

PROMTPRESS PUBLIC REPORT

# Channel audit

## МАТЕМ

## САУАТТЫЛЫҚ |

## ҰБТ | JUZ40



@juz40\_matsau

Курсқа тіркелу/толық ақпарат алу үшін: <https://clck.ru/3RboR>

| SUBSCRIBERS                               | ERR (% SEE POSTS)        | REACH/POST                  |
|-------------------------------------------|--------------------------|-----------------------------|
| 10 084                                    | 33.0%                    | 2.9K                        |
| 08.07.2026 <sup>-3291</sup> per month     | last day <sup>9.3%</sup> | ad reach <sup>1K</sup> /24h |
| HTTPS://PROMTPRESS.COM/AUDIT/JUZ40_MATSAU |                          |                             |

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card – a separate channel health indicator. Subtitle below the number shows the period it covers.

|                                                                                                                                                           |                                                                                                                                                                                         |                                                                                                                                                                                         |                                                                                                                                                                                 |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div> SUBSCRIBERS</div><div>10 084</div><div>—</div></div>          | <div><div> SUBS REACH</div><div>29.23%</div><div>avg % subs see post</div></div>                       | <div><div> VIEWS/POST</div><div>2.9K</div><div>median 3.6K · 18 days</div></div>                       | <div><div> POSTS/WEEK</div><div>3.8</div><div>for period</div></div>                         |
| <div><div> 7D TREND</div><div>—</div><div>no data for period</div></div> | <div><div> REACTIONS/POST</div><div>7.4</div><div>only 74 reactions, 7 reposts, 6 comments</div></div> | <div><div> POST LENGTH</div><div>258 chars</div><div>median 294 · 18 days</div></div>                  | <div><div> POSTS ANALYZED</div><div>10</div><div>18 days</div></div>                         |
| <div><div> AD REACH</div><div>1K</div><div>24h avg</div></div>          | <div><div> CHURN / MONTH</div><div>-3291</div><div>last month</div></div>                             | <div><div> CITATION RATE</div><div>3</div><div>citation index · 3 channels mentioned ever</div></div> | <div><div> CHANNEL AGE</div><div>2 years 10 months</div><div>created 12.08.2023</div></div> |

AI EDITOR SUMMARY

Channel «МАТЕМ САУАТТЫЛЫҚ | ҰБТ | JUZ40» – 10 084 subs. Each post avg views 2.9K people (29% of subs), good reach. Publishes 4 posts per week (~1/day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 10 posts in 18 days.
- 02 Dominant format – Text (5/10 posts).
- 03 Avg post length – 258 chars (median 294).
- 04 Peak audience activity – Tuesday, 12:00 ALMT.
- 05 Top posts get 4× more views than the weakest (4.5K avg for top vs 1.2K for worst) – among 10 posts in 18 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                         |                                                                   |                                                                   |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|-------------------------------------------------------------------|
| <div><div>Nº1</div><div>18.06 · 09:59</div><div>TEXT</div></div> <div>Өте маңызды екенін түсініп тұрған шығарсыңдар, иә? 🧐<br/>Эфирден қалып қоймас үшін, осы топшаға қосылып...</div>                                  | <div>VIEWS</div> <div>4 534</div> <div>REPOSTS</div> <div>2</div> | <div>REACTIONS</div> <div>3</div> <div>ER</div> <div>45.0%</div>  |
| <div><div>Nº2</div><div>16.06 · 07:16</div><div>PHOTO</div></div> <div>JUZ40-TA 3 КҮН ТЕГІН ОҚЫ! 🔥 OPEN WEEK-ке қош келдің!<br/>🚩 Бірақ бір нәрсені ескертіп қояйын: бүгін – 3 күндік<br/>тегін оқудың алғашқы...</div> | <div>VIEWS</div> <div>4 476</div> <div>REPOSTS</div> <div>3</div> | <div>REACTIONS</div> <div>12</div> <div>ER</div> <div>44.4%</div> |
| <div><div>Nº3</div><div>18.06 · 09:53</div><div>PHOTO</div></div> <div>Ooo, today we have a useful and important broadcast! 📢<br/>🌐 2027 UNT changes. How will it change? What news is<br/>expected...</div>            | <div>VIEWS</div> <div>4 437</div> <div>REPOSTS</div> <div>—</div> | <div>REACTIONS</div> <div>3</div> <div>ER</div> <div>44.0%</div>  |

