

PUBLIC PROMTPRESS REPORT

Channel audit

K-POWER

(Nab.Chelny)



@k_power_tuning

Official Telegram channel of Artyom, Naberezhnye Chelny (Youtube: KPOWERTuning) - <https://knd.gov.ru/license?id=6745791331a9292acd3f5048&istryType=bloggersPermission>
Contacts, address, phone...

SUBSCRIBERS

62 440

-37 per month

ERR (% SEE POSTS)

38.0%

in 24h **25.9%**

REACH/POST

22.5K

ad reach **16.2K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 62 440 —	 SUBS REACH 36.0% avg % subs see post	 VIEWS/POST 22.5K median 22.7K · 17 days	 POSTS/WEEK 13.8 for the period
 7D TREND — no data for period	 REACTIONS/POST 705.0 total 24,675 reactions, 1,220 reposts, 0 comments	 POST LENGTH 593 chars median 570 · 17 days	 POSTS ANALYZED 35 17 days
 AD REACH 16.2K 24h avg	 CHURN / MONTH -37 last month	 CITATION RATE 3 citation index · 22 channels mentioned ever	 CHANNEL AGE 4 years 2 months created 11.04.2022

AI EDITOR SUMMARY

Channel «K-POWER (Nab.Chelny)» — 62 440 subs. Avg views per post: 22.5K people (36% of subs), good reach. Publishes 14 posts/week (~2/day) — regular schedule.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 35 posts in 17 days.
- 02 Dominant format – Photo (33/35 posts).
- 03 Avg post length – 593 chars (median 570).
- 04 Peak audience activity – Friday, 11:00 MSK.
- 05 Top posts get 2× more views than the weakest (37.9K avg for top vs 20.6K for worst) – among 35 posts in 17 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 26.06 · 08:21 PHOTO A collection of flame arrestors cut from manifolds and replaced with metal repair catalysts. Folk creativity - who...	VIEWS 41 675 REPOSTS 28	REACTIONS 833 ER 66.7%
Nº2 01.07 · 19:25 PHOTO Will they disassemble a new rack in Saratov and apply lubricant there? I highly doubt it. And we waste time on this. And the fine-tuning...	VIEWS 36 555 REPOSTS 13	REACTIONS 1 768 ER 58.5%
Nº3 25.06 · 14:12 PHOTO In the DIY club there's already a rational proposal on how to use a broken satellite dish 🍻	VIEWS 35 430 REPOSTS 21	REACTIONS 954 ER 56.7%

Nº4

25.06 • 11:20

PHOTO

What did we do? Bored the block to first repair size 82.5 mm for forged pistons, on good machines. Milled the surface...

VIEWS

35 008

REPOSTS

7

REACTIONS

1 253

ER

56.1%

Nº5

01.07 • 19:25

PHOTO

And yet, Granta is a simple car, but how much time it takes?! Run half the city to gather all the needed parts! And some are...

VIEWS

33 113

REPOSTS

8

REACTIONS

874

ER

53.0%

WORST 3

↓ 24.06 • 09:28 PHOTO

Surprisingly, at 324k km the clutch is still factory! Probably the car was just highway-driven and the clutch...

VIEWS

20 887

REPOSTS

4

REACTIONS

532

ER

33.5%

↓ 25.06 • 11:18 PHOTO

Engine covered in oil after shady mechanics. Why wash parts, degrease, buy expensive sealants if...

VIEWS

20 701

REPOSTS

4

REACTIONS

662

ER

33.2%

↓ 25.06 • 11:18 PHOTO

Radiators the client "washed a year ago" — clogged with dirt and grass. Of course, washed with Karcher and chemicals. Suspension rubber...

