

PROMTPRESS PUBLIC REPORT

Channel audit

Kapital.uz — biznes yangiliklari



@kapital_news

O'zbekistonda biznes, iqtisod, moliya va bitimlarga oid biznes nashri
Instagram: [instagram.com/kptluz_news](https://www.instagram.com/kptluz_news) Rus tilida: <https://t.me/>
KPTLUZ Reklama masalalari bo'yicha: +99890 127 33 30 /...

SUBSCRIBERS

7 540

15.06.2026 ⁻⁴³² per month

ERR (% SEE POSTS)

79.0%

daily ^{78.4%}

REACH/POST

5.7K

ad reach ^{6K}/24h

[HTTPS://PROMTPRESS.COM/AUDIT/KAPITAL_NEWS](https://promptpress.com/audit/kapital_news)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 7 540 —	 SUBSCRIBER REACH 75.67% avg % subs see post	 VIEWS/POST 5.7K median 5.9K · 28 days	 POSTS/WEEK 49.0 over period
 7D TREND -2.4% vs previous week	 REACTIONS/POST 1.7 341 reactions, 146 reposts, 0 comments	 POST LENGTH 372 chars median 295 · 28 days	 POSTS ANALYZED 199 28 days
 AD REACH 6K 24h avg	 CHURN / MONTH -432 last month	 CITATIONS 9 citation index · 14 channels mentioned all time	 CHANNEL AGE 2 years 5 months created 12.01.2024

AI EDITOR SUMMARY

Channel «Kapital.uz – biznes yangiliklari» – 7 540 subs. Each post averages 5.7K people (76% from subs), wide reach for a channel this size. Publishes 49 posts/week (~7/day) – active publishing. Week Jun 1–7 reach stable (-2.4% vs week of May 25–31).

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **199** posts in 28 days.
- 02 Dominant format — **Photo** (197/199 posts).
- 03 Avg post length — **372** chars (median 295).
- 04 Audience peak activity — **Saturday**, 17:00 UZT.
- 05 Top posts get **1x** more views than weakest (6.3K avg top vs 5.3K worst) — among 199 posts in 28 days. Worth analyzing what top posts have in common: topic, format, publish time.

TOP 5 POSTS

Nº1 30.05 · 12:38 PHOTO 1-iyundan O'zbekistonda nimalar o'zgaradi Yangi tartiblarga ko'ra, elektr energiyasi va gaz narxlari oshirilib, poytaxtning yangi...	VIEWS 6 331 REPOSTS —	REACTIONS 2 ER 84.0%
Nº2 26.05 · 14:11 PHOTO 1-iyundan kichik biznes uchun soliq chegarasi 5 baravar oshirilishi mumkin Umumiy ovqatlanish, savdo va xizmat ko'rsatish sohalari...	VIEWS 6 314 REPOSTS —	REACTIONS 1 ER 83.7%
Nº3 21.05 · 14:01 PHOTO "SpaceX" IPO orqali \$80 mlrdgacha mablag' jalb qilishi kutilmoqda Agar IPO baholashning yuqori chegarasida o'tsa, Ilon Mask tarixdagi ilk...	VIEWS 6 310 REPOSTS 2	REACTIONS 4 ER 83.7%

Nº4

01.06 • 13:15

PHOTO

Musiqa va san'at maktablari o'qituvchilarining oyligi oshirilib, yangi ustamalar joriy etiladi Bundan tashqari, eng yaxshi ijodkorlarga...

VIEWS

6 306

REPOSTS

2

REACTIONS

2

ER

83.6%

Nº5

03.06 • 09:21

PHOTO

Qonunchilik palatasi Toshkent xalqaro moliya markazi to'g'risidagi qonunni ma'qulladi Qonun loyihasi markaz ma'muriyati, Toshkent...

VIEWS

6 289

REPOSTS

—

REACTIONS

1

ER

83.4%

WORST 3

↓ 04.06 • 11:25 PHOTO

O'zbekistonda dollar kursi ketma-ket ikkinchi kun o'smoqda Markaziy bank 5 iyun kuni uchun rasmiy valyuta kurslarini e'lon qildi. Dollar...

VIEWS

5 405

REPOSTS

—

REACTIONS

2

ER

71.7%

↓ 04.06 • 13:44 PHOTO

Transport vaziri: Temiryo'lda chipta tanqisligining asosiy sababi — vagonlar yetishmasligi Chipta xarid qilmoqchi bo'lganlarning kamida...

VIEWS

5 404

REPOSTS

—

REACTIONS

2

ER

71.7%

↓ 04.06 • 09:46 PHOTO

O'zbekistonda insofsiz sug'urta agentlari reyestri yaratiladi Qonunni buzganlik uchun mutaxassislarga yangi polislarni rasmiylashtirish...

VIEWS

5 227

REPOSTS

—

REACTIONS

2

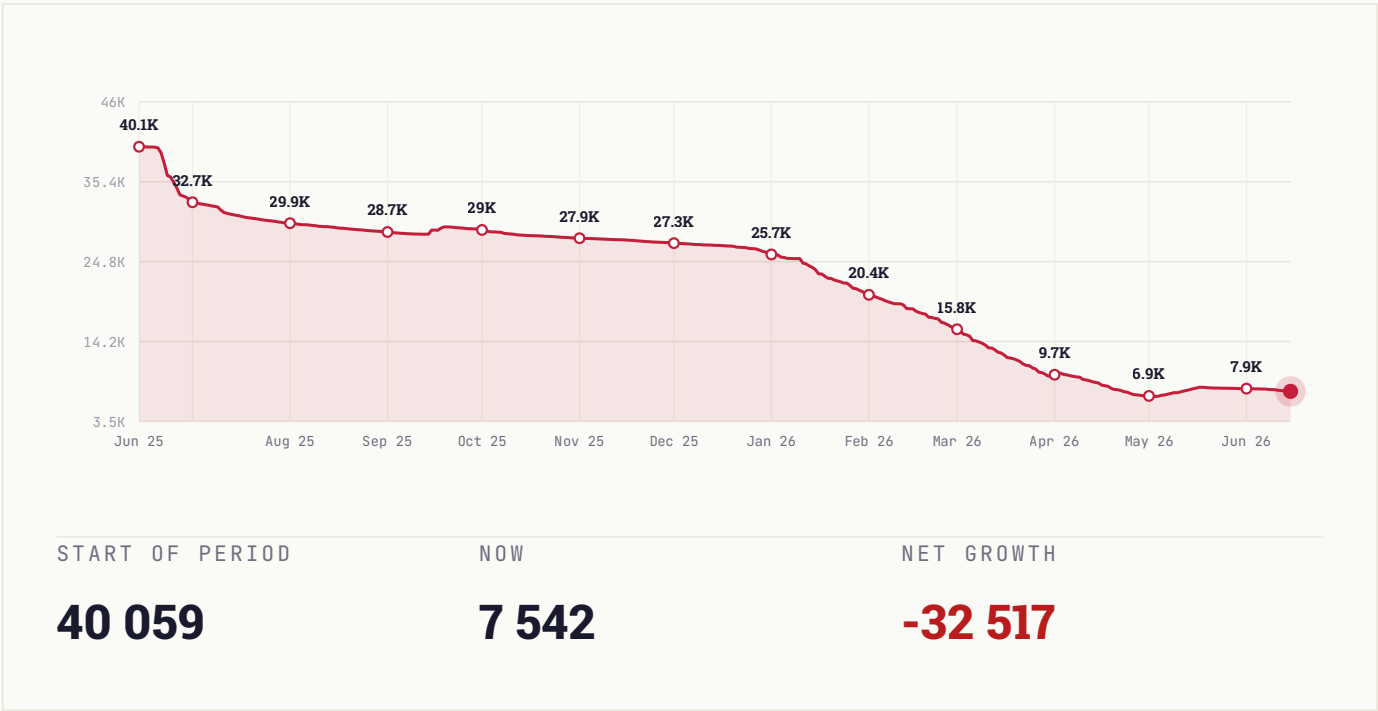
