

PUBLIC REPORT PROMTPRESS

Channel audit

Kamchatka Today | News



@kamchatkatodayy

SUBSCRIBERS

29 790

+14025 this month

ERR (% SEE POSTS)

11.0%

per day 10.7%

REACH/POST

3.2K

ad reach 3.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 29 790 —	 SUBS REACH 10.86% avg % subs see post	 VIEWS/POST 3.2K median 3.2K · 29 days	 POSTS/WEEK 50.0 over period
 7D TREND -0.3% vs previous week	 REACTIONS/POST 230.0 total 49,219 reactions, 26,877 reposts, 15 comments	 POST LENGTH 634 chars median 712 · 29 days	 POSTS ANALYZED 214 29 days
 AD REACH 3.2K 24h avg	 CHURN / MONTH +14025 last month	 CITATION RATE 2 citation index · 67 channels mentioned all time	 CHANNEL AGE 1 yr 2 mo created 28.04.2025

AI EDITOR SUMMARY

Channel «Kamchatka Today | News» — 29 790 subs. Each post averages 3.2K people (11% of subs), reach is low — expand audience. Publishes 50 posts/week (~7/day) — active posting. Week Jul 6–12 reach stable (-0.3% vs week Jun 29 – Jul 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on **214** posts over 29 days.
- 02 Dominant format – **Photo** (162/214 posts).
- 03 Avg post length – **634** chars (median 712).
- 04 Audience peak – **Sunday, 08:00 MSK**.
- 05 Top posts get **1x** more views than the weakest (top avg 4K vs worst 3K) – among 214 posts in 29 days. Analyze what the top shares: topic, format, timing.

TOP 5 POSTS

Nº1 28.06 · 16:27 VIDEO Missiles hit Titan-Barrikady plant in Volgograd The rocket-building factory sustained serious damage.	VIEWS	REACTIONS
	4 058	517
	REPOSTS	ER
	139	13.6%
Nº2 28.06 · 13:57 PHOTO Car stuck in river while crossing in Kamchatka Report of the incident came in on June 27 to the police duty station: 10 km from Ossora...	VIEWS	REACTIONS
	3 965	311
	REPOSTS	ER
	80	13.3%
Nº3 28.06 · 08:25 PHOTO 67 apartments given to orphaned children in Kamchatka, but housing queue remains acute Since the start of the year, 67 orphaned children received their own housing...	VIEWS	REACTIONS
	3 962	212
	REPOSTS	ER
	118	13.3%

Nº4 28.06 · 16:13 TEXT Kamchatka faces dampness, fog and a cold day on June 28 On the night and morning of June 28, the weather will again hit all major areas of the region. In...	VIEWS 3 913 REPOSTS 56	REACTIONS 417 ER 13.1%
Nº5 28.06 · 11:07 VIDEO She-bear with cubs came out to people in Apacha Near the road repair point next to the gas station, animals were spotted on June 28, 2026 around...	VIEWS 3 853 REPOSTS 116	REACTIONS 206 ER 12.9%

|

WORST 3

↓ 05.07 · 10:19 VIDEO Stray dogs attacked a child in Avacha The incident in a residential yard raises questions about responsibility...	VIEWS 2 990 REPOSTS 106	REACTIONS 207 ER 10.0%
↓ 07.07 · 07:36 PHOTO Multiple flights disrupted at Kamchatka airport On Tuesday, July 7, the main airport saw schedule chaos for arrivals and departures...	VIEWS 2 953 REPOSTS 213	REACTIONS 207 ER 9.9%
↓ 25.06 · 13:51 PHOTO Worker in Kamchatka suffered severe injury due to falling metal: case reviewed after prosecutor intervention Court history...	VIEWS 2 952 REPOSTS 39	REACTIONS 209 ER 9.9%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

