

PROMTPRESS PUBLIC REPORT

Channel audit

JUZ40 ONLINE |

ҮБТ 2026



@juz40_online

📖 Register for the course: 👉 https://juz40.kz/tirkelu?utm_source=telegram&utm_medium=telegram

SUBSCRIBERS

56 081

-9748 per month

ERR (% SEE POSTS)

13.0%

in 24h **9.7%**

REACH/POST

7.1K

ad reach **5.7K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 56 081 —	 SUBS REACH 12.74% avg % subs see post	 VIEWS/POST 7.1K median 7.1K · 29 days	 POSTS/DAY 15.4 ~108 per week
 7D TREND +13.4% vs previous week	 REACTIONS/POST 147.2 total 65,819 reactions, 2,289 reposts, 12,722 comments	 POST LENGTH 108 chars median 61 · 29 days	 POSTS ANALYZED 447 29 days
 AD REACH 5.7K 24h avg	 CHURN / MONTH -9748 last month	 CITATION RATE 45 citation index · 110 channels mentioned ever	 CHANNEL AGE 4 years 9 months created 23.09.2021

AI EDITOR SUMMARY

Channel «JUZ40 ONLINE | UNT 2026» — 56 081 subs. Avg post views 7.1K people (13% of subs), low reach — expand audience. Publishes 108 posts/week (~15/day) — very active. Week 22–28 Jun reach up +13.4% week 15–21 Jun — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on **447** posts in 29 days.
- 02 Dominant format – **Text** (282/447 posts).
- 03 Avg post length – **108** chars (median 61).
- 04 Peak audience activity – **Saturday**, 16:00 ALMT.
- 05 Strongest posts get **3 times** more views than the weakest (15.1K avg for top vs 4.9K for worst) – among 447 posts in 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 25.06 · 08:25 PHOTO UNT-ENGLISH COMBINATION ⚡ QANAT NURGANAT👑 2X ABSOLUTE KZ RECORD on REAL UNT – JUZ40! 🥺🔥 140 / 140...	VIEWS 18 175 REACTIONS 772 REP. 82 ER 32.4%
Nº2 27.06 · 10:13 PHOTO 2026 жылғы түлектерімізге арналған Қоштасу кеші🎀	VIEWS 14 420 REACTIONS 80 REP. 3 ER 25.7%
Nº3 12.06 · 14:08 PHOTO (post without caption – photo)	VIEWS 12 681 REACTIONS 499 REP. 11 ER 22.6%

Nº4

13.06 · 03:08

TEXT

Good luck to all graduates taking the UNT today💜

VIEWS	REACTIONS
12 103	342
REP.	ER
—	21.6%

Nº5

12.06 · 14:11

TEXT

(post without caption — text)

VIEWS	REACTIONS
12 044	112
REP.	ER
—	21.5%

|

WORST 3

↓

20.06 · 08:16

POLL

(post without caption — poll)

VIEWS	REACTIONS
4 974	18
REP.	ER
16	8.9%

↓

18.06 · 08:19

PHOTO

(post without caption — photo)

VIEWS	REACTIONS
4 962	64
REP.	ER
1	8.8%

↓

18.06 · 08:19

TEXT

Next year's record-breakers💕💕

VIEWS	REACTIONS
4 893	44
REP.	ER
—	8.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