ER

69.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

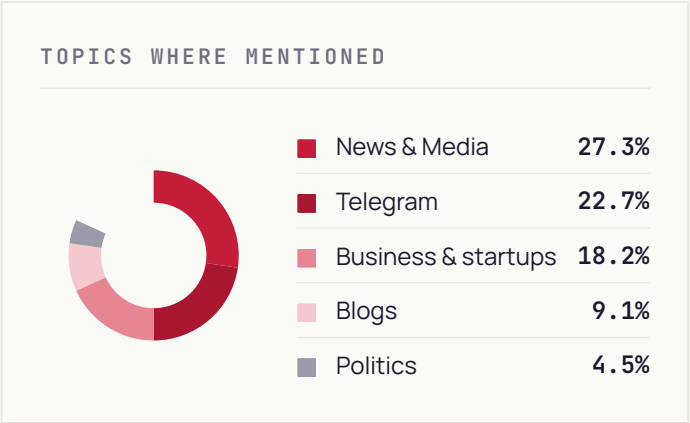
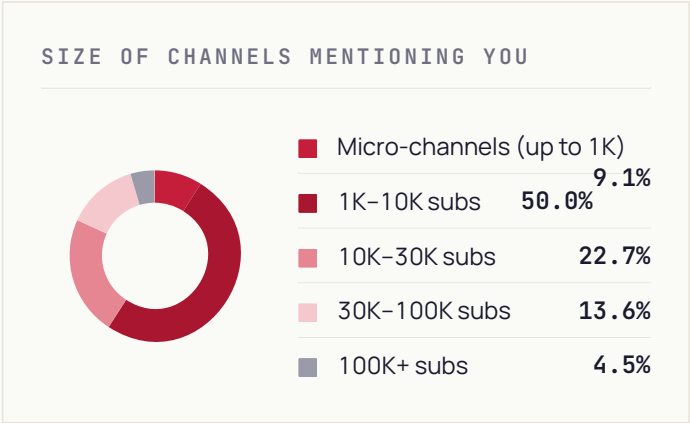
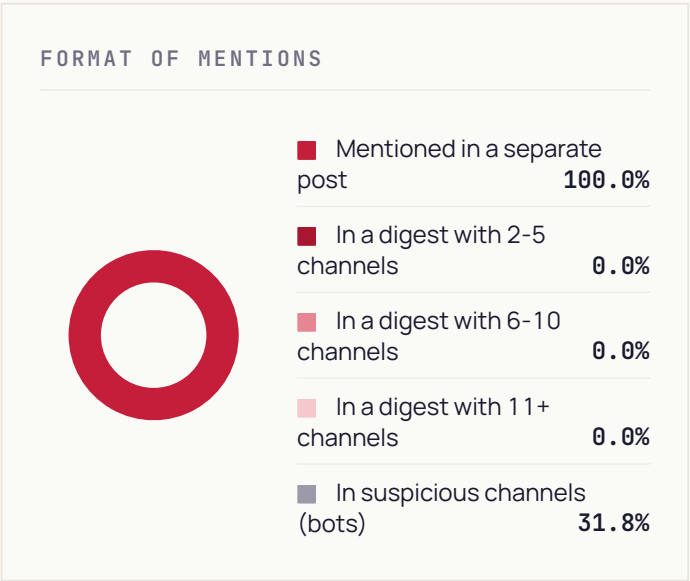
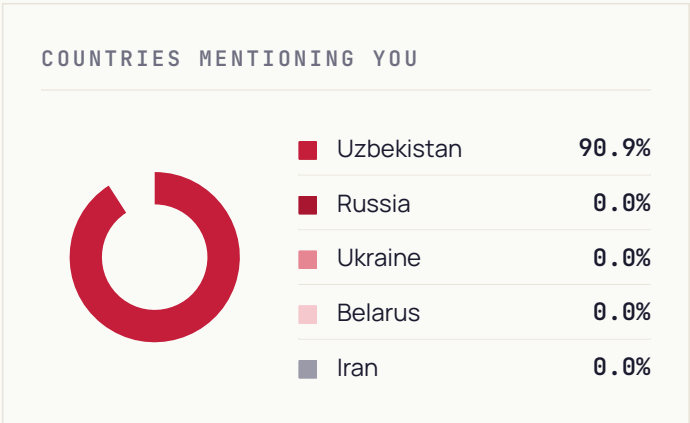
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

