

PUBLIC REPORT PROMTPRESS

Channel audit

Karakalpak 24



@karakalpak24

Қарақалпақстанда ҳам Өзбекстанда жүз берип атырған жаңалықларды тұрақлы түрде @KARAKALPAK24 телеграм каналы арқалы бақылап барың. ■Мүрәжат жоллаў: @kk24bot ■Реклама: @kk24_reklama ■Instagram:...

SUBSCRIBERS

122 039

+10672 per month

ERR (% SEE POSTS)

32.0%

per day 20.6%

REACH/POST

37.6K

ad reach 25.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 122 039 —	 SUBS REACH 30.81% avg % of subs see a post	 VIEWS/POST 37.6K median 38.4K · 29 days	 POSTS/DAY 11.5 ~80 per week
 7D TREND -2.9% vs previous week	 REACTIONS/POST 0.0 only 3 reactions, 41,504 reposts, 0 comments	 POST LENGTH 543 chars median 513 · 29 days	 POSTS ANALYZED 340 29 days
 AD REACH 25.4K 24h avg	 CHURN / MONTH +10672 over the last month	 CITATION RATE 166 citation index · 668 channels mentioned over all time	 CHANNEL AGE 6 years 9 months created 01.09.2019

AI EDITOR SUMMARY

Channel «Karakalpak 24» – 122 039 subs. Each post averages 37.6K people (31% of subs), good reach. Publishes 80 posts per week (~11/day) – very active. For the week of May 25–31, reach stable (-2.9% vs week of May 18–24).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **340** posts over 29 days.
- 02 Dominant format — **Photo** (259/340 posts).
- 03 Avg post length — **543** chars (median 513).
- 04 Peak audience activity — **Monday**, 22:00 UZT.
- 05 Top posts get **3x** more views than the weakest (56.7K avg for top vs 22.5K for worst) — among 340 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 18.05 · 17:42 PHOTO 10 мың адым жүрсеңиз, пул төлейтуғын платформа иске түсти Халықтың экологиялық мәдениятын арттырыў ҳәм олар арасында саламат турмыс...	VIEWS	REACTIONS
	58 996	—
	REPOSTS	ER
	1 472	48.3%
Nº2 18.05 · 04:49 PHOTO Бүгин барлық музейлерге кириў бийпул болады 18-май күни Халықаралық музейлер күни белгиленеди ҳәм усы күни Өзбекстан музейлеринде "Ашық...	VIEWS	REACTIONS
	55 547	—
	REPOSTS	ER
	547	45.5%
Nº3 31.05 · 18:28 PHOTO 0-18 жастағы балалар ушын бийпул медициналық тексерий ҳәм хирургиялық әмелиятлар шөлкемлестирилмекте Балалар миллий медицина орайының...	VIEWS	REACTIONS
	55 427	—
	REPOSTS	ER
	416	45.4%

Nº4

16.05 · 17:29

PHOTO

✳ Ыссы ҳаўада өзиңизди сақлаў ушын әҳмийетли усыныслар "Өзгидромет" мағлыўматына бола, усы ҳәптеде Өзбекстан бойлап ҳаўаның температурасы...

VIEWS

54 067

REACTIONS

—

REPOSTS

352

ER

44.3%

Nº5

12.05 · 03:34

PHOTO

☒Хәр қандай жағдайда да бул номерлерден сизге қоңыраў келсе жуўап бермең Мошенниклер +98 префокси менен Иран номерлеринен пайдаланып...

VIEWS

54 003

REACTIONS

—

REPOSTS

707

ER

44.3%

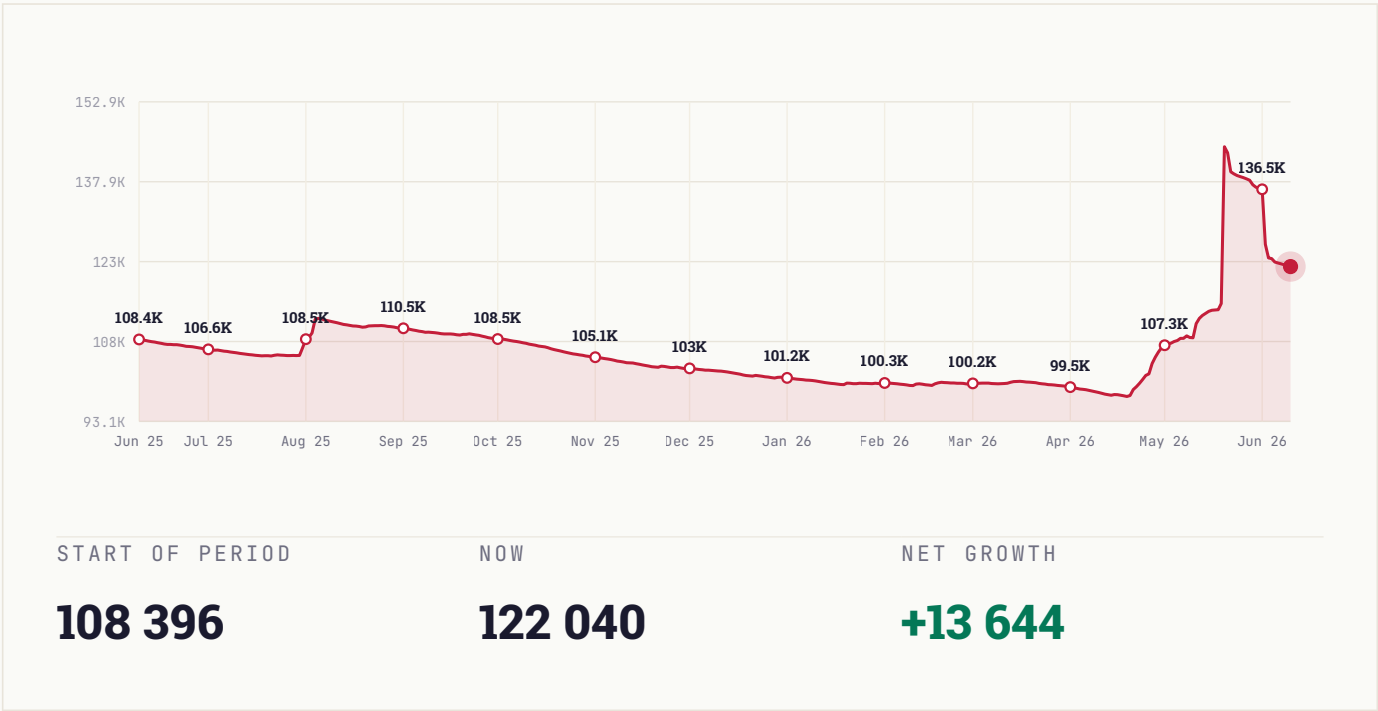
WORST 3

↓ 06.06 · 13:55 PHOTO Жасларға жеңиллетилген кредитлер ажыратылады «Исбилерменлик жойбарларын қоллап-қуўатлаў арқалы жаслардың бәнтлигин тәмийинлеўге...	VIEWS 28 391 REACTIONS — REPOSTS 63 ER 23.3%
↓ 27.05 · 07:32 TEXT @Karakalpak24 channel ad rates☒ ☒ 1 day (top 10 min) = 400,000 UZS; ☒ 7 days (top 10 min) = 2,500,000 UZS; ☒ 30 days (top 10 min)...	VIEWS 25 502 REACTIONS — REPOSTS 4 ER 20.9%
↓ 24.05 · 12:26 TEXT @Karakalpak24 channel ad rates☒ ☒ 1 day (top 10 min) = 400,000 UZS; ☒ 7 days (top 10 min) = 2,500,000 UZS; ☒ 30 days (top 10 min)...	VIEWS 13 514 REACTIONS — REPOSTS 6 ER 11.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