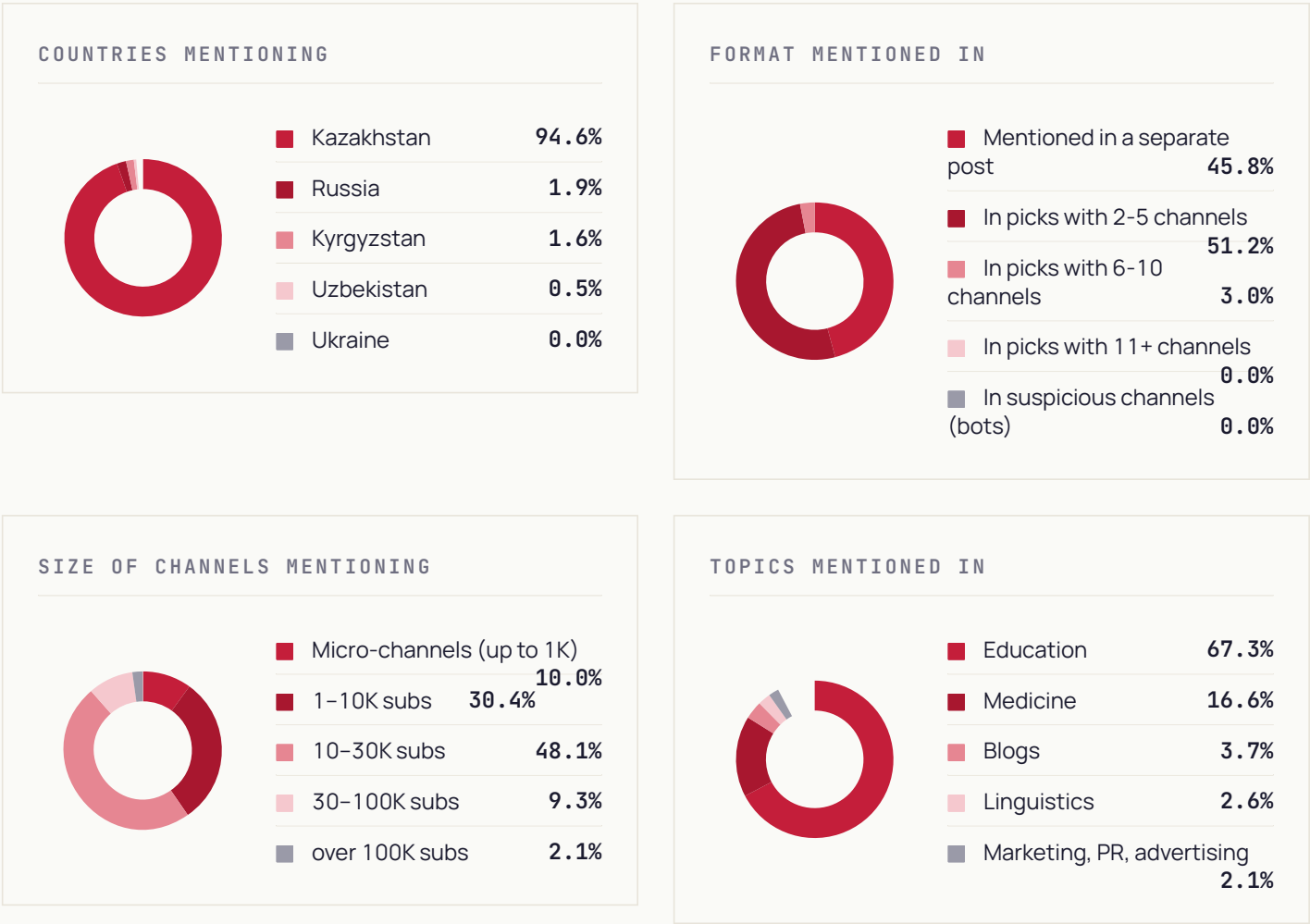
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows growth and loss months.



