discuss working through forced pauses. Using the Central Bank chief as an example, even...	VIEWS 1 830 REPOSTS 2 REACTIONS — ER 5.4%
↓ 30.06 • 11:33 PHOTO SSL certificates for Russian sites: what it means for remote workers If you work with foreign clients or use...	VIEWS 1 708 REPOSTS 2 REACTIONS — ER 5.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

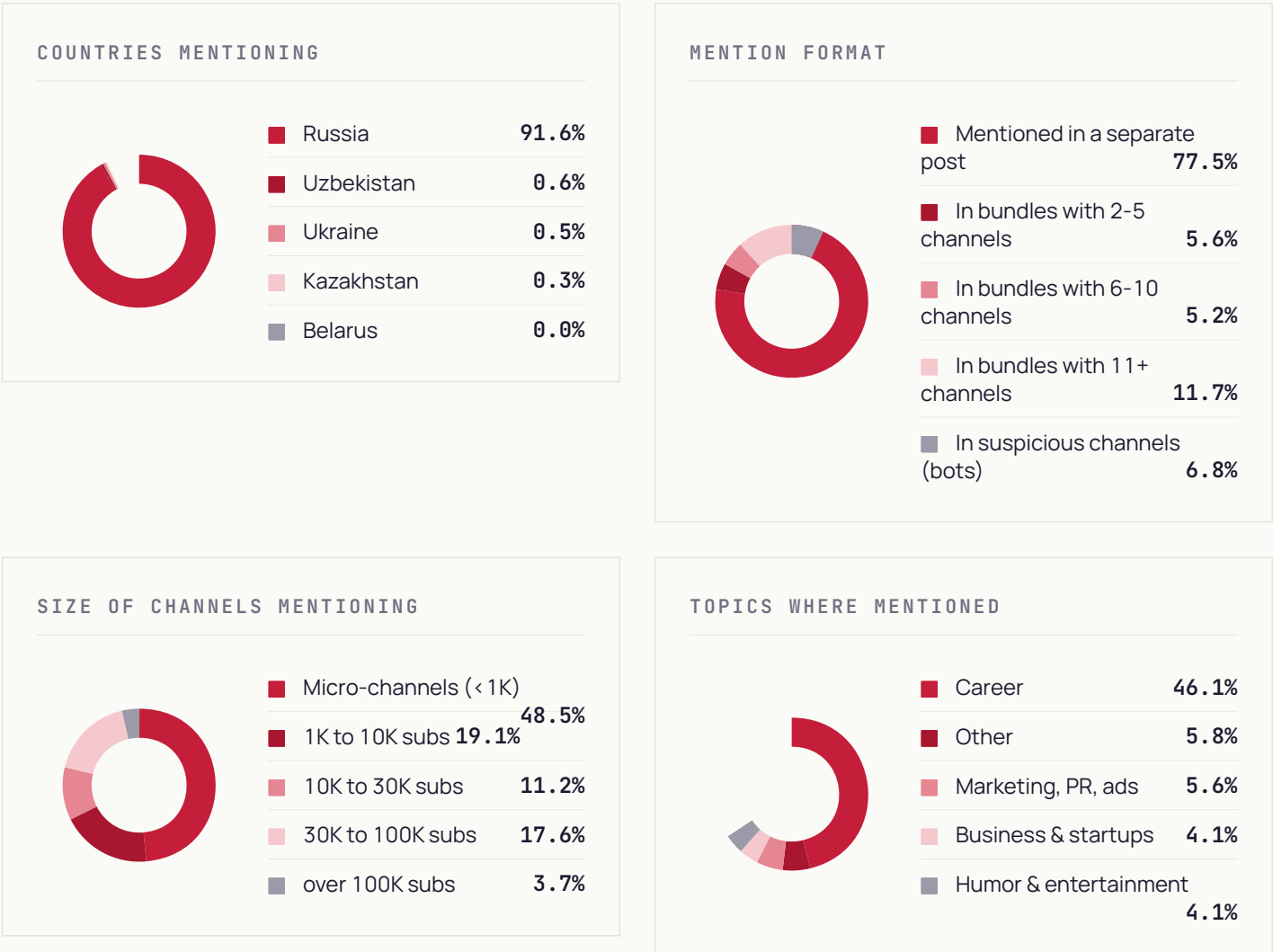
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

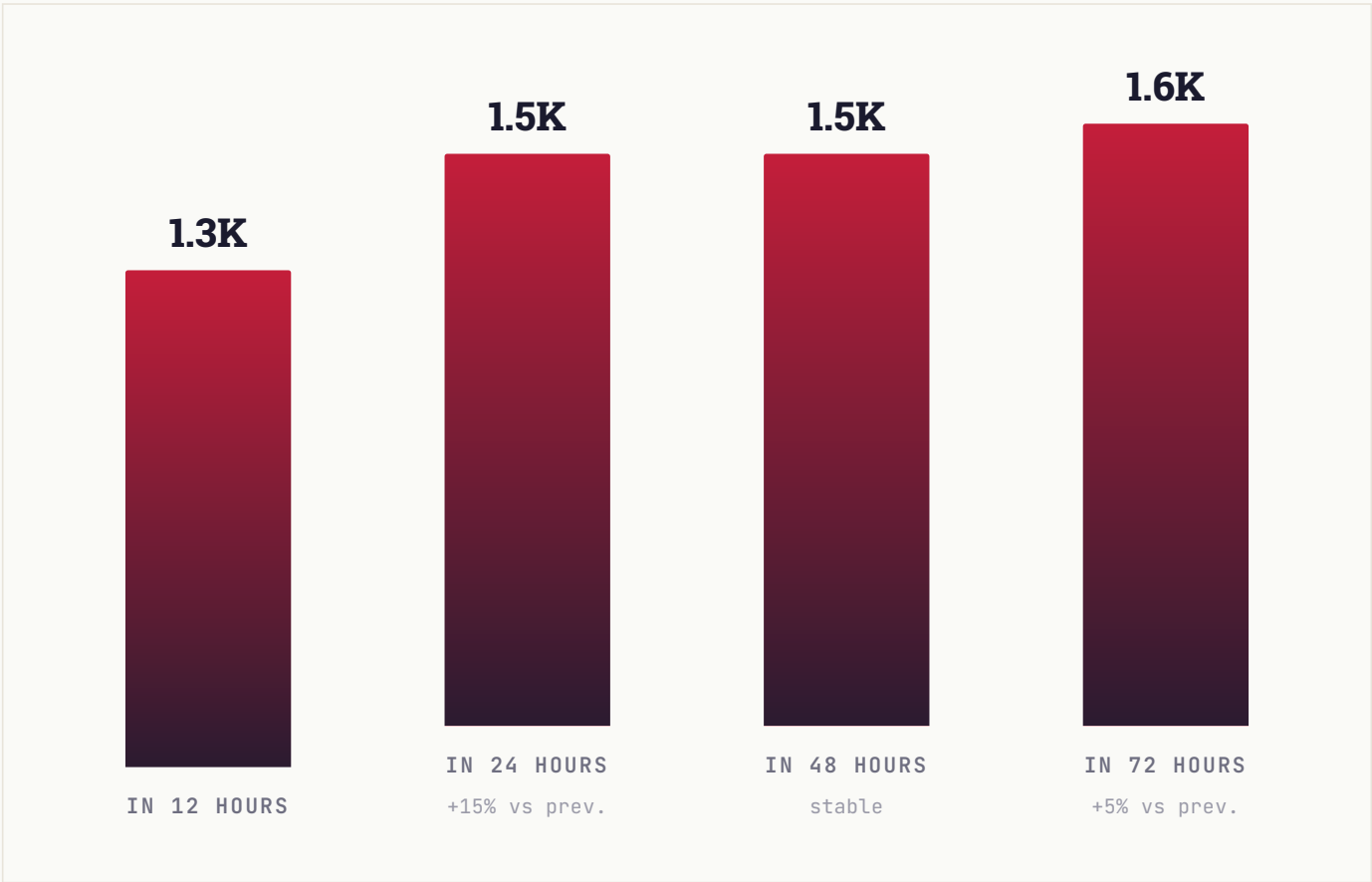
Citation index **158** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **330** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	795.9K
PM JOBS MOSCOW VACANCIES	504.8K
S SeoJob Earn online	434.8K
U UDALENKIN FREELANCE REMOTE JOBS	320.7K
FP Finder.work: jobs & vacancies	280.1K
X• HOME • Remote Work • Freelance	252.2K
F Freelance Relocation Remote Work Internships	246.5K
T TeleWork Freelance Remote work	225.9K
UM DREAM REMOTE - freelance / jobs	222.2K
FV FREELANCE. Jobs	221.1K
CS Career Surfer YOU	33.6K

COMPARATIVE CONCLUSION

Channel not yet outside top-92 niche — early growth stage. Niche leader — Remote no experience - Freelance (795.9K), top-92 median: 89.5K. First goal: enter top-92 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **13**, they brought **9** new subs.