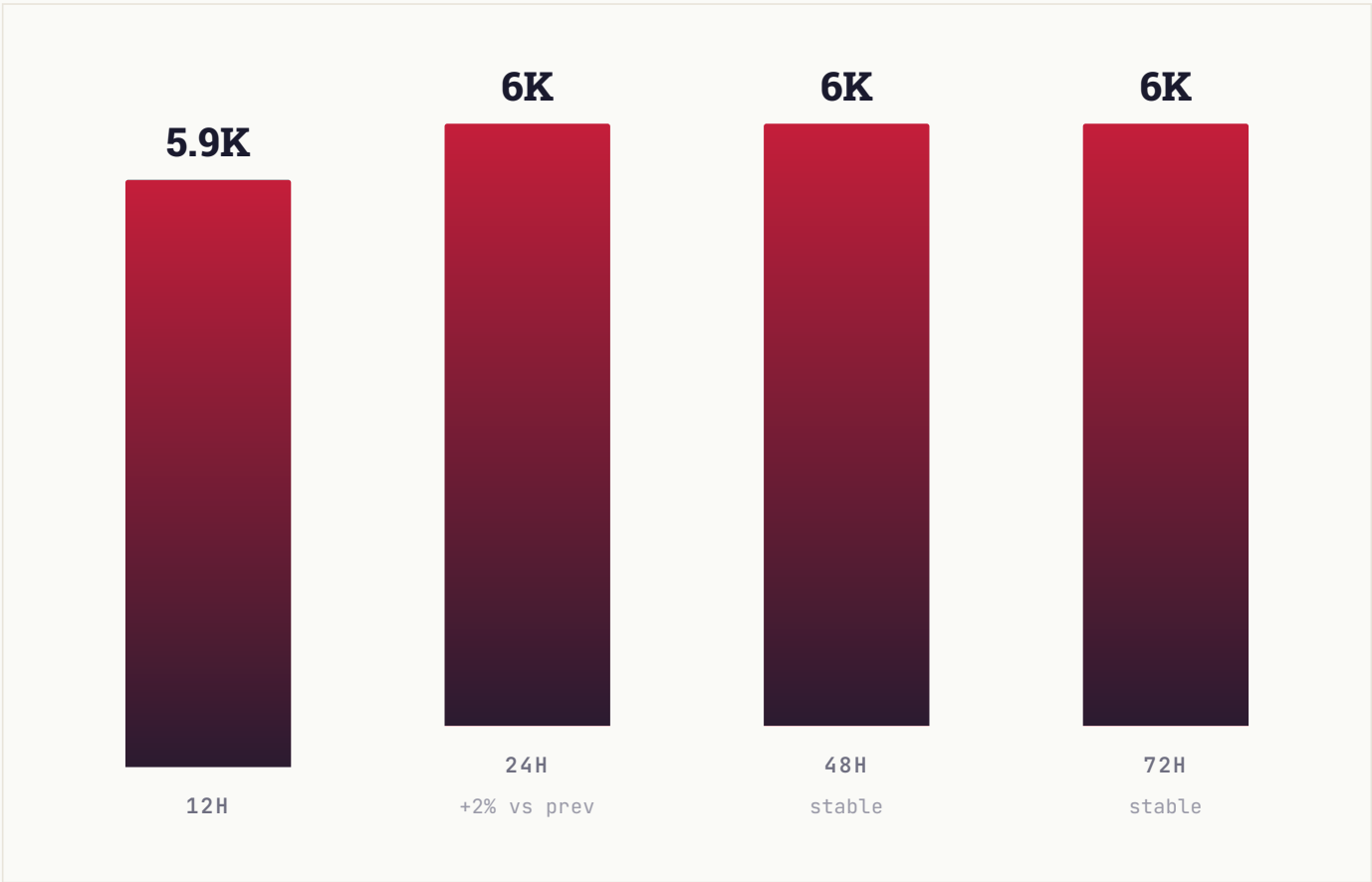
Citation index 9 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a channel with 100k subs weighs more than from one with 1k. All time the channel was mentioned 14 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long placement stays effective.



SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. In the last **6 months** such mentions were **3**, they brought **1 009** new subs.

PERIOD	MENTIONS	CHANNELS	SUBS ACQUIRED	
December 2025	1	1	0	
November 2025	0	0	0	
October 2025	0	0	0	
September 2025	1	1	1 009	
August 2025	1	1	0	
July 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	SUBS ATTRACTED
3	6	1 009

— SECTION 07 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — Saturday

Audience is most active on this day at 17:00 UZT.

EFFECT

Best window for an important post
- 02

Increase video post share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

Video retains audience better
- 03

Systematic Traffic Buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact Manager

t.me/PromptPress_manager