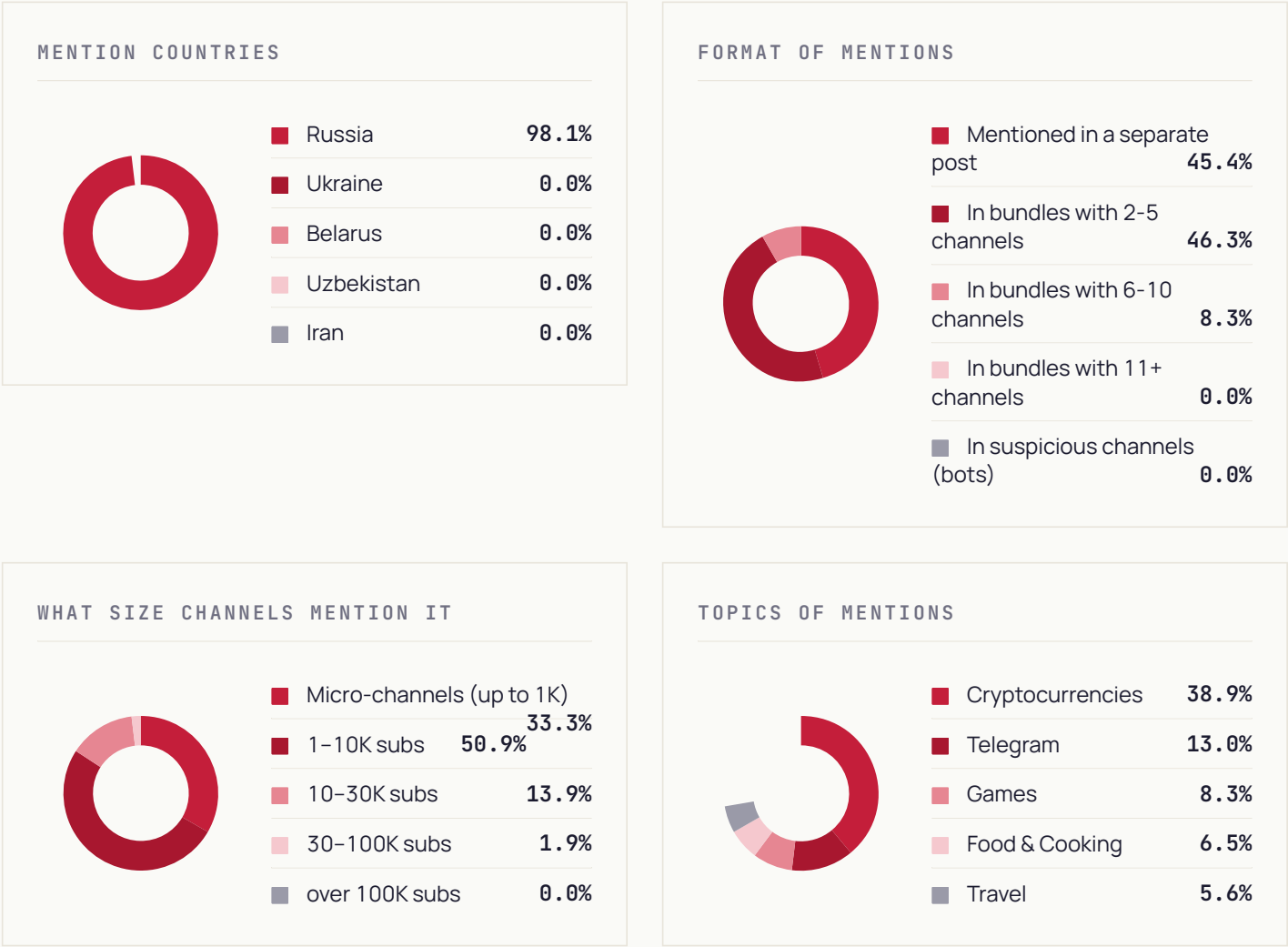
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