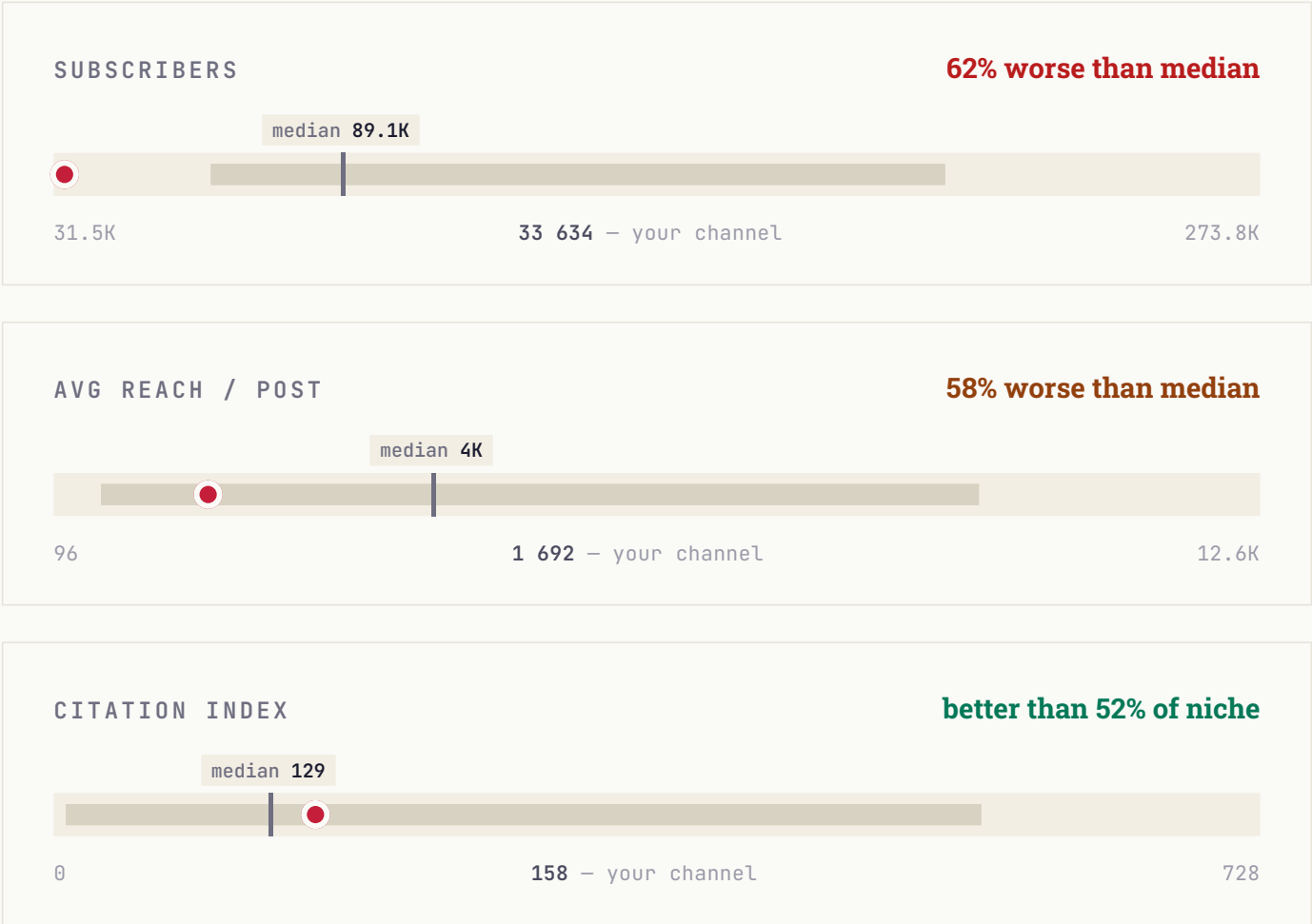
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	4	4	0	
December 2025	2	2	0	
Nov 2025	0	0	0	
Oct 2025	1	1	0	
September 2025	2	2	0	
August 2025	4	4	9	

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBSCRIBERS
13	6	9

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Career» (Russia) and compared your channel.
Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median.
Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Increase posting frequency

Now 2.3 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — Sunday

Audience is most active on this day at 11:00 MSK.

EFFECT

**Best window
for key posts**

03

Increase video posts share

Video in Telegram holds audience longer and is favored
by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

04

ER below niche benchmark — rethink formats

Current ER 5.03% vs norm 5.5%. Try polls and
interactive formats.

EFFECT

+0.5pp ER

05

Systematic traffic buying

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch ads in Telegram

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager