

PROMTPRESS PUBLIC REPORT

Channel audit

KarGOO



@karagandagoo

Karaganda Education Dept

SUBSCRIBERS

74 293

-2446 per month

ERR (% SEE POSTS)

39.0%

per day 15.5%

REACH/POST

26.8K

ad reach 11.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 74 293 —	SUBS REACH 36.1% avg % subs see post	VIEWS/POST 26.8K median 29.1K · 25 days	POSTS/WK 3.6 over period
7D TREND — no data for period	REACTIONS/POST — MTPROTO only	POST LENGTH 744 chars median 932 · 25 days	POSTS ANALYZED 13 25 days
AD REACH 11.6K 24h avg	CHURN / MONTH -2446 last month	QUOTE RATE 1 citation index · 25 channels mentioned all time	CHANNEL AGE 8 years 5 months created 12.01.2018

AI EDITOR SUMMARY

Channel «KarGOO» – 74 293 subs. Avg views per post: 26.8K people (36% of subs), good reach. Publishes 4 posts/week (~1/day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 13 posts over 25 days.
- 02 Dominant format — Photo (9/13 posts).
- 03 Avg post length — 744 chars (median 932).
- 04 Peak audience activity — Friday, 10:00 ALMT.
- 05 Top posts get 2x more views than the weakest (35.6K avg for top vs 23.4K for worst) — among 13 posts in 25 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 12.06 · 05:54 TEXT Attention! Summer enrollment in kindergartens starts July 1, 2026. Dear parents! According to the law, summer...	VIEWS 41 972 REPOSTS 16	REACTIONS — ER 56.5%
Nº2 25.06 · 12:37 PHOTO (post without caption — photo)	VIEWS 32 989 REPOSTS 12	REACTIONS — ER 44.4%
Nº3 12.06 · 05:52 TEXT Attention! Preparation for summer enrollment. July 1 — summer enrollment for preschools operating on a voucher basis...	VIEWS 31 724 REPOSTS 5	REACTIONS — ER 42.7%

Nº4

12.06 · 05:54

PHOTO

(post without caption – photo)

VIEWS

30 388

REACTIONS

—

REPOSTS

2

ER

40.9%

Nº5

12.06 · 05:52

PHOTO

(post without caption – photo)

VIEWS

30 092

REACTIONS

—

REPOSTS

2

ER

40.5%

|

WORST 3

↓

01.07 · 09:31

PHOTO

(post without caption – photo)

VIEWS

24 463

REACTIONS

—

REPOSTS

33

ER

32.9%

↓

12.06 · 05:53

PHOTO

(post without caption – photo)

VIEWS

23 703

REACTIONS

—

REPOSTS

5

ER

31.9%

↓

01.07 · 09:30

PHOTO

(post without caption – photo)

