

PUBLIC REPORT BY PROMTPRESS

Channel audit

K-Tech News



@k_tech_news

K-Tech News — your trusted source for the latest tech news. We track new products, analyze trends, and share insider info. Our site...

SUBSCRIBERS

15 294

+806 per month

ERR (% SEE POSTS)

42.0%

in 24h 42.9%

REACH/POST

6.5K

ad reach 6.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 15 294 —	 SUBS REACH 42.79% avg % subs see post	 VIEWS/POST 6.5K median 6.1K · 28 days	 POSTS/WEEK 1.2 over period
 7D TREND — no data for period	 REACTIONS/POST 56.0 total 280 reactions, 100 reposts, 0 comments	 POST LENGTH 800 chars median 904 · 28 days	 POSTS ANALYZED 5 28 days
 AD REACH 6.2K 24h avg	 CHURN / MONTH +806 last month	 CITATION RATE 0 citation index · 3 channels mentioned ever	 CHANNEL AGE 4 years 3 months created 11.03.2022

AI EDITOR SUMMARY

Channel «K-Tech News» — 15 294 subs. Each post gets avg 6.5K people (43% of subs), wide reach for a channel this size. Publishes 1 posts/week (~0/day) — rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 5 posts in 28 days.
- 02 Dominant format – Text (5/5 posts).
- 03 Avg post length – 800 chars (median 904).
- 04 Peak audience activity – Thu, 09:00 MSK.
- 05 Top posts get 1× more views than the weakest (7.4K avg for top vs 5.6K for worst) – among 5 posts in 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 28.05 · 06:00 TEXT HUAWEI nova 15 Max review: affordable phone with 8500 mAh battery ☑ After years of silence in the affordable segment...	VIEWS 8 586 REPOSTS 55	REACTIONS 32 ER 56.1%
Nº2 25.06 · 06:57 TEXT Xiaomi 17T Pro review: new flagship level? The smartphone market has long had a curious situation: manufacturers increasingly offer...	VIEWS 7 414 REPOSTS 44	REACTIONS 103 ER 48.5%
Nº3 11.06 · 05:25 TEXT New contenders for 'people's smartphones': pre-order open for HONOR 600 series. Two models: base HONOR 600 - for those...	VIEWS 6 088 REPOSTS —	REACTIONS 66 ER 39.8%

Nº4

17.06 · 11:37

TEXT

Qualcomm unveiled Snapdragon Reality Elite. ☒ The AR/VR device market is gradually emerging from...

VIEWS

5 943

REPOSTS

—

REACTIONS

51

ER

38.9%

Nº5

04.06 · 10:39

TEXT

MTS introduces 5G fee on legacy plans: criticism and customer approach questions. ☒ On MTS Belarus official site June 1...