**Nº4** 16.06 • 07:10 **POLL**  
(captionless post – poll)

VIEWS  
**3 962**

REPOSTS  
**1**

REACTIONS  
**3**

ER  
**39.3%**

**Nº5** 18.06 • 09:42 **TEXT**  
2027 жылғы болашақ түлектеріміз бар ма екен? 🤖

VIEWS  
**3 640**

REPOSTS  
—

REACTIONS  
**18**

ER  
**36.1%**

## WORST 3

↓ 03.07 • 13:45 **TEXT**  
Hurry to register for the July stream 🙏 Start early, master topics at your own pace, and build knowledge systematically...

VIEWS  
**1 304**

REPOSTS  
—

REACTIONS  
**1**

ER  
**12.9%**

↓ 04.07 • 11:36 **PHOTO**  
LAST DAY TO REGISTER! 📌 Today is the last day to register for the July stream – unprecedented in JUZ40 history! 🔥 Start the new school year confidently...

VIEWS  
**1 115**

REPOSTS  
—

REACTIONS  
—

ER  
**11.1%**

↓ 03.07 • 13:43 **TEXT**  
"Starting early? There's still time..." If you're thinking that, here's another fun fact👁️ From 2027, the UNT will be taken only once...

VIEWS  
**1 111**

REPOSTS  
—

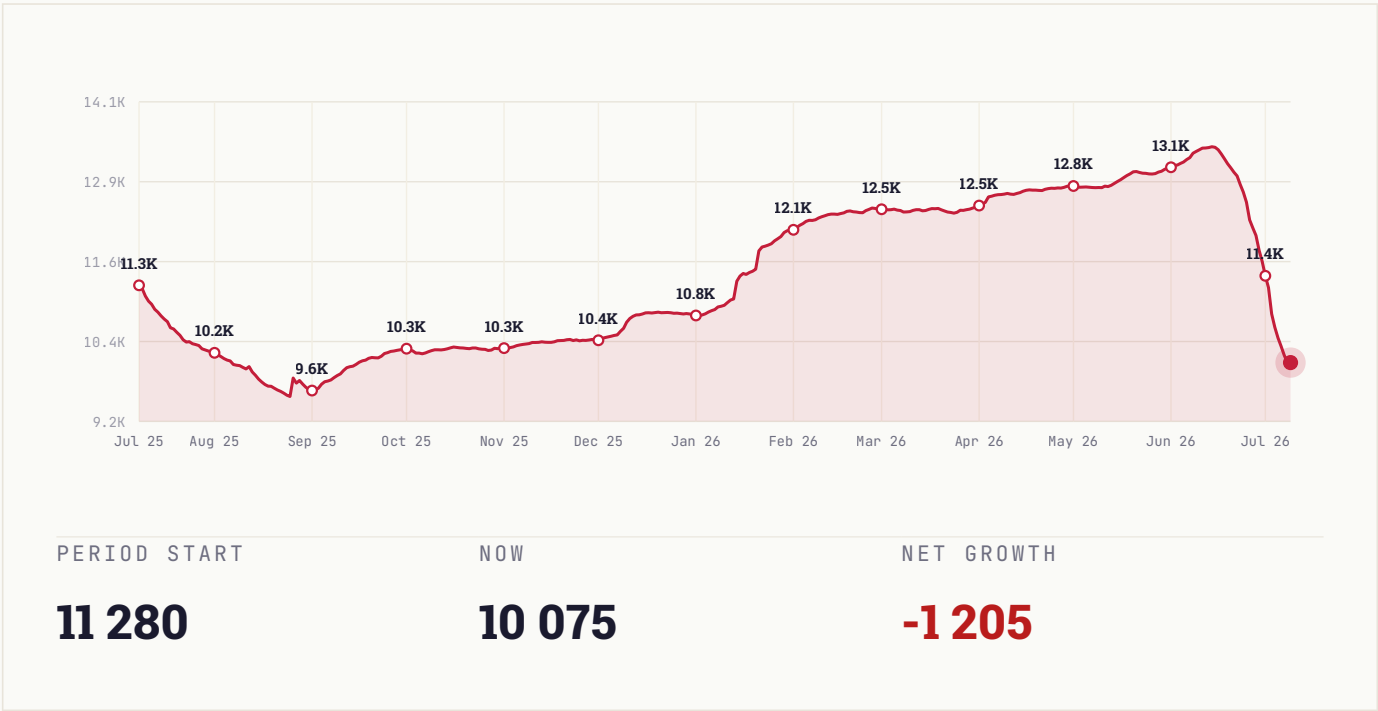
REACTIONS  
**3**

ER  
**11.0%**

SECTION 03 • SUBSCRIBER DYNAMICS

# How the channel grew over the year

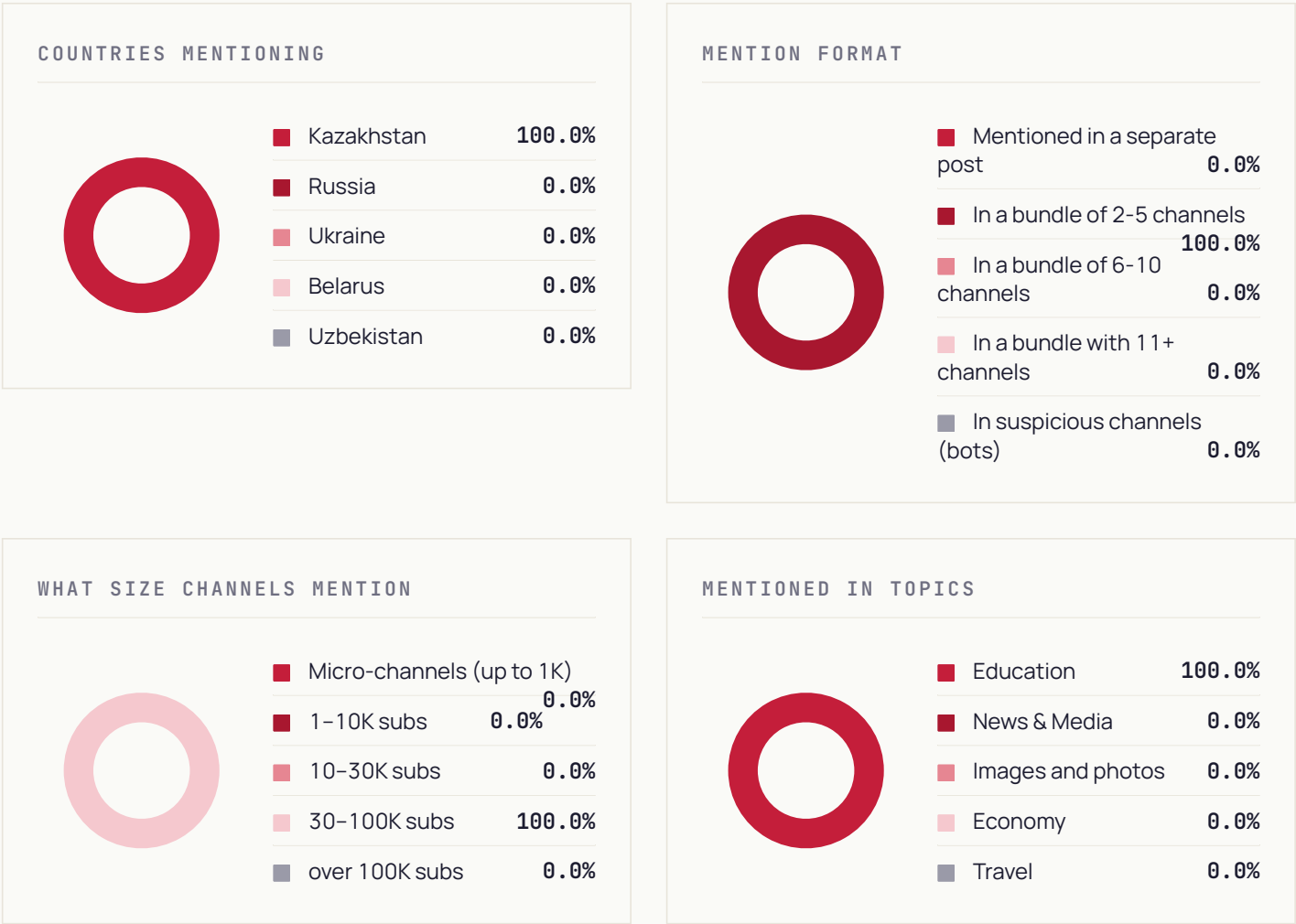
Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows which months the channel gained and which it lost subs.



