

PUBLIC REPORT BY PROMTPRESS

Channel audit

Kapitalbank Uzbekistan



@kapital24

Information channel of AKB "Kapitalbank" (Uzbekistan) in Telegram.
The most relevant news about the Bank's services. Subscribe and
stay with us! Our bot:...

SUBSCRIBERS

26 236

-70 per month

ERR (% SEE POSTS)

28.0%

in 24 hours **11.3%**

REACH/POST

6.4K

ad reach **3K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it was calculated for.

 SUBSCRIBERS 26 236 —	 SUBS REACH 24.39% avg % subs see post	 VIEWS/POST 6.4K median 6.1K · 28 days	 POSTS/WEEK 7.2 over period
 7D TREND -17.1% vs previous week	 REACTIONS/POST 16.9 only 490 reactions, 334 reposts, 0 comments	 POST LENGTH 737 chars median 755 · 28 days	 POSTS ANALYZED 29 28 days
 AD REACH 3K 24h avg	 CHURN / MONTH -70 last month	 CITATION RATE 420 citation index · 445 channels mentioned all time	 CHANNEL AGE 9 years 1 month created 19.04.2017

AI EDITOR SUMMARY

Channel «Kapitalbank Uzbekistan» – 26 236 subs. Each post averages 6.4K people (24% of subs), average reach – room to grow. Publishes 7 posts per week (~1/day) – regular schedule. For week June 1–7, reach dropped -17.1% to week of May 25–31 – worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **29** posts over 28 days.
- 02 Dominant format – **Video** (21/29 posts).
- 03 Avg post length – **737** chars (median 755).
- 04 Peak audience activity – **Sunday**, 11:00 UZT.
- 05 Top posts get **2×** more views than the weakest (11.8K avg for top vs 5.2K for worst) – among 29 posts in 28 days. Worth analyzing what the top has in common – topic, format, publish time.

TOP 5 POSTS

Nº1 24.05 · 06:58 VIDEO FIFA.KAPITALBANK.UZ 🇺🇿❤️🇺🇿 Milliy terma jamoamizga Elmurod Haqnazarov bilan birga zamonaviy uslubda muxlislik qiling! Haqiqiy futbol vaybi...	VIEWS 12 912 REPOSTS 8	REACTIONS 13 ER 49.2%
Nº2 19.05 · 06:00 PHOTO ♟️ Strategik yurish: Kapitalbank shaxmat bo'yicha korporativ turnir o'tkazdi ❤️ Kapitalbankda navbatdagi Kapitalbank Chess korporativ...	VIEWS 11 683 REPOSTS 11	REACTIONS 25 ER 44.5%
Nº3 15.05 · 10:23 VIDEO 🇺🇿 Kapitalbank va UZCARD bilan BYD Yuan Up avtomobilini yutib oling! Kapitalbank va UZCARD hamkorligida rag'batlantiruvchi aksiya...	VIEWS 10 800 REPOSTS 51	REACTIONS 30 ER 41.2%

Nº4 14.05 • 09:30 VIDEO ☒ KAPITALBANK.Online orqali kreditlarni tez va qulay – to’lang KAPITALBANK.Online mobil ilovasida nafaqat o’z kreditingizni, balki...	VIEWS 9 767 REPOSTS 48 REACTIONS 13 ER 37.2%
Nº5 14.05 • 08:09 VIDEO ☒ Repay loans at KAPITALBANK. Online - fast and convenient In the KAPITALBANK. Online mobile app, you can pay not only your...	VIEWS 8 786 REPOSTS 9 REACTIONS 13 ER 33.5%

WORST 3

↓ 01.06 • 14:00 VIDEO Friends, I know what many of my readers want. Never stand in bank queues again, do all operations quickly and in a matter of seconds...	VIEWS 5 495 REPOSTS 21 REACTIONS 33 ER 20.9%
↓ 05.06 • 11:59 VIDEO ☒☒ Raqslar, his-tuyg’ular va futbol kayfiyati boshlandi! Elmurod Haqnazarov kayfiyatni ko’tarar ekan, o’zingizning muxlisona uslubingizni...	VIEWS 5 381 REPOSTS 1 REACTIONS 7 ER 20.5%
↓ 08.06 • 10:27 VIDEO ☒☒ Katta futbol tobora yaqinlashmoqda! ☒❤ FIFA World Cup 2026™ dizaynidagi Visa Kapitalbank kartasi bilan har bir xaridingiz yanada...	VIEWS 4 730 REPOSTS 2 REACTIONS 11 ER 18.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