SECTION 04 · CITATIONS

Who mentions the channel and how

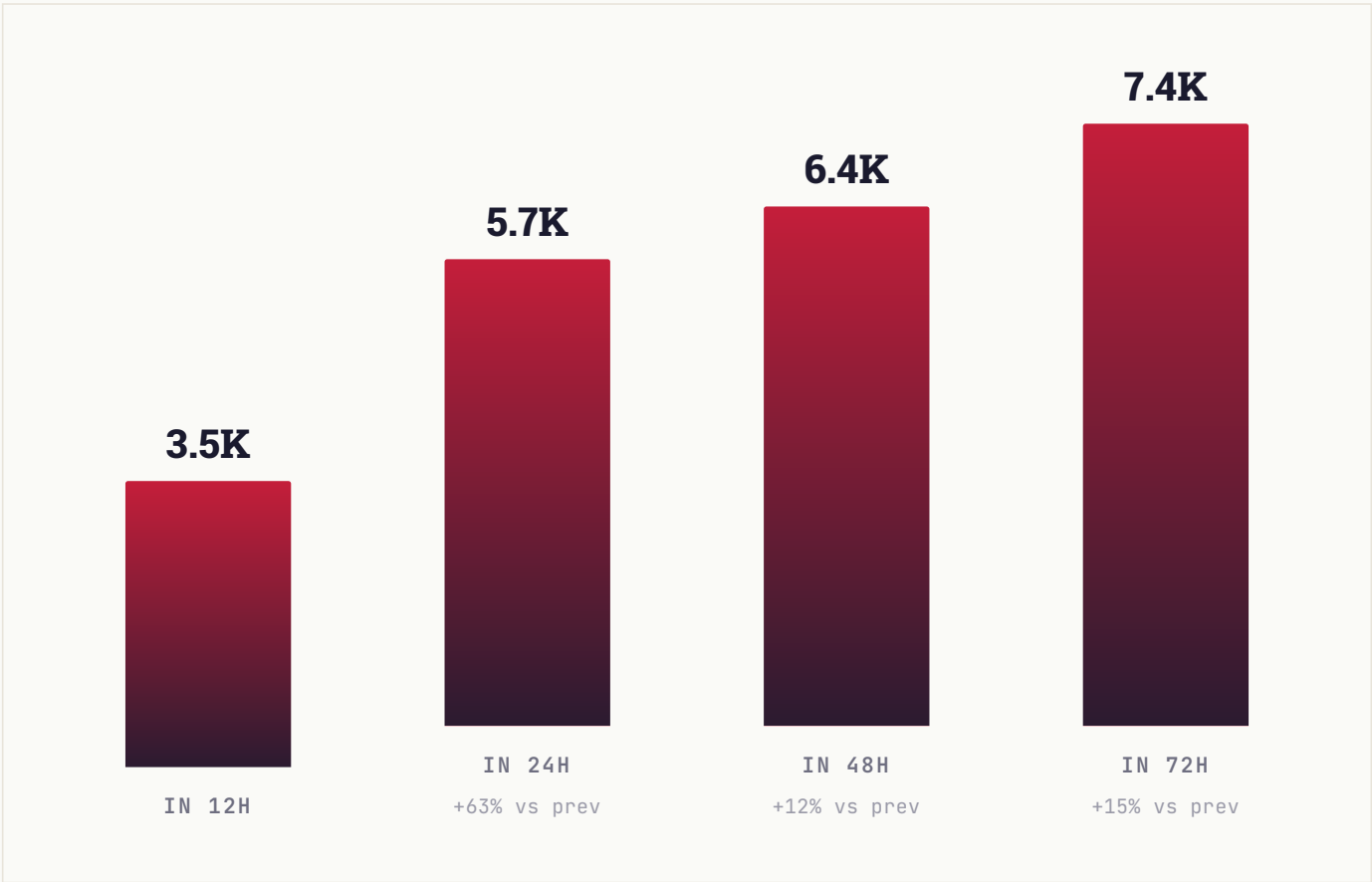
Citation index **45** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **110** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
TE TESTCENTERKZ	149.2K
ER Visual teaching aids	75.7K
KA KarGOO	74.3K
CA Creative Asia	70.5K
JO JUZ40 ONLINE ҰБТ 2026 YOU	56.1K
GR grants.kz	48K
ҚҒ ҚР Ғылым және жоғары білім министрлігі	46.5K
ҚО ҚР ОҚУ-АҒАРТУ МИНИСТРЛІГІ	44.7K
KK Kornekilikter_kaz(Тегін канал)	29.2K
КӘ Free visual aids & methods	27.9K
MM Materials for teachers	26.1K

COMPARATIVE SUMMARY

Channel in top 10 niche (#5 of 99). Strong position. Niche leader — TESTCENTERKZ (149.2K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions **105**, they brought **13 917** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	38	16	1 268
December 2025	31	11	816
November 2025	14	13	2 164
October 2025	7	6	2 548
September 2025	7	5	2 529
August 2025	8	5	4 592