SECTION 04 · CITATIONS

# Who mentions the channel and how

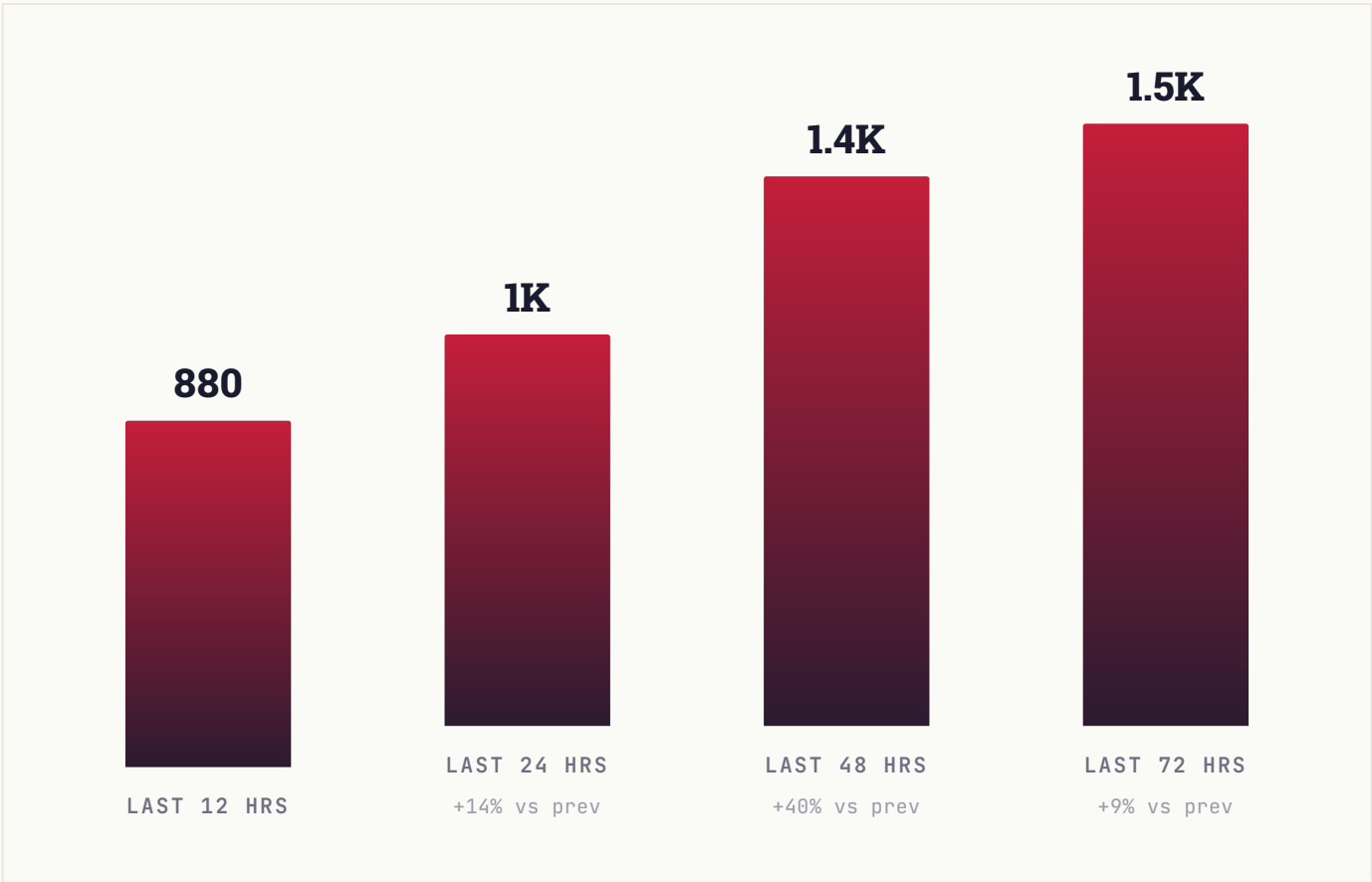
Citation index 3 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel mentioned 3 different channels.



SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement stays relevant.





SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

| CHANNEL                                            | SUBSCRIBERS |
|----------------------------------------------------|-------------|
| TE TESTCENTERKZ                                    | 149.2K      |
| CI Көрнекіліктер дидактикалық материалдар          | 75.7K       |
| KA KarGOO                                          | 74.3K       |
| CA Creative Asia                                   | 70.5K       |
| JO JUZ40 ONLINE   ҰБТ                              | 56.1K       |
| GR grants.kz                                       | 48K         |
| ҚҒ ҚР Ғылым және жоғары білім министрлігі          | 46.5K       |
| 🇰🇿 MINISTRY OF EDUCATION AND SCIENCE OF THE RK     | 44.7K       |
| KK Kornekilikter_kaz(Free channel)                 | 29.2K       |
| КӘ Көрнекіліктер әдіс тәсілдер Тегін көрнекіліктер | 27.9K       |
| MC МАТЕМ САУАТТЫЛЫҚ   ҰБТ   JUZ40 YOU              | 10.1K       |

COMPARATIVE CONCLUSION

Channel in upper half of niche (#42 of 99). Niche leader — TESTCENTERKZ (149.2K), median subs 9K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

# How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **2**, they brought **3 170** new subs.

| PERIOD         | MENTIONS       | CHANNELS       | BROUGHT SUBS      |
|----------------|----------------|----------------|-------------------|
| January 2026   | 0              | 0              | 1 341 <div></div> |
| December 2025  | 2              | 2              | 455 <div></div>   |
| November 2025  | 0              | 0              | 184 <div></div>   |
| October 2025   | 0              | 0              | 179 <div></div>   |
| September 2025 | 0              | 0              | 647 <div></div>   |
| August 2025    | 0              | 0              | 364 <div></div>   |
|                |                |                |                   |
| TOTAL MENTIONS | MONTHS IN DATA | ATTRACTED SUBS |                   |
| 2              | 6              | 3 170          |                   |