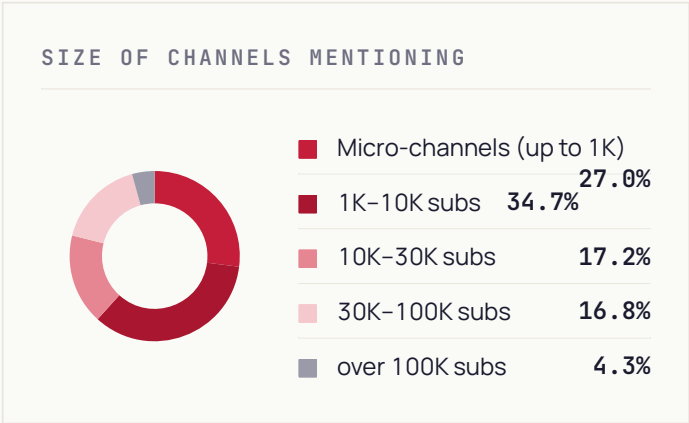
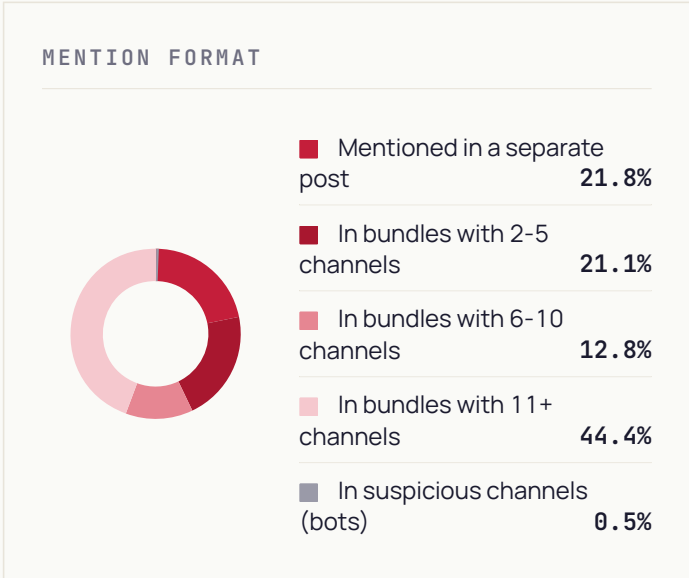
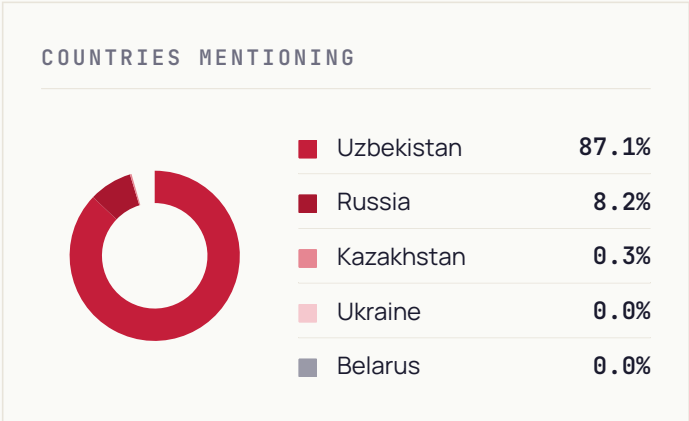
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