VIEWS

4 691

REPOSTS

1

REACTIONS

28

ER

30.7%

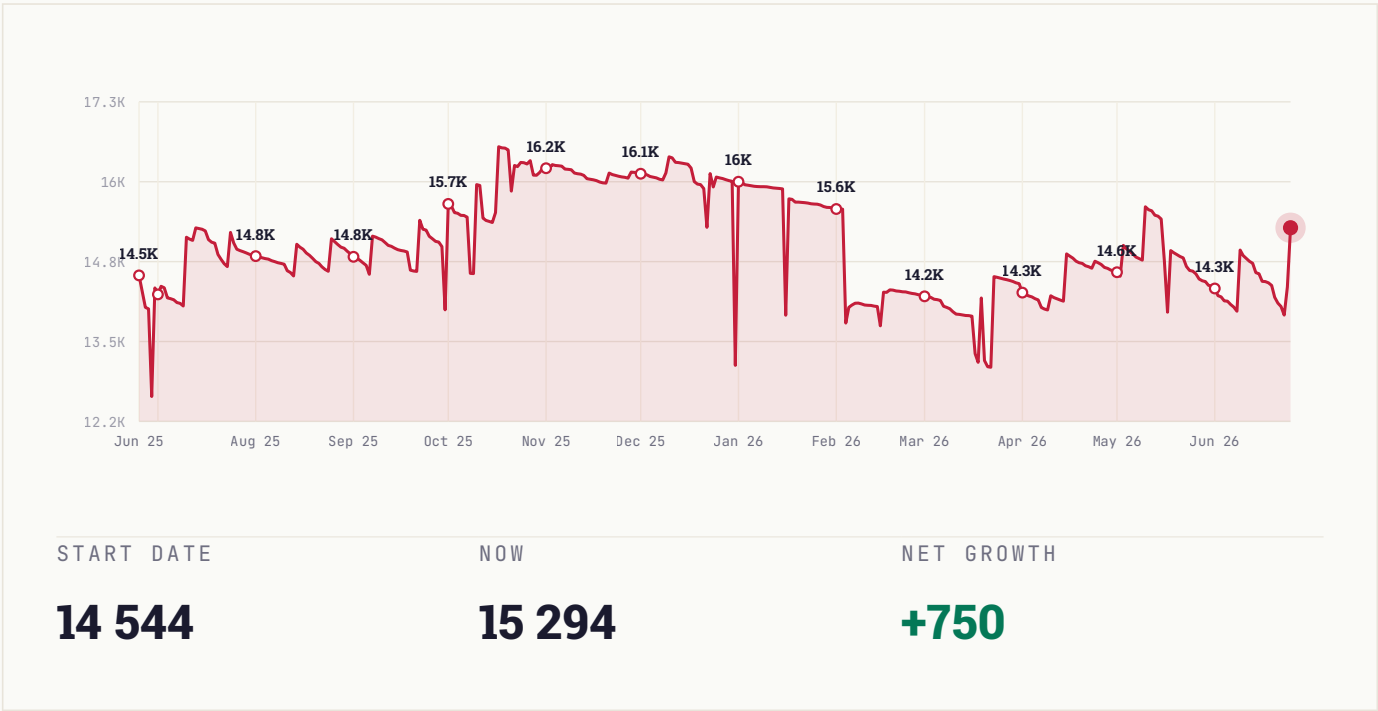
WORST 3

↓ 11.06 · 05:25 TEXT New contenders for 'people's smartphones': pre-order open for HONOR 600 series. Two models: base HONOR 600 - for those...	VIEWS 6 088 REPOSTS —	REACTIONS 66 ER 39.8%
↓ 17.06 · 11:37 TEXT Qualcomm unveiled Snapdragon Reality Elite. ☒ The AR/VR device market is gradually emerging from...	VIEWS 5 943 REPOSTS —	REACTIONS 51 ER 38.9%
↓ 04.06 · 10:39 TEXT MTS introduces 5G fee on legacy plans: criticism and customer approach questions. ☒ On MTS Belarus official site June 1...	VIEWS 4 691 REPOSTS 1	REACTIONS 28 ER 30.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

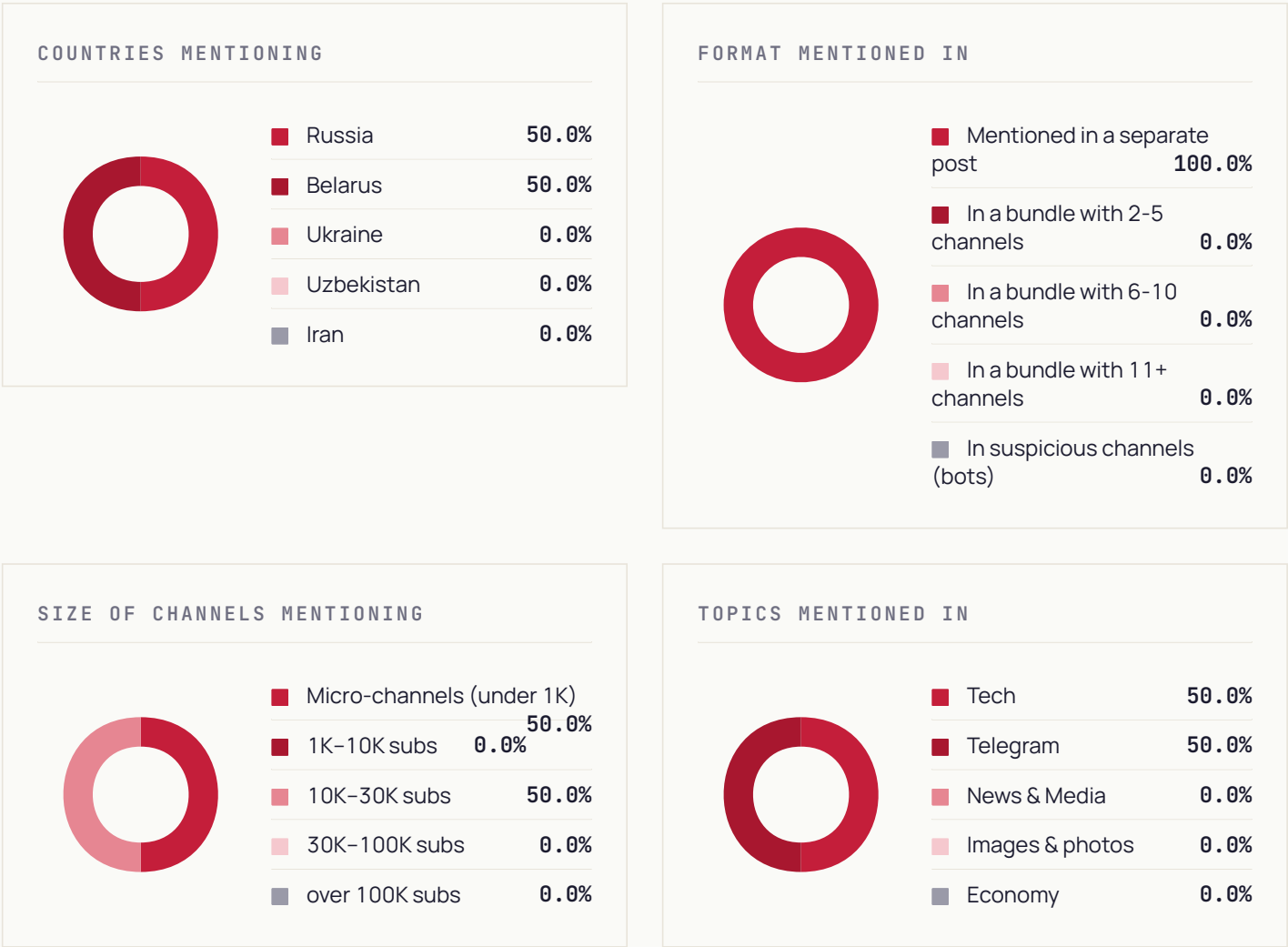
Subscriber growth chart for the year. Key months show exact subs. See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

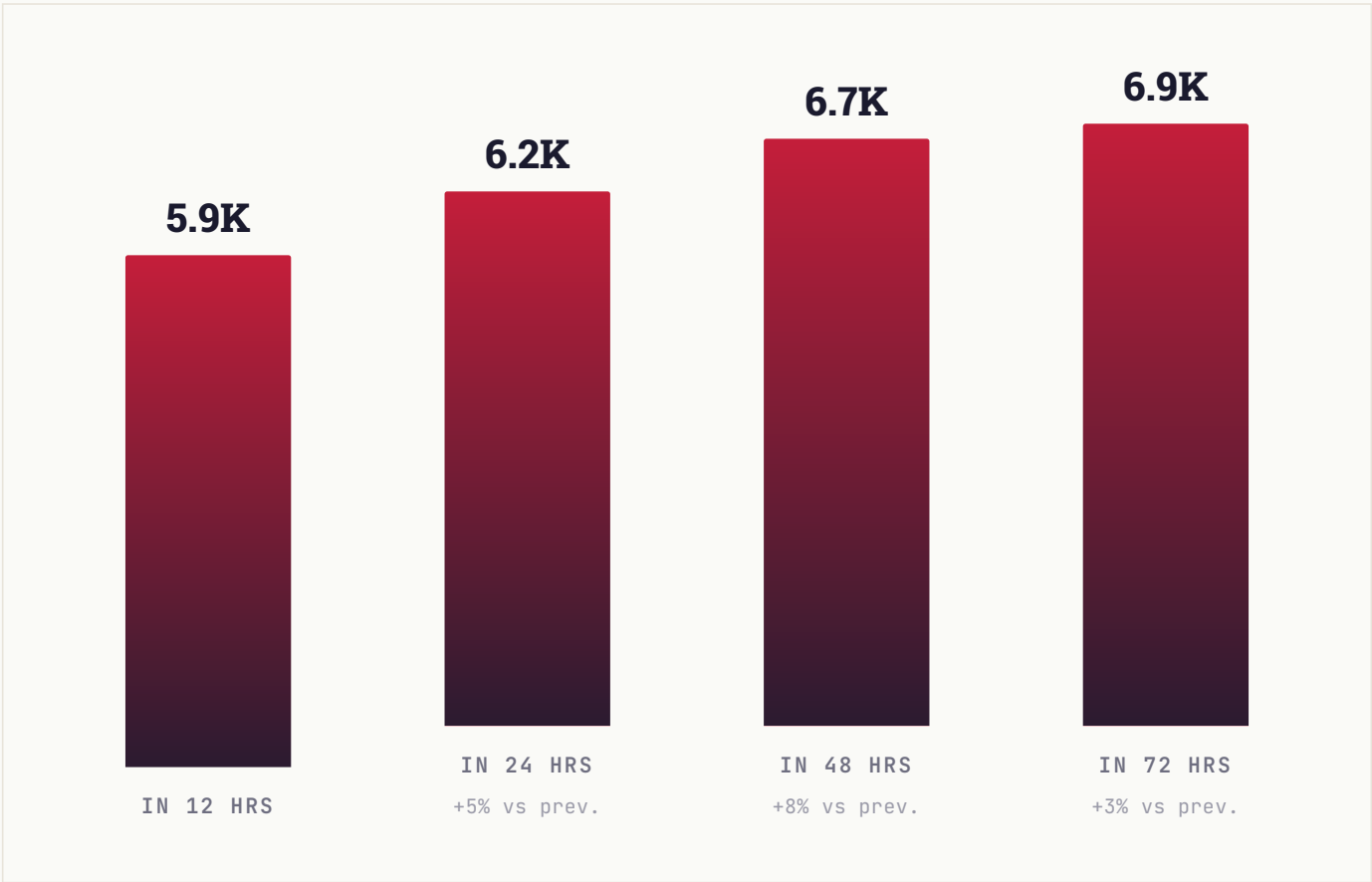
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions 3 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its position among niche neighbors.

CHANNEL	SUBSCRIBERS
MB MTS Belarus	163.4K
AB A1 Belarus	154.1K
XI Xistore.Халява	130.8K
CY CyberSecurityTechnologies	35.7K
MO God-sent manager	25.6K
DT dev.by: top IT news of Belarus	25.6K
AI AiTiBoroda	19.5K
CI CYBERFORTRESS	19.3K
KN K-Tech News YOU	15.3K
in iPhones in Minsk Evgeniy_Apple	12.3K
EC EPAM Campus (West and Central Asia)	12.2K

COMPARATIVE INSIGHT

Channel intop 10 niche (#9 of 77). Strong position. Niche leader — MTS Belarus (163.4K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions: **1**, they brought **10 943** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	1 370
Nov 2025	1	1	315
Oct 2025	0	0	4 896
September 2025	0	0	1 406
August 2025	0	0	1 011
July 2025	0	0	1 945

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBS
1	6	10 943

SECTION 08 · NICHE COMPARISON

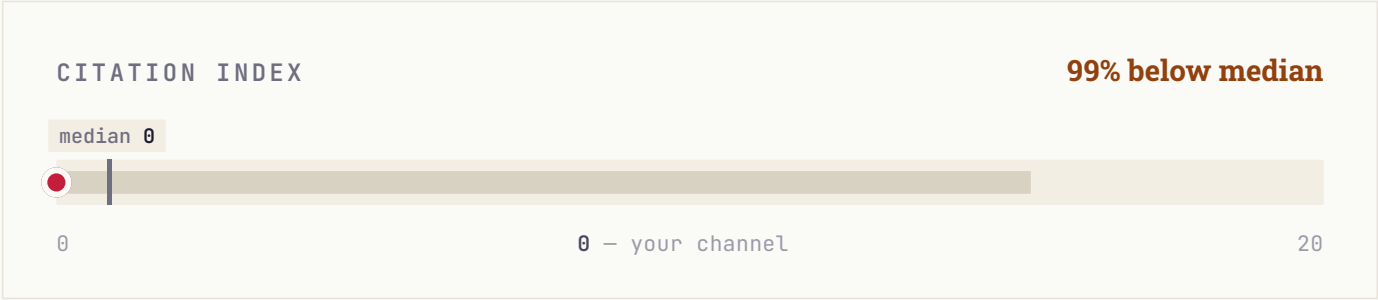
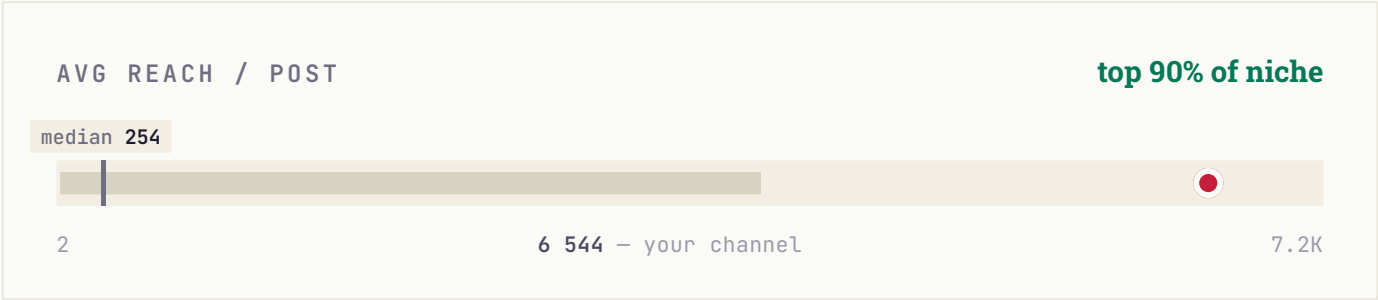
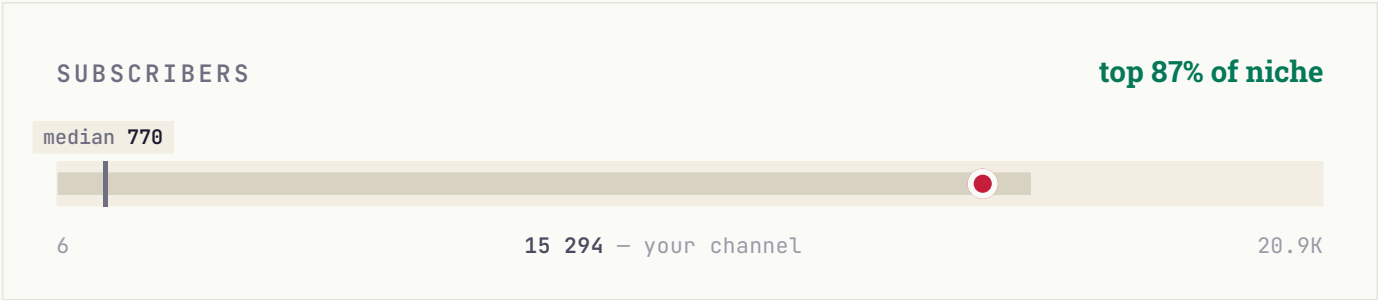
Where the channel ranks in its league

Took top-77 channels in category «Tech» (Belarus) and compared your channel against them. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#9 / 77

RANK IN NICHE

Channel in top 11% — strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Increase posting frequency**

Now 1.2 posts/wk. Active channels avg 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume****02****Best post day — Thursday**

Audience is most active on this day at 09:00 MSK.

EFFECT

**Best window
for important
posts****03****Increase share of video posts**

Video in Telegram holds audience longer and is favored
by the algorithm. Recommend reaching 15-25%.

EFFECT

**Video retains
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