VIEWS

20 283

REPOSTS

11

REACTIONS

605

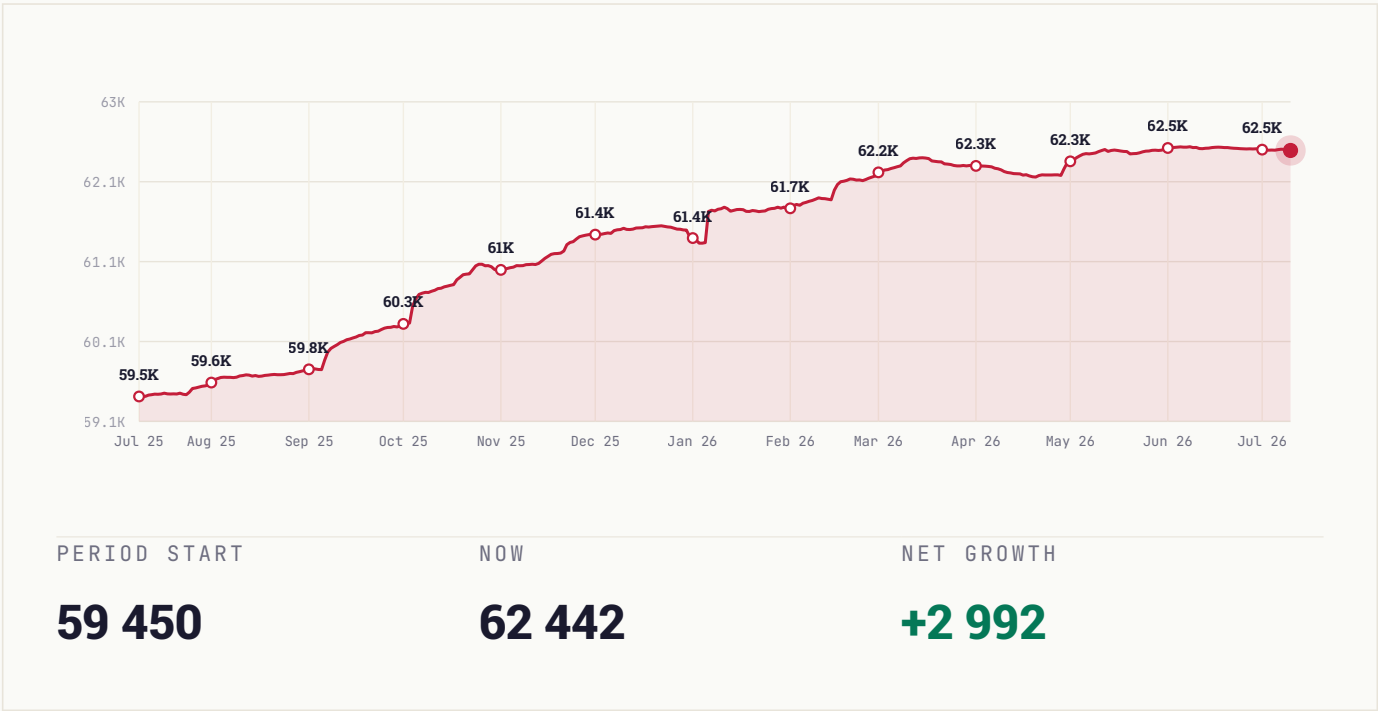
ER

32.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