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
105	6	13 917

SECTION 08 · NICHE COMPARISON

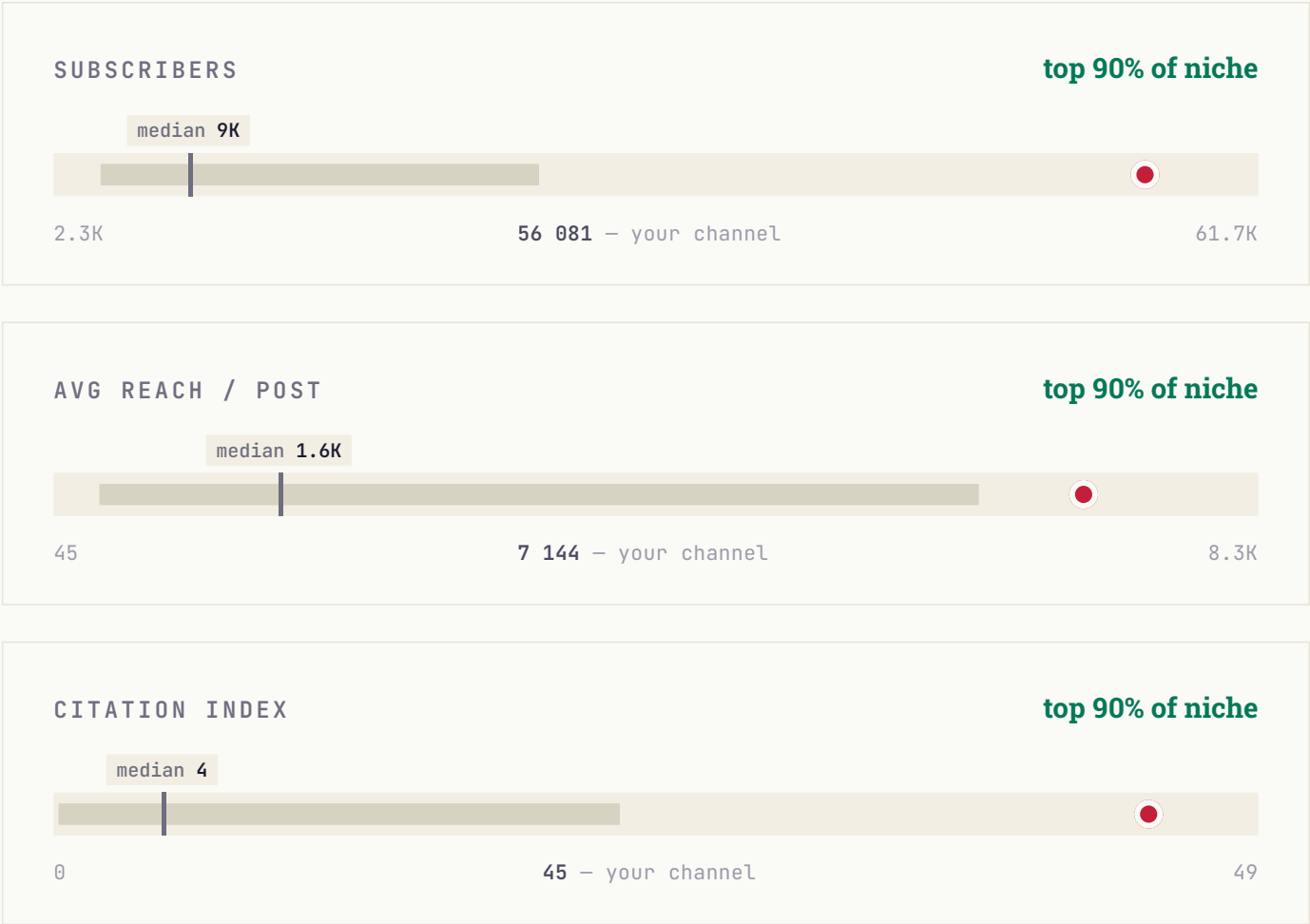
Where the channel ranks in its league

Took top-100 channels in «Education» and saw how the channel looks against them. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#5/100

POSITION IN NICHE

Channel in top 5% education



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- | | | |
|----|--|--|
| 01 | Main post of the week — on Saturday
Audience is most active on this day at 16:00 ALMT. | EFFECT
Best window
for an
important post |
| 02 | Increase share of video posts
Video in Telegram retains audience longer and is favored by the algorithm. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromtPress finds sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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