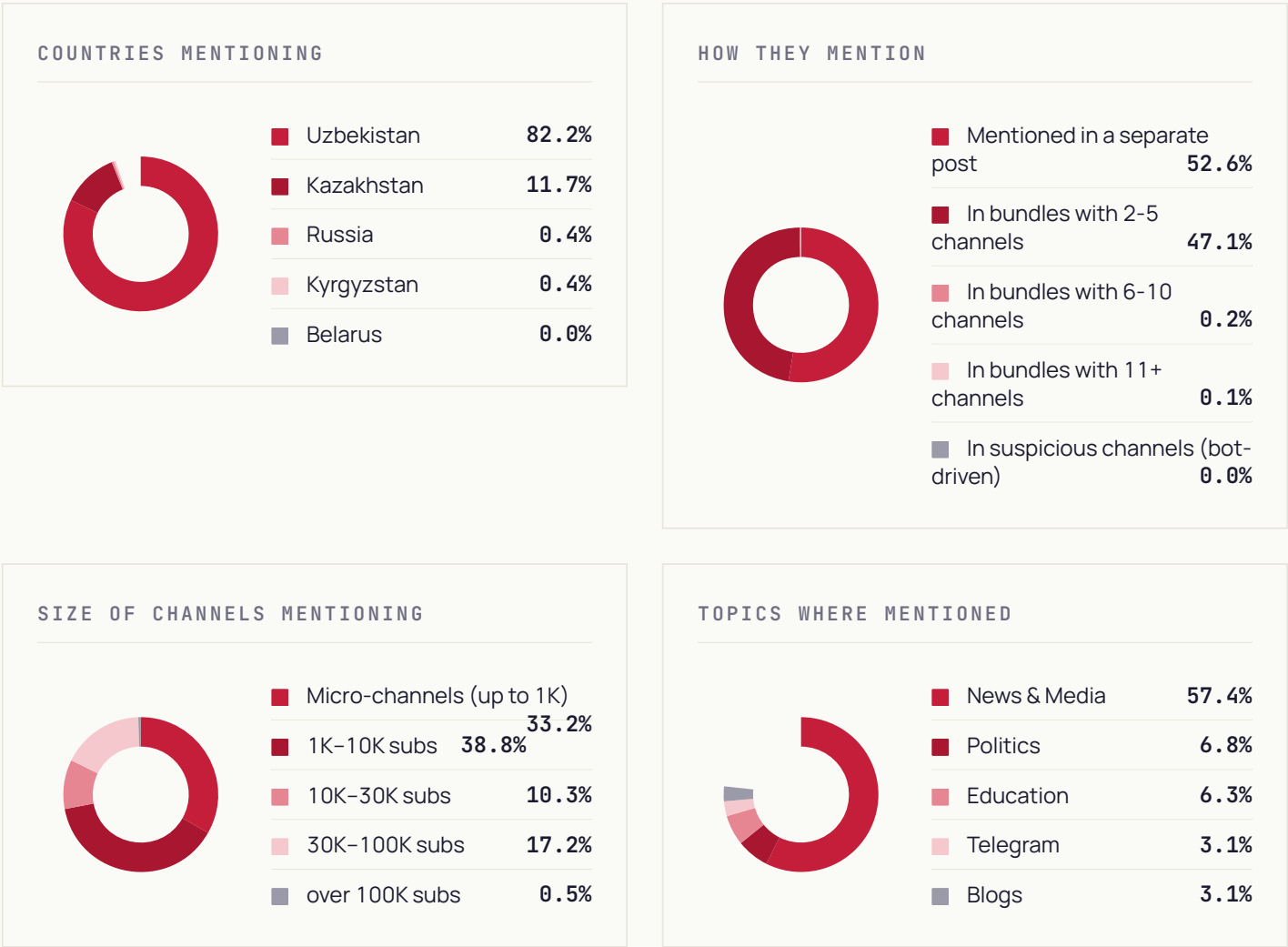
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