VIEWS

21 929

REACTIONS

—

REPOSTS

5

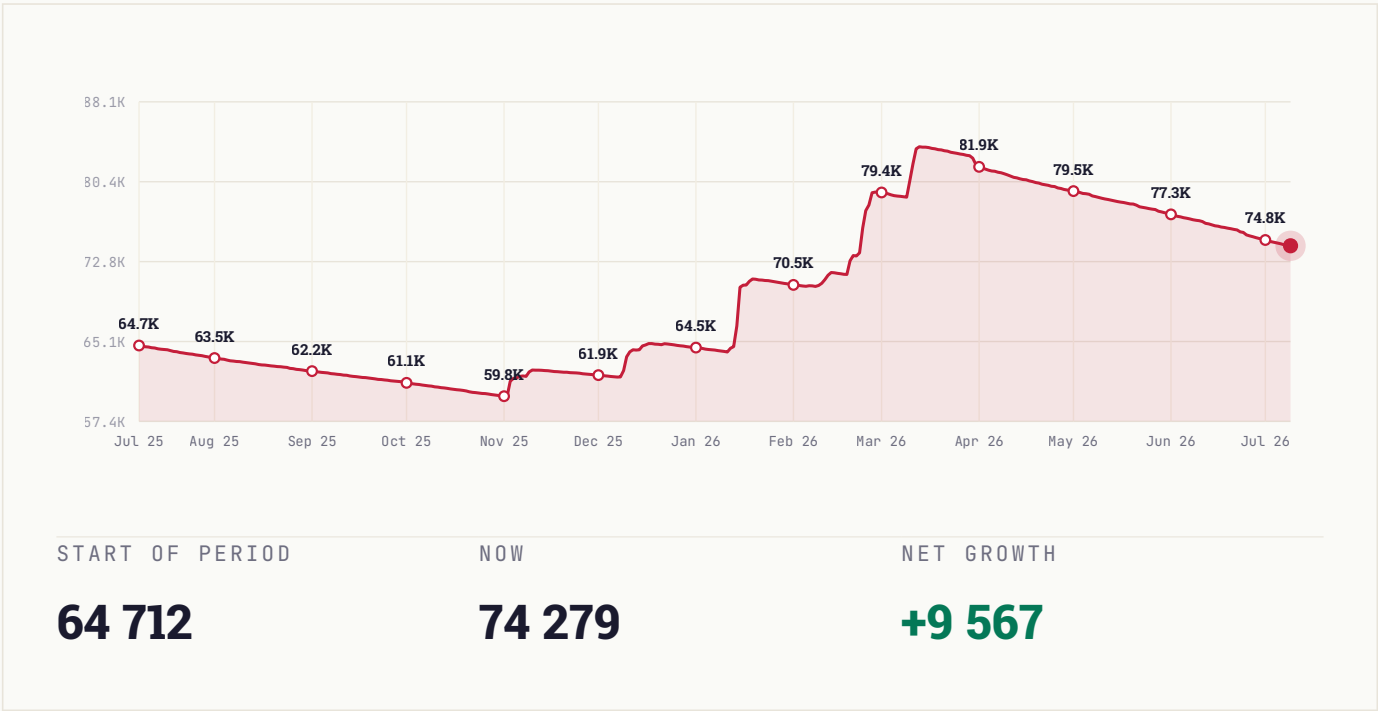
ER

29.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

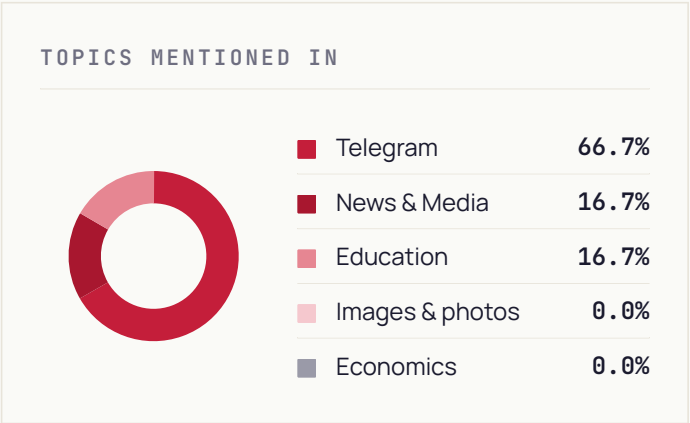
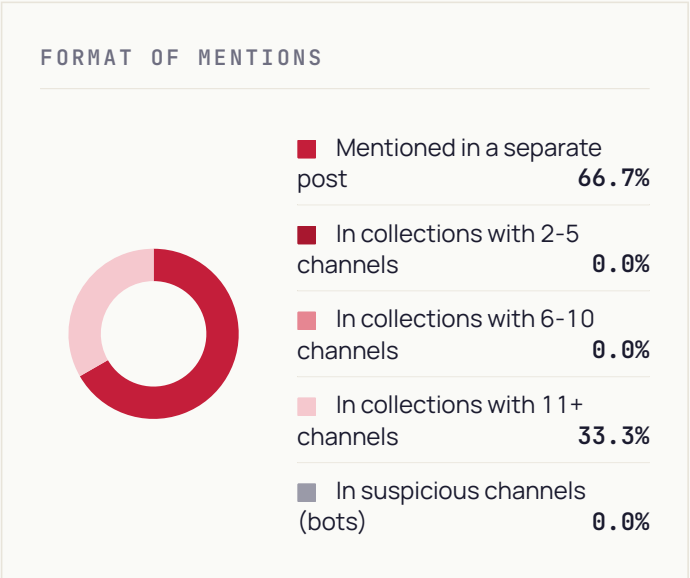
Subscriber growth chart for the year. Key months show exact subs. See which months grew or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