SECTION 08 · NICHE COMPARISON

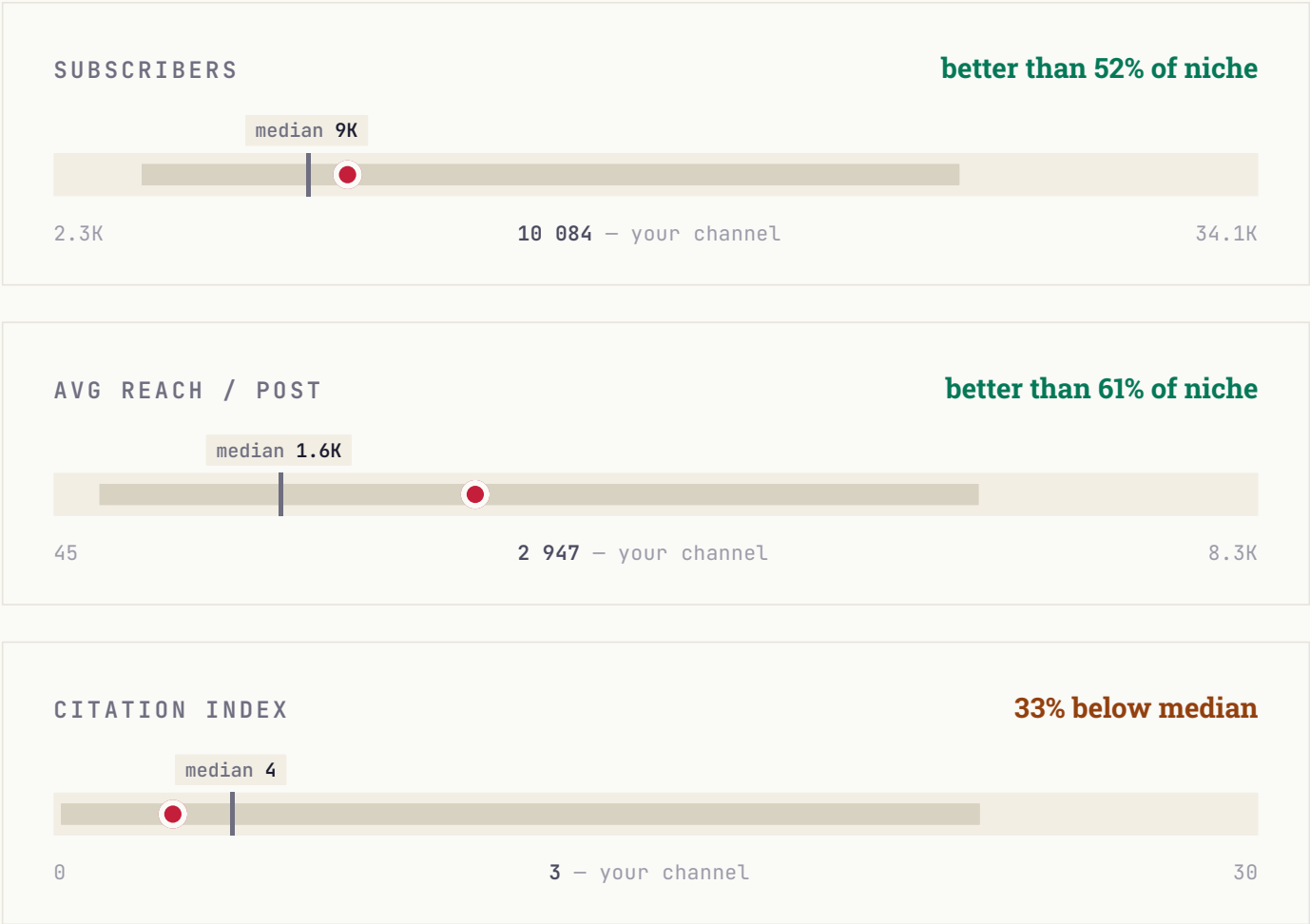
# Where the channel stands in its league

Took top-100 channels in category «Education» and saw how your channel compares. Gray bar — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#42/100

RANK IN NICHE

Channel in top half of ranking



## — SECTION 09 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

**01****Increase posting frequency**

Now 3.8 posts/week. Active channels average 7-10.  
Consistency is key to retention.

EFFECT

**Consistency  
beats volume****02****Best post day — Tuesday**

On this day at 12:00 ALMT audience is most active.

EFFECT

**Best window  
for important  
post****03****Increase video post share**

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds  
audience  
better****04****System traffic purchase**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000  
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.  
One poll per week on a hot topic — easy growth point.

EFFECT

**+5-15% ER**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

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|    |                            |                                                                                             |
|----|----------------------------|---------------------------------------------------------------------------------------------|
| 01 | <b>Launch Telegram ads</b> | <a href="https://panel.promptpress.com/register">https://panel.promptpress.com/register</a> |
|----|----------------------------|---------------------------------------------------------------------------------------------|

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|    |                        |                                                                         |
|----|------------------------|-------------------------------------------------------------------------|
| 02 | <b>Contact manager</b> | <a href="https://t.me/PromptPress_manager">t.me/PromptPress_manager</a> |
|----|------------------------|-------------------------------------------------------------------------|

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