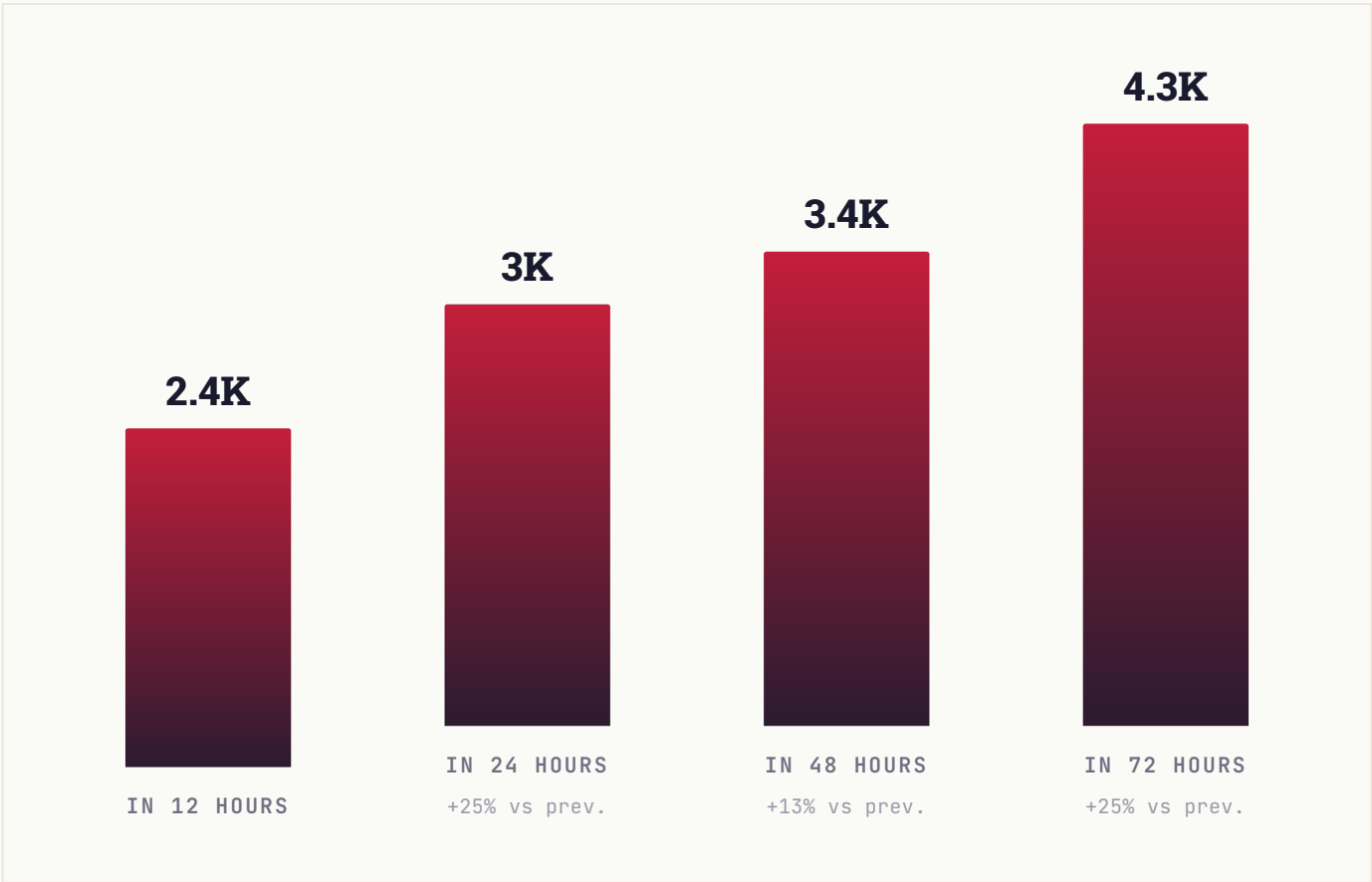
Citation index **420** – channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **445** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA bank_kuni	167.3K
MS MK SAMANDAR 🇺🇿	142.7K
XB Xalq Banki	134.3K
BA Bank.uz	128.4K
AN ANORBANK	111.2K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA Bankxabar	102.5K
VK VALYUTA KURSI	98.2K
CI Kashkadarya ish Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi 🇺🇿	84.6K
KU Kapitalbank Uzbekistan YOU	26.2K

COMPARATIVE CONCLUSION

Channel in top half of niche (#41 of 99). Niche leader — bank_kuni (167.3K), median subs 20K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **67**, they brought **1 240** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	16	14	239
November 2025	5	4	266
October 2025	12	11	184
September 2025	8	8	64
August 2025	9	8	5
July 2025	17	14	482

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
67	6	1 240

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Economy» and compared your channel. Gray bar = range for 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.

#41/100

RANK IN NICHE

Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- 01

Top post of the week — on Sunday
 Audience most active on this day at 11:00 UZT.

EFFECT

Best window for an important post
- 02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats
 Posts with polls/reactions usually get +5-15% ER. One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels
 Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