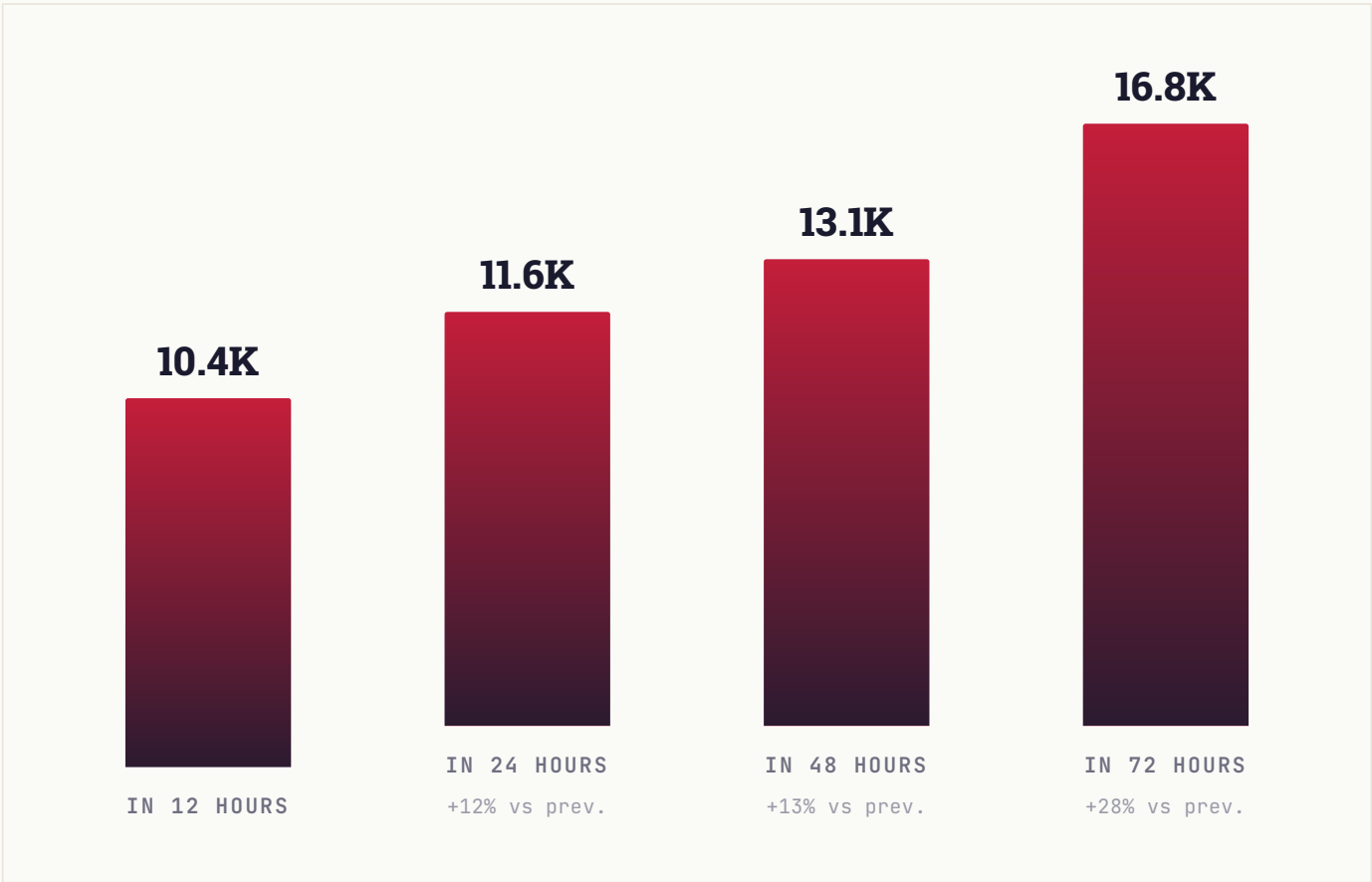
Citation index 1 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100k subs channel weighs more than from 1k. All time channel was mentioned **25** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see where it ranks among niche neighbors.

CHANNEL	SUBSCRIBERS
TE TESTCENTERKZ	149.2K
CI Visuals didactic materials	75.7K
KA KarGOO YOU	74.3K
CA Creative Asia	70.5K
JO JUZ40 ONLINE ҰБТ	56.1K
GR grants.kz	48K
ҚҒ ҚР Ғылым және жоғары білім министрлігі	46.5K
ҚО ҚР ОҚУ-АҒАРТУ МИНИСТРЛІГІ	44.7K
KK Kornekilikter_kaz(Free channel)	29.2K
CI Visuals methods techniques Free visuals	27.9K
MM Materials for teachers	26.1K

COMPARATIVE CONCLUSION

Channel in top-3 niches (#3 of 99 channels in category). One of the leaders — client-partners can cross-promote with equals; for PR/reach you're a valuable media partner.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **12 908** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	0	0	7 002
December 2025	0	0	3 336
Nov 2025	0	0	2 570
Oct 2025	0	0	0
Sep 2025	0	0	0
August 2025	0	0	0
TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS	
0	6	12 908	