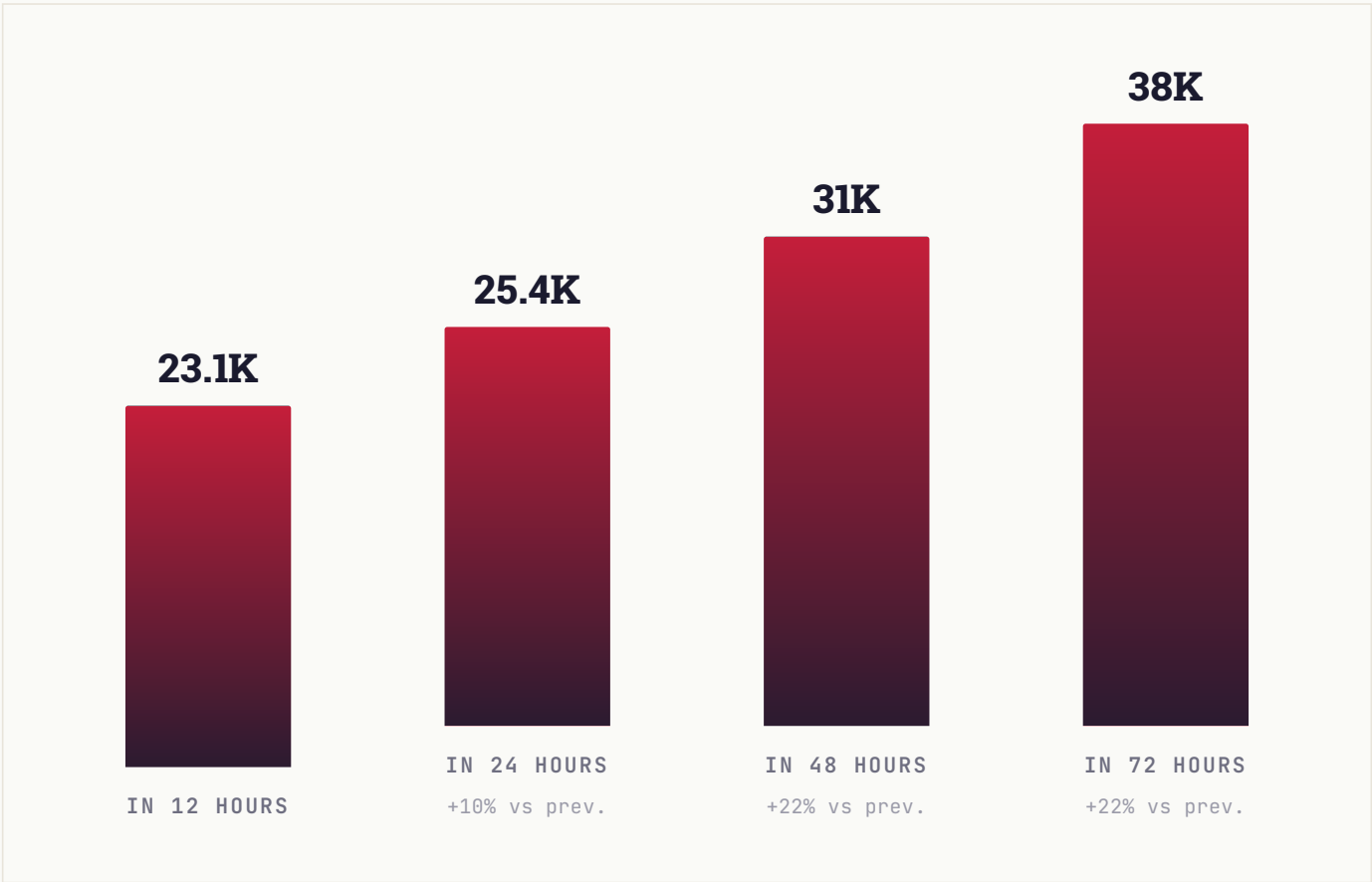
Citation index **166** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from one with 1k. All time channel was mentioned **668** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
K2 Karakalpak 24 YOU	122K
PI Paziyletuz Official channel	78.3K
JK Joqarǵı Keńes.uz	49.5K
KI KRuz.uz Official channel	44.2K
KI Kar24.uz Official channel	23.6K
MA MAMAN ADVOCATE	22.6K
HO Hoja.uz	11.2K
IB IT Jobs Karakalpakstan	11.1K
NI NASIYAT.UZ Official channel	10K
JI Jaslar isleri agentligi Qaraqalpaqstan Respublikası basqarması	8.6K
NU Nukus.uz	4.2K

COMPARATIVE CONCLUSION

Channel — largest in the set out of 11 channels. You can cross-promote with the rest as a niche leader: you give them more reach than you get back, but cement your status.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **902**, they brought **8 403** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	158	31	339
Nov 2025	128	24	266
Oct 2025	143	25	35
Sep 2025	176	23	224
August 2025	145	28	5 772
July 2025	152	27	1 767
TOTAL MENTIONS			
902			
MONTHS OF DATA			
6			
		ATTRACTED SUBSCRIBERS	
		8 403	

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Can be checked off and revisited next month.

01

Best post day — Monday

Audience is most active on this day at 22:00 UZT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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