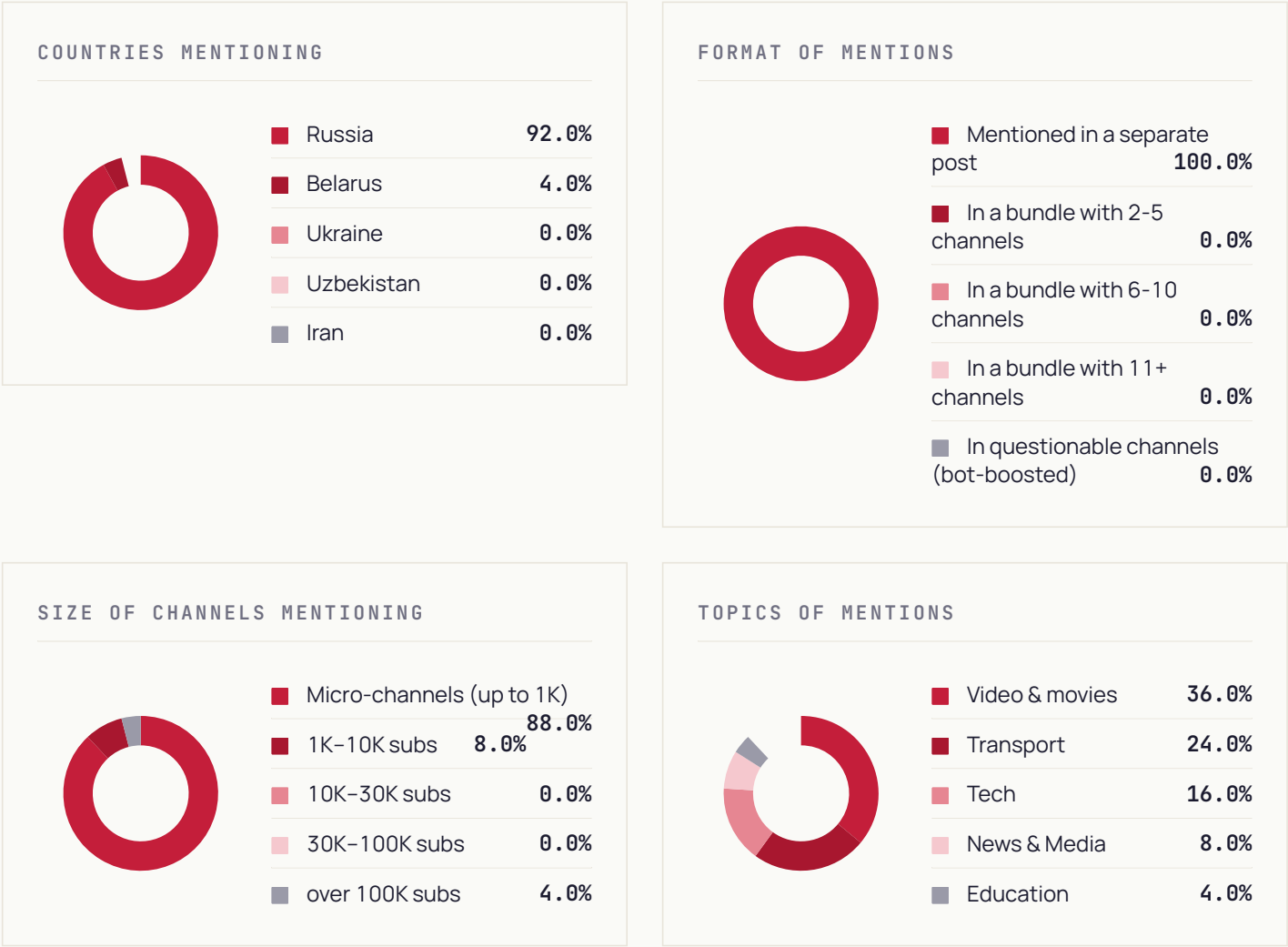
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months the channel grew and which lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

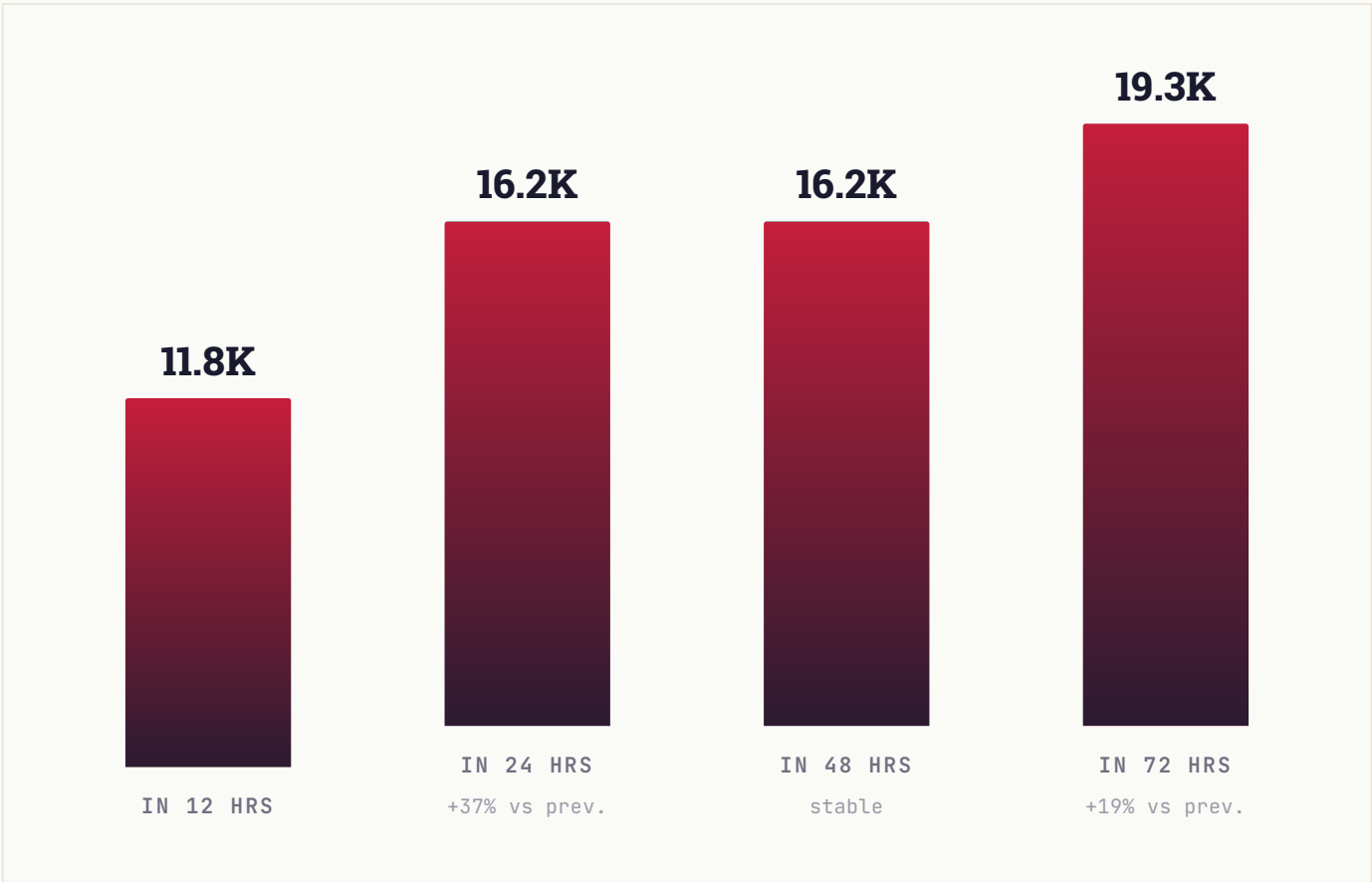
Citation index **3** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **22** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.5M
AB	Avtomanya	1.9M
VM	Vodiy Moshina Bozor	1M
WE	WENGALLBI	998.7K
DS	Dubrovsky Syndicate Zhekich Dubrovsky	690.5K
UN	Un Normal	588.6K
FI	Fighterbomber	521.2K
AB	Auto.ru	498.5K
GA	Garage	482.5K
AB	AVTOZAKAZ.RU	480K
K(	K-POWER (Nab.Chelny) YOU	62.4K

COMPARATIVE CONCLUSION

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 202.7K. First goal: enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions: **2**, they brought **2 659** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	2	2	545
December 2025	0	0	131
Nov 2025	0	0	453
Oct 2025	0	0	757
Sep 2025	0	0	557
August 2025	0	0	216

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
2	6	2 659

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing the range of values, a darker beige bar representing the median, and a red dot representing the channel's performance. A vertical line marks the median value.

- SUBSCRIBERS:** The chart shows a range from 59.9K to 620.3K. The median is 209.3K. The channel's performance is 62,440, which is 70% below the median.
- AVG REACH / POST:** The chart shows a range from 1.3K to 126.4K. The median is 15.4K. The channel's performance is 22,477, which is better than 53% of the niche.
- CITATION INDEX:** The chart shows a range from 0 to 2.7K. The median is 95. The channel's performance is 3, which is 97% below the median.

Metric	Channel Value	Median	Comparison
SUBSCRIBERS	62 440	209.3K	70% below median
AVG REACH / POST	22 477	15.4K	better than 53% of niche
CITATION INDEX	3	95	97% below median

— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions ranked by expected impact. Check them off and revisit in a month.

01**Main post of the week — on Friday**

On this day at 11:00 MSK audience is most active.

EFFECT

**Best window
for an
important post****02****Increase share of video posts**

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT

**Video holds
audience
better****03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts with channels in the same segment quarterly. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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