SECTION 08 · NICHE COMPARISON

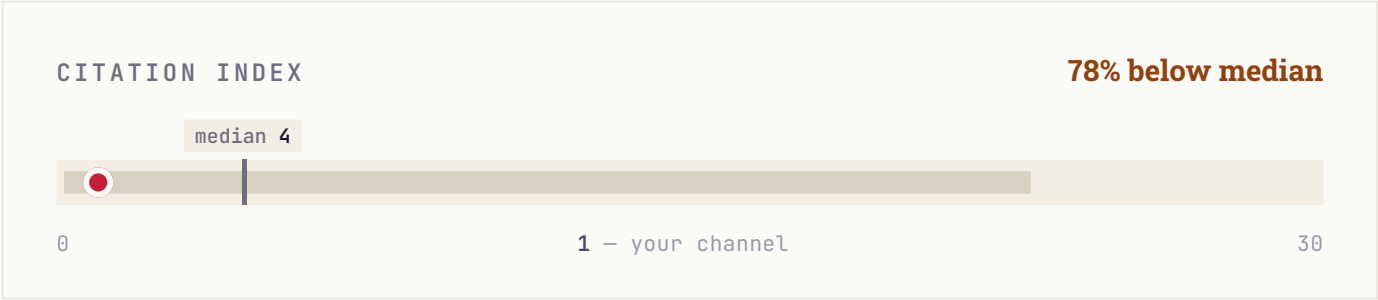
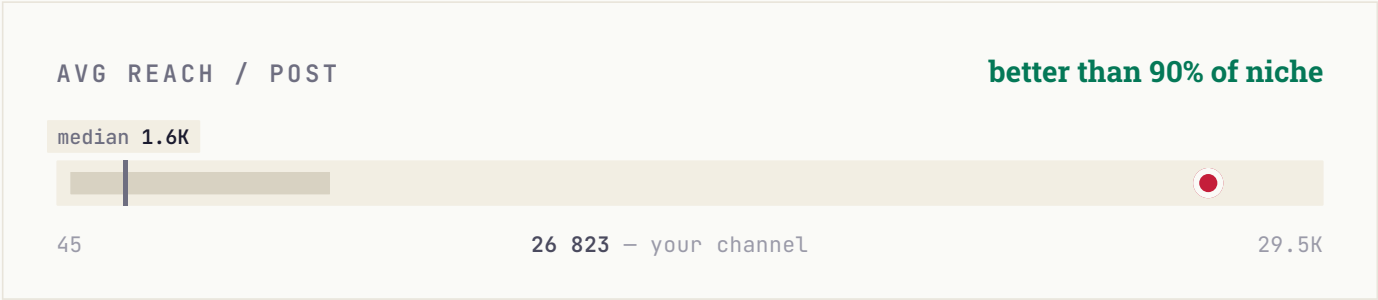
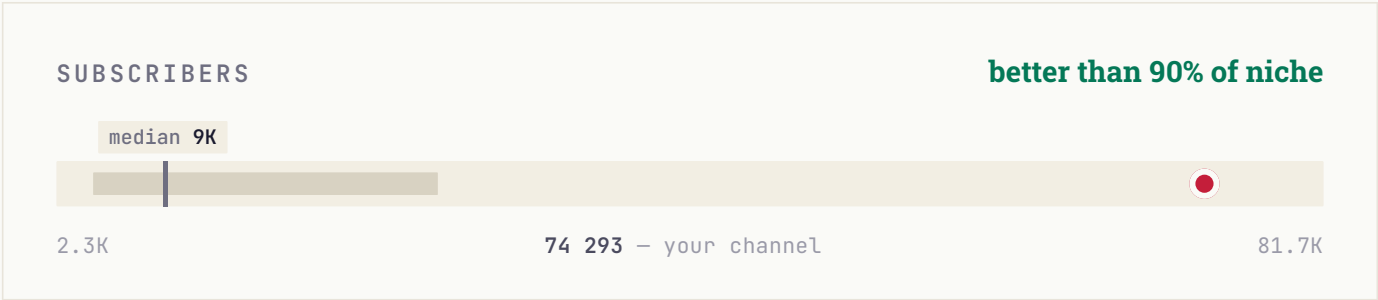
Where the channel stands in its league

Took top-100 channels in category «Education» and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#3/100

RANK IN NICHE

Channel in top 3% education



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 3.6 posts/wk. Active channels do 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Best post of the week — on Friday
Audience most active on this day at 10:00 ALMT. | EFFECT
Best window for important posts |
| 03 | Increase share of video posts
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share. | EFFECT
Video retains audience better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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