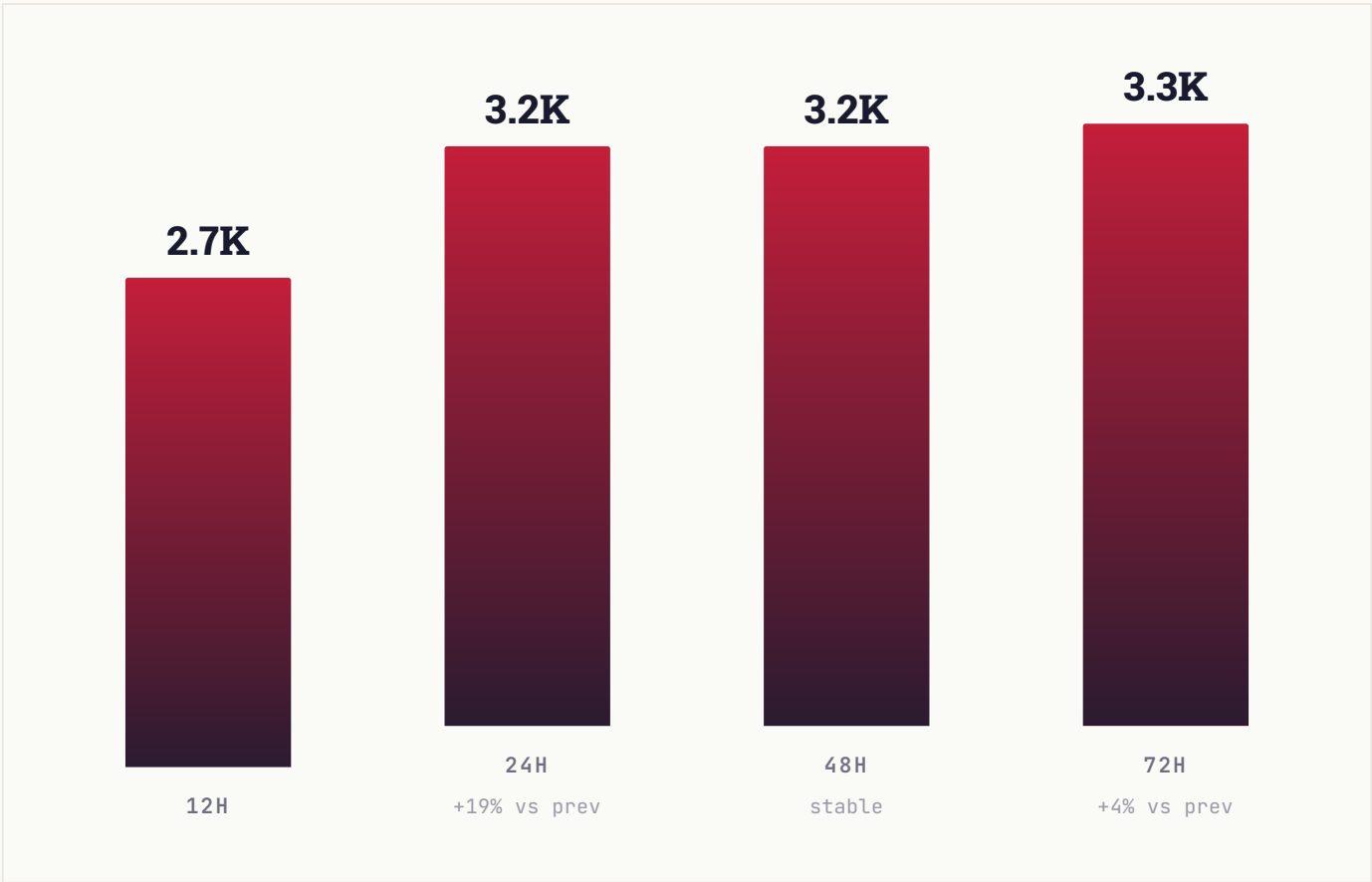
Citation index 2 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **67** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
اخبار فوری خبر فوری جنگ امریکا فوری	6M
خبر فوری اخبار فوری جنگ فوری امریکا	4.7M
خبر فوری	4.4M
کانال اخبار فوری خبر فوری	4.3M
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvach • Moscow News	3.8M
M- Moscow is interesting	3.4M
PM First Moscow	3.2M
TP Trash ⚡ Ukraine	3.1M
CS Kamchatka Today News YOU	29.8K

COMPARATIVE INSIGHT

Channel is still outside top 97 of niche — early growth stage. Niche leader — اخبار فوری خبر فوری جنگ امریکا فوری (6M), top-97 median: 1.3M. First goal: enter top-97 via systematic traffic & content work.

Where your channel ranks in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart includes a red dot indicating the channel's performance, a vertical line for the median, and a shaded bar representing the peer group range.

SUBSCRIBERS

98% below median

median 1.3M

498.9K 29 790 – your channel 4.1M

AVG REACH / POST

97% below median

median 93.7K

733 3 235 – your channel 443.8K

CITATION INDEX

99% below median

median 1.9K

0 2 – your channel 11.2K

Metric	Channel Value	Median	Peer Group Range (Min-Max)	Performance Status
Subscribers	29,790	1.3M	498.9K - 4.1M	98% below median
Avg Reach / Post	3,235	93.7K	733 - 443.8K	97% below median
Citation Index	2	1.9K	0 - 11.2K	99% below median

— SECTION 08 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — Sunday | EFFECT |
| | Audience most active on this day at 08:00 MSK. | Best window
for an
important post |
| 02 | Systematic traffic buying | EFFECT |
| | Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | +1000-3000
subs |
| 03 | Test polls & interactive formats | EFFECT |
| | Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic = easy win. | +5-15% ER |
| 04 | Cross-promo with neighboring channels | EFFECT |
| | Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth. | Growth from
relevant
audience |
| 05 | Update channel description for Telegram search | EFFECT |
| | Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source. | Organic traffic
source |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want more? Run ads with us & hit your growth plan in a month.

01

Launch Telegram Ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager